Intro to Markdown

Karl Dunkle Werner

June 29, 2021

Slides:

https://github.com/karldw/markdown_intro_2021-06-29

Thank you, Pamela!

• #econ_prosem is a great service

What?

- Plain text
 - (Which is a very good thing!)
- Readable by itself
- That gets converted into HTML

Why?

- Lighter weight than LaTeX
 - Easier to jot things down
 - Less fiddly
 - Failure to compile is very rare
- Usable in places Word and LaTeX aren't
 - e.g. every Github page you've seen
 - Your own website (come back July 13!)

Why?

- Easy to use with version control (e.g. Git)
 - Track changes to your code and your words over time
 - Easily search through history
- Prettier than just writing in a . txt file

How do you write it?

- Recommended: Find a general-purpose text editor you like
 - VS Code, Atom, Emacs, Nano, Sublime, Vi, ...
- Or: edit in-website
 - Github
 - Today: Hedgedoc

Syntax Details

- https://www.markdownguide.org/basic-syntax
- https://www.markdownguide.org/extended-syntax

Basics

- Headings
- Items
- Enumerations
- Code
- Links
- Images
- Math

Headings

Markdown

Heading level 1

Heading level 2

Heading level 3

Heading level 4

Heading level 5

Heading level 6

Rendered Output

Heading level 1

Heading level 2

Heading level 3

Heading level 4

Heading level 5

Heading level 6

Items

```
Groceries:
- Yeast
- Flour
- Basil

Or with checkboxes (not universal):
- [x] Mozzarella
- [] Chili flakes
```

Groceries:

- Yeast
- Flour
- Basil

Or with checkboxes (not universal):

- Mozzarella
- Chili flakes

Enumerations

Colors I know:

- 1. Magenta
- 1. Cyan
- 1. Black

Colors I don't know:

- 4. Taupe
- 8. Chartreuse
- 7. Puce

Colors I know:

- 1. Magenta
- 2. Cyan
- 3. Black

Colors I don't know:

- 4. Taupe
- 5. Chartreuse
- 6. Puce

Emphasis

```
*Italic* or __italic_

**Bold** or __bold__

***Bold italic*** or ___bold italic__

~~strikethrough~~
```

Italic or italic

Bold or **bold**

Bold italic or **bold italic**

strikethrough

Math (inline)

- $\ln: a^2 + b^2 = c^2$
- Out: $a^2 + b^2 = c^2$

Math (display)

```
\[
\begin{align}
\int_0^\infty f(\cos^2(\psi)) &= z_0\\
&= \pi r^2
\end{align}
\]
```

$$\int_0^\infty f(\cos^2(\psi)) = z_0 \ = \pi r^2$$

Caveats:

- 1. Depends on Mathjax, which is in some, but not all markdown renderers
- 2. The list of supported commands is very long, but it's not a LaTeX substitute

Comments and Escapes

```
<!--
Block comments

escape everything inside (except in a code block)

This is the same as comments in HTML code
-->
```

Escape special characters with \

Links

- Plain URLs and emails get auto-linked (usually)
 - https://twitter.com/hashtag/econ_prosem
 - karldw@berkeley.edu
- Text links have the form [words to display] (URL)
 - In: [Twitter](https://twitter.com)
 - Out: Twitter
- We can also link within the document:
 - In: [Last section] (#/comments-and-escapes)
 - Out: Last section

Links to images

- Images are almost identical, but with! before [
 - In:
 - ![penguin logo](palmerpenguins_logo.png)
 - Out:



Tables

- Sometimes easy to read
- Always a pain to write
- Have a computer do it for you (e.g. knitr in R)

Reg. A	Reg. B	Ţ.
 3.14 [1.0, 10.0]	0.01 [-0.001, 0.015]	

Reg. A	Reg. B
3.14	0.01
[1.0, 10.0]	[-0.001, 0.015]

More fancy markdown

- References
- R Markdown (. Rmd)
 - Works with Stata too, with some setup
- Direct HTML/CSS
- Footnotes (support varies)
- Pandoc conversion to other formats

References

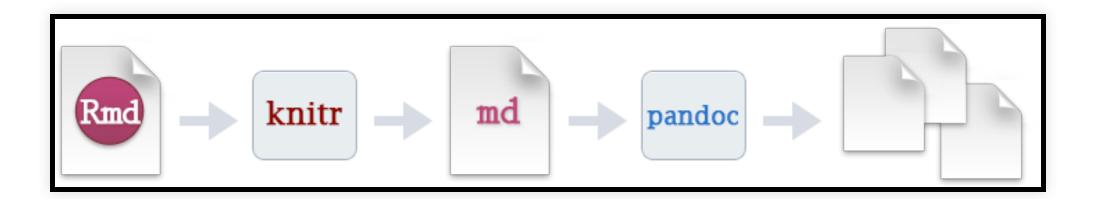
- Citations (via Pandoc & Citeproc)
 - Input: @Pigouvian_taxes:1932 (from my bib file)
 - Output: Pigou (1932)

```
<!-- Code to ask pandoc to print refs: -->
::: {#refs}
:::
```

