

JACKSON THOMPSON

Director - Custom Applications | Web Development | Leadership

+1-(234)-555-1234 @ Email linkedin.com Los Angeles, California

☆ Extra Field

SUMMARY

A visionary leader with over 7 years in web development, specializing in Salesforce and custom applications. Successfully led a team to increase website performance by 30%, driving user engagement and satisfaction. Committed to leveraging technology for transformative educational experiences.

EXPERIENCE

Web Development Manager	06/2020 - Present
TechSavvy Solutions	Los Angeles, CA
<ul style="list-style-type: none">Implemented a new web architecture that improved site speed by 30%, resulting in a 15% increase in user retention.Led a team of 10 developers in creating a custom CRM application, enhancing client management efficiency by 25%.Directed the successful integration of Salesforce with internal systems, streamlining operations and decreasing data entry times by 40%.Developed a user-centric web interface that increased customer satisfaction by 20% by focusing on accessibility and usability.Managed a \$150,000 budget for web development projects, delivering all projects under budget, thereby saving 15% overall.Conducted bi-monthly training workshops for developers, improving team skills and increasing project output by 25%.	
Senior Web Developer	01/2017 - 05/2020
Innovatech Solutions	Santa Monica, CA
<ul style="list-style-type: none">Spearheaded the transition to a mobile-first design, boosting mobile traffic engagement by 50%.Collaborated with the marketing team to redesign the corporate website, increasing lead generation by 18% within three months.Optimized the use of HTML5 and PHP, enhancing website loading times by 40% and improving overall user experience.Coordinated client feedback sessions that refined development processes, which improved project completion time by 25%.Reduced costs by 20% by implementing cloud-based hosting solutions, aligning with sustainability goals.	
Web Developer	03/2014 - 12/2016
Digital Dreams	Los Angeles, CA
<ul style="list-style-type: none">Developed over 50 custom client web applications using JavaScript and PHP, significantly improving business operations.Enhanced website SEO strategies, leading to a 35% increase in organic traffic over six months.Streamlined coding processes by establishing a library of reusable code snippets, reducing development time by 15%.Implemented third-party APIs that expanded website capabilities, enriching user interactions and engagement.	

EDUCATION

Master of Science in Computer Science	01/2015 - 01/2017
University of Southern California	Los Angeles, CA
Bachelor of Science in Information Technology	01/2011 - 01/2015
California State University, Northridge	Northridge, CA

PROJECTS

OpenEdu Web Portal
Contributed to an open-source project enhancing education platforms' accessibilities. github.com/openeduportal
GreenTech Solutions CRM
Developed a CRM platform for startup companies to track sales efficiently. github.com/greentechcrm

KEY ACHIEVEMENTS

⚡ Boosted Client Conversion Rates
Increased client conversion rates by 35% through strategic UI/UX enhancements during web project leadership.
📁 Salesforce Integration Success
Successfully integrated Salesforce, leading to a 40% improvement in cross-departmental data utilization.
🏆 Awarded Employee of the Year
Recognized as Employee of the Year for outstanding leadership and innovation in web technologies.
✓ Developed Over 50+ Applications
Authored over 50 applications that improved client operations, significantly increasing operational efficiency.