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## QlikView Framework for Jive Software's Analytics Database

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# How does the QlikView framework benefit you?

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*Have you ever wondered .*

What's the activity in XYZ group over the last quarter?

How many questions are resolved? How many have helpful answers?

What groups have the most number of questions?

What are the most popular searches in our community?

Who are the most active users last quarter? For any group or space?

What are our most popular blogs and blog posts? Where are they located?

What documents have the most @mentions?

How many users downloaded or viewed our new benefits policy?

What type of activity are we seeing in Brazil and Latin America overall?

How many social groups were inactive last quarter? Last month?

How successful was our marketing rollout to Asia?

Has the gamification initiative made a difference?

*and not been able to find the answer in seconds?*

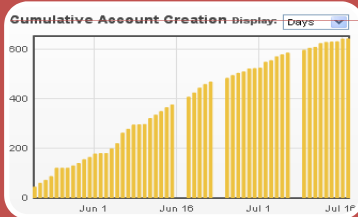
## What is the QlikView framework for Jive?

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- The framework was built to allow normal business users to easily explore ALL the data in Jive in a visual point and click interface.
- It combines our knowledge of the Jive Analytics Data Warehouse with the power of QlikView to create an easily configurable framework of dashboards and reports.
- Built on Jive's "base" DWH and able to incorporate other data sources as needed. (e.g. data from HR, AD, etc.)



Group Name	Group Type	Last Modified	Activity	Trend
Vxrp Jhyjrta nwq Pzmfmxi	Open	6/14/2012	42,015	
Wbki Fdxavqvtu	Open	6/12/2012	24,470	
Vdkbscz Jwzwp	Membershi...	6/14/2012	16,388	
Xde Yuvxrq Fryluhkzfex	Open	6/13/2012	16,338	
Bcwyky Jwtf Murwvotwzq	Private	6/13/2012	15,619	
Kdpicgh Enaqdheecc	Private	6/14/2012	14,353	
Guyef ozb fnzfxhb	Membershi...	6/13/2012	12,075	
Xxdnpbxyao	Open	5/22/2012	11,025	
Ahdz Dnkxgc	Private	6/12/2012	9,854	
Cqto Nav Umrovs	Secret	5/16/2012	8,855	
RW Ruqriz	Private	6/12/2012	7,383	
Iedxtmc Ynqoq Svinc	Open	6/14/2012	7,080	
Njeqpbte Soxthxjw Blryujl Cfeoq...	Membershi...	6/13/2012	7,026	
31 wlvwc xj hfdvchjmvmt Idogdbzn	Secret	6/11/2012	6,908	
Newsious Dlkattclawls	Private	6/11/2012	6,501	



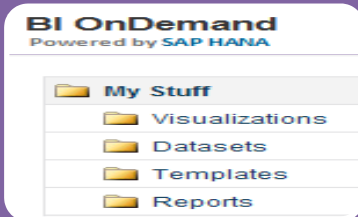
## Jive Admin Console

- Addresses basic Information
- Only available to Admins; limited export capabilities
- Included with Jive SBS



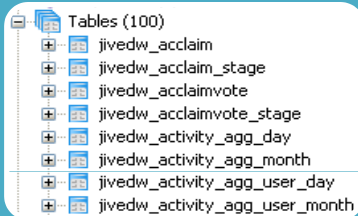
## Community Manager Reports

- Integrated with Jive Community and easy to use
- Limited set of analytics and ability to get to the detailed analysis
- Included with Jive SBS



## Business Objects (Jive Analytics Module)

- Robust reporting capability
- Complex and requires deep BO and data knowledge;
- Additional annual license cost



## Jive Analytics Database

- Full access to the Jive analytics database
- Requires deep database knowledge and a 3<sup>rd</sup> party tool
- Capability included with Jive SBS (except Jive Cloud platform)

