

**Recipes For Life:**

***Bringing the tradition of cookbooks to the 21st Century***

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**AC40001 Honours Project**

**BSc (Hons) Applied Computing**

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[The application was evaluated at several stages in the project such as the focus group on the design sketches and the user testing sessions during the implementation phase. When the implementation was finished an evaluation was done on the final product. This evaluation was to help the student understand if the product developed was easy to use and could compete with current products on the market. The following sections will outline the process and results of this evaluation as well as discuss the results. 26](#_Toc417124505)

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*Abstract - This project details the design and development of Recipes For Life an Android application for collaborative recipe management. For generations collaborative cookbooks and recipes have been a way for individuals to express themselves and share experiences and traditions with others through the format of cooking. But as society increasingly moves more and more into a digital age the concept of collaborative cookbooks could soon be lost in the onslaught of digital information if it is not brought into the 21st century. Many recipe management applications are on offer but none offer the possibility to collaborate on cookbooks and recipes with friends, family and communities - a tradition which has been ingrained in society for many generations. Therefore this project aims to fit this gap in the market and presents a solution which brings the tradition of recipe books to the 21st century through a collaborative recipe management application.*

# Introduction

A recipe book is defined as a “book of directions explaining how to prepare and cook various kinds of foods” (Merriam-Webster, 2014). Although many successful cookbooks do not just represent directions but they represent people’s experiences and their traditions which we can identify with and get excited about often through tantalising pictures, interesting descriptions and innovative ideas (Ruhlman, 2012). For generations collaborative cookbooks and recipes have been a way for individuals to express themselves and share experiences and traditions with others through the format of cooking. But as society increasingly moves more and more into a digital age the concept of collaborative cookbooks could soon be lost in the onslaught of digital information if it is not brought into the 21st century. Currently there are no applications on the market that offer collaborative recipe management and therefore this project presents a solution to this; an Android application called Recipes For Life. This solution aims to bring the tradition of recipe books to the 21st century through collaborative recipe management. The following report outlines the design and development process of the solution as well as reflecting on the successes, challenges and lessons learnt from the various aspects of the project.

# Background

Recipes and cookbooks inextricably link with fond memories. Whether it’s an individual’s memory of their favourite apple pie recipe they baked with their grandma, a delicious chocolate chip cookie recipe they picked up at a charity bake sale or their beloved secret penne arrabiata recipe. Much of society stores these memories away by placing the recipes on pieces of paper in the back of cookbooks, creating their own cookbooks and increasingly placing these recipes on technological devices. By storing these recipes it allows them to keep the recipes to look back on and alter as well as share with friends and family to develop new experiences and memories together. Although as society reaches a point where many individuals are storing and sharing recipes using technology the possibility of collaborative cookbooks and recipes between groups of people could soon be lost. For generations recipe books have enabled others to view our cookbooks and alter and add new recipes but as society moves into this digital age the tradition appears to be going to be lost. This can be seen when browsing through the Apple and Android application stores. There is a large amount of cooking and recipe management applications but these apps do not offer the possibility to collaborate on cookbooks and recipes with friends, families, clubs or even strangers who have similar interests. The recognition of this sparked interest into the research into traditional cookbooks and the benefits they provide as well as research into the current recipe applications on offer to help understand the viability of the project being presented.

## 2.1 Cookbooks As Historical Documents

Recipes have been a part of society for thousands of years with the earliest recollection of recipes being the De Re Coquinara which dates back to the 5th century AD. Since then recipes have played a major part in society for so many years with cookbooks now being seen as informal historical documents. Many papers have explored this topic including Mitchell’s paper Cookbooks as a Social and Historical Document – A Scottish Case Study. The paper examined whether Scottish cookbooks published between 1890 and 1990 are historical markers of major events and technological advances in society. The paper found that “although cookbooks might not record events in society as historical facts nevertheless their contents are often a response to historical events.” (Mitchell, 2001). Similarly in the book Eat My Words: Reading Women’s Lives Through The Cookbooks They Wrote - the author examines cookery books from the US and UK from the 17th to mid-twentieth century. The book documents how women from “diverse backgrounds have found the homely cookbook a suitable place to record their stories and thoughts as well as their recipes.” The book aimed to tell the untold stories of these women from the cookbooks. The author used the book to examine these stories to get others to consider cookbooks as worthy objects of serious textual analysis through demonstrating how the recipe books told the history of that time. As well as this the author also demonstrated how recipe books could be used to maintain a connection between individual’s from different centuries and how this connection was formed exclusively through the medium of cooking - “How deep are the connections between us – a 17th century mother and myself –despite the time that has elapsed.” (Theophano, 2003). These papers and books demonstrate how cookbooks can be seen as historical documents which can tell the story of the time and are beneficial in helping others understand that time period through the analysis of these documents. It is clear that cookbooks appear to stand the test of time and that individuals can still connect with documents that are hundreds of years old. Losing cookbooks would mean losing documentation that can tell the story of a specific time period whether it’s learning about an individual’s specific story or learning about the varying diets or food/cooking trends for cultures all around the world in that specific time period.

## 2.2 Traditional Cookbooks and Their Benefits

Although the cookbook being seen as an informal historic document has brought its benefits to historians and researchers. The main key to the cookbooks survival and success over so many years is the benefits it brings to society and communities through its collaborative features. For example the paper Intensifying Taste, Intensifying Identity: Collectively Through Cookbooks aimed to look at the negatives of community cookbooks by examining whether community cookbooks implicitly rebuke a social order that devalues women’s work by focussing on Lutheran church women. But in fact the author found the process of creating a collaborative cookbook gave a voice to the community through building the cookbook, organizing it, discussing experiences and producing and selling them. The author found the cookbook was not just a way to raise money but also a way to recognise each of the ladies knowledge and experience of cooking and share it with those who were interested. (Ferguson, 2012). Similarly the book Recipes For Reading contains a collection of essays that demonstrate the different stories available in cookbooks particularly in community cookbooks stating that cookbooks “tell stories – autobiographical in some case, historical sometimes and perhaps factious or idealized in other instances.” The book explored how cookbooks were used to voice stories and experiences and how the author could see that recipes were increasingly becoming “readable with great benefit to our knowledge of women’s experiences and discourses” (Bower, 1997). The appeal of collaborative cookbooks is the ability for an individual to input and share their story with others and what appeals to those who read these cookbooks is that they get to hear and experience these stories all through the medium of cooking. The benefits of community and collaborative cookbooks are best summarized in the book Eat My Words - “modifications and modernizations of old recipes and the invention of new dishes in a woman’s cookbook represent the combined effort of many people. Contributions may come from past circles, sometimes from one or more cultures and while we tend to think of cooking as a delight to our senses, the relationships formed through these culinary compositions are social, cultural and economic.” (Theophano, 2003). The benefits that are often re-iterated in the papers and books is that cookbooks enable us to have a voice, tell a story and share our experience and knowledge with others. Collaborative cookbooks have often been a way for communities to come together and bond, so to suddenly lose these benefits in the digital age would be a detrimental loss to cooking and to society. Therefore it seems necessary to try and move collaborative cooking into the digital age.

## 2.3 Current Recipe Applications

AllRecipes.com, an extremely popular recipe site, states that one-third of online cooks use smartphones to look up recipes. They found that 44% of cooks preferred using cooking websites over 19% who preferred to use traditional cookbooks and in the past 15 years the use of cooking websites have surged 207% (All Recipes, 2012). It is clear that technology is becoming the top cooking resource and although traditional collaborative cookbooks have been seen to have many benefits, they are beginning to be lost in the mass offerings of technological cooking resources. Tablets are now being used as a replacement to the traditional cookbook. AllRecipes.com in 2013 stated that social referrals from tablet devices to their website increased by 787% from 2012 to 2013 as well a rise in page views on the website from tablets (All Recipes, 2013). The popularity of tablets in the kitchen can also be seen by the vast number of kitchen accessories on offer for tablets such as tablet kitchen stands, covers to protect from spillages and styluses to use when cooking instead of touching the screen with dirty hands, an example of this can be seen in figure 1. With accessories like these making their way onto the market and the statistics seen from AllRecipes.com tablets seem the way to go when creating technology applications for the kitchen.



Figure 1: Belkin Kitchen Tablet Mount

To help the student understand if there was room in the market for the collaborative recipe application being proposed research was focussed on current popular applications available for tablets. The student explored a few application’s from big name companies and a few smaller independent applications. The student explored independent applications as she would be more likely to be competing against those. Figure 2 outlines a few of these applications with their features and downfalls. Many of these applications are very popular with a high amount of downloads and star ratings. But all of these applications lacked a collaborative feature that enabled users to set up and maintain shared cookbooks. The research showed there is room on the market for the project and also showed that recipe apps are highly desired and used by a large amount of the population. The research also enabled the student to see the successes of current apps and see what users currently liked and didn’t like about these apps which could then be possible features that would work in addition to the collaborative features of this project.

|  |  |  |  |
| --- | --- | --- | --- |
| **Application Name** | **Description** | **Features** | **Downfalls** |
| All The Cooks | A social cooking application | Enables users to find new recipes, write reviews as well as add new recipes and a few neat features like shopping lists and conversion features | No collaborative feature |
| Big Oven | A strong recipe management and discovery application. With over 8 million downloads and has won several awards. | Import recipes from websites  Take an image of a recipe and convert to a recipe. | No collaborative feature.  You have to pay for some functionalities. |
| RecetteTek | A simple recipe application that enables you to create a recipe library and manage them. | Import recipes from a website.  Free text recipe adding.  Search recipe features. | No collaborative feature.  Not very stylish. |

Figure 2: Current Applications Research

# 3. Specification

This project was the idea of the University of Dundee Applied Computing student Kari McMahon who also undertook the design and development of the project. The core aim of the project was to create a minimum viable product that enabled users to collaborate on recipes together in shared cookbooks.

Since the project was the student’s idea there was no client interaction to gain the specifications for the minimum viable product. Therefore the student created the specifications based on a combination of own ideas, data gathering and research.

## 3.1 What Is A Minimum Viable Product?

*“A minimum viable product (MVP) is the most pared down version of a product that can still be released. An MVP has three key characteristics:*

* *It has enough value that people are willing to use it or buy it initially*
* *It demonstrates enough future benefit to retain early adopters*
* *It provides a feedback loop to guide future development*

*The catch to this development technique is that it assumes that early adopters can see the vision or promise the final product and provide the valuable feedback needed to guide developers forward. “*

* (Technopedia, no date)

A minimum viable product (MVP) is a way for developers to create a product that is market led and desired by consumers through accelerated learning. An MVP is producing a product that has just enough functionality to gauge whether there is a market need for this product. The issue with creating this project as a minimum viable product is that there is already a significant amount of recipe applications on the market with many of these already having a large amount of functionalities. Therefore the bar is already set high for the market expectations of what recipe apps can do. The challenge in creating an mvp specification for the project is having the majority of the requirements predominantly focussed on collaboration (the apps core aim). As well as having enough additional functionalities that will put the app on a level playing field with current recipe applications on the market.

## 3.2 Initial Specification

The initial requirements were an informal list of requirements. The requirements were in two categories functional and non-functional and were set out with shall, should and may. Shall meaning the requirements that should definitely be developed. Should meaning the requirements that should be developed if there is time and may meaning the requirements that may be developed if there is time. The initial requirements proved as a starting point for understanding the applications functionalities. With a list of possible application requirement functionalities gathered from research, a survey was then created to learn more about the demographics for the application and to help prioritise the functionalities and find any new functionalities based on the target markets needs and desires. An example of these initial requirements can be seen in figure 3.

Figure : Requirements specification example for functional and non-functional requirements

The application shall enable users to create account.

The application shall work offline

## 3.3 Data Gathering

To help better understand the target market and gather specifications for the application, a survey was created and placed on the website SogoSurvey.com. SogoSurvey was selected over popular survey sites like Google Forms or SurveyMonkey because it was free to use, had a wide range of different question types and had useful analysis tools. The survey asked for anyone over the age of 18 who was interested in cooking and cooking with technology to fill out the survey. The survey was distributed via email, on cooking forums and through communication with those interested in the project. The aim of the survey was to understand the applications target market and gather information to help create the applications final specifications. The survey laid out the 17 possible functionalities that had been set out in the students initial specification. The participants were then asked to rate these functionalities in order of usefulness and suggest any other functionalities.

