

# KARTHICK KISHORE

## CONTACT

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## EDUCATION

### SECONDARY SCHOOL (CBSE) 2016

**10th grade** at TVIS Velammal  
Vidyalaya School, Ponneri.  
First Class with 86% (CGPA: 8.6)

### HIGHER SECONDARY (CBSE) 2017

**12th grade** at TVIS Velammal  
International School, Ponneri,  
First Class with 58% (CGPA: 5.8)

### UNDER-GRADUATE 2018-2021

**Bachelor's degree B.sc in C.S**  
Vel Tech University, Avadi. First Class  
at 81% along with A certification  
from Madras University.

## SKILLS

- HTML, CSS, JavaScript, SASS,
- Bootstrap 5, npm, Gulp.
- UI/UX, Responsive Design
- Adobe Software (PSD, AI, AE, PRO)
- Hosting: cPanel, Cloudflare, GitHub

## CERTIFICATION

**W3SCHOOLS (2026 EXPECTED)**  
Advanced Front-End Development  
& SEO

## PROFESSIONAL SUMMARY

Front-End Developer with **4+ years of experience** delivering visually refined, responsive, and performance-driven websites. Skilled in blending modern UI/UX practices with clean, scalable code. Proven ability in end-to-end project execution — from interface design and development to backend workflow integration and hosting deployment. Committed to creating digital experiences that feel natural, intuitive, and visually striking.

## CAREER HIGHLIGHTS

- Delivered full-stack front-end builds **scoring 90+** on site performance tests.
- Designed clean UI systems enhancing engagement and lowering bounce rates.
- Used GA4 and Tag Manager to refine UX direction with real-time insights.
- Built large-scale creative assets including animations, graphics and UI visuals.
- Known for complete ownership: **design → development → backend → hosting.**

## EXPERIENCE

### FRONT-END DEVELOPER & DIGITAL STRATEGIST

#### Optimista (Aug 2025 Present)

Developed the entire official website ([www.optimista.in](http://www.optimista.in)) using Bootstrap 5, SASS, and Gulp automation. Integrated backend mail flow with Express.js and Nodemailer. Achieved excellent multi-device performance, consistently scoring above 90 across speed audits. Managed hosting on cPanel including DNS, SSL, server structure, and deployment. Designed branding elements and UI components — credited officially in the website footer.

### DIGITAL MARKETING TEAM LEAD

#### Guires Solutions Pvt Ltd (May 2025 – Sep 2025)

Enhanced Pubrica's online presence with UI improvements, SEO revamps, and technical optimization. Achieved 13K+ monthly organic visitors and 90%+ site health. Used SEMrush, Lighthouse, and GA4 for performance tuning and UX refinement

# EXPERIENCE

## FRONT-END DEVELOPER & DIGITAL STRATEGIST

### 60 40 Interior Studio (Mar 2025 – May 2025)

Redesigned website layouts, crafted SEO-first structures, and built modern landing pages for higher conversions. Ensured tracking optimization and performance consistency.

## DIGITAL MARKETING SPECIALIST (SEO)

### RSoft Technologies Pvt Ltd (Dec 2021 – Jan 2025)

Designed responsive interfaces, executed SEO campaigns, and **created 2000+ visuals & 180+ videos**. Improved search visibility through structured on-page and off-page strategies.

SOCIAL LINKS	DATE	SIGNATURE
 <a href="#">Karle-Kartier</a>		
 <a href="#">@Karlekartier</a>		
 735-8198-244		
 <a href="#">KARTHICK P</a>		
 <a href="#">karthickkishore</a>		