POLISHETTY JHANSI

CONTACT

✉ ranijhansi687@gmail.com

📞 9390413976

📍 1/17, Dharmarajapuram, Manapakkam, Chennai
Tamil Nadu 600125

OBJECTIVE

Results-driven WordPress Developer with expertise in website optimization, technical SEO, and responsive design. Seeking a challenging role that leverages my skills to deliver high-performance, secure websites that exceed client expectations. Dedicated to collaborating with clients to transform their digital presence and drive business growth.

EXPERIENCE

05-2022 - 02-2023

- **Web developer**
  Emobomo soft Pvt Ltd
  During my tenure at Emobomo Soft Pvt Ltd, I evolved from an intern to a Web Developer, gaining hands-on experience in building robust, data-driven applications using PHP and MySQL. I specialized in creating seamless user interfaces with HTML, CSS, and JavaScript, while leveraging jQuery to implement interactive features and custom plugins that enhanced overall site functionality. By collaborating closely with clients and cross-functional teams, I translated complex requirements into high-performing layouts optimized for both speed and user experience. My role was instrumental in delivering scalable web solutions that met strict project goals and improved digital engagement for our clients.

12-2023 - 05-2024

- **Customer Service Executive**
  Gowelnext

08-2023 - 05-2025

- **Web and WordPress Developer**
  Leanworx
  Managed, Customized, and Implemented WordPress themes and plugins to meet firm requirements.
  • Optimized website performance, ensuring fast loading times and improved Core Web Vitals.
  Ensured mobile optimization and responsive design for seamless user experience.
  • Integrated third-party tools and services, improving functionality and enhancing site performance.
  • Maintained and upgraded existing WordPress sites, ensuring they are secure and up to date.
  • Troubleshot and resolved website issues, implementing fixes in a timely manner.
  • Designed user-friendly websites with SEO-friendly structure and layout.
  • Automated and streamlined website processes for efficiency and ease of management.
  • Secured websites through best practices and proactive vulnerability management.
  • Migrated websites with minimal downtime and no data loss.
  • Tested website features and performance to ensure smooth functionality across browsers and devices

  Optimized Core Web Vitals and site performance by compressing images and resolving loading speed bottlenecks to enhance user experience.
  Strengthened technical architecture by implementing Structured Data, fixing canonical tags, and

managing redirects to prevent duplicate content.
Conducted deep-site audits using tools like Screaming Frog to resolve 404 errors, fix broken links, and ensure healthy crawlability.
Improved search visibility by managing Google Search Console indexing and ensuring mobile-friendly accessibility across all devices

10-07-2025 -

- **Web Developer Senior Associate**
Guires Solutions Pvt Ltd
Multi-Brand Management: Overseeing all web operations and development for two distinct brands.
Full-Stack Development: Designing and deploying high-conversion landing pages and custom WordPress sites.
Technical Maintenance: Proactively resolving site errors, bugs, and security issues to ensure zero downtime.
Performance & SEO: Optimizing site speed and technical SEO to improve search rankings and Core Web Vitals.
UI/UX Design: Creating intuitive, mobile-responsive user interfaces that enhance the visitor experience.
Campaign Integration: Collaborating with marketing teams to plan and launch digital ad campaigns and tracking systems.
Content & Asset Management: Managing CMS updates and optimizing digital assets for peak performance.
And implementing code where there is necessary.

EDUCATION

2016

- **+2**
Ujjwala Junior College Valigonda

2024

- **B.Com General**
Ambedkar University Ramanapett

SKILLS

WordPress Theme and Plugins maintenance and customisation

`100%`

HTML, CSS and JavaScript

`100%`

WordPress page builders (eg: elementor, bebuilder and etc..)

`100%`

SEO tools and techniques (Google analytics, schema markup, Page speed insights, etc...)

`100%`

Client communication and requirement gathering, secured websites through best practices, testing website features and performance to ensure smooth functionality across browsers and devices

`100%`

Handling frontend and backend

`100%`

Team collaboration and management

`100%`