The survey received 19 responses from a wide range of ages with 13 of the participants being female and 6 being male. Several of the participants in the survey were from a cooking background where their occupations were a pastry chef, dietician and private chef. In figure 4 a summary of some of the responses from questions in the survey can be seen.

|  |  |
| --- | --- |
| **Question Summary** | **Response Summary** |
| Percentage of participants who frequently use recipe books, apps, recipe websites | 63.69% responded to frequently by selecting 4 or 5 in the scale  1 (Not at all) – 5 (All the time) |
| Percentage of participants who use smartphones or tablets in the kitchen | 78.95% stated they used smartphones or tablets in the kitchen |
| Percentage of participants who were interested in using the project being presented | 47.4% responded yes  26.3% responded possibly  21% responded no |

Figure 4: Summary of some of the survey responses

The responses from the survey showed the participants had a clear interest in cooking using technology, the majority liked the idea of the application being presented and they were from a wide range of backgrounds which was useful for gaining a varied response. Therefore the responses relating to the rating of application features were taken into consideration when developing the final specification document. The survey responses were used in connection with the initial requirements document to develop the final specification. The data gathering was beneficial in showing that there was interest in the project being presented and therefore it was worth pursuing. Having the respondents contribute towards the requirements document helped create a market led specification document. The full survey results can be found in the appendix.

## 3.5 Final Specification

The final specification was created using data gathered from the survey, the student’s ideas and research. The student examined the ranking of requirements via a frequency table generated by SoGoSurvey. The ranking of the requirements determined the priority in the specification document. Occasionally requirements that were not ranked highly by participants still ended up high in the final requirements document because they were essential to the creation of the application. The requirements marked with shall were the requirements essential to creating a minimum viable product. The full specification document can be found in the appendix and an example requirement can be seen in figure 5.

Figure : Example final requirement

**R5 Cookbook Privacy**

**Description:** The user shall be able to set the cookbook to private or public

**Rationale:** This is essential as it gives users the choice of what is displayed to the public

**Risk:** High

**Priority:** High

## 3.5 Specification Flexibility and Managing Requirements

The type of formalised requirements document discussed in section 3.4 is often rigid and fixed. Since the project was the student’s idea and was not a contractual agreement with a client this enabled some flexibility in the specification document. To help create flexibility with the specifications the technique of a task board was used. The task board was popularized by the Agile methodology and enables “a snapshot of the current sprint backlog allowing everyone to see which tasks remain to be started, which are in progress and which are done” (Bowes, 2014). The key benefit of the task board is its simplicity, the developer can easily move tasks around if priorities change and add/remove new tasks if the developer realises they are missing a requirement. The task board is so simple it also easily provides a daily snapshot of progress (Agile Alliance, no date). In the project the student used the task board by splitting the formal requirements into smaller requirements in a user story[[1]](#footnote-1) format and then storing them in the online task board called Trello. The requirements are then stored in the same priority as listed in the specification document. The higher they are on the Trello list then the higher priority the requirement is. The tasks are then marked with a colour – red for to do, yellow for in progress and green for done. This marking helped for an easy snapshot of progress. Trello makes requirements easy to move around and helps make the project more adaptable to change.

When the final specification was set and moved to Trello, the requirements were then managed on Trello throughout the project. Using a task board helped create a project that was flexible and was led by information instead of a process where requirements were fixed and based on assumptions made at the start of the project. An example scenario was requirement R1 (Recipe management) was higher priority than R2 (Account creation). At the development stage it was clear creating an account should be developed before recipe management as users accounts are linked to recipes. So by utilising Trello the student could easily log on and move the requirements around based on this information. Also splitting the requirements into smaller and more manageable chunks, as seen in figure 6, made tasks easier to achieve and provided clarity on the priority of some requirements. For example due to time constraints creating a recipe and cookbook were more important tasks to achieve than deleting a recipe; the use of Trello enabled the student to easily address and manage these priorities. Often in development it became clear that a new requirement, which hadn’t been clear at the initial requirement stage, might need to be added. Using the task board made it simple to add or remove requirements based on new information.

**In the document:**

**R2. Account Creation**

**Description:** The user shall be able to create an account.

**Rationale:** This is necessary as it allows the user access to the application.

**Risk:** High

**Priority:** High

**In the task board:**

As a user I want to be able to create an account so I can log onto the app

As a user I want to be able to log in so I can use the app.

Figure 6: Example comparison of requirement and user story

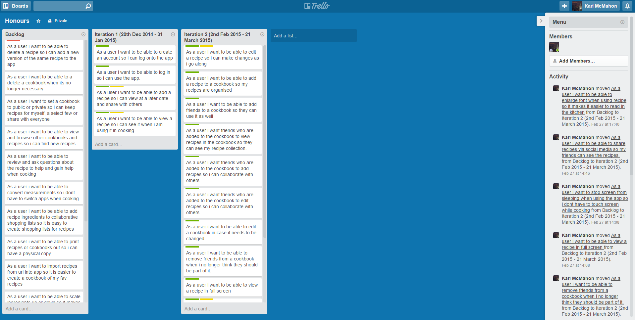


Figure : Trello Task Board

# 4. Project Management

## 4.1 Methodology

A software development methodology is a “framework that is used to structure, plan, and control the process of developing an information system” (IT Knowledge Portal, no date). Recipes for Life is a large project and it was necessary to select a software development methodology that would help structure and maintain the project. There are two core software development methodologies – waterfall and agile. Waterfall is the traditional software development process; it is a linear and rigid approach that does not embrace the inevitable changes or revisions that often occur within projects (IT Knowledge Portal, no date). Whereas Agile is a set of development processes which are flexible to change, encourages working code over documentation and allows frequent opportunities to assess the direction of the project throughout the development lifecycle (Highsmith & Cockburn, 2001). The Agile approach enables a flexible project which can be evaluated honestly and realistically through interaction and collaboration at frequent intervals. An Agile approach was most suitable for this project as requirements, design and evaluation could easily change as the project was explored in more depth and therefore a software development process that enabled flexibility was essential. The most popular Agile methodology is SCRUM which is a very customer centric approach and is based on high levels of customer and team collaboration. This project lacked an official customer and was being developed by an individual so it was necessary to find a flexible Agile development approach that had less focus on client and team collaboration. An Agile approach suitable for this type of task is the iterative development process. The iterative development process allows a system to be developed in iterative cycles. The process starts with an initial planning stage where the initial requirements and design are set. Then iterations are incorporated in “mini-project” cycles which repeat until the product is ready for delivery. At the end of each iteration the individual or team has an opportunity to re-evaluate the project and re-organise and change aspects of the project to the fit the needs of the team, individual or client. The iterative approach is very flexible and helps creates a final product that is user centred and information led (Bittner & Spence, 2006).For the needs of the project the iterative approach was adopted and built upon to create an iterative methodology strategy appropriate for the project. The diagram in figure 9 outlines this strategy.

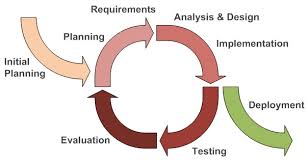


Figure 8: Iterative Development Process [[2]](#footnote-2)

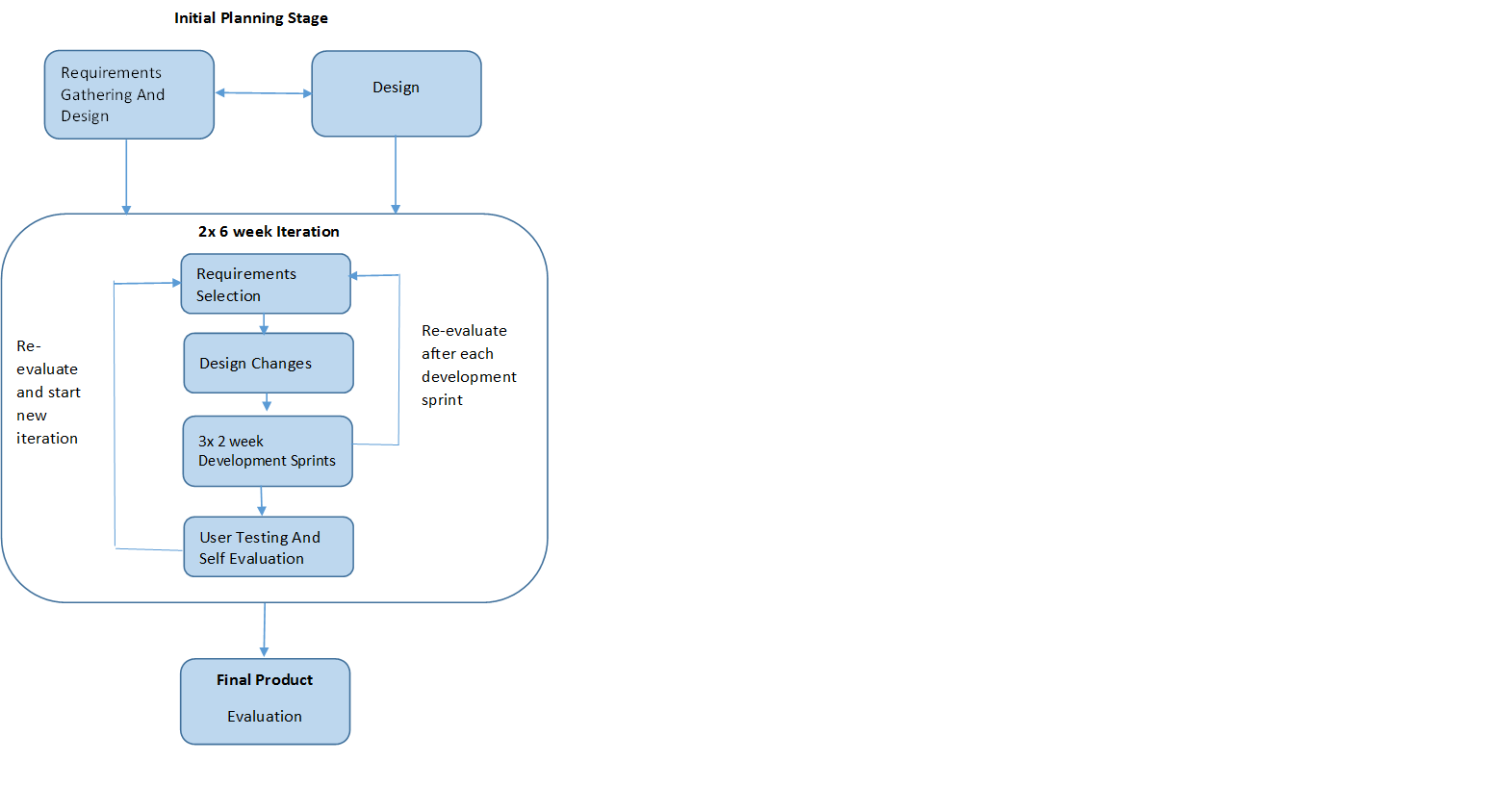


Figure 9: Iterative Strategy For Project

## 4.2 Project Deliverables (DELETE)

The main deliverables for the students project were the recipe application for Android devices, the server side SQL database and the C#/ASP.net code which inserts or retrieves a JSON of database details to sync the phone and server databases. Several other deliverables were to be handed in for the project:

* Requirements document
* Gantt chart
* User manual
* Proof of testing and evaluation.
* Source code for the application and server side code.
* Poster and presentation
* Log book.
* Supervisor minutes.
* Ethics documents.

As well as any other documents used by the student throughout the project and considered to be relevant for submission. These deliverables are included in the appendix.

## 4.3 Project Management Tools

### 4.3.1 Initial Project Plan, Gantt Charts & Trello

At the beginning of the project an initial plan was developed by the student outlining an overview of the project plan for September 2014 till May 2015. The key function of the plan was to provide the supervisor with a guideline of the estimated project timeline. This plan was then further developed into a Gantt chart at the start of the project. Gantt charts give a graphical illustration of a schedule that helps to plan and coordinate tasks (Rouse, 2007). Gantt charts are frequently used as management tools which facilitate visualisation of the overall project. The student chose to employ a Gantt chart as it provided a snapshot of the overall project plan and allowed tasks to be visualised and milestones to be identified over the course of the year. The Gantt chart was utilised at regular intervals to evaluate overall project priorities and measure progress. Trello which was discussed in section 3.5 was used for a lower level project view when the student required assessing in detail whether specific requirements had been achieved, were progressing or were still to be tackled. The combination of the Gantt chart and Trello meant it was easy to see project progress and re-prioritise if necessary. This contributed to good organisation throughout the project. The initial project plan, Gantt charts and a link too Trello can be found in the appendix.