## The Driver for QlikView with Jive Analytics

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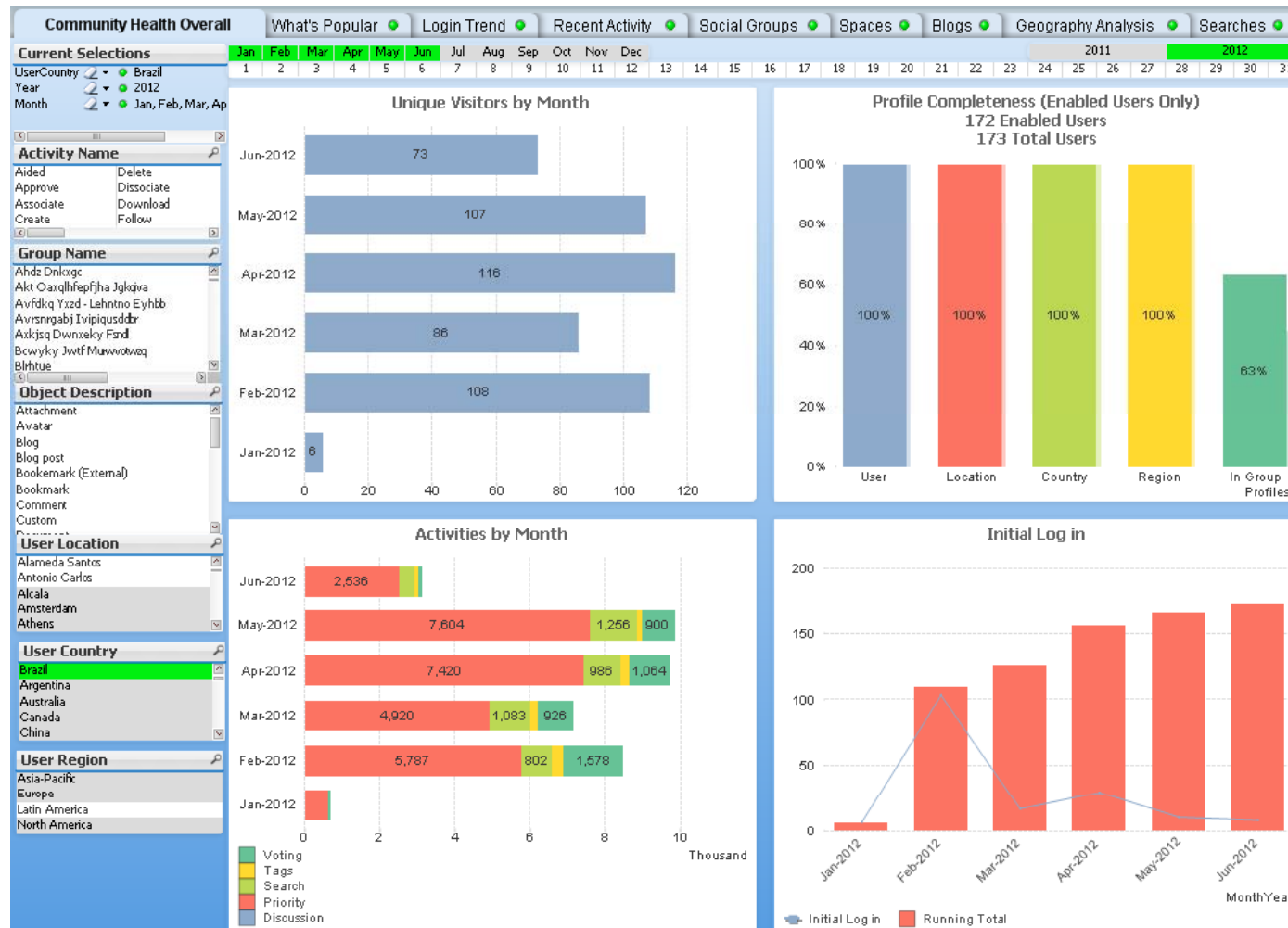
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- QlikView framework addresses the gap between the easy to access information in the CMR and highly complex Business Objects option
- Provides clients the capability to easily explore Jive activity at any level of detail and relationships in ways that are not possible in existing tools.
- Enables users to see relationships and activity in seconds without needing to get IT involved.
- Easily explore data using any element in the system including Users, Activities, Social Groups, Blogs, Projects, Spaces, Documents, Questions, Search criteria, etc.
- The platform is simple to use allowing business users to quickly navigate through the Jive data and discover how your community's health is progressing
- End users do not need to be a reporting expert to quickly receive value and unlock and access key analytics.



