

# ECHO Wholesale Price List

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## 2012-2013 Tackle Year

Echo Prime 1pc Rods - NEW!!!						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOPR8810	8	8'10"	\$449.99	\$225.00	\$202.50	\$180.00
ECHOPR9810	9	8'10"	\$449.99	\$225.00	\$202.50	\$180.00
ECHOPR10810	10	8'10"	\$449.99	\$225.00	\$202.50	\$180.00
ECHOPR11810	11	8'10"	\$449.99	\$225.00	\$202.50	\$180.00
ECHOPR12810	12	8'10"	\$449.99	\$225.00	\$202.50	\$180.00

Echo 3 Freshwater Fly Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHO3FW376	3	7'6"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW4710	4	7'10"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW486	4	8'6"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW490	4	9'0"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW590	5	9'0"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW690	6	9'0"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW896	8	9'6"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW5100	5	10'0"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW6100	6	10'0"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW7100	7	10'0"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3FW8100	8	10'0"	\$349.99	\$157.50	\$140.00	\$122.50

Echo 3 Saltwater Fly Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHO3SW690	6	9'0"	\$379.99	\$171.00	\$152.00	\$133.00
ECHO3SW790	7	9'0"	\$379.99	\$171.00	\$152.00	\$133.00
ECHO3SW890	8	9'0"	\$379.99	\$171.00	\$152.00	\$133.00
ECHO3SW990	9	9'0"	\$379.99	\$171.00	\$152.00	\$133.00
ECHO3SW1090	10	9'0"	\$379.99	\$171.00	\$152.00	\$133.00
ECHO3SW1190	11	9'0"	\$379.99	\$171.00	\$152.00	\$133.00
ECHO3SW1290	12	9'0"	\$379.99	\$171.00	\$152.00	\$133.00

Echo3 Switch						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHO3-6110	6	11'0"	\$524.99	\$236.25	\$210.00	\$183.75
ECHO3-7110	7	11'0"	\$524.99	\$236.25	\$210.00	\$183.75
ECHO3-8110	8	11'0"	\$524.99	\$236.25	\$210.00	\$183.75

Echo3 Two Handers						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHO3-6127	6	12'7"	\$549.99	\$247.50	\$220.00	\$192.50
ECHO3-7130	7	13'0"	\$549.99	\$247.50	\$220.00	\$192.50
ECHO3-8134	8	13'4"	\$549.99	\$247.50	\$220.00	\$192.50

Echo Edge Freshwater Fly Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOX378	3	7'8"	\$229.99	\$103.50	\$92.00	\$80.50
ECHOX480	4	8'0"	\$229.99	\$103.50	\$92.00	\$80.50
ECHOX590	5	9'0"	\$229.99	\$103.50	\$92.00	\$80.50
ECHOX690	6	9'0"	\$229.99	\$103.50	\$92.00	\$80.50

Echo Edge Saltwater Fly Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOX790	7	9'0"	\$249.99	\$112.50	\$100.00	\$87.50
ECHOX890	8	9'0"	\$249.99	\$112.50	\$100.00	\$87.50
ECHOX990	9	9'0"	\$249.99	\$112.50	\$100.00	\$87.50
ECHOX1090	10	9'0"	\$249.99	\$112.50	\$100.00	\$87.50

Echo Edge "84" Fly Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOX684	6	8'4"	\$249.99	\$112.50	\$100.00	\$87.50
ECHOX784	7	8'4"	\$249.99	\$112.50	\$100.00	\$87.50
ECHOX884	8	8'4"	\$249.99	\$112.50	\$100.00	\$87.50
ECHOX994	9	8'4"	\$249.99	\$112.50	\$100.00	\$87.50
ECHOX1094	10	8'4"	\$249.99	\$112.50	\$100.00	\$87.50

Echo Carbon Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOXB273-4X	2	7'3"	\$169.99	\$85.00	\$76.50	\$68.00
ECHOXB366-4X	3	6'6"	\$169.99	\$85.00	\$76.50	\$68.00
ECHOXB376-4X	3	7'6"	\$169.99	\$85.00	\$76.50	\$68.00
ECHOXB480-4X	4	8'0"	\$169.99	\$85.00	\$76.50	\$68.00
ECHOXB486-4X	4	8'6"	\$169.99	\$85.00	\$76.50	\$68.00
ECHOXB490-4X	4	9'0"	\$169.99	\$85.00	\$76.50	\$68.00
ECHOXB586-4X	5	8'6"	\$169.99	\$85.00	\$76.50	\$68.00
ECHOXB590-4X	5	9'0"	\$169.99	\$85.00	\$76.50	\$68.00
ECHOXB690-4X	6	9'0"	\$169.99	\$85.00	\$76.50	\$68.00