### 4.3.2 Sprint Backlogs

A sprint backlog is a list of the tasks and requirements to be completed within the sprint (Mountain Goat Software, no date). For this project sprint backlogs were used for the 2 week development sprints that occurred within the iterations. Requirements would be selected from the product backlog for a 2 week sprint and then these requirements would be split into small tasks on the sprint backlog with an estimated time to spend to achieve these tasks. Each day in the sprint the amount of hours spent on the task would be logged and monitored. The sprint backlog helped show the progress of development and helped the student analyse the amount of time being spent on requirements. In this way the student could track on average how quickly the requirements were being developed. This made weekly task commitments more realistic as what could be achieved in a given time frame was explicit and this assisted the student with setting realistic time frames for specific tasks. The sprint backlog provides flexibility in that if an individual has underestimated what they can do in 2 weeks then new requirements can be easily added. Sprint backlogs are a simplistic but effective method to monitor and analyse development progress providing a snap shot of day to day progress. These sprint backlogs were created in excel and can be found in the appendix.

### 4.3.3 Risk Assessment

For a project to be successful it is essential to outline the possible risks and problems within the project at an early stage and create contingency plans for these risks. This is common practice within the software development industry. For the project a risk assessment was created at the research and design stage of the project. It outlined the risks for the project in order of priority with contingency plans for each risk. For the top 3 risks two contingencies are listed and for the rest of the risks one contingency is listed. The prioritisation of the risk is based on a value from 1 to 10 representing the likelihood of the risk occurring and the loss if the risk did occur. These two values are multiplied together to give the severity which is used to calculate the priority. Risk assessments enable developers to think ahead about any risks that might have a serious impact on the success of the project and help create solutions to best limit them. This is essential in a large project like Recipes for Life where a risk such as losing files at a late stage could be detrimental to the success of the project. Therefore it was essential to develop a risk assessment for the project. The risk assessment can be found in the appendix.

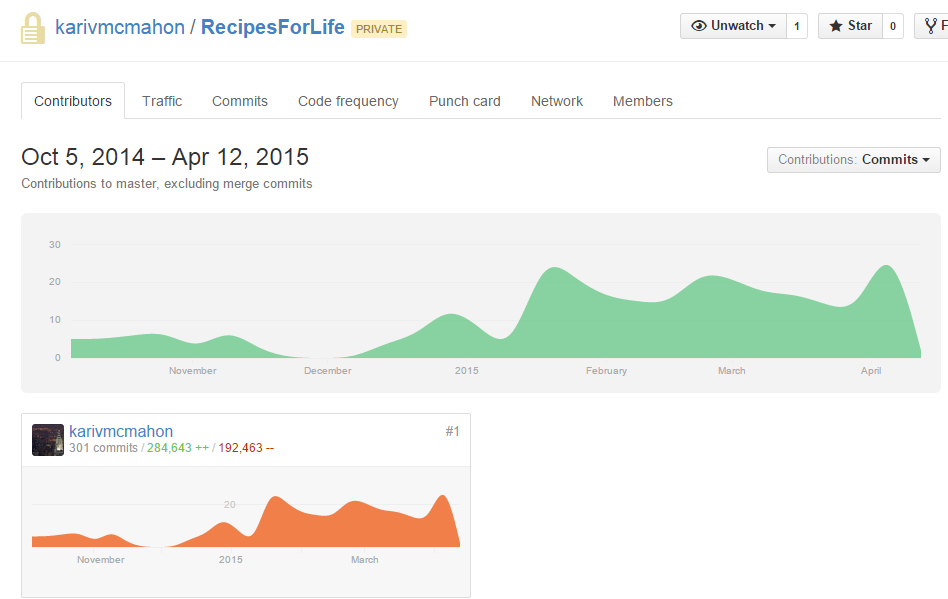
### 4.3.4 Supervisor Meetings & Minutes

Supervisor meetings were scheduled weekly throughout the majority of the project. A supervisor meeting is a useful way to help manage the project because the student receives expert guidance and an objective perspective. This perspective is useful when the student is struggling to make progress and to deal with the challenges inherent in project development. An objective perspective provides suggestions and potential strategies that the student had not previously considered. At each meeting the student has a chance to present their work and based on this the supervisor can give advice and guidance on the student’s project or their progress. This is a useful way to address any progress or project issues at an early stage. The meetings give the student an opportunity to benefit from the supervisor’s knowledge and experience which is invaluable. Minutes were kept to enable reflection on the meetings and overall project process. These can be found in the appendix.

### 4.3.5 Log Book & Github

A log book was maintained by the student throughout the project as an informal diary of work. The log book enables the student to write about the tasks achieved on a day to day basis as well as their rough notes, ideas or research throughout the project. The log book was a really useful and informal way to document the daily progress and vision of the project.

Github was selected by the student as the versioning control system to manage all the files for the project. This enabled versions of files to be stored in case any files needed to be recovered. Github enables access to files wherever there is an internet connection, the ability to revert to old versions and the ability to store a variation files such as java files or word documents. Github was selected over other versioning control systems like Subversion or CVS because the student already had experience with Github from past projects and had a private account on Github. As well as this Github is also well supported with over 6 million people using the site (Github, no date) so there is a large amount of support available if any difficulties occur. Github is available whenever there is an internet connection which offers flexibility therefore based on these reasons Github was selected for file management. Github also acted as another informal logbook with daily commit messages logging day to day progress. The visualisations produced on Github based on the students commits then helped visualise the student’s overall progress.



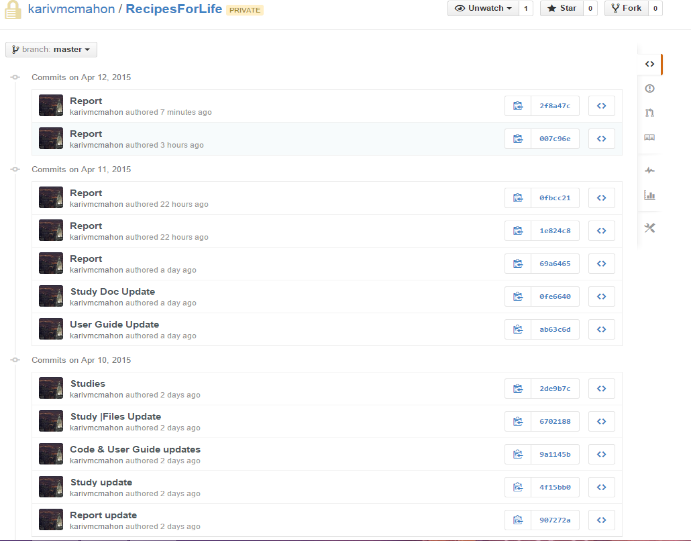


Figure : Github Project Visualisations

## 4.4 Realities of the Methodology

The student followed the iterative strategy laid out in section 4.1 and figure 9. Although some aspects of the strategy were modified as the project progressed. For example in the strategy it was set out that user testing sessions would take place after the 2 iterations but after the first 6 week iteration there was not sufficient functionality in the application to justify user testing being undertaken at that stage. As a consequence in the second iteration two user testing sessions had to be undertaken ,one early in the iteration and one late into the iteration. Also in the plan it stated there would be 2x 6 week iterations but in the second iteration an extra 2 weeks had to be included to enable more functionality to be added to the application. Although the iterative strategy did not go exactly to plan because of its flexibility the adaptations could be made without causing too many problems allowing the needs of the student to be met.

# 5. Design

Before implementation could start on the project several design decisions needed to be made which are discussed in the following sections.

## 5.1 Application Operating System Selection

The application for the project was being developed predominantly for tablets as they are becoming increasingly popular for use in the kitchen. This necessitated a tablet operating system being selected prior to development. In terms of tablet operating systems there are three main options which can be developed for. These are Android, IOS or Hybrid / Web apps. In 2014 IDC.com stated the worldwide smartphone operating system market share for Q2 2012 was 84.7% for Android, 11.7% for IOS and others making up 3.7% of the market

share with the predominant vendors being Samsung with 24.4% market share and Apple with 11.7% market share. IDC.com stated the tablet OS market share was 53.8% Apple and Android 42.7% (IDC, 2014), (IDC, 2014), (McCracken, 2013). In terms of the two major operating system competitors it is quite a close call between them but Android comes out slightly stronger having a wider overall reach over Apple. This data was taken into consideration with the advantages and disadvantages of each operating system based on the student’s previous experience and research. These advantages and disadvantages are outlined in tables 1 and 2.

|  |  |  |
| --- | --- | --- |
| **Android** | **IOS** | **Hybrid / Web Apps** |
| Student already experienced in Android development | Large amount of resources available for help | Works on both operating systems. |
| Not as many recipe applications available on android hence more market share for the application. | Popular operating system | Student has some experience of html/css with minor javascript experience |
| Large amount of resources available for help | Standardized marketplace | Saves time as they port to multiple platforms |
| Standardized market place | Easy to build nice UX/UI features | Possibility to merge web and native features |
| Easy to build nice UX/UI features. | Makes use of own hardware and software features | Consistency between apps over different operating systems |
| Makes use of own hardware and software features |  |  |

Table 1: Advantages of Android, IOS and Native Web Apps[[3]](#footnote-3)

|  |  |  |
| --- | --- | --- |
| **Android** | **IOS** | **Hybrid / Web Apps** |
| Only covers one OS | Only covers one OS | Little help available, it is relatively new in comparison to Android or IOS |
|  | Student has no experience with ios or objective C development | Hybrid and web apps are known to be complex to set up and fiddly. |
|  | The student needs to own a mac to develop for ios. So the student would only be able to work from computing building | No centralized market place. |
|  |  | Often work arounds are needed when porting to different apps |
|  |  | Web apps cannot work offline. |

Table 2: Disadvantages of Android, IOS and Native Web Apps[[4]](#footnote-4)

Android was the leading operating system in market share in smartphones in the last year. Android also had the largest amount of advantages with the least amount of disadvantages based on the research and the students previous experience. Therefore Android was the natural choice to develop for. Although hybrid/web apps were also a strong contender for the development of the application. The main reason for not selecting this option was the lack of support and documentation available which was a concern to the student especially when working on such a large project.

## 5.2 Server Side Design

### 5.2.1 Database Requirements & Selection

Database consideration played a significant role in the design stage as the application handles a reasonable amount of data from multiple users. The student was already aware that Android devices come with a SQLite database built into the phone; this enables individuals to retrieve data from the database directly without being connected to the internet. A SQLite database on the phone means applications can be very responsive as there is no time waiting to be connected to the server and it also means applications can work offline. It was important for the student to have an application which could work offline because the users may want to retrieve recipes to look for ingredients they need to pick up in the supermarket or may not have wifi in their kitchen. But it was also important for the student to have a database on a centralized server because users can be contributing to other cookbooks or searching for other recipes. This means it’s necessary to insert and retrieve this new data from a central database and from the users’ phones so that all the users can access new recipes, cookbooks etc. Therefore this meant having the database on each of the individual’s phones and a central database on the server and a sync functionality between them.

Although SQLite is built into the Android device, a new and upcoming NoSQL database has been developed for Android as well called Couchbase. The student explored the SQLite and Couchbase options before deciding which would be used on the device. SQLite is a lightweight, self-contained database that is memory efficient and can handle terabyte sized databases which makes it suitable to be embedded on smartphone devices (SQLite, no date). It is a full SQL implementation which makes it very easy to use if the developer already has experience of SQL. Whereas Couchbase is a NoSQL database solution for the Android device. NoSQL databases are schema free, can handle large volumes of data, are suitable for scaling and have high availability and strong disaster recovery (MongoDB, no date). Couchbase at first seemed the better choice for the project because the application may need to handle a large amount of data and may need to scale in the future which Couchbase offers. Couchbase also states they offer a sync functionality between the phone and the server which would be a useful tool for this application. The issue with Couchbase was it was relatively new and was lacking significantly in support and documentation in comparison to SQLite. To help make the choice the student drew out the basic database design for the project and found it was hard to visualise the projects database as a NoSQL database, so taking this into consideration with the lack of support and documentation for Couchbase the student chose SQLite to be used on the device.

With SQLite selected to be on the device, a SQLite or SQL database needed to be chosen to be used on the central server. There wasn’t much difference between selecting a SQLite or SQL database as they are both equally suitable and it was mainly down to the student’s preference. The student selected a SQL database on the server because they have more robust and sophisticated database management tools which are free in comparison to SQLite management tools which are very lightweight. Another reason for this choice is SQL databases tend to be more supported for querying from server side scripts such as a C# or PHP script than SQLite.

### 5.2.2 Database Design

After selecting the database an in-depth database design was developed. The design of the database went through multiple iterations in the design phase. It was important that all the tables in the database had a timestamp which would be used to track the differences between the application and server databases which would allow for an accurate sync between them. The database design was complex as a large amount of tables needed to be connected to the recipe table to allow for collaboration and detailed recipes. A snapshot of the database design can be seen in figure 11 and the full database design can be found in the appendix.

