

Summarized Customer Notes
Nabooian Customer Check-in - March 3, 2021
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Our feedback:

- Really liked the first design option
- The first design option has the right amount of complexity for their level of organization
- The third design option had interesting features but they may be more suited to a bigger organization
- Some features like the calendar may highlight more of what they do not have than what they do
 - They do not have a lot of events going on so the calendar is not well-suited for them since it will be hard to fill up
- Job filter or job search is not necessary since there might not be a lot of jobs posted for certain filter

General feedback:

- It is important to consider a first time visitor when making the sitemap
- Really like simple and concise sitemaps
- Like the idea of consolidating information on a single page rather than multiple pages with very specific information
 - Simplification of number of pages is nice and reduces the amount of pages they need to manage
 - Simple menu without sub-pages listed would challenge them to stay simple and keep their content simple
 - Reduce the amount of clicking required from users for navigating the site
- Like the idea of scrolling through a page because it mimics the mobile site
- Drop down menus for the navigation are a big help but with simplified site maps they may not be needed
- Likes having just the header with no quick links on mobile version of site
- Hamburger menu for mobile users is good
- No navigation bar in the homepage is interesting but would need to consider users' opinions about it as well
- Having the Join Us and Contact Us in the homepage is a good design
- Preference to have the home page focus on information that changes often (dynamic) instead of static information
 - Like the idea of having new and current things appearing on the home page
- If events page is being put into a subpage, it is important to highlight the events pages on the home page so it does not get lost

- Like the idea of social feeds belonging on the home page or on a “get involved” page
- Not opposed to image banners on the top of the page but they should be shallow and should be able to be switched out with the most important or relevant photo
- Liked the upcoming events and “our team” design presented by the Hothians
- Minimalism is good
- Like designs that make good use of white space
 - It is especially important to take advantage of all the space on the mobile version where screens are smaller
- Like having single column of information instead of having multiple columns within the page
 - Prefer horizontal display of content (fill page edge to edge) rather than in boxes
 - Prefer not to have a grid layout with a bunch of boxes and many columns
- Preference for expandable sections for content pages
 - Like the idea of accordion/expandable sections for job postings so all the information can be displayed on one page and eliminate click throughs
- Like showing brief description of important information for job postings
- Unsure about including horizontal scrolling features
- Not a lot of access to images and want to focus on having images in areas they want to look fresh and draw attention to like the events and may not be necessary for a job posting
 - However, they could ask for company logos to use on the job postings
- Events could possibly fit into the news section since events come and go
- Search feature is very important to help users with finding what they need easily
- Do not believe that twitter feed should be on every page like it is currently
- FAQ page is an interesting idea
- Chat box is an interesting idea but may not be reasonable for the organization as it requires someone to be on to answer messages