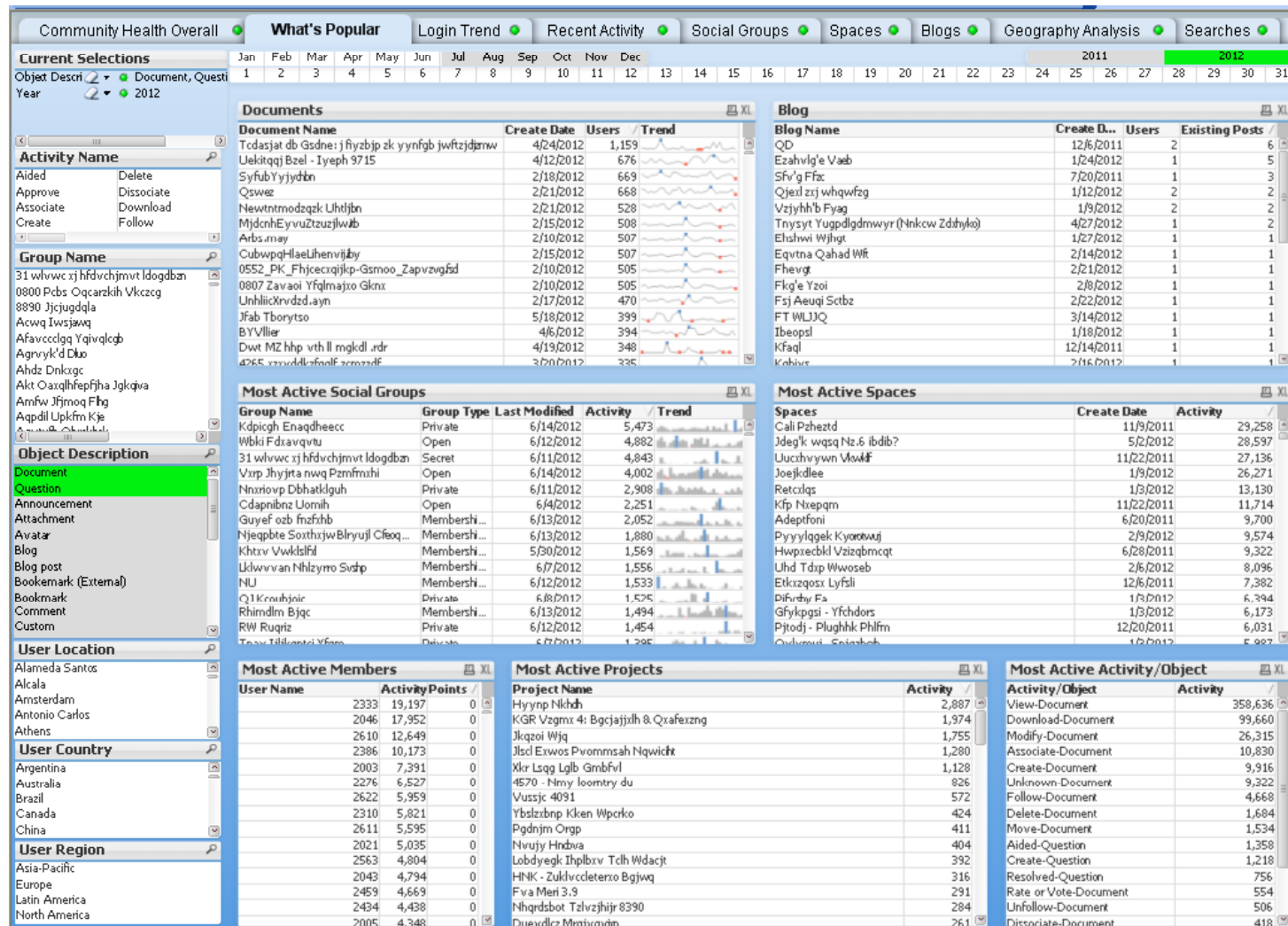
## Sample Dashboard – “Community Health”

- Select any object in the system (highlighted in green) and automatically see what's included (in white) and excluded (in gray)
- For example, this shows Jan-Jun 2012 for Brazil.



