# BarberBuddy

T2A2 - Marketplace Project
By Karla Tolentino

# What is Barber Buddy?

Barber Buddy is a networking site that allow Barbers and Buddies (customers) with like-minded interests to find each other. Once a connection is a match, the Barber or Buddy can contact each other to establish an appointment. Barber Buddy has you sorted!

Karla, the founder and creator of Barber Buddy, is an established barber within the city of Melbourne, Australia. Her passion for barbering and banter with her clients inspired her to create a network to combine both - a place to find mutual connections between the hairdresser and their customers.

# Problems in the Barbershop



A common *problem* within the hairdressing and barbering industry is the amount of trial and error required for a customer to find a hairdresser or barber that not only understands their needs, but also enjoy their conversations.

Having the right vibe and conversations between the Barber and Buddy can make or break a client's experience within the barbershop, and affect a Barber's clientele retention and reputation.

If a customer or Buddy is satisfied with the quality of the cut, their experience may be dampened with conflicting interests with the Barber that is often discovered during their appointment.

As barbering is a highly transportable skill, many Barbers tend to not stay in the same place for a long time. This can prove to be quite frustrating for clients who have finally found the right barber and must restart the process of searching for a new barber who can fill their criteria needs.
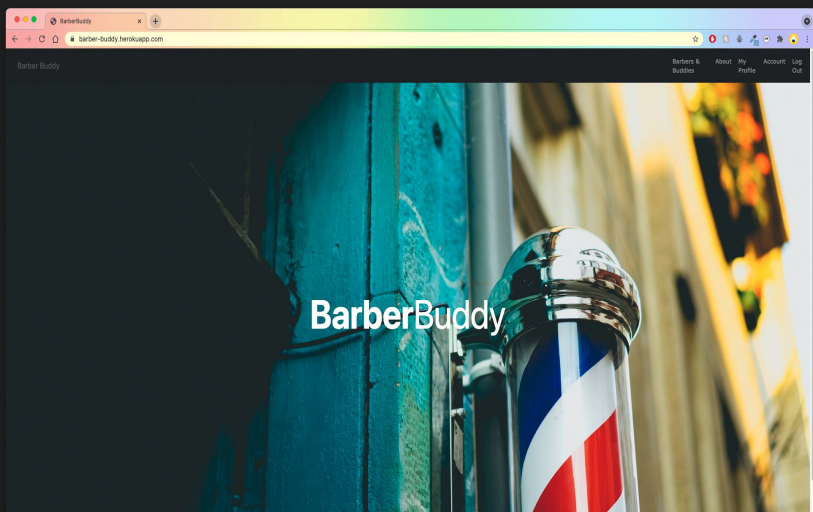
# **Barber**Buddy's Purpose

*Barber Buddy* aims to showcase the needs of both Barber and Buddy/clients in an informal manner. This networking application enables both parties to seek out relationships that are genuine by matching each other by their similar needs and interests.

A Barber or Buddy may even just describe their topic interests if all they require for a great haircut experience is great banter.

Once both parties have created their profile on *Barber Buddy*, they can then begin the search for the perfect connection.
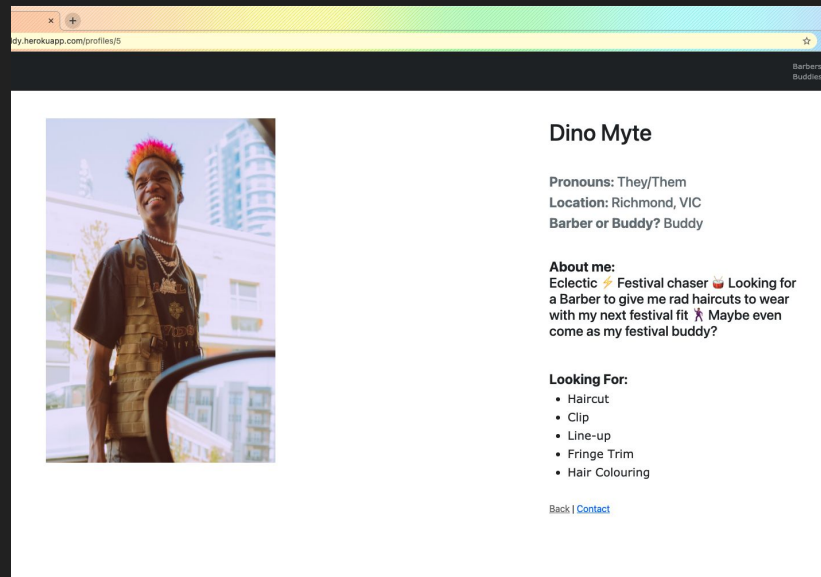
**Barber**Buddy app walkthrough

# **Barber**Buddy Home Page

Landing page for Barber Buddy. Navigation bar allows access only to About page, unless user is registered

# User Profile page example

A user's completed profile page detailing their name, pronouns, location, whether they are a Barber or Buddy, about me section and what they are offering/looking for
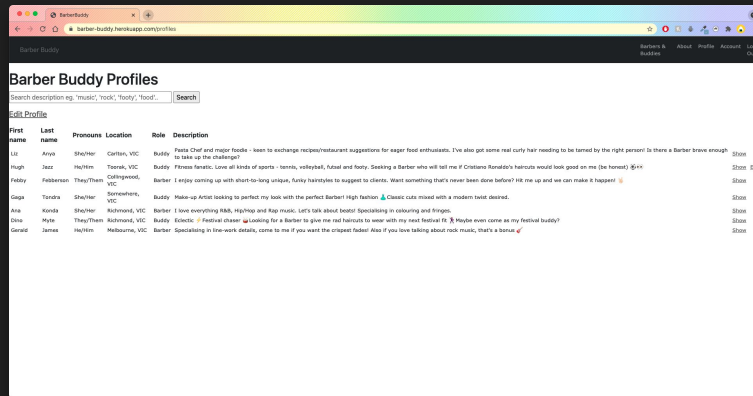
Karla and her Buddy

# Profile views and forms

Profile view page showcases all user created profiles (barbers & buddies). Create/Update Profile forms used to collect user input

# Project Review

Challenges,
Features to add,
What can be improved

- Mental health struggles during lockdown
- Not allowing big tasks to overwhelm me
- Time management skills
- Make app responsive to multiple devices
- Improve CSS styling and placement of content with more time to focus solely on app presentation
- Add a booking system that implements a payment deposit for Barbers
- Generate more search filters for profiles
- Continue to practice Ruby on Rails!

# Thank you!

Here is Karla with her Buddy!