Echo Ion Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOION690	6	9'0"	\$189.99	\$95.00	\$85.50	\$76.00
ECHOION6100	6	10'0"	\$189.99	\$95.00	\$85.50	\$76.00
ECHOION790	7	9'0"	\$189.99	\$95.00	\$85.50	\$76.00
ECHOION7100	7	10'0"	\$189.99	\$95.00	\$85.50	\$76.00
ECHOION890	8	9'0"	\$189.99	\$95.00	\$85.50	\$76.00
ECHOION8100	8	10'0"	\$189.99	\$95.00	\$85.50	\$76.00
ECHOION990	9	9'0"	\$189.99	\$95.00	\$85.50	\$76.00
ECHOION1090	10	9'0"	\$189.99	\$95.00	\$85.50	\$76.00

Echo Solo 4 Piece Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOSOLO486	4	8'6"	\$119.99	\$60.00	\$54.00	\$48.00
ECHOSOLO590	5	9'0"	\$119.99	\$60.00	\$54.00	\$48.00
ECHOSOLO690	6	9'0"	\$119.99	\$60.00	\$54.00	\$48.00
ECHOSOLO890	8	9'0"	\$119.99	\$60.00	\$54.00	\$48.00

Echo Solo KITS - NEW!!						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOSOLO486	4	8'6"	\$169.99	\$85.00	\$85.00	\$85.00
ECHOSOLO590	5	9'0"	\$169.99	\$85.00	\$85.00	\$85.00
ECHOSOLO690	6	9'0"	\$169.99	\$85.00	\$85.00	\$85.00
ECHOSOLO890	8	9'0"	\$169.99	\$85.00	\$85.00	\$85.00

Echo Gecko Kids Rod						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOGECKO	4/5	7'9"	\$99.99	\$50.00	\$50.00	\$50.00

Echo3 Instructor						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHO3-590i	5	9'0"	\$349.99	\$157.50	\$140.00	\$122.50
ECHO3-890i	8	9'0"	\$379.99	\$171.00	\$152.00	\$133.00
ECHO3-7130i	7	13'0"	\$549.99	\$247.50	\$220.00	\$192.50

Echo Dec Hogan 2 Spey Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHODHII6126	6	12'6"	\$389.99	\$195.00	\$175.50	\$156.00
ECHODHII6.5129	6.5	12'9"	\$389.99	\$195.00	\$175.50	\$156.00
ECHODHII7130	7	13'0"	\$389.99	\$195.00	\$175.50	\$156.00
ECHODHII8133	8	13'3"	\$389.99	\$195.00	\$175.50	\$156.00

Echo TR Two Hand Rods						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOTR5120-4X	5	12'0"	\$349.99	\$175.00	\$157.50	\$140.00
ECHOTR6126-4X	6	12'6"	\$349.99	\$175.00	\$157.50	\$140.00
ECHOTR7130-4X	7	13'0"	\$349.99	\$175.00	\$157.50	\$140.00
ECHOTR8136-4X	8	13'6"	\$349.99	\$175.00	\$157.50	\$140.00
ECHOTR9140-4X	9	14'0"	\$349.99	\$175.00	\$157.50	\$140.00
ECHOTR10150-4X	10	15'0"	\$349.99	\$175.00	\$157.50	\$140.00

Echo King						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOKING-9130	9	13'0"	\$424.99	\$212.50	\$191.25	\$170.00
ECHOKING-10130	10	13'0"	\$424.99	\$212.50	\$191.25	\$170.00

Echo Classic Two Hand Rods - NEW!!						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOCL6126	6	12'6"	\$269.99	\$135.00	\$121.50	\$108.00
ECHOCL7129	7	12'9"	\$269.99	\$135.00	\$121.50	\$108.00
ECHOCL8130	8	13'0"	\$269.99	\$135.00	\$121.50	\$108.00