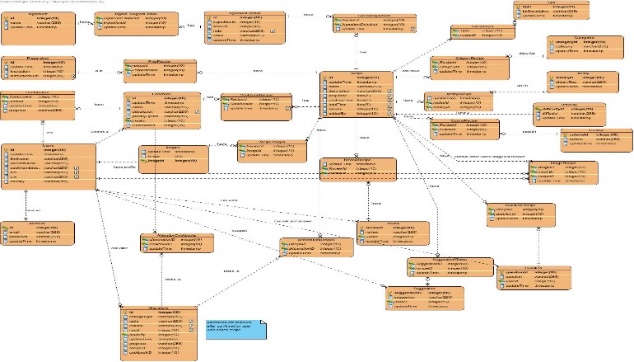


Figure 11: Database Design

### 5.2.3 Server Side Development Language Selection

On the server side it was necessary to have server side scripts that would be called by the application to insert and retrieve data from the database. The two main options for this was PHP and ASP.net/C#. PHP is a “widely used open source general purpose scripting language” (PHP, no date) and ASP.net is a “development framework for building web sites with html, css, javascript and server side scripting” (W3C, no date). Both of these languages are widely used and have strong support networks so the choice of the language predominantly came down to experience. The student was experienced in both languages but had used PHP with very simple Android syncing in the past and found it straightforward so therefore felt it was suitable to use again.

### 5.2.4 Server Side Development Tools

The development tools to be used for managing the server side application was Microsoft SQL Server Management Studio as the database was a SQL server database which was provided by the School of Computing for use in the project. Therefore Microsoft SQL Server Management Studio was chosen as the tool to manage the database as it is recommended to use with this database, it is free for students and it’s a premiere Microsoft product so has a lot of support and documentation and is easy to set up. To write and manage the PHP scripts notepad++ was selected as it’s a lightweight, fast and simple tool which has a lot of code editing features built in that seemed suitable for managing the PHP scripts (Web master Format, 2009).

## 5.3 Application Design

### 5.3.1 Application Layout & Design Patterns

The application was designed with a Model-View-Controller design pattern as the application is heavily database orientated and the MVC pattern enables separation of the business logic and view. The benefits this pattern brings is that it limits code duplication and enforces code re-use making code more flexible and easy to test functionality independently (Kotek, 2002). The application will have classes split into the packages model, view and controllers (beans). Figure 12 demonstrates the model view controller design pattern.

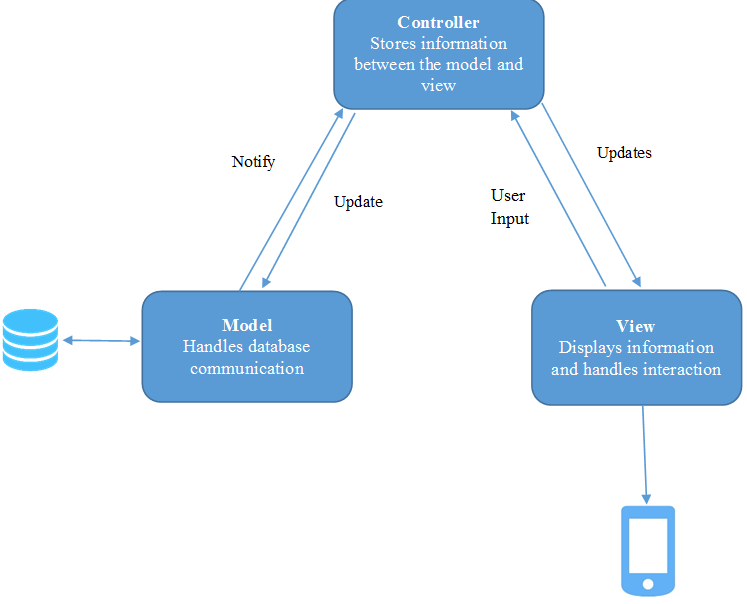


Figure 12: MVC Design Pattern

The application will have a model package which contains classes that purely send and retrieve data from the database. The controller contains information beans which will store the information that is being sent too or retrieved from the database. The view will contain all the classes (activities) which the user will interact with and retrieve the data from user input which will then be stored in the controller. This pattern is demonstrated in the UML class diagram created for the application which is seen in figure 13 and in the appendix. This class diagram represents the classes the student thought would be used during the implementation at the design stage.

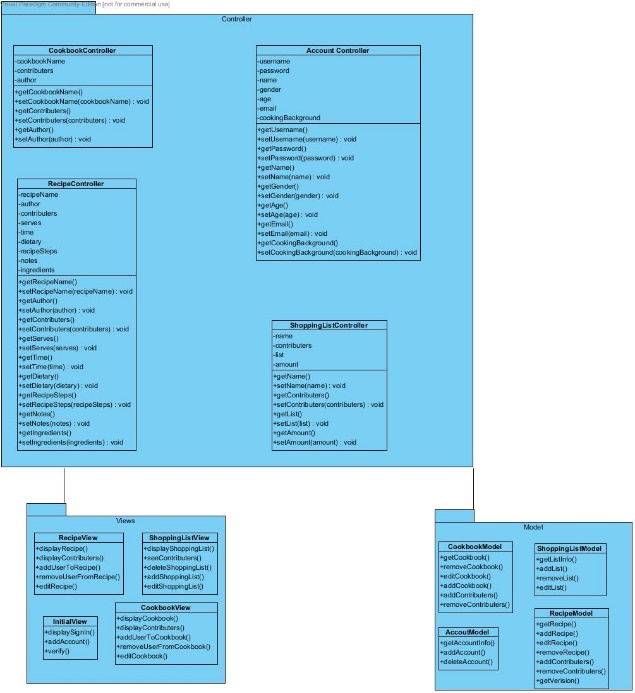


Figure 13: UML Class Diagram

### 5.3.2 Application Language Selection

Java is an object oriented programming language which is platform ubiquitous and has a vast array of 3rd party libraries available for use (IBM, no date). Java has been around since 1995 and therefore a significant amount of developers work with java and a huge amount of documentation is available for Java (Oracle, no date). Google selected Java as the language to be used to develop Android applications and therefore Java is the language that must be used to develop the application. To write unit tests for the application Junit was selected as the android test suites are based on Junit (Android, no date). Junit is a unit testing framework for the Java Programming Language (JUnit, no date), it links with the android test suites which makes it easy to test and write tests for Android applications.

### 5.3.3 Application Development Tools

There are two IDEs available for Android development – Eclipse and Android Studio. Android Studio is an intellji editor that is set to replace Eclipse at some point in the future but it was still in its beta stages while the student was designing the application (Android, no date). Eclipse is the original Android IDE of choice, there is a lot of support for issues in eclipse and it is stable but the Eclipse editor is also bulky and can be very slow when doing development work. The deciding factor between Eclipse and Android studio was stability and support. Eclipse was more reliable for support and stability. The student also had Eclipse set up and was experienced using it, so this also effected the choice of the IDE.

## 5.4 Application & Server Communication

As already discussed the application should be able to work online and offline. Therefore a sync functionality is needed between a centralized database on the server and a database on the phone. To show how the sync should work a diagram is displayed in figure 14.

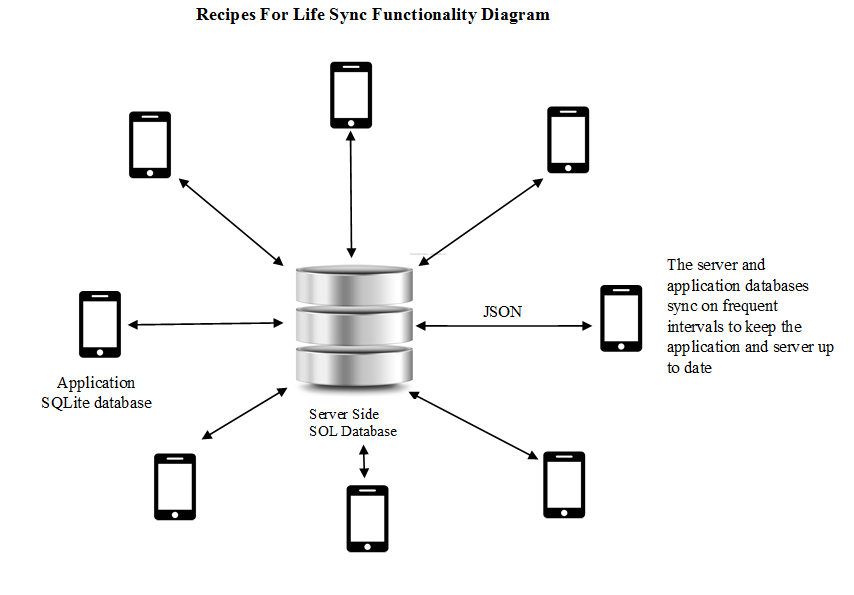


Figure 14: Application & Server Database Communication

This system involves having a database on the server and a Sqlite database on the phone. Each table in the database stores a timestamp and differences between the server and phone timestamps to help find the rows that need to be sent or retrieved to one of the databases. These rows are often sent through a data exchange format between a server side application and the device. To make the syncing possible it was important to select a data exchange format that would be easy to use within the application and server side code.

The two main choices for the data exchange formats were XML and JSON. XML is a markup language for documents containing structured information such as text or images with some information about the role this data plays like headers or paragraphs (Walsh, no date). JSON is a lightweight data interchange format that is easy for humans to understand but is also easy for machines to parse and generate (JSON.org, no date). The choice selected was JSON as it is easy to read and it is really simple to create and parse JSONs in both PHP and Java therefore it seemed more straightforward to use JSON than XML.

## 5.5 Collaboration Feature

An important aspect of the application is the ability to create collaboration in the application therefore the student thought about this in depth at the design stage. The student designed the collaboration feature to work by the user being able to add individuals to a cookbook. The individual who is added to the cookbook will then see the cookbook on their own shelf. The user will then be able to add, delete and edit recipes that are in the cookbook to help create collaboration.

The student also explored additional collaboration features that could be used to compliment this feature such as a versioning control system for recipes, cloning of recipes so if the user wants to change a recipe drastically instead of editing it they can clone it and adding reviews or tips to a recipe for small changes instead of the user having to edit a recipe. The student also explored the idea of users being able to ask to join cookbooks. But these possible additional features depended on development capabilities and time constraints at the implementation stage.

## 5.6 Paper Prototypes

Paper prototypes are a simple and efficient way to explore ideas at the design stage. The student used paper prototypes when trying to develop a design for the application. It enabled the student to visualise the application without spending too much time on the finer details (Medero, 2007). The paper prototypes went through several iterations often when the student was sketching out aspects and realised she missed a step and needed to re-develop the design. The paper prototypes were a cheap and quick way to explore design ideas and were beneficial in the design of the application.

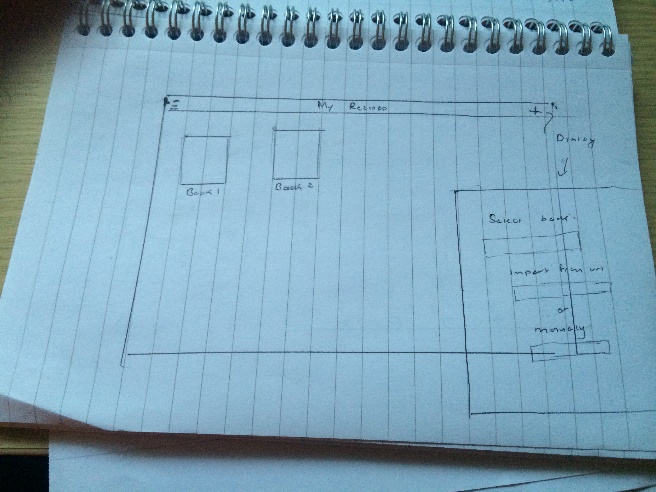
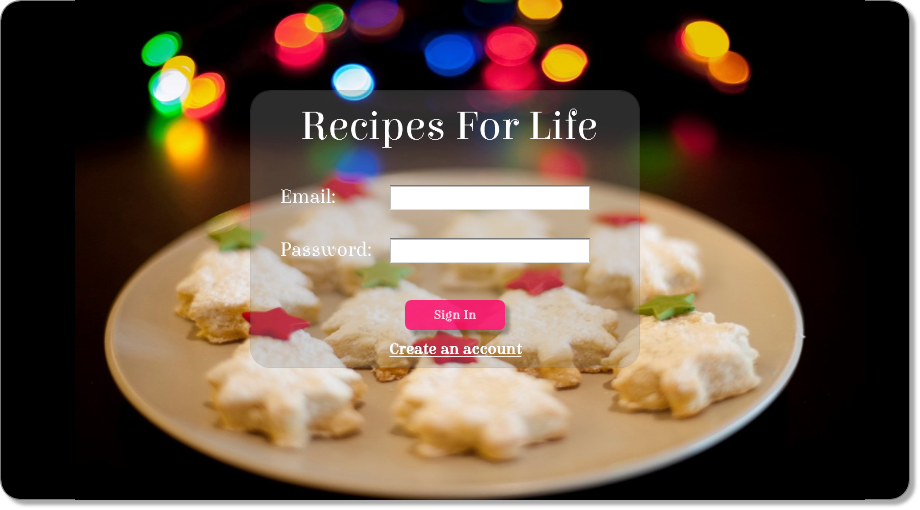


Figure : Paper Prototype

## 5.7 Design Sketches

Once the finalised design sketches were created on paper these designs were then moved onto Axure. Axure helps create a more polished design sketch by exploring widgets, placeholders and font styles (Axure, no date). This makes it very easy to create sketches that looks very much like an actual application. Using Axure makes it very easy to visualize the application and seeing the design in this way helps pull out additional ideas and possible challenges with the design. Axure was useful because the student could load the design and easily make changes to the application based on feedback or requirement changes which is great when developing a user centred design.

