

Demographic Questionnaire

A mobile application to bring the tradition of recipe books to the 21st century

All questions are optional

1. Please specify your gender that suits you best:

☒ Male

Female

(Circle one)

2. How old are you?
- 42

3. Occupation:
- MARKETING

4. How many hours, on average, would you say you worked with computers in a week?
- 60

5. Rank how computer literate you feel you are:

(Circle one)

Excellent

☒ Good

Not Bad

Poor

Terrible

6. When using a computer, what would you mostly be using it for?

(Circle one or more)

Social networking☒ Work Related

Leisure

Other

7. On a scale of 1 – 5 (1 being no interest and 5 being extremely interested) how interested are you in cooking? (Circle One)

1

2

3

4

☒ 5

8. On a scale of 1 – 5 (1 being never and 5 being all the time) how frequently do you use cookbooks, recipe websites, cooking apps, family recipes and cooking shows for ideas or recipes when cooking? (Circle One)

1

2

3

4

☒ 5