Vlog #1

Team Char

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Project Idea

- Allow individuals to discover charities, Canada wide, suitable to their interests

- Allow individuals to filter Canadian charities by location visually

- Provide processed information about charities, so individuals can make informed decisions

- Allow charities to manage a page to distribute relevant information about themselves

- Responsive web application

Project Background & Business Opportunity

- Finding a charity worth supporting is a difficult task

- When donating, it can often feel like throwing resources into a black box

- Information is distributed in such a way that makes the task burdensome

- Charity organizations may not have the biggest footprint, giving them a space helps everyone in the community

- The data is out there

- Better decisions with better, more helpful data access

- Aiding discoverability is beneficial for everyone involved

- Create a direct connection between organizations and potential supporters

Reason

- We aim to solve the problem of charity discoverability.

- Our "Why"
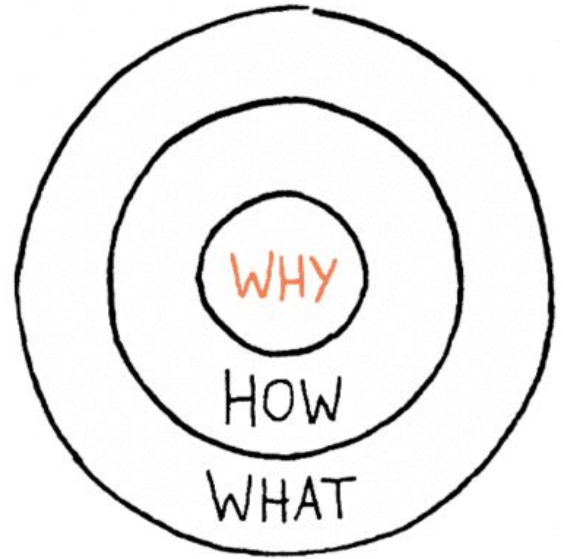
Impact

"When we are done, the task of discovering charities, which to donate to, and volunteer with will be more intuitive so we think we need to provide a quick and easy way for users to find information about local charities."

Who

- Individuals looking to donate or volunteer

- Individuals wanting to learn more about charities

- Charities looking for community exposure or to increase their reach

- Canada wide

- Online

What

- Limited to the data and formatting of Government of Canada datasets

- Communication barriers with charities across Canada

- Learning new technologies / development stack

- Budget to host the website

- Timeframe, meetings, schedules