****

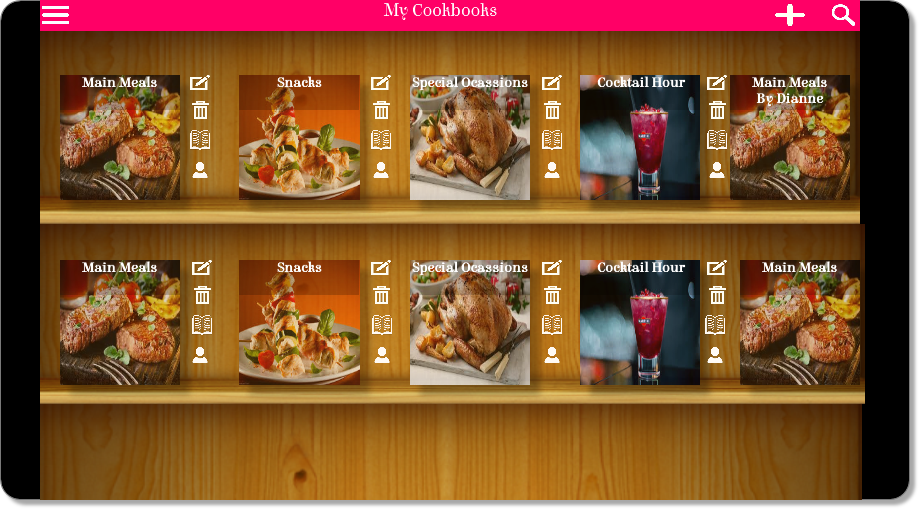
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Figure 16: Design Sketches

In the design the student really wanted to create an application that had a unique style and did not want it to look like a generic android application. She wanted to represent cookbooks as users would see them on a day to day basis. The student did this by having shelves which the cookbooks sit on like the user would have at home. The cookbook would be made to look like a cookbook by having the image the user selected as a square shape like a book with a text overlay at the top of the image to make it appear as though it’s the books title. These cookbooks would then sit on the shelf.

The application design is very icon centric to help create a system that has a match to the real world by using icons that are familiar to the user. The colour scheme for the application is bright pink and white because it creates a good contrast, helps catch attention and is aesthetically pleasing.

## 5.8 Ethics

The application aims to be user centred, this involves continuous user feedback throughout the project. To have continuous user feedback an ethics form has to be submitted and accepted. An ethics form outlines the various techniques involving users that will be used to aid the creation of a user centred application. The techniques chosen for this project was an anonymous survey, interviews/focus groups, user testing and evaluation. An anonymous survey was used to gather information about the target market and help gather/prioritise requirements for the application, interviews/focus groups were used to gain opinions on design sketches, user testing to understand how usable and easy to understand the application is and an evaluation against a popular recipe app to see if the application could compete on the market. Ethics enables the student to undertake user studies in the correct manner. Ethical approval for the project was gained in October 2014; this meant the project could have users involved throughout which would aid the development of a user centred application.

## 5.9 Intended Audience

The intended audience for the application is any individual with an interest in cooking and particularly those with an interest in using technology with cooking. The aims for the participant group in the studies involving users were individuals from the ages of 18-60 who have an interest in cooking. It was hoped the participant group would have an equal gender split. The student created persona’s which represent various different segments of the intended audience. These personas can be found in the appendix.

## 5.10 Design Focus Group

A focus group was undertaken at the design stage of the application to help create a user centred application. The focus group had 6 participants, 4 female and 2 male between the ages 18 to 60. The focus group was very informal with the Axure design sketches and the project idea being presented to the group and their feedback was noted down. The overall comments were that the application was clear, consistent, interesting and colourful with some minor changes to be made such as areas where the pink font was used as headers was sometimes hard to read and issues with some of the icons such as the ones to change font size was hard to understand. This feedback was then taken into consideration in the implementation stage.

# 6. Implementation & Testing

## 6.1 Changes From The Design Stage

During the implementation some of the plans from the design stage changed due to new information in the project. The main change was at the start of the implementation phase when the student went to set up server side scripts to communicate with the server side database. When she tried to use PHP with Microsoft SQL server database she recognised it wasn’t set up to do this. The student recognised the issue during the holiday period where the staff who maintain the server would be on holiday. Instead of waiting for this to be fixed and halting development time, the student chose to write server side scripts using ASP.net and C# as it was setup to access Microsoft SQL Server database and she had used ASP.net/C# in the past. Although she did find a small learning curve with this choice as it had been a while since she had used ASP.net and C#. This learning curve meant it took some time to write the initial scripts for syncing but once this hurdle was overcome using ASP.net/C# was straightforward.

## 6.2 Interface Design

Android provides developers with UI components and controls that enable the development of Graphical User Interfaces for the application. These components and controls are very helpful to developers who want to create GUI’s. The challenge with these tools is they can sometimes lack flexibility, making it difficult to create unique or stylish applications. This has been seen as one of Android’s setbacks in comparison to IOS. It tends to be challenging to create unique and stylish interfaces in Android. They recognised this and are now in the middle of tackling this issue with the latest release of the Android 5.0 SDK in 2014. The new release provides a new style for apps. As discussed in section 5.7 it was important for the student to create a design that was unique, stylish and helped display her vision for the application. The student capitalises on some of the new features released in Android 5.0 as well as some older features and alternative hacks to create a unique and interesting interface. The following sections outline how some of the features were implemented to help create this interface.

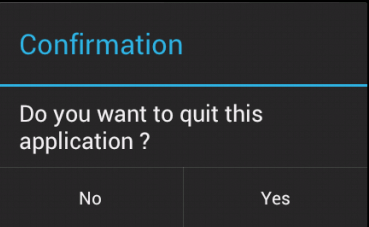
### 6.2.1 Customized Dialogs

Dialogs are small windows which appear and prompt users to make decisions and enter information (Android, no date). In the design sketches of the application it featured a significant amount of dialogs. This is so the user does not have to constantly be going back and forth between different pages to make minor decisions. For example:

The user could be viewing their cookbooks and they want to add a new one:

1. They press the add button on the cookbook screen
2. A dialog appears
3. They fill in the cookbook information
4. They press add and the dialog closes.
5. The new cookbook appears on the shelf.

The task described means the user could stay on the one page to achieve a task instead of flicking between different pages which is time consuming to achieve a simple task. By having dialogs it makes it easy to have a page (activity) which is centred on cookbooks and have all the functionality relating to cookbooks appearing in dialog boxes on the same page. This is instead of the user going in and out of multiple activities to achieve functionalities relating to cookbooks which can be much more time consuming and confusing for the user. Android comes with a pre-built standard dialog that can be displayed to the user. Although the standard dialog is very different from the style of dialog seen in the design sketches. So to achieve a dialog as designed – a rectangle shape with rounded corners was written in code in an xml file which could be understood by Android. The rectangle colours were set to be transparent so users could see somewhat behind the dialog and give the appearance of it appearing over the main page. A basic Android’s dialogs window is then set to a layout containing the rectangle as a background. This helped create a more individual design for the whole application. Figure 16 shows a comparison between the standard Android dialog and the application dialog.



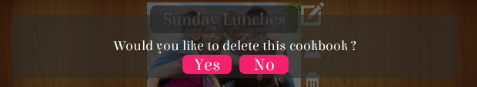


Figure : Comparison between Android dialog and app dialog

### 6.2.3 Custom Listview

“A listview is a view group that displays a list of scrollable items. The list items are automatically inserted to the list using an adapter that pulls content from a source such as an array or database query and converts each item result into a view that's placed into the list.” (Android, no date) In the design sketches a core aspect of the design was to make the cookbooks and recipes appear on a bookshelf to give the idea that these recipes were part of the users own personal collection like their kitchen book shelf at home. To create this effect a custom list view needed to be used because the basic listview only supports a list of strings which isn't sufficient for the application. A custom list view is made possible by a custom array adapter that links a sophisticated layout containing images and text to a listview. The steps involved in creating the bookshelf look:

1. Set up a basic listview
2. Create a layout which will be displayed for each item
   1. Set background of item to a shelf.
   2. Create a transparent textview containing the book or recipe title over an image to make the image appear like a book.
   3. Set icons next to the book to show possible actions you can achieve with the book
3. Create an adapter that adapts individual items to this layout
4. Set the listview to this adapter
5. Display listview

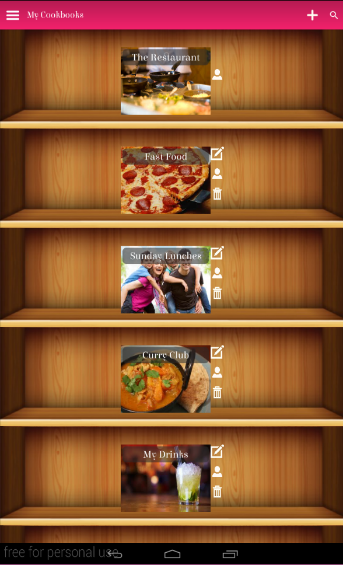


Figure : Cookbook ListView

The custom listview helped bring a unique look to the application that aims to remind users of cooking at home.

### 6.2.4 Action Bar

The action bar is a popular tool in applications as it is a way to support consistent navigation within an application. Action bars make important actions more prominent and accessible in a predictable manner (Android, no date) which is why it was selected to be used in the student’s application. The action bar provides consistency as it stays put throughout the application enabling the user to easily get back to the homepage or log out of the application. The search bar also remains consistent enabling users to search for recipes, cookbooks or users wherever they are in the app. The actions on the action bar and titles change depending on where the user is in the app. On the cookbook page there is an action to add a cookbook whereas on the recipe view page there is an action to share a recipe. This gives the application flexibility and consistency.



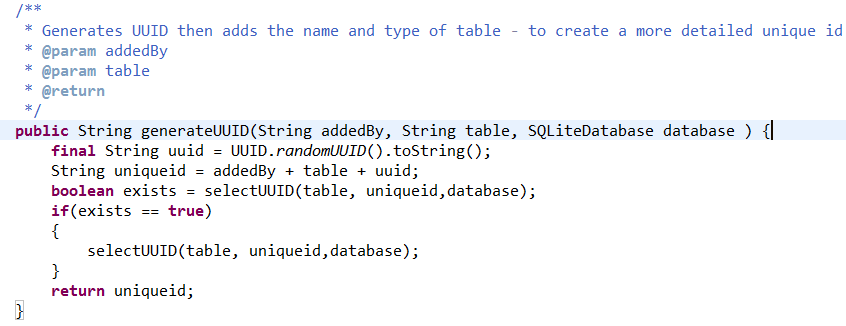
Figure : App Action Bar

### 6.2.4 Challenges of Interface Design

The challenges with creating this interface design is that many of the new features presented in SDK 5.0 have patchy documentation and support, particularly for the action bars, navigation bar and searchview which made it difficult to create these aspects of the design. The Android GUI tools can sometimes be limiting for example setting a custom typeface for a title in the action bar has to be done through a hack because for some reason Android doesn’t enable this on the action bar but does enable it in the activities and navigation bar. Another challenge with creating a unique GUI like this was it was very time consuming to create the GUI for a certain tablet screen size and due to this it meant it was too challenging for the student to explore a responsive design for other screen sizes in the time constraints. In the future the student would like to work on the design of the application further to help create a more responsive design for different screen sizes and also work on a better design for the landscape orientation of the tablet.

## 6.3 Database Implementation

The implementation of the database remains essentially the same as the ER diagram with the removal of some tables which were not used and a few changes to the columns. The most important changes in terms of the database implementation was that it was impossible to track rows based on ID because a row of data on the phone would be a different id to the same row of data on the server, something that wasn’t fully recognised till the implementation stage. To overcome this issue a new column was added to the main tables called unique id which would make it easier to track rows between databases. A unique id for a row is made up of a randomly generated UUID, the users email address and the table its being inserted into. The application will always check if the unique id already exists before inserting it into the database, if it does exist it will generate another. This is done to make sure every row has a truly unique id.