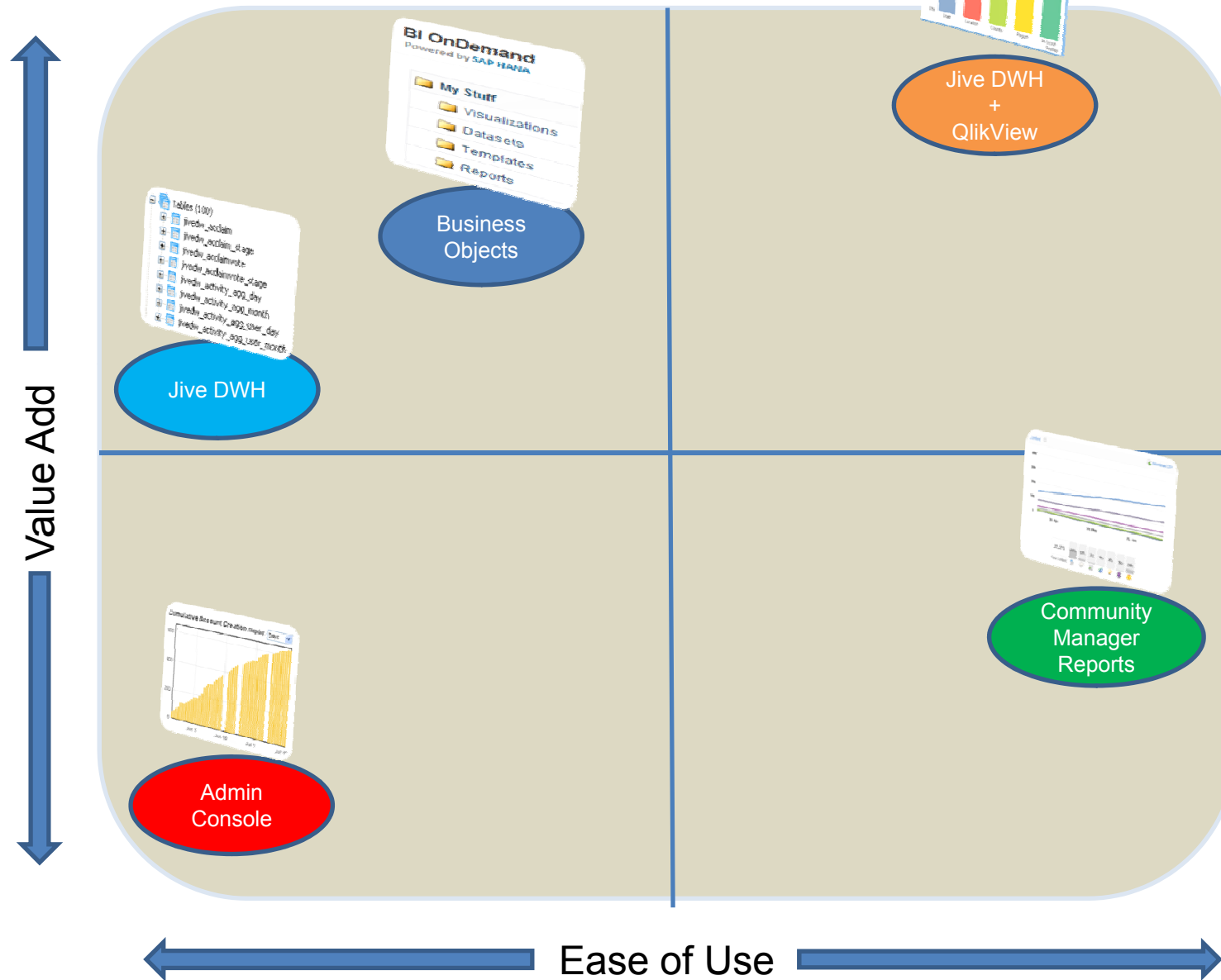
# Sample Dashboard – “What’s Popular”

- Gain insight into any document, blog, social group, space, project, user, activity type, etc.
- This shows all documents and questions for 2012.



# Jive Analytics Options – Ease of Use and Value Add

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- **Option One – Jive Analytics QlikView Framework (\$12K)**
  - For clients who are existing QlikView customers and do not need support or configuration
- **Option Two – “Seeing is Believing” Workshop (\$20K)**
  - For clients who want to configure the framework to specific data in their Jive instance.
  - This option provides a 3 day workshop to gather client specific requirements, configure the framework, and review
  - Configurations extending beyond the scope of the workshop are identified and an estimate is provided
- **Option Three – Customized Installation (TBD)**
  - For clients who want software maintenance, upgrade discounts, system monitoring, complex customizations, QlikView implementation, etc.