Echo SR Switch Rods - KINDA NEW!!!						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOSR4106-4X	4	10'6"	\$329.99	\$165.00	\$148.50	\$132.00
ECHOSR5108-4X	5	10'8"	\$329.99	\$165.00	\$148.50	\$132.00
ECHOSR61010-4X	6	10'10"	\$329.99	\$165.00	\$148.50	\$132.00
ECHOSR71010-4X	7	10'10"	\$329.99	\$165.00	\$148.50	\$132.00
ECHOSR81010-4X	8	10'10"	\$329.99	\$165.00	\$148.50	\$132.00

Echo Pin - NEW!!!						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOPIN130	8-12lb	13'0"	\$349.99	\$175.00	\$157.50	\$140.00

Echo Ion Reel						
Item #	Size	OD	Retail	Level 1	Level 2	Pre
ECHOREELION23	2/3	2.9"	\$79.99	\$40.00	\$36.00	\$32.00
ECHOREELION45	4/5	3.4"	\$79.99	\$40.00	\$36.00	\$32.00
ECHOREELION67	6/7	3.7"	\$79.99	\$40.00	\$36.00	\$32.00
ECHOREELION79	7/9	3.9"	\$99.99	\$50.00	\$45.00	\$40.00
ECHOREELION810	8/10	4.1"	\$99.99	\$50.00	\$45.00	\$40.00
ECHOREELION1012	10/12	4.7"	\$99.99	\$50.00	\$45.00	\$40.00
ECHOSPOOLION23	2/3	2.9"	\$34.99	\$17.50	\$15.75	\$14.00
ECHOSPOOLION45	4/5	3.4"	\$34.99	\$17.50	\$15.75	\$14.00
ECHOSPOOLION67	6/7	3.7"	\$34.99	\$17.50	\$15.75	\$14.00
ECHOSPOOLION79	7/9	3.9"	\$44.99	\$22.50	\$20.25	\$18.00
ECHOSPOOLION810	8/10	3.9"	\$44.99	\$22.50	\$20.25	\$18.00
ECHOSPOOLION1012	10/12	4.7"	\$44.99	\$22.50	\$20.25	\$18.00
ION-BRASSKNOB			\$15.99	\$8.00	\$7.20	\$6.40

Echo Solo Reel						
Item #	Size	OD	Retail	Level 1	Level 2	Pre
ECHOREELSOLO45	4/5	3.4"	\$34.99	\$17.50	\$17.50	\$17.50
ECHOREELSOLO68	6/8	3.7"	\$34.99	\$17.50	\$17.50	\$17.50
ECHOSPOOLSOLO45	4/5	3.4"	\$14.99	\$7.50	\$7.50	\$7.50
ECHOSPOOLSOLO68	6/8	3.7"	\$14.99	\$7.50	\$7.50	\$7.50

Echo Presentation/Trout Line					
Item #	Size	Retail	Level 1	Level 2	Pre
ECHOP/TWF2FPT	2	\$49.99	\$25.00	\$22.50	\$20.00
ECHOP/TWF3FPT	3	\$49.99	\$25.00	\$22.50	\$20.00
ECHOP/TWF4FPT	4	\$49.99	\$25.00	\$22.50	\$20.00
ECHOP/TWF5FPT	5	\$49.99	\$25.00	\$22.50	\$20.00
ECHOP/TWF6FPT	6	\$49.99	\$25.00	\$22.50	\$20.00

Echo Streamer/Nymph Lines					
Item #	Size	Retail	Level 1	Level 2	Pre
ECHOS/NWF4FPK	4	\$49.99	\$25.00	\$22.50	\$20.00
ECHOS/NWF5FPK	5	\$49.99	\$25.00	\$22.50	\$20.00
ECHOS/NWF6FPK	6	\$49.99	\$25.00	\$22.50	\$20.00
ECHOS/NWF7FPK	7	\$49.99	\$25.00	\$22.50	\$20.00
ECHOS/NWF8FPK	8	\$49.99	\$25.00	\$22.50	\$20.00

Echo Distance/Salmon Lines					
Item #	Size	Retail	Level 1	Level 2	Pre
ECHOD/SWF5FBY	5	\$49.99	\$25.00	\$22.50	\$20.00
ECHOD/SWF6FBY	6	\$49.99	\$25.00	\$22.50	\$20.00
ECHOD/SWF7FBY	7	\$49.99	\$25.00	\$22.50	\$20.00
ECHOD/SWF8FBY	8	\$49.99	\$25.00	\$22.50	\$20.00
ECHOD/SWF9FBY	9	\$49.99	\$25.00	\$22.50	\$20.00