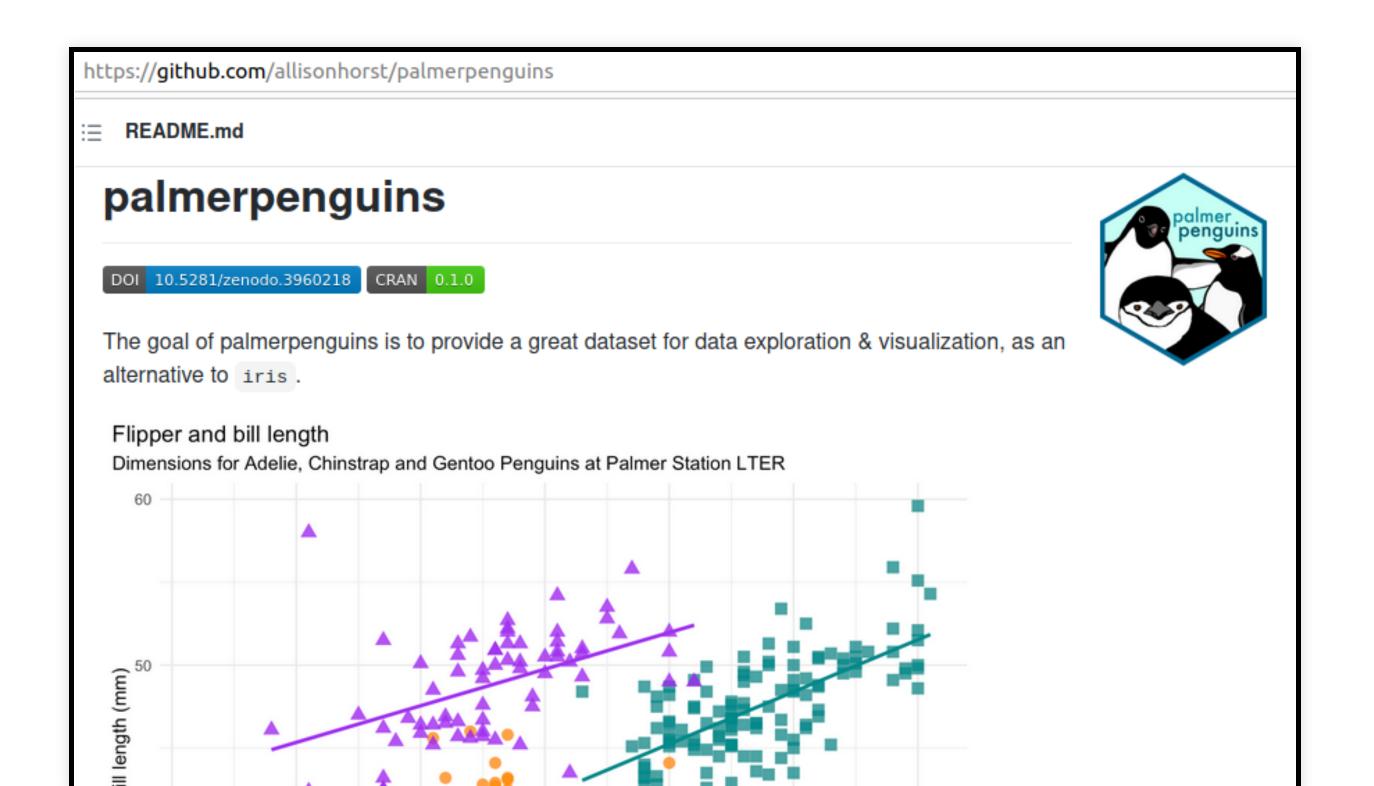
Pigou, Arthur Cecil. 1932. The Economics of Welfare. 4th ed. Vol. 2. Macmillan; Co.

R Markdown

- Combines code and text
- Never have to copy updated tables, figures, or numbers into your text
- Works with Markdown or LaTeX



What does R Markdown output look like?



What does R Markdown → Markdown look like?

```
README.md is generated from README.Rmd. Please edit that file \longrightarrow
# palmerpenguins <a href='https://allisonhorst.github.io/palmerpenguins'><img</pre>
src='man/figures/logo.png' align="right" height="138.5" /></a>
←!— badges: start →
[![DOI](https://zenodo.org/badge/DOI/10.5281/zenodo.3960218.svg)](https://
doi.org/10.5281/zenodo.3960218)
[![CRAN](https://www.r-pkg.org/badges/version/palmerpenguins)](https://cran.r
project.org/package=palmerpenguins)
\leftarrow! — badges: end \rightarrow
The goal of palmerpenguins is to provide a great dataset for data
exploration & visualization, as an alternative to `iris`.
<img src="man/figures/README-flipper-bill-1.png" width="75%" style="display:</pre>
block; margin: auto; " />
## Installation
```

What does the original R Markdown look like?

```
output: github_document
\leftarrow!—— README.md is generated from README.Rmd. Please edit that file \longrightarrow
```{r, include = FALSE}
knitr::opts_chunk$set(
 collapse = TRUE,
 comment = "#>",
 fig.path = "man/figures/README-",
 out.width = "75%",
 warning = FALSE,
 message = FALSE,
 fig.retina = 2,
 fig.align = 'center'
library(tidyverse)
library(palmerpenguins)
palmerpenguins <img
```

# Questions?

• Let's try it out in Hedgedoc (link in the chat)