## • Option One – Jive Analytics QlikView Framework (\$12K)

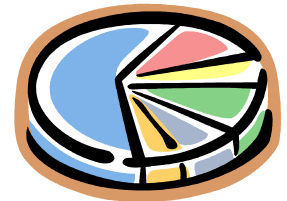
- For clients who are existing QlikView customers and do not desire any support or configuration
- Client receives the QlikView framework (.qvw file) which integrates with the Jive 4.5.x or 5.x analytics database
- Documentation for the provided reports and graphs
- For proprietary reasons, access to the database loading scripts are not provided
- The framework cost is a one-time fee for unlimited users

Blog Post												
Blog Post	Create Date	View	Watch	Rate or Vote	Modify	Associate	Dissociate	Download	Follow	Unfollow	Moderate	Comment
		6,632	14	4	19	920	0	198	50	2	0	134
Mxrkuyf (8.7) nr. Xtysgzsmoa	6/13/2012	48	0	0	0	20	0	5	0	0	0	0
Flmrdxek qk Fouyj; han kbpzc iajj	6/12/2012	44	0	0	0	4	0	0	0	0	0	1
Gomcbnkpyhyawuz buo qx lqopc mu Cfqw!	6/8/2012	12	0	0	0	20	0	0	0	0	0	0
Pqpb eunvk bnbfwunsf!	6/7/2012	114	0	0	0	2	0	0	0	0	0	0
Qpr gddlm zlhmax eb huw grcna?	6/7/2012	480	0	0	0	12	0	0	0	0	0	6
Xvdlm bfnljo	6/1/2012	104	0	0	0	2	0	0	0	0	0	2
Uxkkm ov Wksop	5/31/2012	112	0	0	1	12	0	44	0	0	0	3
ZwpydK Hzb 659: Nbhilkhogk pckizv	5/30/2012	74	0	0	0	10	0	0	0	0	0	0
Lxf ueueqhago on rjzh et erpfwggr?	5/24/2012	120	0	2	1	10	0	18	2	0	0	6
Tnhlffpz kg Thuge	5/23/2012	68	0	0	0	4	0	0	0	0	0	0
Yl'z Mat 723 obi!	5/22/2012	124	0	0	0	4	0	0	0	0	0	0
Tuelobf fb Otyno	5/21/2012	108	0	0	1	10	0	20	4	0	0	3

## QlikView Framework – Option Two

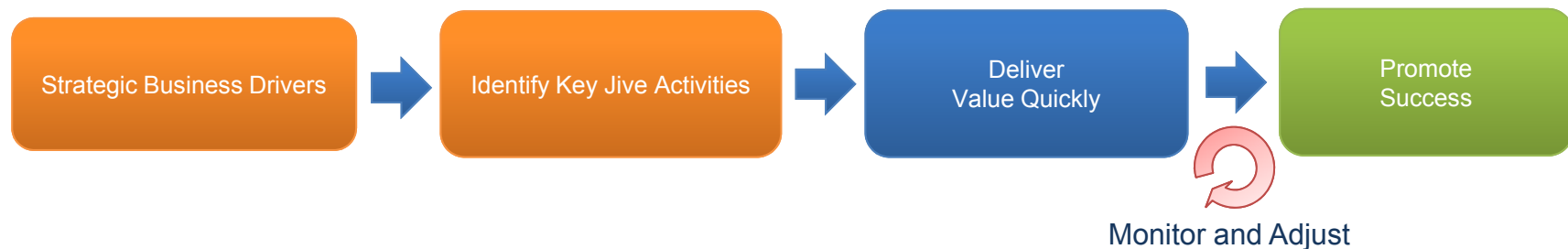
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- **Option Two –Framework + “Seeing is Believing” Workshop (\$20K)**
  - For clients who want to configure the framework for specific data in their Jive instance, integrate 3<sup>rd</sup> party data into the framework, or customize the standard dashboards and reports
  - Provides the capability to clean and transform data upon loading into the QlikView framework
  - This option provides:
    - 1 day client data preparation and configuration
    - ½ day working session to gather client specific requirements
    - 1 day of technical configuration to the framework (with the client in a “training mode” or offsite by the development team)
    - ½ day session to review and adjust to client specifications
  - Configurations extending beyond the scope of the workshop are identified and an estimate is provided