Echo Kit Lines					
Item #	Size	Retail	Level 1	Level 2	Pre
ECHOKWF4FFG	4	\$19.99	\$10.00	\$10.00	\$10.00
ECHOKWF5FFG	5	\$19.99	\$10.00	\$10.00	\$10.00
ECHOKWF6FFG	6	\$19.99	\$10.00	\$10.00	\$10.00
ECHOKWF8FFG	8	\$19.99	\$10.00	\$10.00	\$10.00

Echo Solo Lines						
Item #	Size	Retail	Level 1	Level 2	Pre	
ECHOSLOWF3FBO	3	\$29.99	\$15.00	\$15.00	\$15.00	
ECHOSLOWF4FBO	4	\$29.99	\$15.00	\$15.00	\$15.00	
ECHOSLOWF5FBO	5	\$29.99	\$15.00	\$15.00	\$15.00	
ECHOSLOWF6FBO	6	\$29.99	\$15.00	\$15.00	\$15.00	
ECHOSLOWF7FBO	7	\$29.99	\$15.00	\$15.00	\$15.00	
ECHOSLOWF8FBO	8	\$29.99	\$15.00	\$15.00	\$15.00	

Echo Micro Practice Rod (Indoor Yarn Rod)						
Item #	Size	Length	Retail	Level 1	Level 2	Pre
ECHOMPR	Small	4'0"	\$39.99	\$20.00	\$20.00	\$20.00

Echo Micro Practice Rod Spey Adapter						
Item #			Retail	Level 1	Level 2	Pre
ECHOMPR-X2H			\$19.99	\$10.00	\$10.00	\$10.00

Echo Hats						
Item #	Size	Color	Retail	Level 1	Level 2	Pre
ECHO-SHCM-NA	1S	Navy	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SHCM-KH	1S	Khaki	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-THCM-BL	1S	Blue	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-BHCM-BK	1S	Black	\$14.99	\$7.50	\$7.50	\$7.50

Echo T-Shirt Navy						
Item #	Size	Color	Retail	Level 1	Level 2	Pre
ECHO-SSFS-NA-M	M	Navy	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSFS-NA-L	L	Navy	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSFS-NA-XL	XL	Navy	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSFS-NA-XXL	XXL	Navy	\$19.99	\$10.00	\$10.00	\$10.00

Echo T-Shirt Prairie Dust						
Item #	Size	Color	Retail	Level 1	Level 2	Pre
ECHO-SSFS-PD-M	M	Prairie Dust	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSFS-PD-L	L	Prairie Dust	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSFS-PD-XL	XL	Prairie Dust	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSFS-PD-XXL	XXL	Prairie Dust	\$19.99	\$10.00	\$10.00	\$10.00

Echo Long Sleeve T-Shirt Charcoal						
Item #	Size	Color	Retail	Level 1	Level 2	Pre
ECHO-LSCM-CH-L	L	Charcoal	\$29.99	\$15.00	\$15.00	\$15.00
ECHO-LSCM-CH-XL	XL	Charcoal	\$29.99	\$15.00	\$15.00	\$15.00
ECHO-LSCM-CH-XXL	XXL	Charcoal	\$29.99	\$15.00	\$15.00	\$15.00

Echo Hoody						
Item #	Size	Color	Retail	Level 1	Level 2	Pre
ECHO-HFS-BR-L	L	Charcoal	\$44.99	\$22.50	\$22.50	\$22.50
ECHO-HFS-BR-XL	XL	Charcoal	\$44.99	\$22.50	\$22.50	\$22.50
ECHO-HFS-BR-XXL	XXL	Charcoal	\$44.99	\$22.50	\$22.50	\$22.50

Echo T-Shirt Olive						
Item #	Size	Color	Retail	Level 1	Level 2	Pre
ECHO-SSCM-OL-M	M	Olive	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSCM-OL-L	L	Olive	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSCM-OL-XL	XL	Olive	\$19.99	\$10.00	\$10.00	\$10.00
ECHO-SSCM-OL-XXL	XXL	Olive	\$19.99	\$10.00	\$10.00	\$10.00