

JACKSON THOMPSON

Director - Custom Applications | Web Development | Leadership

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Extra Field

SUMMARY

A visionary leader with over 7 years in web development, specializing in Salesforce and custom applications. Successfully led a team to increase website performance by 30%, driving user engagement and satisfaction. Committed to leveraging technology for transformative educational experiences.

EXPERIENCE

Web Development Manager 06/2020 - Present

TechSavvy Solutions

- Implemented a new web architecture that improved site speed by 30%, resulting in a 15% increase in user retention.
- Led a team of 10 developers in creating a custom CRM application, enhancing client management efficiency by 25%.
- Directed the successful integration of Salesforce with internal systems, streamlining operations and decreasing data entry times by 40%.
- Developed a user-centric web interface that increased customer satisfaction by 20% by focusing on accessibility and usability.
- Managed a \$150,000 budget for web development projects, delivering all projects under budget, thereby saving 15% overall.
- Conducted bi-monthly training workshops for developers, improving team skills and increasing project output by 25%.

Senior Web Developer 01/2017 - 05/2020

Innovatech Solutions

- Spearheaded the transition to a mobile-first design, boosting mobile traffic engagement by 50%.
- Collaborated with the marketing team to redesign the corporate website, increasing lead generation by 18% within three months.
- Optimized the use of HTML5 and PHP, enhancing website loading times by 40% and improving overall user experience.
- Coordinated client feedback sessions that refined development processes, which improved project completion time by 25%.
- Reduced costs by 20% by implementing cloud-based hosting solutions, aligning with sustainability goals.

Web Developer 03/2014 - 12/2016

Digital Dreams

- Developed over 50 custom client web applications using JavaScript and PHP, significantly improving business operations.
- Enhanced website SEO strategies, leading to a 35% increase in organic traffic over six months.
- Streamlined coding processes by establishing a library of reusable code snippets, reducing development time by 15%.
- Implemented third-party APIs that expanded website capabilities, enriching user interactions and engagement.

EDUCATION

Master of Science in Computer Science 01/2015 - 01/2017

University of Southern California Los Angeles, CA

Bachelor of Science in Information Technology 01/2011 - 01/2015

California State University, Northridge Northridge, CA

PROJECTS

OpenEdu Web Portal

Contributed to an open-source project enhancing education platforms' accessibilities.
[github.com/openeduportal](#)

GreenTech Solutions CRM

Developed a CRM platform for startup companies to track sales efficiently.
[github.com/greentechcrm](#)

KEY ACHIEVEMENTS

⚡ Boosted Client Conversion Rates

Increased client conversion rates by 35% through strategic UI/UX enhancements during web project leadership.

☛ Salesforce Integration Success

Successfully integrated Salesforce, leading to a 40% improvement in cross-departmental data utilization.

✓ Awarded Employee of the Year

Recognized as Employee of the Year for outstanding leadership and innovation in web technologies.

✓ Developed Over 50+ Applications

Authored over 50 applications that improved client operations, significantly increasing operational efficiency.