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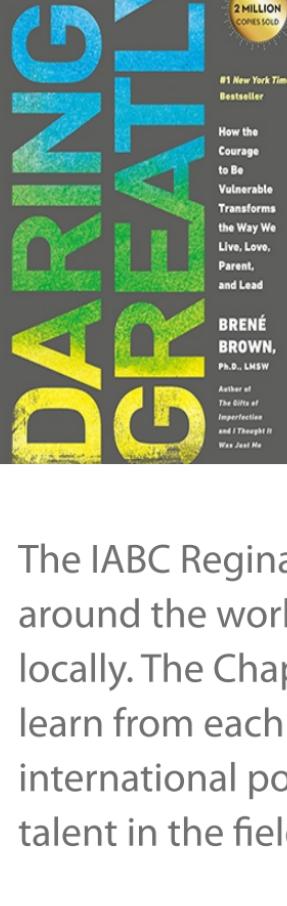
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**About Us**



Regina



The IABC Regina Chapter is one of over 100 chapters around the world serving more than 260 members locally. The Chapter helps members connect with and learn from each other and acts as a link to an international pool of professional knowledge and talent in the field of communications.

## Careers

Looking for a Change? Check out our careers page, for the latest in job opportunities for communication professionals.

[View current job opportunities >](#)

[Submit a job posting >](#)

## Events

Want to get involved and learn? Check out our events page, for upcoming events and professional development opportunities.

[View upcoming events >](#)

## Membership >

Why join IABC? Let us tell you why it's a good idea to join IABC.

## Certification >

Get Involved

Membership &gt;



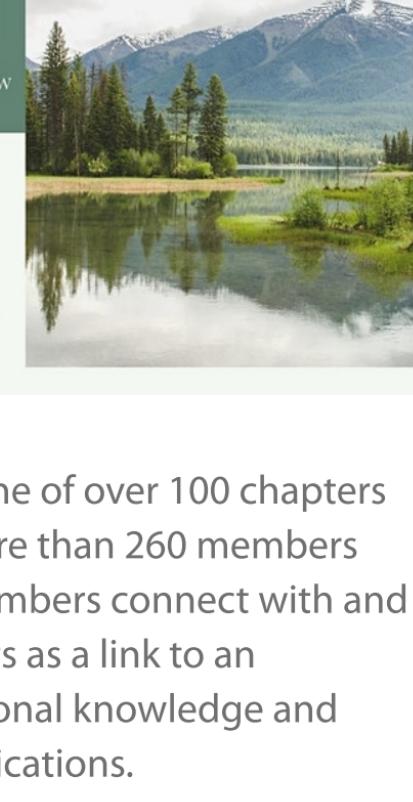
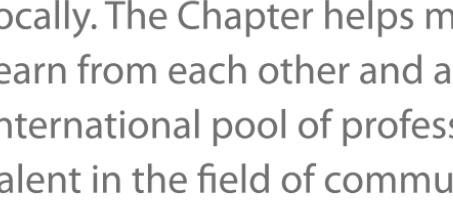
Regina



## Treaty Acknowledgements: Why We Do Them & What Is Next

March 4, 2021 | 7 to 8 pm, networking to follow

Presented by



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## Membership >

Why join IABC? Let us tell you why it's a good idea to join IABC.

## Certification >

IABC Certification. Learn more about the Communication Management Professional designation.

## Sponsorship >

Calling All Potential Sponsors. Interested in increasing your profile and network with over 275 IABC Regina members and friends who are the best in Communications, PR, Marketing, Writing, Media Relations and Interactive?

## Volunteer >

Looking for Volunteers. IABC/Regina is always looking for volunteers either for individual projects and initiatives, or to participate on the Board of Directors and be part of our chapters rich 40-year history of communication leaders.



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# Membership

+ Membership Types

+ Membership Dues

+ Why Join IABC?

+ Maximize Your Membership

+ Certification



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# Membership

## - Membership Types

### [Regular Membership >](#)

The vast majority of IABC members are Professional Members. Dues for professional members vary widely based on where you live. Some countries are charged a lower amount for international dues, based on World Bank data. Chapter and region dues also vary. You can view the membership dues chart here.

### [Corporate Membership >](#)

Corporate membership packages are available for organizations with five or more members. Corporate packages offer the convenience of one renewal date, as well as reduced membership and World Conference rates. There are different corporate package levels that vary by the number of employee members at one organization.

### [Student Membership >](#)

Student memberships are available to full-time students of colleges, universities and other educational institutions, as well as part-time students working toward a degree, or a certificate program in Canada, who are not presently working in the communication profession.

### [Student transition >](#)

Professionals who have graduated from a degree program from an accredited institution in the last year are eligible for the student transition rate. For student transition members, the regular application fee is waived, and the student pays half of the international dues plus full region and chapter dues. Members can only have one year as a student transition; they must then become professional members at the full professional rate.

### [Retired Membership >](#)

This membership is for retired professionals looking to stay engaged and involved with the professional association they have always loved.

Got any questions?

Contact IABC Member Relations.

