

Summarized Customer Notes
Nabooian Customer Check-in - March 17, 2021
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Our feedback:

- Curious how a grayed out background would work for all viewers
 - Unbolded text on gray background is hard to read
 - Like the grayed out background in separating content but the contrast is not high enough for visually impaired users
- Background color to differentiate section helps and is effective
- Love the accordions
- If no careers are posted, a placeholder (box) that says no career currently posted
- Being consistent with the accordion design is good
- Text size to be a bit smaller. Title size too big
- No issue with the rotating banner. It is necessary to highlight a lot of things
- Very text heavy for some pages
- Like “Post Job” and “Apply” buttons to simplify the details
- Liked the mobile design as it was simple and easy to read
- Really like the teal color
- The green action buttons is an excellent color to show action
- Like the forms although issues regarding data storage and privacy/security may arise
- Introduce/add graphical elements or different text treatments.
- Would not mind having some sort of content when you land on a page rather than only having the accordions
 - For example, in the About Us page, you could print out some text where you felt was important to the section and the users would want to see/read.
 - Some static visual or important content on page before the accordions
- The consistency of the design throughout all pages and between the desktop and mobile versions is really good
- Like the header remaining present as you scroll down the page

General feedback:

- “Scroll back up” for mobile design is really helpful
- Career posting is on the Regina site only and has no link to the international site
- Accordion is a good way to save some space
- Getting photos for carousel are pretty hard for photographers
- Wants “About Us” to be at the front of the Navigation Bar but users would want to know more about “Membership”
- Like social media icons in the header

- Prefer color separated sections rather than the bordered boxes
- Important to apply one consistent page layout/design throughout
- Liked designs with simplicity and user friendly items
- Like having the current page become bold in the navigation bar to ground users
- Believe most people know if you click the icon it will direct you to the homepage
- Still okay with using third party (eg. eventbrite) for event sign-up
- Prefer accordion over a box that would grow with information
- Do not like the use of red for theme colors
- Like giving prominence to events and careers on homepage
- Arrows for learn more is a universal symbol
- Liked the use of text almost as an image
- Like left justified text
- Like the idea of including previous events (allows potential members to see the offerings in a year)