

Kariyma Murphy

Frontend Developer

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Professional Summary

Frontend Developer / Creative Technologist with 7+ years of experience leading UI / UX design projects and connecting engineering, product, and design teams to drive measurable results. Career supported by digital products with a strong focus on user-centered design methods and NPower technical training in full-stack development.

Technical Projects

[Weather App](#)

React, Node.js

[MernFood](#) | NPower Capstone

MongoDB, Express, React, Node.js

Work Experience

May 2022 - Present

Freelance, Self Employed — *Remote*

- Partners with research teams and small business clients over 7 years to deliver designs that unlock brand potential. (Adobe Creative Suite: Illustrator, Photoshop, InDesign, Lightroom)
- Created digital marketing materials to increase participant engagement in a PCORI-funded study, including an interactive augmented reality filter to teach younger audiences about heart health, reaching 500k interactions. (Meta Spark AR)

Feb 2021 - Aug 2022

Principal Designer, Capital One — *McLean, VA (Remote)*

- Led user interface design for an enterprise app that, in pilot, drove up business efficiency by cutting requests processing time in half and saved employees approximately 500 hours monthly.
- Conducted quantitative and qualitative testing with +60 participants, exceeding NPI targets, while influencing frontend roadmap for anticipating ADA and privacy compliance. (Figma, usertesting.com)
- Coordinated cross-functional reviews across 3 divisions and advocated for ongoing UX research which increased buy-in for UX-centric solutions.

May 2020 - Dec 2020

Senior UI Designer, Truist — *Atlanta, GA (Remote)*

- Designed +200 UI mockups and optimized hand-off resulting in more efficient feature delivery on a high-speed schedule following a merger and company rebrand. (Adobe XD)
- Delivered consistent features and copywriting on 3 device sizes and 2 operating systems (iOS, Android).

Oct. 2017 - Apr. 2020

Transformation Delivery Consultant, KPMG — *Baltimore, MD (Hybrid)*

- Led design research guiding SaaS implementations to user-centric solutions, and supported sales demos by adding video production, securing +\$1M in future contracts. (Sketch, Adobe Premiere Pro, Adobe After Effects)

Key Skills

UX & UI Prototyping • Interaction design • Product development • Usability testing • Graphic design • Web and mobile design systems • Writing user requirements • Agile • Project management. *Technical languages:* HTML5, CSS3, Javascript, Typescript, Python
Tools/Frameworks: Figma, Penpot, Blender, HTMX, PostCSS, Node.js, Tailwind CSS, Eleventy, Astro, Jira, Rally, Sharepoint, Teams, Slack, Excel/Numbers/Sheets/Powerpoint, UserTesting, Git, and Github.com. *Operating systems:* macOS, iOS, Android.

Education

Path2Tech Full Stack Development Program, NPower
Design Research & Writing Intensive, School of Visual Arts Design
Bachelor's, Graphic Design, Maryland Institute College of Art

In Pursuit
May 2019
August 2013 - May 2017