Email: [member\\_relations@iabc.com](mailto:member_relations@iabc.com)

Phone: + 1 (415) 544-4700+ 1 (415) 544-4700 | Toll free: + 1 (800)

776-4222+ 1 (800) 776-4222

## + Membership Dues

## + Why Join IABC?

## + Maximize Your Membership

## + Certification



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# Membership

## + Membership Types

## - Membership Dues

Ever wonder where your annual membership fees go and how they are disseminated through the various levels of IABC?

IABC membership is \$309.

The bulk of your membership fee (\$254) goes to IABC International to cover offerings that are available to all members, like World Conference, webinars, Discovery, resources on the IABC International website at [www.iabc.com](http://www.iabc.com), Communication World magazine, etc.

The rest of your fees go to your region (Canada West Region) at \$20 and your chapter (IABC/Regina) at \$35. Canada West Region is made up six chapters. They provide support to boards through leadership development, professional development, and programs and sponsorship. They also offer professional development opportunities to members through the Silver Leaf awards and regional conferences.

IABC/Regina supports about 170 members and is committed to providing quality programs and services that educate, engage and inform. We strive to provide value to our members through a variety of networking, learning and mentorship opportunities through channels like professional development luncheons, coffeehouse chats, the Mentorship Challenge, and provide access to the international community of communicators.

Got questions about membership dues? Contact IABC Member Relations.

Email: [member\\_relations@iabc.com](mailto:member_relations@iabc.com)

Phone: + 1 (415) 544-4700 | Toll free: + 1 (800) 776-4222

### IABC Membership Fee Breakdown



## + Why Join IABC?

## + Maximize Your Membership

## + Certification



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# Membership

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## + Membership Dues

## + Why Join IABC?

## - Maximize Your Membership

Maximize Your Membership: The benefit of corporate memberships

As an IABC member, you have access to a variety of professional development tools. And for busy professionals, or those unable to travel to workshops and conferences, one great benefit is IABC's library of on-demand webinars. These webinars are available at your convenience and feature top speakers presenting the latest trends and best practices in communication. Better still, they are free for IABC members (or US\$100 for non-members). To learn more, visit <http://www.iabc.com/on-demand-webinars/>.

And for more information on the wide variety of IABC memberships available, check out this infographic.



## + Certification



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# Membership

## + Membership Types

## + Membership Dues

## - Why Join IABC?

There are many great benefits to being an IABC member for communications professionals at any stage of their careers. If you've ever found yourself wondering 'why join IABC?', check out the following blog post from our colleagues at IABC/NewJersey.

Non-members often ask this question when they attend our events. The answer they get are numerous and vary depending on who is being asked. So, we decided to formally record these answers by posing the question to a few current IABC NJ members (including some board members, such as myself). You can watch this brief insightful video here. In addition to my answer in the video and the others from my colleagues, I want to offer an alternative perspective too.

If you're a professional communicator - if this is the career that you're looking to advance in, either in a corporate position or as a consultant or freelancer - then I would turn the question around and ask "Why wouldn't you join the IABC?"

If you don't want to build an extensive network of communication colleagues throughout the NY/NJ area and even beyond (we're international and there are opportunities to network at that level), then don't join the IABC...

If you don't want to have the opportunity to take member-only classes and training sessions, attend professional development programs at discounted prices, or socialize with the best in the business at networking events, then don't join the IABC.

Obviously I'm being a bit sardonic, but if you care about your career then joining a professional society is an important step. For instance, a civil engineer doesn't think twice about joining the American Society of Civil Engineers (I happen to know many of them), as do CPAs with respect to the American Institute of Certified Public Accountants. So why should it be any different for a communication professional? It's an instant sign that you're serious about your career and that no matter how good you are you know that you can be even better by participating in an organization dedicated to your success and that of your profession.

But most of all, you get to meet really nice, cool, smart people, who can teach you a lot, and that is invaluable!

Rob Caldera  
Past President, IABC NJ  
July 2014

We couldn't have said it better ourselves! To learn more about the value of being a member, or to join IABC/Regina today visit our [Membership homepage](#).

## + Maximize Your Membership

## + Certification



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# Membership

## + Membership Types

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## + Why Join IABC?

## + Maximize Your Membership

## - Certification

IABC professional certification gives you the opportunity to demonstrate your strategic communication knowledge and expertise, and provide evidence of your outstanding abilities. Through certification, you engage in a process of lifelong learning that elevates your career and provides a structure for keeping your skills fresh and applicable.

The Global Communication Certification Council (GCC®) currently offers two levels of certification:

**Communication Management Professional (CMP)** —For people established in their careers as communication managers and looking to demonstrate their competence.

**Strategic Communication Management Professional (SCMP)** —For highly skilled business communicators practiced in providing strategic communication advice and counseling to an organization's leadership.

Why become certified? Professional certification gives you the opportunity to demonstrate your knowledge and expertise, and provide evidence of your outstanding abilities. It will help you stand out to employers so you can elevate your career and keep your skills fresh and applicable. Achieving certification shows that a candidate has professional competence in six core principles that are the building blocks of their work, including ethics, strategy, analysis, context, engagement and consistency.

Where do I start?