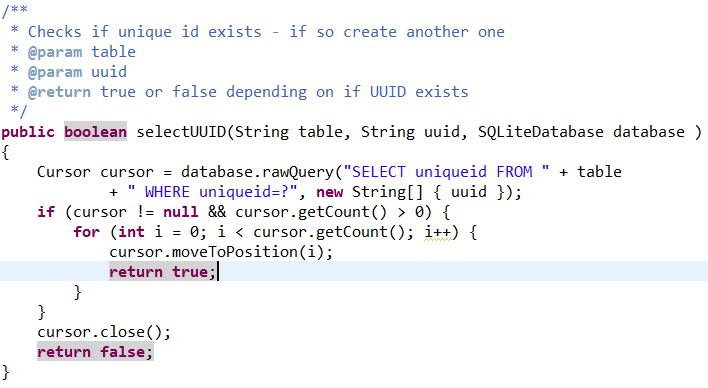


Figure : Unique ID Creation Code

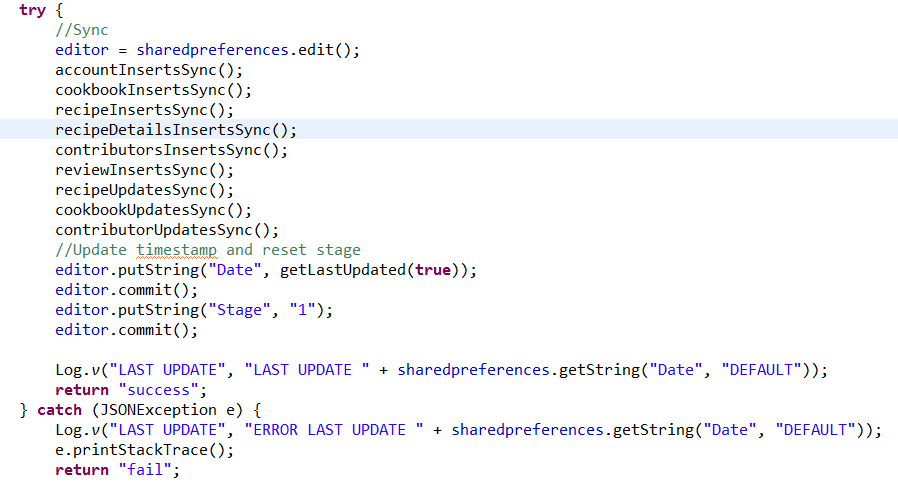
## 6.4 Application & Server Communication

### 6.4.1 Sync Logic

The implementation of the sync code was a challenging aspect of the application. The sync logic was based on differences between timestamps. The sync logic uses shared preferences which is a framework which allows you to save and retrieve persistent key value pairs. The shared preferences are used to store the timestamps for retrieving and deleting data from the server. When the app is installed a shared preference called date is allocated the datetime “2015-01-01 12:00:00” this is because all data on the server has a timestamp greater than this date. Therefore by having this timestamp on the first install allows the user to receive all the data from the server when you first download the app. Below outlines how the sync logic works between the app and the server using the shared preference and timestamps:

* The shared preference Date is installed with a timestamp of “2015-01-01 12:00:00”
* A call to a specific script on the server is made to receive all rows from the server database with a timestamp greater than “2015-01-01 12:00:00”. These rows are then inserted or updated in the application database with the timestamp “2015-01-01 12:00:00”.
* A call to the application database is then made for any rows added or updated after “2015-01-01 12:00:00”. These rows are then placed in a json and sent to a script in the server which updates or inserts these rows in the server with the timestamp “2015-01-01 12:00:00”.
* If no errors occurred the shared preference timestamp is then updated to the current time and the same is then done on the next sync with the new timestamp.
* Note: All the rows updated or inserted in the application that haven’t come from the server are inserted or updated with the current timestamp. This makes it easy to then find rows that have been inserted or updated in between syncs.
* A shared preference called stage tracks the stage the sync got to, so that if the sync fails it will start from the last stage it reached. This means it doesn’t retrieve data that was already successfully retrieved and inserted.

This logic went through several iterations during implementation till reaching that final stage. This was mainly because of the students understanding of the best way to approach the sync because there was little information on the topic. The original approach was too simply use comparisons between timestamps in the database but this often caused duplicates of rows to be added. This approach was then filtered into using a shared preference for the application and server timestamps and then using these preferences with the datetime in the database to retrieve and send rows and again this method occasionally caused duplicates. This approach was then filtered into the one discussed above but a shared preference was stored for every script and whether it was for an insert or for an update therefore this meant there was 8 shared preferences being stored for the sync code which seemed unnecessary. The student then discovered she could simplify it by just storing one shared preference and updating its timestamp once all syncs were completed.



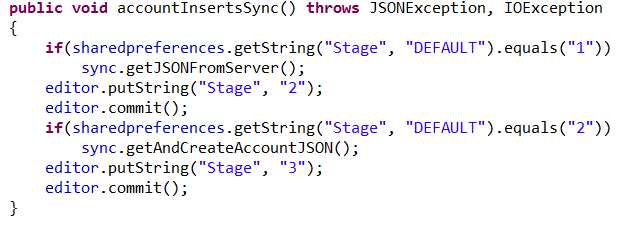


Figure : Sync Code Excerpts

### 6.4.2 JSON

JSON was the chosen format for sending data to and from the server. The JSON is made up of name value pairs. The name states the column the data will be inserted into and the value states the data to be inserted into that column. An example of a cookbook JSON that is being sent to the server can be seen in figure ? . As seen in the figure when the value for an image is a base64 value is used to represent the byte array of the image. This base64 value is then decoded into a byte array when it reaches the script or application which is then ready to be inserted into the database as a blob. The JSON’s can get quite large when sending a lot of rows to and from the server but are still handled well in the application for the amount of data that is currently stored. There is concerns if the size of the data stored in the database was too significantly increase that the built in JSON parser in Java may not be able to handle the parsing fast enough and so another JSON library for java might need to be considered such as Jackson or Google Gson which was not thought about at the design stage. Similarly the ASP.net JSON parser being used can only handle at max a 2GB JSON and so if the JSONs were too get much larger than this another json parser or scripting language may need to be considered. This challenge with ASP.net was not recognised till late in the development phase.

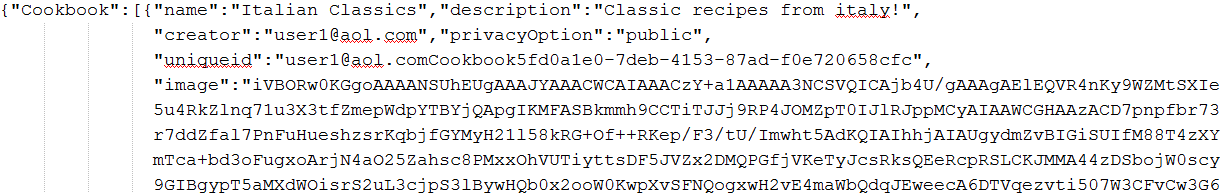


Figure : JSON Example

### 6.4.3 Asynchronous Code

During the implementation it was found that the sync code was taking some time to retrieve and send data to the server. To resolve this issue asynctask was used so that the sync code could be performed in the background and then the result of the sync could be published on the UI thread. AsyncTask is useful as it enables code to be performed in the background and results to be shown in the UI without having to manipulate the UI thread (Android Guru, 2014). After implementing asynctask for the sync code the application ran much quicker.

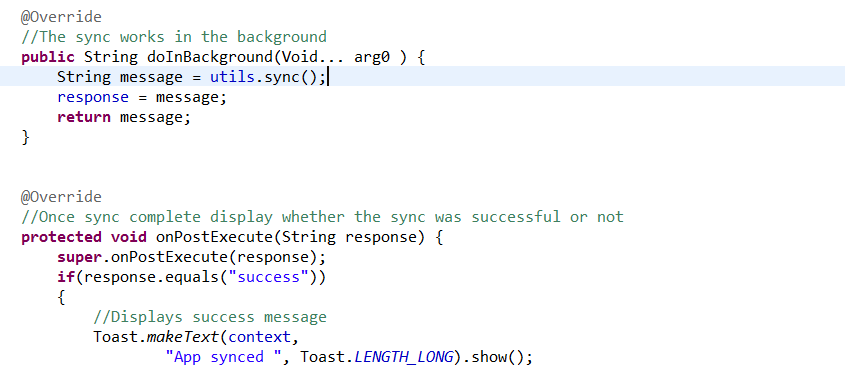


Figure : Async Code Excerpt

### 6.4.4 Managing edits/deletes between syncs

#### 6.4.4.1 Handling Edits

To handle edits between the two databases a second timestamp was added to the rows in the database. In the majority of the tables in the database there was a column called updateTime which stored the insert timestamps of rows and there was a column called changeTime which stored the timestamps of updates in rows. Therefore when the inserted rows are being synced the shared preference date is compared to the updateTime column and when the updated rows are being synced the shared preferences date is compared to the changeTime column. This way enables updates between the databases to be handled.

#### 6.4.4.2 Handling deletes

Handling deletes between a server database and an application database is challenging because if the user selects to delete an item in the application and the application then instantly deletes this row from the database, then there is no way of communicating on the next sync that the row has been deleted and therefore should also be deleted from the server database. To handle this issue a progress column was placed in some of the tables in the databases. So when a row is inserted into the application the progress column for that row is set to “added” and then when a row is set to be deleted instead of deleting the row, it is updated and the progress is marked as “deleted”. This update is then synced with the server on the next sync and the server now has the row marked with deleted. Then hypothetically a server job will remove rows marked as deleted at a certain point each day to clear the database. The student wanted to set up server jobs to do this and wrote the queries which would perform this task but unfortunately the software to do this was not on SQL Server Management Studio and the student did not have permissions to put it on the server. She asked the person who maintains the server if they could give her rights to access it but unfortunately there was some issues with this and it wasn’t done in time.

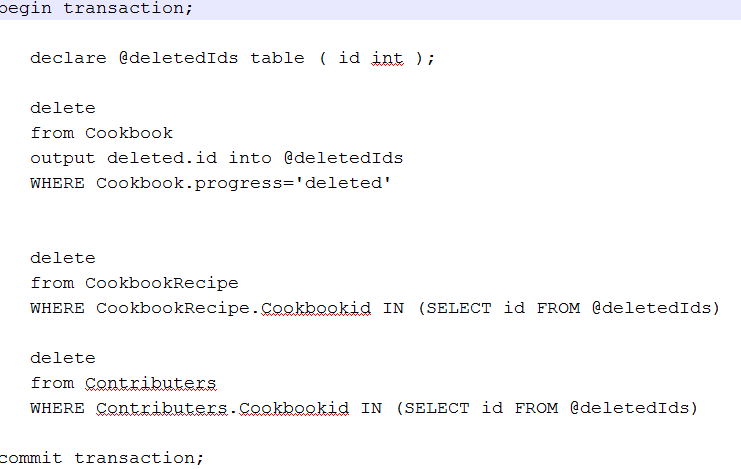


Figure : Example Delete Query

## 6.5 Image Handling

The application handles images which the user will select for their cookbook or recipe front covers and images to represent their recipes. These images are then stored in the database. Android limits the amount of memory an application can use. In older devices like the G1 it was 16MB and in newer devices like Droid and Nexus One it is 24MB – 32MB (Dubroy, 2011). Based on past experiences with Android applications the student was aware of how much memory images can take up in an Android application and how easily you can receive out of memory errors if bitmaps are not efficiently handled therefore it was important to the student to handle the images correctly.

### 6.5.1 AsyncTask

AsyncTask was used to load images because it enables the application to load images off the UI thread. It is important to load images off the UI thread as the time it takes to do this is unpredictable and is based on a number of factors such as speed of reading from disk or network, size of image, power of CPU etc (Android, no date). AsyncTask was appropriate for loading one image onto a page and this method was used in the recipe view and edit recipe pages where only one image is seen. A concurrency issue occurs when multiple images are being loaded into the application using AsyncTask for example in the situation of a listview , so to be able to load the images off the UI thread but handle the issue of concurrency a modified version of Fedor Vlasov image loader code (Vlasov, 2014) was used. The image loader loads the images off the UI thread. This is done through the use of a memory cache. Images are placed in the cache with a generated uniqueid and when they are ready to be loaded into an imageview they are retrieved from the cache. This is much more memory and speed efficient as when the activity is called again all the images are already in the cache and therefore are quicker to retrieve.