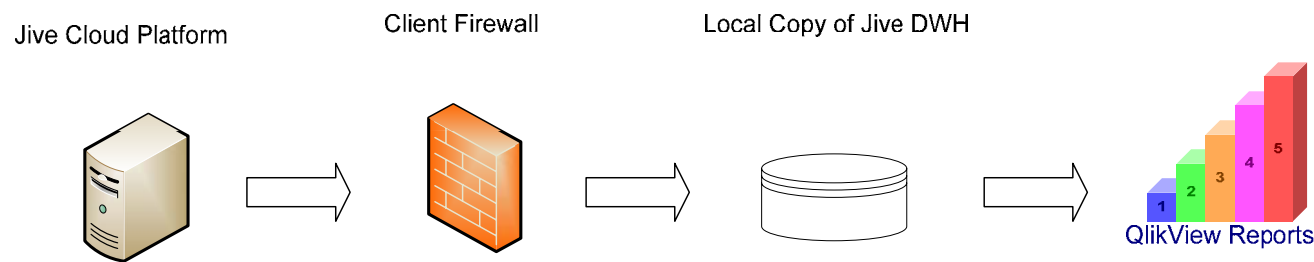
- **Option Three – Customized Installation (TBD)**

- Client selects services needed for their implementation. Costs are dependent on the client environment
  - “Seeing is Believing” Workshop to tailor the Jive/QlikView framework
  - Annual software maintenance (10% of framework cost) provides upgrades to the framework (incorporates new reports and graphs as the framework evolves)
  - QlikView installation and configuration
  - PostgreSQL installation and configuration
  - Customization of the core framework and integration of additional data sources
  - Configuration with other databases



# QlikView Framework – Technical Overview

- Install PostgreSQL Database locally or on a server
  - Open source database, no associated license costs
- Purchase and install QlikView Software locally or on a server
  - Locally: ~\$1,350 for single user license
  - Server: ~\$15,000 for 10 users (includes mobile devices)
  - License fees are one-time fees with annual maintenance of 18%
- Three step process to load data (at frequency determined by client). All steps can be automated.
  1. Jive Analytics database downloaded from Jive Cloud Admin console (on-prem or hosted)
  2. Database imported into PostgreSQL
  3. Data imported into QlikView framework



- Jive creates nightly data file (<client name>\_analytics\_yyyymmdd-0000.dmp)
- Automated Secure FTP from Jive Cloud to client's internal server (daily or weekly)
- Automated load of Jive analytics database into local client database
- Automated data load into QlikView framework

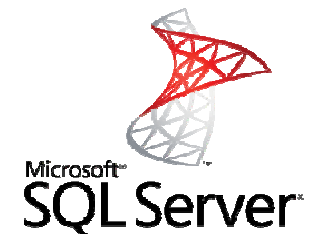
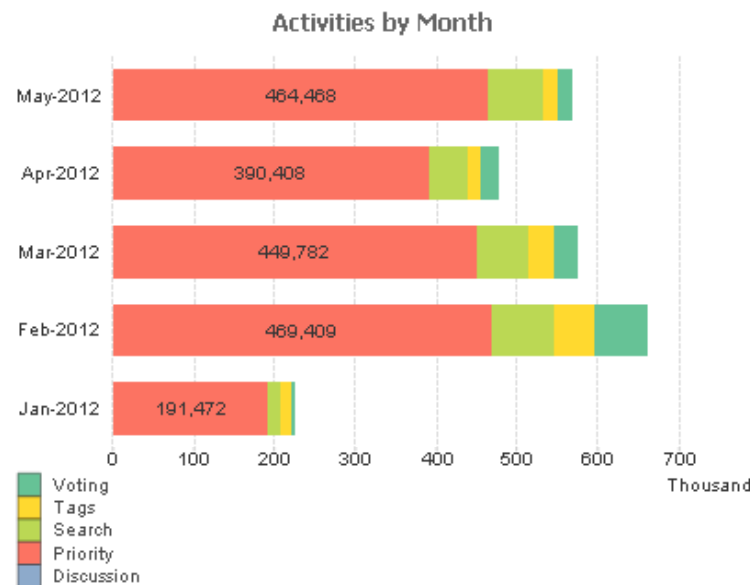
## What's Outside of the Standard Scope?

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- Installation and configuration of PostgreSQL database software
- QlikView software licenses
  - We are not a reseller of QlikView, but have relationships with partners to whom we can refer clients
- Installation and configuration of QlikView Software
- Configuring the framework for other databases (SQL Server, Oracle, etc.)
- Implementing QlikView for other aspects of your business



PostgreSQL  
Install & Configure



# Thank You

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