Here's a brief summary of the process:

1. **Apply for certification.** The application asks applicants to describe their education, training and experience, along with supporting documentation. The GCCC will assess and verify applicants' skills, knowledge and experience. Candidates will be notified within 30 days if they are approved to proceed with the exam. If the application isn't approved, the candidate will be notified and asked to provide the required information.

2. **Prepare for the exam.** The exam is in multiple-choice format and is conducted in English only. Exam questions are based on the following key areas and the associated knowledge that's required for effective performance as a communication professional.

3. **Write the exam.** Approved candidates have two years from the date of their application to write and pass the exam. If the candidate is not successful, he/she can retake the exam within the two years.

4. **Maintain certification.** Individuals maintain their certification through annual continuing education (e.g. professional reading, attending recognized training or courses related to communication, mentoring, etc.).

For detailed information on the CMP or SCMP certification program or to apply, visit [GCCCouncil.org](http://GCCCouncil.org).



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# Events

## Upcoming Events

- + IABC Book Club: “Daring Greatly”  
by Brené Brown

February/March

- + Treaty Acknowledgements: Why  
we do them and what is next

4-Mar-2021

## Resources

- + Presentation Downloads



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# Events

## Upcoming Events

- IABC Book Club: "Daring Greatly" by Brené Brown

February/March



You spoke and we listened. Many of us are feeling burnt out from the constant "unprecedented weeks" which are giving us very little down time. For our book club, we're going to suggest a book which may give you a boost or help you change your mindset a small bit to help us get through this. If there is enough interest, we will schedule a time for us to get together at the end of March to talk about the book but you don't have to!

This session's book is "Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead" by Brené Brown. It may have parent in the title, but that isn't necessary to get into it. It's not a very long book and one that you can pick up and put down as you have the time or are in the "mood" to read.

[Sign Up →](#)

- + Treaty Acknowledgements: Why we do them and what is next

4-Mar-2021

## Resources

- + Presentation Downloads



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# Events

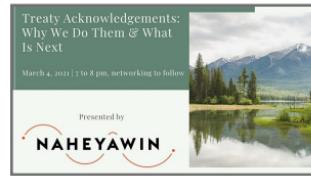
## Upcoming Events

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February/March

- Treaty Acknowledgements: Why we do them and what is next

4-Mar-2021



In this hour-long webinar, participants will develop an introductory understanding of land and treaty acknowledgements in Canada. To form that understanding, Naheyawin will explore the origins of this kind of acknowledgement, the nature of national and local discourse surrounding the topic, their stance on the practice, and will discuss what the future of these acknowledgements might be in generations to come. All participants at any level of education and exposure to Indigenous ideas and history are welcome to join.

The workshop will run from 7 to 8 pm with networking to follow until 8:30 pm

Speakers: Jacquelyn Cardinal and Hunter Cardinal are co-founders of the tech company [Naheyawin](#). This event is eligible for CMP / SCMP maintenance credits.

[Sign Up →](#)

## Resources

- + Presentation Downloads



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4-Mar-2021

## Resources

- Presentation Downloads

### **Internal Communications Master Class**

Steve & Cindy Crescenzo workshop held in Regina February 5. 2019

### **Corporate Social Responsibility Reporting: the what, why and how**

Corporate Social Responsibility Reporting with Brenda Stasiuk and Celeste Geisbauer from FCC

### **Igniting a spark with Kellie Garrett**

How leaders spark or destroy culture

### **Megan Wolfinger: Audience Personas Infographic**

Information from October Lunch & Learn



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# Careers

[Post Job →](#)

## Current Opportunities

- + Creative Production Designer (freelance)

## Resources

- + Interview Tips
- + Useful Resources
- + Infographics



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# Careers

[Post Job →](#)

## Current Opportunities

### — Creative Production Designer (freelance)



Farm Credit Canada

Part Time, Term

Closing Date: 19-Mar-2021

Location: Regina or offsite

We're seeking a part-time Creative Production Designer (Freelance)

This is a technical position which will provide pre-flighting and troubleshooting support of internally created graphic files to ensure accuracy in print and digital media. While graphic design experience is an asset, the position is mostly technical in function. Assets to the position are fluency in both official languages, an agriculture background and interest or skill in video production.

Wage is commensurate with experience and skills.

Flexibility of hours and ability to work offsite will be considered.

What you'll do

- Prepare digital files for production of printed materials (pre-flighting) and web format.
- Troubleshooting to ensure accurate reproduction.
- Preparing files for internal and external print reproduction and web format: colour separations, registration, completing and compiling specification information, and gathering files for output.
- Photo retouching/cropping/manipulation, file conversion (PDF, JPG etc.), exporting, shipping/receiving/posting media, archiving, text revisions, organizing, close cutting images, optimizing graphics for online use. Some maintenance of the Photobank catalogues, archiving and file management.

What we're looking for

- Focused performer who can manage multiple priorities and requests while staying organized and composed.
- Problem-solver able to deliver on critical timelines.
- Team player who can work in a fast-paced, fun and collaborative environment.

