KARLA CORTES

CREATIVE DEVELOPER

WHO I AM

I am a Creative Developer located in Miami. My passion is combining the elements of design with technology and problem-solving.

CONTACT

T: 978-390-3022
W: karlacortes.me
E: kmcortes7@gmail.com
G: github.com/karla-cortes
L: linkedin.com/in/karla-cortes

SKILLS

TECHNOLOGY
Javascript
ReactJS
HTML5
CSS/SASS
Salesforce Marketing Cloud
Google Web Designer

DESIGN
Sketch
Adobe Photoshop
Adobe XD
Adobe Illustrator
Adobe After Effects

EXPERIENCE

JUNIOR FRONT END DEVELOPER
Republica Havas | October 2018 - Present
- Created responsive emails with HTML, CSS, and AMPSCRIPT using a PHP based Mailer Generator.
- Developed and deployed emails through Salesforce Marketing Cloud to a database with 800,000+ subscribers.
- Assisted with importing subscriber database using Automation Studio through FTP Server.
- Exported and created assets with Sketch, Adobe XD, Photoshop, InDesign, and Illustrator.
- Collaborated as part of a team that included a UX/UI Designer, Graphic Designer, and Product Manager to develop emails.
- Used Litmus to double-check cross-compatibility.

WEB DEVELOPER INTERN
Republica Havas | August 2018 - October 2018
- Assisted with front-end programming support and customized themes using HTML, CSS/SASS, and Javascript on a variety of digital projects.
- Created weekly mobile responsive Newsletters and E-vites using HTML and CSS in conjunction with programs such as MailChimp, Beefree.io, and Adobe Photoshop.
- Used Abobe Photoshop to convert images from PSD to JPG/PNG and HTML files.
- Created and revised content into the WordPress CMS system.
- Ensured cross-browser, cross-platform, and multiple device type compatibility for all web solutions and perform any necessary QA on finished products.

PRODUCTION VOLUNTEER
RAW:natural born artists | March 2017 - August 2018
- Provided accommodations for artists and their necessities throughout the event.
- Organized event fashion show, operated models' schedules, and facilitated the event in a timely fashion.

EDUCATION

WYNCODE ACADEMY
FULL STACK WEB IMMERSIVE | MAY 2018 - AUGUST 2018

Completed a Full-Stack Web Development program over ten weeks. Designed and developed applications using HTML, CSS, JavaScript, ReactJS , Ruby, and Ruby on Rails.

UNIVERSITY OF NEW HAMPSHIRE
BACHELOR'S DEGREE, SOCIAL WORK | 2012 - 2016