



# ENSE 271

## IABC Website Redesign

### Product Delivery



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# Customers

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Primary (Northstar) Customer:

- IABC Regina members: main users of the site

Secondary (Carryover) Customers:

- IABC Regina website administrators
- Users submitting career postings
- Users looking to join IABC membership

# Envisioned Problem/Opportunity

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- Simplify site navigation so that it is less confusing
- Implement the ability to accept payments for job postings
- Simplify backend so that it is easier for the administrators to use
- Implement way to improve communication with members
- Make it easy to use for the users.

# Themes & Plugins

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Themes: Neve

Plugins:

- Easy Accordion for site accordions
- WPForms for contact form
  - Paid version could be used to implement job posting payment
- Multi Step Form for job posting payment form
- myStickymenu for static header
- Smart Slider 3 for home page slider

Demo

# Feedback & Q/A

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- Do you have any feedback for us?
- Do you have any questions for us?