What you'll need

- Knowledge of Macintosh computer platform-based software programs in OS X: Adobe InDesign, Adobe Photoshop, Adobe Acrobat and Adobe Illustrator. Experience in Word, Excel and PowerPoint.
- Highly developed organizational skills, excellent command of the English language, some layout skills.
- Knowledge of print-production technology trends and tools.

Interested applicants can apply by sending resume and cover letter to [Christie.Fessler@fcc.ca](mailto:Christie.Fessler@fcc.ca) by March 19, 2021.

[Apply →](#)

## Resources

### +

### Interview Tips

### +

### Useful Resources

### +

### Infographics



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# Careers

[Post Job →](#)

## Current Opportunities

- + Creative Production Designer (freelance)

## Resources

- Interview Tips

### Preparing for an interview

An employer will often interview several qualified applicants for a job. An interview can be a simple, informal meeting between you and your potential employer, or it can be a formal interview between you and a group of people with set questions. To prepare, learn about interviews according to four steps: planning, interview materials, interview, after the interview.

#### Planning

When you are contacted to schedule an interview, you can ask if there will be a test as part of the interview process. You can also ask how many people will be at the interview.

When you prepare for an interview, plan and rehearse answers to potential interview questions. It may be useful to memorize your training, skills and experience, and be ready to answer questions on what you did and how you did it.

Confirm the scheduled interview time and arrive early. Find out ahead of time where you are going and how long it will take to get there. Drive or travel the route a day or two ahead, at the same time of day as you will on the day of the interview. Set aside at least an hour for the interview.

#### Interview materials

Carry a folder or envelope to the interview that contains:

- A copy of your résumé for each interviewer.
- Copies of your reference list.
- Paper and a pen, so you can write down the interviewer's name, the time of any future interview, or other information you might need later.
- Copies of letters of recommendation, if you have any.

#### Interview

Here are some suggestions to help you succeed in an interview:

Greet the interviewer or panel members. Introduce yourself and shake hands firmly. Smile. A sincere smile will help to put you, and the interviewer, at ease. Stand until you are invited to sit down.

Let the interviewer or panel members take the lead and set the tone. Make eye contact, and answer the questions in a firm, clear, confident voice. Relax and sit naturally. Be prepared to tell the interviewer more about your education, training and skills, work experience, and the personality traits that make you right for the job.

Ask for more explanation if you do not understand a question. It is better to ask for clarification than to answer inappropriately.

During the interview, you may be asked if you have any questions. Prepare a couple of questions that show you are informed about the company. Ask for more information about the position for which you are being interviewed.

#### After the interview

After an interview, you may wait days or weeks to hear if you were successful. What can you do in the meantime?

Write a letter to the interviewers: Thank the interviewers for taking the time to interview you. Restate your interest in the job and remind them of your qualifications. If possible, mail or e-mail the letter the same day as your interview.

Go over the interview in your mind: Consider what parts went well and did not, what you feel worked and what did not, what you would say or do differently the next time. This will help you learn from each interview.

Follow-up call: If the employer is supposed to call you on a certain day, be available to take the call. If you are not called at the specified time, make a follow-up call. If you agreed to call the employer back, be sure to do it on the agreed-upon day. If you did not make any arrangements, and you have not heard from the employer in about two weeks, call to find out the status of the hiring process.

Ask questions: If you find out you did not get the job, you can ask why. "Can you tell me what would have made me a better candidate for the position?" Ask if the employer knows of any other job openings in your line of work. Always thank the employer or personnel manager for considering you. Be professional and polite. Even if you do not get the job, you never know when the employer may be hiring again.

Source: [http://www.jobbank.gc.ca/content\\_pieces-eng.do?cid=208](http://www.jobbank.gc.ca/content_pieces-eng.do?cid=208)

- + Useful Resources

- + Infographics



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# Careers

**Post Job →**

## Current Opportunities

- + Creative Production Designer (freelance)

## Resources

- + Interview Tips

- Useful Resources

City of Regina  
[regina.ca/residents/employment-careers/](http://regina.ca/residents/employment-careers/)

David Aplin Group  
<http://www.aplin.com/>

Employment Network  
[employmentnetwork.ca/](http://employmentnetwork.ca/)

IABC International Job Centre  
[jobs.iabc.com/home/index.cfm?site\\_id=65](http://jobs.iabc.com/home/index.cfm?site_id=65)

Federal Public Service  
[jobs-emplois.gc.ca/index-eng.htm](http://jobs-emplois.gc.ca/index-eng.htm)

Government of Saskatchewan  
[careers.gov.sk.ca/](http://careers.gov.sk.ca/)

SaskJobs  
[saskjobs.ca/](http://saskjobs.ca/)

Workopolis  
[workopolis.com/jobsearch/jobs-in-regina-saskatchewan](http://workopolis.com/jobsearch/jobs-in-regina-saskatchewan)

University of Regina  
[uregina.ca/hr/careers/](http://uregina.ca/hr/careers/)

University of Saskatchewan  
[jobs.usask.ca/](http://jobs.usask.ca/)

- + Infographics



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# Careers

[Post Job →](#)

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# Careers

## Submit A Job Posting

### Posting Rate:

There is a \$100 fee (\$50 Non-Profit) for each job advertisement posting.