### 6.5.2 Other Techniques

To make sure the handling of images was as efficient as possible several techniques were used. When the user selects to load an image into the app. The app retrieves the image and then compresses the image for max quality and this version of the image is stored in the database. When retrieving the image from the database to display the best sample size for the required image, the sample size is calculated and set for the image so that the image is as efficient as possible without losing quality. These techniques mean the images still show in the application at a good quality while not taking up to much memory.

Memory Size Compare To Other Apps.

## 6.6 Application

### 6.6.1 Application Views

The collaboration feature of the application means there are different views for different users. The following sections describes these views.

#### 6.6.1.1 Creator View

When a user creates a cookbook they are set as the creator. So when the user who is the creator logs on and views the cookbook they can choose to delete the cookbook, edit the cookbook and manage contributors. Managing contributor’s means viewing current contributors, adding contributors who can access the cookbook or deleting contributors which is when the user no longer wants them to be able to access the cookbook. The user can then go into the cookbook and view, edit and delete recipes inside their cookbook. If the user sets the cookbook to private then it is only accessible for them and their set contributors. If the cookbook is set to public then it can be found through the search but unless they are a contributor or the creator of the book, the user who searched can only view the recipe and not edit or delete it.

#### 6.6.1.2 Contributor View

When a user is a contributor to a cookbook they can see the cookbook on their shelf. The user can view who the other contributors are but cannot delete or add other contributors. The user is also not allowed to edit or delete the cookbook. The user can view, edit or delete current recipes in the book as well as add new recipes to the cookbook therefore creating a collaborative environment.

### 6.6.2 Application Features

The following sections outline some of the interesting features implemented in the application.

#### 6.6.2.1 Recipe view features

When the user views a recipe several features were put in place to enhance the users cooking experience. The user can select to switch the screen sleep off which then enables the individual to sit the recipe on the kitchen surface and look at the recipe in the application without having to touch the screen with dirty fingers to switch it back on from sleeping. Occasionally users can struggle with the font size or the size of the recipe page in the application, so to help with this issue the recipe view page enables users to easily increase the font size or set the recipe to take up the full screen making it easy to see when in use in the kitchen. When the user has added a recipe it is also easy to share the recipe onto other social networks for friends to see from the recipe view. When the user chooses to share a recipe – an image of the recipe and a message asking their friends to come check out the recipe in the app is sent out for friends to see on their chosen social network. The app also enables the user to upload images straight from the device so as soon as the user is finished cooking the recipe, they can add the recipe with a photo taken on the device and then share that photo out to their friends.

### 6.6.2.2 Cloning & Reviewing A Recipe

Since the application is collaborative and enables users too easily add new recipes to a shared cookbook or edit/delete recipes in the shared cookbook. Occasionally there is situations where users may not want to edit a recipe as they either have a minor amount of changes or a large amount of changes they want to make and don’t want to ruin the original recipe. In the application a clone feature was added so the users can clone the original recipe under a new name into a selected cookbook which allows them to have the same recipe and make changes without altering the original recipe. In the cases when an individual may want to make a minor change or suggestion to the recipe but might not want to explicitly edit the recipe, a review feature was added to the application which enables the user to review or add suggestions to the recipe for all to see.

#### 6.6.2.3 Searching & exploring for recipes

Many users use recipe applications to find new recipes or help inspire some new cooking creations. Recipes are tagged with information like cuisine, difficulty and dietary requirements so it is easy to find recipes based on these categories. The user can explore for recipes in the application – this feature acts like a filter, it enables the user to select a category such as cuisine and look for only Italian recipes. The explore section is there to help inspire users who are looking for something new but not exactly sure what. Whereas search is used in the application for when users are looking for a specific recipe, cookbook or user. The search will find recipes, cookbooks or users containing the search query and return the results.

#### 6.6.2.4 Privacy Settings

Privacy settings for cookbooks enable the user to choose if they want a cookbook for only personal use, for use with friends or to share with the world. This option offers great flexibility for the user and for the app as it can be used as a recipe management app, a recipe finder app or as both.

## 6.7 Error Handling (DELETE)

Errors can often occur in applications if not properly handled, so it was important to the student to put in place as much error handling as possible to make the application as stable as possible. Within the application specific input type boxes are used to make sure the correct values are being placed in the appropriate boxes such as values that should only be number based will have number input type boxes. Whenever a value is essential the application will also check that these input type boxes are not left empty before proceeding to the next stage. Confirmation dialogs are put in place for when the user is using the application to confirm what they are doing before they make a big change such as deleting a recipe. Many try catches are used to catch possible errors such as sql exceptions or json exceptions that could occur within the application. Transactions are used to enable all related rows or no rows are inserted into the database. Timeouts are in place in connections to the server scripts to make sure the application is not left requesting a webpage for too long perhaps in the situation where the server is down for maintenance.

## 6.8 Security

Security was an important factor for the student to consider in the implementation of the application. It was important to use regex’s to validate the users email and password when they are creating an account to make sure it is actually a user signing up to the application and not a robot. The regex for the password made sure the length of the password was between 6 – 12 characters and contained 1 digit, 1 special character and at least 1 upper or lower case character. This regex was used to help try and create a complex password that would be difficult for a computer to guess. On top of using a regex the password was then salted and hashed before being inserted into the database. The PBKDF2 algorithm was used to do the hashing – the algorithm then applies HMAC to the password with a salt value and then repeats the process many times in this case 1000 times. The amount of iterations makes password cracking more difficult because of the additional computational work and therefore making the password more secure. All the queries to the databases use parametrized queries to help limit against SQL injection and make the application more secure

## 6.9 Refactoring

It is important in any software development project to create code which is readable and maintainable and one way to ensure this is for developers to refactor their code throughout the implementation stage. The student was aware of this and at the design stage created a refactoring plan outlining the aims for refactoring the code throughout the project. For example each method and class should be documented as well as any tricky parts of the code should be thoroughly commented. The student then referenced this plan throughout the implementation stage to try and create maintainable and readable source code. As well as the refactoring strategy the student also added packages which contained related classes e.g. the view package contains all the classes relating to the user interface and the util package contains all the utility classes for the application. In the res folder packages were not allowed. So to help the student categorise these files and make them easier to understand the student created the file format category\_filename.extension. The student also created two utility classes which contained common methods for code that had been duplicated among several classes. This was done to limit code duplication.

## 6.10 Unit Testing

Unit tests were created throughout the implementation stage to test the functionality of features in the application. Unit tests are useful as they are quick to write, independent and can quickly be run for a sanity check when the developer makes any changes to the code and wants to make sure it doesn’t affect any of the current code. Number of tests written. The majority of the tests were used to test the database functionality. The student didn’t want this to affect the application’s database and so a mock database was created. A mock database is a replica of the application database containing some mock data. This allows for tests to be run without changing the application database. There was little documentation on how to implement a mock database for Android Junit tests and so this was quite challenging to implement. The use of writing unit tests throughout the implementation was a great way to test the app functionality quickly. Unit tests are often simple and easy to read, so if the developer finds themselves writing an overly complex or confusing test this can indicate a bad code smell and helps find areas where the code should be simplified and refactored which is a really useful tool to have.

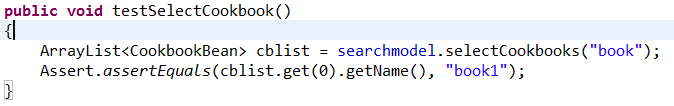


Figure : Unit Test Example

## 6.11 User Testing

It was important to the student to have user involvement throughout the design & implementation stages of the application. One way in which the student made sure to do this was through user testing. The student held two informal user testing sessions with 3 participants at each session. At the sessions the student presented the app to the participants, they played around with the features and the student noted any comments made or any issues or difficulties the participants had. The two sessions were used for different stages of the app. The first session was held on the 22nd of February 2015 when the application had quite a basic interface and the second session was held on the 9th of March 2015 when the application had an improved GUI interface and some additional features. The sessions were useful in gaining important feedback about the application which went towards improving the final product as well as feedback from the first session going towards improving the application for the second session. The general consensus from the user testing sessions was they liked the style and ideas of the app. In the first session the participants mainly struggled with the speed on the pages where a sync was also being done and didn’t understand why there was fixed images. In the second session these issues were resolved from the first session and the issues participants had in the second session was they couldn’t see the cursor highlight, they didn’t understand the time picker and the images that were being taken via the camera were being displayed sideways. These issues were then resolved for the final product. Common issues in both sessions were that participants didn’t understand what hints were and therefore they needed to be removed, participants were inputting short passwords which reminded the student to implement password security and that participants all struggled with the Android keyboard but unfortunately this was a feature the student couldn’t improve. All the feedback from the sessions played an instrumental part in creating a more stable and usable final product and was incredibly useful in finding errors with the application which the developer missed.

## 6.12 Black Box Tests

Black box tests are a good way to test the application from the point of the view of the user. Black box tests help test the function of the application and are a good way to test GUI functionalities (Beal, no date). Throughout the implementation small black box tests were done where the student knew the inputs and outputs that would occur in the application and checked it against what was expected. Once the implementation was complete the student created a formal black box test document for all the main functionalities of the application with the inputs and outputs and tested it to make sure everything was working as it should. This document can be found in the appendix.

## 6.13 White Box Testing

White box tests are tests which test the internal structure of the application. It tests how data passes through the application (Webopedia, no date) . The white box tests for the application were not formally documented but were done throughout implementation using log cat to see the data passing between the activities to help understand if the correct data was being sent. This type of testing was essential to helping debug the application.

## 6.14 Usability Tests

The student tried to keep in mind Nielsen’s 10 usability heuristics (Nielsen, 1995) when developing the application to help develop and create a usable application. At the end of implementation the student tested the heuristics against the application. In the appendix is a list of the heuristics, a description of them and if and how the application meets them.

# 7. Evaluation

## The application was evaluated at several stages in the project such as the focus group on the design sketches and the user testing sessions during the implementation phase. When the implementation was finished an evaluation was done on the final product. This evaluation was to help the student understand if the product developed was easy to use and could compete with current products on the market. The following sections will outline the process and results of this evaluation as well as discuss the results.

## 7.1 Final Evaluation

The evaluation for the final product aimed to compare a competing product on the market to the student’s application. The procedure for the evaluation was as follows:

1. The participant reads the information sheet and signs the consent form.
2. The participant fills out a demographic questionnaire.
3. The study and task sheets are explained to the participant.
4. The participant is given the first task sheet and is asked to do the following tasks in the first application. The student observes and takes notes.
5. They are given a SUS form to fill out about the application and a break
6. The participant is given the second task sheet and is asked to do the following tasks in the second application. The student observes and takes notes.
7. They are then given a SUS form to fill out about the application and a break.
8. The student then asks a few short questions about each of the applications and asks the participant their preference between the two applications.

For the evaluation half the participants will start with the first application Recipes For Life and half the participants will start with the second application RecetteTek. This is to stop the learner affect. Each of the applications have slightly varied tasks with the main tasks like adding, deleting and editing recipe remaining the same. This is because the applications had a few different functionalities from each other and these functionalities needed to be evaluated to give a fair evaluation for both applications.

For the evaluation the student looked for an application to compare against Recipes For Life. She wanted an application that was an Android application and was a close fit to Recipes For Life functionalities for a fair evaluation. She looked at applications created by an individual or a small team of developers over one created by a major company like BigOven as the apps from big companies have an overwhelming amount of functionalities that wouldn’t make a fair comparison against Recipes For Life. The application selected for evaluation against the student’s application was RecetteTek. RecetteTek is a simple application that allows the user to create a recipe library and manage their recipes easily. RecetteTek has 4.3 stars overall from 1,108 reviews and has had over 50,000 downloads. This was a straightforward application that had the same level of functionalities as Recipes For Life and has clearly been successful. By comparing the students application against an application that is already successful on the app store will help the student understand if the application could compete on the market with already existing products.

The evaluation between the applications is done by comparing the average SUS scores for each of the applications and calculating the number of individuals who prefer Recipes For Life against the individuals who prefer RecetteTek. A SUS score is calculated from the System Usability Scale which is a ‘quick and dirty’ reliable tool for measuring usability. It consists of a 10 item questionnaire with five response options from strongly agree to strongly disagree. The system usability scale is very easy to administer, can give reliable results even with small sample sizes and is valid (Usability.gov, no date). Which is why the system usability scale was used to evaluate the usability of each app.

10 participants were gathered for the evaluation and they were between the ages of 18 to 59. They were gathered mainly through communication about the project. 4 of the participants were involved in the focus group and/or user testing sessions and for the others it was their first time seeing the application. This was done to create some variation in the results. The participants varied in interest in cooking and varied in interest in recipe websites, apps and technology in general. 3 of the participants were male and 7 were female.

