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Summarized Project Background & business need/opportunity:

- To create a website for IABC Regina where members have a lot of opportunities to learn, grow and to connect with other members in the same profession through different ways.

Northstar & carryover customers:

- Northstar: Users with IABC memberships
- Carryover: users interacting with the site to post job ads, people looking to join/get a membership with IABC

Project Assumptions:

We will be using WordPress to create the website

Project Constraints:

- Budget: They have around a four figure budget. However, we would like to stay as low as possible and use any free functionality and plugins that we can.
- Must have mobile compatibility