When posting your career opportunity, be sure to include the following:

- position responsibilities and qualification requirements
- deadline for application
- how to apply (e.g., by mail, email or online)

Once submitted, an IABC Regina volunteer website administrator will review your request and will publish your career submission within three business days. Once your request is completed, you will receive an email confirmation and the billing for your posting.

If you have questions about posting a career opportunity or would like to use a PDF attachment, send an email to: [webmaster@iabcregina.ca](mailto:webmaster@iabcregina.ca).

Organization Name:

Position Title:

Location:

Position Term:

Closing Date:

Description:

Responsibilities:

Qualifications:

How to Apply:

**Submit** →



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# Programs

- + Regina Communicator Awards
- + MentorCentre
- + Silver Leaf Awards
- + Gold Quill Awards
- + IABC Master Communicator Award



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# Programs

## — Regina Communicator Awards

Communications always starts with research and IABC/Regina exists to serve its members.

Our finding is that the membership enjoyed the Regina Communicator Awards program, but it was not something they needed and it was not something they had the time to formally participate in.

As such, IABC/Regina is discontinuing the program in 2016.

That being said, we still plan to hold a gala night in late spring to celebrate our professions. We will keep the line-up informal and focused on networking. We also hope to have a few surprises that add value to your membership and speaks to IABC's advocacy role in our community.

We would still propose to bestow a lifetime achievement award. Please contact us with your suggestion for a communicator worthy of this recognition ([contact@iabcregina.ca](mailto:contact@iabcregina.ca)). We will seek testimonials and co-ordinate the award if we receive enough interest.

Thank you to all the volunteers that helped deliver the Regina Communicator Awards from 2013 to 2016 and congratulations again to all the nominees and recipients. We will review the program again in 2018 for the chapter's 40th anniversary.

## + MentorCentre

## + Silver Leaf Awards

## + Gold Quill Awards

## + IABC Master Communicator Award



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# Programs

## + Regina Communicator Awards

### - MentorCentre

IABC/Regina's new mentorship program designed exclusively for members

Ask any accomplished communication professional what the key component of their success is, and chances are it involves some form of mentorship, whether it is advice from a colleague, ongoing guidance from a manager, or inspiration from a peer. The common theme is that each time we reach out to individuals within other work environments, we learn from their experience and benefit from their insight.

That's why IABC/Regina is excited to be launching "MentorCentre", our new three-phase mentorship framework, to be available to members beginning February, 2017. This service is in response to member input and is aligned with the IABC/Regina Board's annual strategic plan. It will be led by IABC Fellow Anna Willey, ABC, MC, and is intended to meet a wide range of member needs.

"MentorCentre builds on the great work of past volunteer initiatives including the mentorship challenge concept," says Anna. "Regardless of an individual's career path, location or duration, it is important that we listen to and learn from each other. Within the framework, members can expand their individual worldview, contribute to a community initiative, or learn more about the process of coaching and leadership."

First phase - Entry and mid-level communication professionals will be introduced and connected with senior communication colleagues from southern Saskatchewan or around the world. Because each individual's situation is unique, the learning opportunity can range from experience from within similar organizations, personal career aspirations, or advancing within their current career path. Once individuals have registered, our coordinator will match experiences and interests, make initial introductions, align expectations, and check in quarterly to determine any changes or provide support.

Second phase - Over the next few months, IABC/Regina will launch a community outreach process - the 'Gift of Communication' initiative which will match interested mentors/mentees with local not-for-profit organizations that need help with a specific communication objective. Stay tuned for further details to participate in this great opportunity to give back to our community and connect with others while building your experience base.

Third phase - Later this year, a professional development session will be held to help members learn more about the opportunity to grow as mentors, coaches and leaders within their own organization. This workshop will include presentations from external experts in the area.

Alignment with certification - Participating in mentoring also aligns with the maintenance requirement of certification where "development of the skills of another communicator through a formal teaching, coaching or mentoring program (excluding line management responsibilities)" is articulated within the categories for adequate professional development points.

#### Chapter leadership

As a member of IABC/Regina for more than 30 years, Anna was pleased to get involved when IABC/Regina was exploring a process which could expand efforts of engaging members locally and internationally.

"I'm looking forward to assisting with this program," Anna says. "IABC is made up of thousands of talented and dedicated professionals, so providing a framework for positive collaboration gives our members a chance to tap into world-class expertise. Our extended community outreach through the 'Gift of Communication' initiative will also provide excellent opportunities to learn."

The goal for IABC/Regina is that the overall program is flexible, accessible and relevant with an approach to meet the needs of members at any stage of their career.

Anna will build from her significant career and volunteer experience to tailor the approaches.

"I have always been fortunate to have dedicated mentors and world-class communication professionals within my network," she notes.

She has an extensive IABC network from her many volunteer activities which have included numerous chapter roles as well as international assignments of Chair, IABC Accreditation Council and Co-chair of the Career Roadmap Committee with Dr. Amanda Hamilton-Attwell, ABC, IABC Fellow, a colleague from South Africa. This multi-focused committee had members from around the world, and together was instrumental in IABC adopting the Global Standard of the Communication Profession which defines career purpose, principles and the career paths. She has also served on the IABC Academy, Master Communicator and Fellow committees.