In the original ethics plan for the evaluation the student was also going to measure the time taken on each application. This plan changed due to differences in task sheets making it unfair to measure time as different tasks or functionalities may take shorter or longer than other functionalities in the other app which means an unfair comparison.

## 7.2 Summary Of Results

As stated in section 7.1 the comparison of the two applications is based on a comparison of SUS scores and a comparison of the participant’s application preferences and comments. A SUS score is calculated by taking the number from the five response option selected for each question (1-strongly disagree to 5-strongly agree). If the question number is odd the student will take one away from the selected response for this question. If the question number is even the student will take the selected response away from 5. The student then adds all the scores for the 10 questions up and then multiplies by 2.5 to get the SUS score. Based on 500 studies they found the average SUS score to be above 68 and anything below 68 is below average. The process to understanding a good SUS score is similar to grading on a curve. To achieve an A grade on a SUS score it must receive over 80.3 which is also the point where users are likely to be recommending the product to a friend. If the SUS score is at 68 it would achieve a C grade and anything below 51 is an F putting the product in the bottom 15% (Sauro, 2011).

The results from the evaluation found that the average SUS score for RecetteTek was 52.5 with it receiving scores ranging from (25 – 87.5). The average SUS score for Recipes For Life was 83.25 with it receiving scores ranging from (65-100). Common comments from participants about Recipes For Life was that it was colourful and they found the view of recipes very nice. Many of the participants found the collaboration, cloning and sharing features very good and appreciated a lot could be done with the application. Common comments from participants for RecetteTek was that the users liked the import functionality of recipes from the search engine but found the application to be plain and unattractive and didn’t like how entering a recipe was all free text fields. Overall all the participants preferred Recipes For Life over RecetteTek.

## 7.3 Discussion

The evaluation clearly showed that Recipes For Life could compete on the app store with it being preferred by all participants over a current popular application on the app store that has over 50,000 downloads. The evaluation demonstrated that taking a user centred approach throughout the design and implementation stages of the project led to an easy to use product as it achieved an A grade in the SUS. The SUS is a valid measurement of usability which has been shown to effectively distinguish between usable and unusable products and for Recipes For Life to achieve an A grade in the SUS score demonstrates its usability. The student found it interesting that RecetteTek was a popular application on the app store with strong reviews but it received such a low usability score in the evaluation as it was just under the criteria for an F grade and received very few positive comments from the participants about the application. Some participants found that RecetteTek was easier to use but then felt it was because it has less features than Recipes For Life which meant they could do less in RecetteTek or that they had learnt what to do from the previous application and therefore it seemed easier. The student believes that Recipes For Life receiving a high SUS score and being the application of preference by all participants shows that the project has been a success and it is worth pursuing in more depth in the future.

# 8. Final Product

The following sections outline the main features of the final product.

## 8.1 Front Screen

The first screen to be displayed to the user is the screen which handles signing up and signing in. It enables the user to log in or create an account

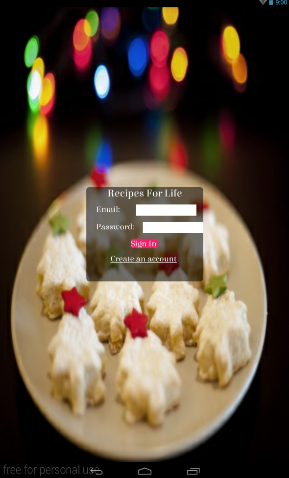


Figure : App Front Screen

## 8.2 Users Cookbooks

When the user logs in the first screen they see is the cookbook shelf. This is a shelf which contains the users own cookbooks and shared cookbooks. From this point the user can add a new cookbook to their shelf, edit a current cookbook, view or manage the cookbooks contributors or delete a cookbook. Note: The user can only edit or delete a cookbook if they are the owner of the cookbook.

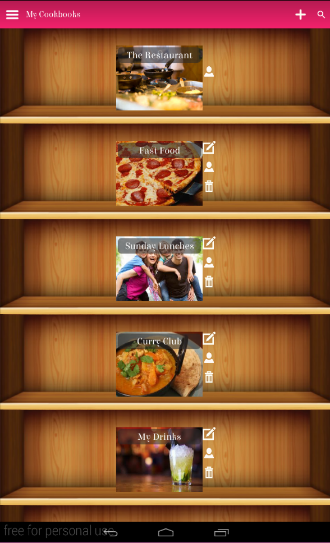


Figure : Users Cookbooks

## 8.3 Users Recipes

When the user wants to view a cookbooks recipe they click on the cookbook and it will take the user to a shelf of recipes contained in the cookbook. From this point the user can choose to add a new recipe or view, edit or delete a current recipe.



Figure : Users Recipes

## 8.4 Viewing A Recipe

To view a recipe the user clicks on the recipe on the shelf. This opens a page which shows the recipe. The user can clone the recipe into the cookbook if they liked the recipe and want to own a copy or if they are a contributor and want to make changes but don’t want to edit the original recipe. The user can also review the recipe with alterations, tips or feedback to aid collaboration. At the top of the recipe view there is several icons to aid using the recipe view when cooking such as increasing or decreasing the font, making the screen full size, sharing the recipe and stopping the screen from sleeping when the recipe is in use in the kitchen.

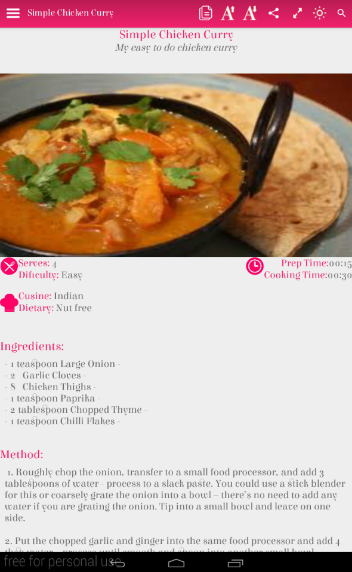


Figure : Recipe View

## 8.5 Editing A Recipe

To edit a recipe the user clicks the pen and paper icon on the recipe shelf this will take the user to a new screen. Where they can edit different sections of the recipe.



Figure : Recipe Edit View

## 8.6 Searching/Exploring

The user can search for a specific recipe, cookbook or user using the searchbar at the top of the application. This takes the user to a page of results containing this query which they can use to navigate to their desired query. When the user does not have a specific idea in mind but wants to be inspired they can explore for recipes by difficulty, cuisine and dietary requirements as well as exploring for public cookbooks. The explore feature is used to help inspire the users cooking ideas.

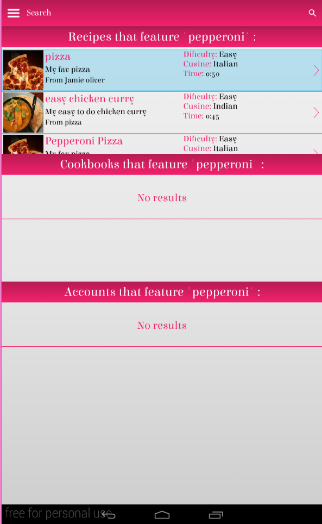


Figure : Search View



Figure : Explore View

# 9. Critical Appraisal

Overall the student feels Recipes For Life was a successful project as it was the application of preference by all participants, it received a high SUS score and met the majority of high to medium priority requirements set out initially. Recipes For Life achieved its core aim of being a recipe management application with collaboration functionality. The participants in the evaluation and in user testing responded positively to the collaboration functionality in the application and this shows that the core aim of the app has been a success.

Although the project overall was considered successful by the student. There was some lessons learnt, challenges and issues which can be used to help improve the way the student develops projects in the future. The main issue was time constraints. To build the very basics of a recipe application there is a lot of underlying work to achieve the basic adding, deleting and editing of recipes as it involves a lot of development work such as building the database tables, creating complex queries to the database and displaying the recipe correctly on screen. Achieving the basic functionality combined with trying to develop the sync code to sync the basic functionality with the server database was very time consuming. A lot of the first iteration was focussed on setting up and getting the basic account and recipe management features created and synced.

The student didn’t estimate the time to spend re-learning Android development, learning how to write the sync code and generally getting used to Android development and because of this the student spent a lot more time on the basics than originally planned. The student was concerned throughout the project that she would not have more than the basic features to show for the application at the deadline time. At the end of the project the student did achieve a lot of the functionalities originally laid out but she learnt that when working with a new technology or concept which played a significant part in the application such as syncing it is better to not over commit or start with a smaller project when learning something new.

Another challenge within the project was project scope. Current recipe applications have a lot of features and society generally has high expectations of what recipe applications can achieve. This was a challenge throughout the project for the student as a lot of her time was focussed on creating the basic functionalities. There was concerns throughout that although a lot of work was put in to the basic features and the collaboration feature that if the application didn’t have common features that are in other recipe applications it wouldn’t receive positive responses from users. Especially when compared to other recipe applications or compared to users expectations. This meant re-prioritising of requirements so features like searching\exploring were developed and less focus was spent on developing the collaboration feature. The student would have liked to explore the collaboration feature further to look at a versioning control system for shared edited recipes as well as a way to keep track of the users who were editing or deleting recipes. The student would have also liked to have enable users to ask to join cookbooks instead of only enabling the owner of the cookbook to add them. Unfortunately due to time constraints and project scope this wasn’t possible.

The student found balancing the development of the application and the sync code to be challenging. The student found writing the basic sync code for the application very time consuming and because of this didn’t get to improve and refactor the sync code as much as she would have liked. The student would have liked to have generalised the code more, so it was less specific to the project. Looking back on the project student felt it was a mistake to not refactor and improve the sync code more and would like to develop it further in the future but due to time constraints this was simply not possible.

The student would have also liked to have achieved an equal gender split on the evaluation but was unable to gather as many male participants as female in the time constraints. The student also believes it may have been better to do the evaluation and user testing with only those really interested in cooking and recipe apps and websites to give more accurate results.

# 10. Conclusion

Overall the student found Recipes For Life to be an exciting, challenging and rewarding project. Throughout the project the student got to capitalise on existing skills and develop new skills through learning new technologies. The student managed to incorporate a wide range of skills picked up from her modules over her 4 years at the University of Dundee to help create a stable and user centred solution. The project management and development skills the student developed throughout University enabled her to overcome varying challenges throughout the project to build a successful solution which met the specifications laid out and received positive feedback from all the participants in the final evaluation and led to a high SUS score. The evaluation found that Recipes For Life could compete with existing applications on the market and the student is looking forward to exploring this further by placing the application on the app store in the future and seeing how the application is received. The student found the project to be extremely rewarding and believes this project provided her with lifelong skills and was invaluable experience which will benefit her for years to come.

# 11. Future

In section 9 it was mentioned that the student found the project scope a challenge within the projects time constraints and this is true. But the project scope is also a very positive thing too because it means endless possibilities for the application in the future. The main feature the student would like to explore further is the collaboration feature. The student recognises that the collaboration on recipes could benefit from a versioning control system where users could track who made changes, see old versions of the recipes and retrieve recipes if accidently deleted. This was a feature the student was very interested in pursuing in the project but simply just didn’t have time to fit it in. Other features that could help create collaboration is allowing users to request to be added into a cookbook, allowing users to add images of recipes into the reviews to show others what the recipe looked like when they tried it and having a messaging system between users in the shared cookbook.

The student also would like to work on a more responsive design for the application so the design can be suited for small screen smart phones and used in landscape mode. The current application design is not suited for this which is mainly due to spending a lot of time creating a unique design and just not having enough time to explore this design on varying screen sizes. Once a responsive design is developed the student would like to place the application on the app store and see if users respond the same way to the application as participants did in the evaluation. The student would like to use tools which analyse app metrics like time spent on app, screen views and icon clicks to try and understand what is interesting too users in the app and what is not catching the users attention and then take this data to help improve and create new features for the application.

The student would also like to explore the importing of recipes from search engines into the app and the creation of shopping lists from recipes in the app features. These features were originally laid out in the requirements and are popular on many recipe apps, unfortunately the student just didn’t have enough time to develop these. Overall the project has a lot of scope and if it successful with users on the app store then the application has lots of different routes to explore. This is very exciting to the student because the application has a lot of potential with so many possibilities to develop and explore.

# 12. Acknowledgements

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# 14. Appendix Outline

1. User Story - A user story is a tool used in Agile development to capture a description of a software feature from an end-user perspective. (TechTarget, no date) [↑](#footnote-ref-1)
2. (Agile Development Tools, no date) [↑](#footnote-ref-2)
3. (Budiu, no date)**,** (Gorbsky, 2013)**,** (McCracken, 2013) [↑](#footnote-ref-3)
4. (Budiu, no date)**,** (Gorbsky, 2013)**,** (McCracken, 2013) [↑](#footnote-ref-4)