"I hope IABC/Regina members will get involved in a way that works in their busy schedules," says Anna.

We encourage you to take advantage of this unique opportunity. You can connect with Anna at [amwilley@accesscomm.ca](mailto:amwilley@accesscomm.ca) to register or if you have any questions.

## + Silver Leaf Awards

## + Gold Quill Awards

## + IABC Master Communicator Award



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# Programs

## + Regina Communicator Awards

## + MentorCentre

## - Silver Leaf Awards

IABC Canada is searching every corner of the country, on a quest for communication excellence. Think best-in-class work that exemplifies excellence in strategic planning and outstanding creative execution. It's the Silver Leaf Awards program, your tribute to leading edge work delivered by smart thinkers across Canada. You could be among them, so get ready to share your work and tell us your story.

The Silver Leaf Awards program offers opportunities for recognition and professional development, and provides content that contributes to our profession's body of knowledge. Learn more here: <https://iabccanada.ca/en/silver-leaf-awards/>

### Application information

Visit the Silver Leaf website for full application details: <https://iabccanada.ca/en/silver-leaf-awards/>

## + Gold Quill Awards

## + IABC Master Communicator Award



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# Programs

- + Regina Communicator Awards
- + MentorCentre
- + Silver Leaf Awards
- Gold Quill Awards

## About the Gold Quill Awards

The Gold Quill Awards is IABC's premier program recognizing and fostering excellence in the field of business communication.

Learn more here: <http://gq.iabc.com/>

## Application information

Visit the Gold Quill website for full application details: <http://gq.iabc.com/>

- + IABC Master Communicator Award



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# Programs

- + Regina Communicator Awards
- + MentorCentre
- + Silver Leaf Awards
- + Gold Quill Awards
- IABC Master Communicator Award

The IABC Canada Master Communicator Award (MC) is a lifetime achievement award and is the highest honor IABC Canada can bestow on an individual member.

The Award recognizes outstanding Canadian communicators whose work has brought credit to IABC, the profession, their organization or clients, and whose contributions have raised the standards of organizational communication in Canada.

Learn more here: <https://iabccanada.ca/en/master-communicator-honourary-designation/>

## Nomination information

Nomination deadline for the Master Communicator is typically in the fall. Check back for 2017 dates. Visit the Master Communicator website for nomination details: <https://iabccanada.ca/en/master-communicator-honourary-designation/nomination-form/>

## Master Communicator Recipients

Full list of honourees available here: <https://iabccanada.ca/en/master-communicator-honourary-designation/honourees/>

We would especially like to recognize our local recipients:

Anna Marie Willey, ABC, MC – 2011

view biography (pdf): <https://iabccanada.ca/documents/Anna-Willey-Bio-English.pdf>

Kellie Garrett, ABC, MC – 2010

view biography (pdf): <https://iabccanada.ca/documents/FINAL-for-RELEASE-KG-bio3.pdf>

Moses Kanhai, ABC, MC – 1996

Irene Rau, ABC, MC – 1995



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# About Us

## - About

The International Association of Business Communicators Regina Chapter (IABC/Regina) proudly represents communications professionals based in Regina, Saskatchewan and surrounding area. We proudly hold more than 40 Accredited Business Communicators (ABC), internationally recognized leaders in our industry. Connecting through learning, networking and mentoring opportunities, our organization promotes ethical business communications standards, inspires a passion for learning and helps our members achieve communications excellence in their daily work. We are part of IABC, a global network of communication leaders operating in 70 countries.

IABC/Regina is committed to providing professional development opportunities year round. When you ask, we listen. All professional development workshops, luncheons and networking sessions hosted by IABC/Regina focus on topics that are relevant to our chapter members.

If you like what you're reading, be sure to visit the IABC/Regina events page to stay informed on upcoming professional development opportunities.

Helping members excel as leaders

Aside from luncheons, workshops and networking sessions, IABC/Regina provides members with a host of value added materials, including access to the latest career postings, literature, online workshops and webinars. Visit the IABC/Regina Membership page to learn more about our membership benefits.

The 2016-2017 Executive Board is committed to continuing to enhancing communications excellence in our community and expanding our membership base. If you are interested in volunteering with our team, please [click here](#).

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# About Us

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### - Mission, Vision, Values

IABC/Regina is a member-based professional communications organization.

#### Vision

Our vision is to inspire and help our members achieve global communications excellence.

#### Mission

Our mission is to connect our members through learning, networking and mentoring opportunities, and to promote business communications standards.

#### Values

My IABC has:

- Passion for learning
- Quality and excellence
- Integrity and ethics
- Peer support
- Partnership

#### Board of Directors

IABC Regina is governed by an annually elected slate of directors nominated from the membership. The main focus of the Board is to create opportunities for fellow members to network, learn and grow.

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## - Executive Board



Jennifer Arends - President

Jennifer leads a team of skilled and creative communications professionals as the Executive Director of Communications and Stakeholder Relations at 3sHealth. Jennifer is passionate about collaboration and teamwork, and she works hard to build strong relationships with partner organizations across the health system.

Since childhood, Jennifer Arends has had a deep love for reading and writing. She holds a Master of Arts in English, a Master's Certificate of Administration in leadership, Saskatchewan Healthcare Management System and Saskatchewan (healthcare) Leadership Program training certificates, and the Accredited Business Communicator (ABC) designation from the International Association of Business Communicators.

Outside of work, you will most likely find her paddling, skiing, rock climbing, spinning some vinyl, or attending a hockey game with her partner and children.



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Shalyn McKenna - Vice-President, Chapter Management and Co-Vice President, Membership

Shalyn McKenna is happy to return to the IABC Board for another year as the VP of Chapter Management and VP of Membership. Shalyn is a University of Regina, Campion College graduate with a bachelor's degree in political science and religious studies. She completed the Saskatchewan Legislative Internship program in 2015 and completed her public relations certificate through the University of Regina in the summer of 2019.

Shalyn is a public servant, she worked for the Ministry of Social Services in various roles before joining the Ministry of Agriculture as a communications consultant in the winter of 2019. She goes by the motto "never walk past a door to opportunity," which has led her to working with IABC, on her ministry United Way Committee and OH&S Committee. Shalyn is looking forward to bringing valuable information, events and professional development to IABC Regina members. She is interested in social media communications, Indigenous communications and membership engagement.

Currently, she enjoys taking workout classes including Krav Maga and yoga, having movie/video game nights with friends and her husband Mike and spending time with their two



Paula Kohl ABC - Chair, Certification

Paula is happy to be involved with IABC/Regina again, this time as Certification Chair. She previously held board positions from 2005-2008 and was a mentor in the 2014 Mentorship Challenge. Paula achieved her Accredited Business Communicator designation in 2011.

Paula currently holds the position of Director of Communications, Marketing and Strategy with Evraz Place. Prior to this, Paula led an award-winning team of communicators at SaskPower as their Manager of External Communications

A good TV show paired with popcorn and full-bodied Malbec are Paula's true pleasures in life. Her latest venture outside of work is piano lessons. With absolutely no knowledge of music, Paula is proving that you can teach an old dog new tricks.

Julie Sobowale - Co-Vice-President, Membership  
Shannon Kotylak - Co-Vice-President, Personal Development  
Amberly Watson - Co-Vice-President, Personal Development  
Jennifer Graham - Vice-President, Communications  
Trilby Henderson - Vice-President, Technology

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## - Volunteer

IABC/Regina is always looking for volunteers either for individual projects and initiatives, or to participate on the Board of Directors and be part of our chapters rich 40-year history of communication leaders. We want to leverage your skills for the benefit of all members, while providing you with an unparalleled leadership and communication development experience.

We accept communicators at all experience levels. Whether you are a student, new to the field, or want to build on existing strengths, IABC/Regina is open to working with those who show a considerable level of dedication and hard work.

However, if volunteering isn't for you, we still encourage you to stay involved with IABC/Regina by joining our membership and the global network of communicators in IABC.

Here are just some of the perks of becoming a part of our community:

- Professional development programs and events.
- Listening to industry's top thinking and thinkers. Our members include Gold Quill winners [the highest award for excellence in IABC] as well as published researchers and bloggers.
- Relevant tools, templates and career roadmaps. All are designed to set our members up as leaders in their profession.
- Access to local, national and international networks. Our members come from a wide spectrum of organizations on every level, including CCOs to new professionals. We cover communication specialties like internal, marketing and public relations.
- Career job postings. As a job seeker, IABC/Regina's Careers page is an easily accessible tool to find the most relevant local job opportunities.
- Positions are posted in real-time. The latest available jobs are there. IABC International Job Centre also lists hundreds of jobs at all levels.
- Access to hidden job market. Considering most positions are never posted online, you will gain valuable information and access to job opportunities
- Mentorship program. As a member of the Regina chapter, you have access to knowledge, advice and encouragement from a more experienced professional communicator.

Establish professional relationships

In doing so, you can:

- Meet professionals outside of your day-to-day work
- Explore skills that would not normally be developed in your day-to-day work
- Learn how to make the best of professional challenges and opportunities
- Have a sounding board to test your ideas and thinking
- Articulate your strategic plans and priorities
- Have the opportunity to reflect on your career development and knowledge acquisition

To follow us and keep up to date on our latest developments and initiatives, find us on [twitter](#).

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Interested in increasing your profile and network with over 250 IABC Regina members and friends who are the best in Communications, PR, Marketing, Writing, Media Relations and Interactive?

Let's get creative!

We are in the communications business and we love creativity! If you have an idea that you think meets our members needs and is reflective of your brand, we want to hear it. If not, see our sponsorship invitation proposal for some ideas that may work for you.

Let's talk about it!

Message our VP of Sponsorships at [contact@iabcregina.ca](mailto:contact@iabcregina.ca).

N.B. IABC Regina Board of Directors reserves the right to approve all sponsors/partners and all sponsorship/partnership benefits which are intended to enhance, support and nurture the needs and opportunities for chapter members.

[Download the sponsorship proposal PDF](#)

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Contact us anytime with questions and comments. You will receive a response from an IABC volunteer in 2 - 3 business days. We look forward to hearing from you!

NOTE: Member Contact Information Changes  
IABC/Regina members must make any changes to contact information directly with IABC International at [www.iabc.com/update](http://www.iabc.com/update).

Mailing Address:  
IABC Regina  
PO Box 903  
REGINA SK S4P 3B1

## Contact Us

Title



First Name \*

Last Name \*

Email Address \*

Contact Number \*

Preferred Contact



Comments/Inquiries

Submit →



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# Blog

- + IABC Regina 2019-20 Year in Review
  
- + IABC/Regina Virtual Coffee House Chat: Moving from crisis communication to the new normal



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# Blog

## - IABC Regina 2019-20 Year in Review

18-Jun-2020

The Regina chapter offered new ways to connect, learn and grow in our profession this past year.



**IABC Regina  
2019/2020  
Year in Review**

Setting a standard of excellence

**Connect, Learn, Grow**

The Regina Chapter offered new ways to connect, learn and grow in our profession this past year.

Programming was quickly adapted in response to the global pandemic as we continued to look for ways to bring members together to share experiences and tools to navigate current challenges.

Our goal is to bring value to members at a local level. This remains unchanged as we move to creative ways to educate, inform and inspire.

**STORY TELLERS**  
POWERED BY PECHA KUCHA  
FEBRUARY 20 - 7 PM  
THE BUSHWALKER  
IABCREGINA.CA/EVENTS

**Professional Development**

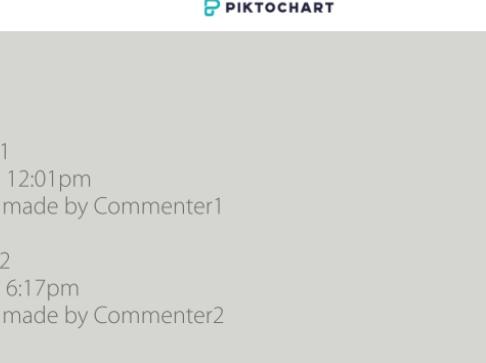
**Coffee House Chats**  
These free, informal events were easily adapted to virtual delivery. Sessions provided insight on free tools and resources available to members. Participants also benefited from discussions on navigating through these unprecedented times.

**Workshops**  
While the full 2019/2020 program year was cut short, a professional seminar and workshop on creativity inspired and informed all who attended. The annual Saskatchewan Communications Conference was moved from April and will be delivered online in June.

**Networking**  
We know you love to network! Exploring new ways to connect, Great Western Brewing shared their underdog story over pints at Cathedral Social Hall while a Pecha Kucha event allowed us to hone our storytelling skills.

**Financial Report**  
Year ending December 31, 2019

2019 Financial Report



Category	Value
Revenue	~28k
Expenses	~23k
Assets	~40k

powered by  PIKTOCHAR

### Comments

Commenter1

15-Jun-2020 12:01pm

A comment made by Commenter1

Commenter2

24-Jun-2020 6:17pm

A comment made by Commenter2

Write a comment...

## + IABC/Regina Virtual Coffee House Chat: Moving from crisis communication to the new normal



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# Blog

- + IABC Regina 2019-20 Year in Review
- IABC/Regina Virtual Coffee House Chat: Moving from crisis communication to the new normal

14-May-2020

IABC/Regina Virtual Coffee House Chat  
Moving from crisis communication to the new normal.

May 26 at 3 p.m.

What's next for your communications team as organizations begin to move from crisis to change communication? Jonathan Tremblay, CMP, will lead a discussion on transitioning to the next phase of communications as we continue to navigate through the pandemic.

Join the conversation, share your insights and gather some inspiration from fellow communicators.

About Jonathan Tremblay, CMP

Living in Regina with his wife and two sons, Jonathan Tremblay is director of communication in the Government of Saskatchewan, where he has worked as a public servant for a decade. Notably, Jonathan acted as spokesperson and lead on issues management and media relations for SaskPower for several years. In addition to his work as a communication leader, Tremblay is a former journalist, having written or spoken on a variety of subjects for Le Soleil newspaper out of his native Quebec City, as well as for the History News Network, Radio Canada and Canadian Sailings Magazine. Tremblay served as chair of IABC's Canada West Region (2017–2020 cycle), and president of IABC Regina (2014–2017 cycle). He also chaired the Advisory Council of the Royal Roads University School of Communication and Culture (2017–2020).

Tremblay is a proud graduate of Laval University and Royal Roads University, where he focused his graduate studies on leadership and the communication of risk, issues and crises. He has been a certified Communication Management Professional (CMP) since 2016. Championing the communications profession and the value we add to business is his passion.

Register now: <https://www.eventbrite.ca/e/virtual-coffee-house-tickets-104911246362>

## Comments

Commenter1

15-Jun-2020 12:01pm

A comment made by Commenter1

Commenter2

24-Jun-2020 6:17pm

A comment made by Commenter2

Write a comment...



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