

# BASE Website Interactive Remarks / Home Page

## All headings

Refer to: Heading\_Text\_Sample\_01

Visteria engages in selected ventures and undertakings associated with the brand of Vogue Polska.

Animated: Fade In

## All paragraphs

Refer to: Paragraph\_Sample\_01

Kasia Jordan-Kulczyk is a publisher and patron of the arts. In 2017, she signed, on behalf of the Visteria company she had established, a licensing agreement with Condé Nast, an American publishing house, covering the publication of a Polish edition of the Vogue magazine. A year later, Vogue Polska, along with the Vogue.pl website, debuted in the Polish market with a March issue and has been published regularly ever since. In February 2019, she established a book publishing house named Osnova, which publishes non-fiction literature.

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Animated: Move In

BASE

Investor login

Leave No Stone Unturned

An investment strategy that is powered by automation and programmed signals that identify hidden gems and capitalise on trading opportunities.

Always on the lookout for new market trends and behaviours so our investors can stay ahead of the curve.

1

The Differentiator

Investment Philosophy

Investment Process

2

Insights

At BASE, we pride ourselves on being open and transparent with our investors. This means not only providing informed decisions about their portfolios but also sharing our views on market trends and investment opportunities.

To that end, we publish online articles to highlight both the risks and the rewards of investing, and we welcome feedback and suggestions. Thank you for investing with us.

View more

3

Oil money pumps up luxury property

2022-10-17

Oil money pumps up luxury property

2022-10-17

4

Back to top

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in

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## Grouped Move In Sequence

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Animated: Move In

## Home large buttons

Refer to: Home\_Large\_Button\_Sample\_01

Hovering

## General buttons

Refer to: General\_Button\_Sample\_01

Button

Button

Hovering



# BASE Website Interactive Remarks / The Differentiator

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Investor login

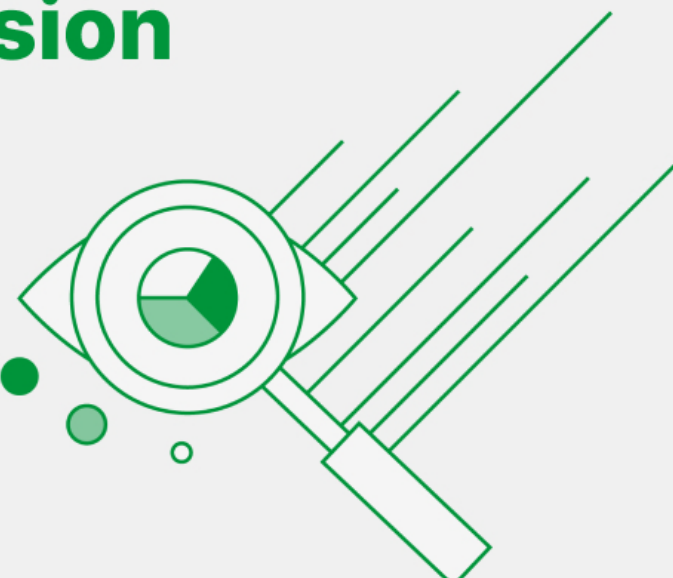
1

Not to Go Back is to Advance;  
Here's when Old meets New.

About / The Differentiator

2

Our Vision




We are passionate about discovering all possible investing opportunities that offer the potential risk-adjusted returns in an efficient and effective manner.

We are committed to using the **latest technology** to identify market trends and behaviour and benefit from these anomalies before they become the norm.

We strive to strike an utmost appropriate balance between **human source intelligence and signal intelligence** without sacrificing potential upside.

3

Our Value



We combine the traditional investing philosophy and in-house developed technical models to find the best trading opportunities.

We carry **dynamic investing mindset and adopt structured risk framework** to keep evaluating and improving the strategies with behaviour learning technologies.

We are **transparent and honest** with our investors, **building trust** so that we can be a part of their invaluable investing journey.

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See Investment Philosophy

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# BASE Website Interactive Remarks / Our Team

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BASE基

Investor login

Focused.  
Encouraged.  
Broad-minded.

1

About / Our Team

Founder and Managing Partner

Chris Leung

Chris founded BASE and is responsible for the portfolio management and investment strategies since 2012. Chris has over 22 years of investment experience specialised in value investing.

Prior to founding BASE, Chris held senior portfolio manager positions at several international investment management firms for over 10 years. During this time, he was involved in the acquisition of asset management business as a senior investment committee member.

Chris received a Bachelor of Arts (Honours) in Finance from the Idaho State University.

c.leung@bam.com.hk

"XXXX"

Managing Partner

Askin Leung

Askin manages the development of technical models and the research in technology related assets and investing processes at BASE.

Prior to joining BASE, Askin spent nearly two decades in the FinTech industry, specialising in asset management business processes and enterprise systems. Askin has held General Manager and Manager Director positions in the last 13 years, directing its APAC business from front to back processes.

Askin received a Bachelor of Arts (Honours) in Computing from the Hong Kong Polytechnic University and a Master in Finance (major in Risk Management) from the University of Hong Kong.

askinleung@bam.com.hk

"XXX"

Managing Partner

Selina Sze

Selina is responsible for BASE's business operations and the brand strategy development and implementation.

Prior to joining BASE, Selina spent over a decade serving multi-billion dollars global asset advisers and regional start-up fund house as senior operations executive, managing the areas of corporate development, business process optimisation and investment administration.

Selina received a Bachelor of Commerce from the University of Melbourne and a Master of Business Administration from the EU Business School.

selinasze@bam.com.hk



"Investors pay us to take investment risks, not operational risks."

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See The Differentiator

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# BASE Website Interactive Remarks / Insights

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BASE


Investor login

1

Trends. Views. Observations. And more.

2

Featured Insight



Zipmex joins growing list of crypto exchanges to block withdrawals


2022-10-17

### Is now a good time to buy shares amid the coronavirus pandemic?

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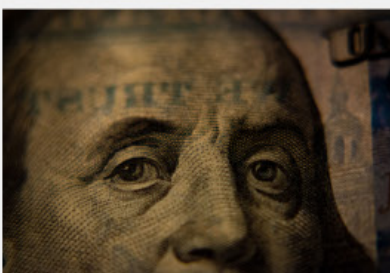
2022-10-17



Zipmex joins growing list of crypto exchanges to block withdrawals


2022-10-17

3




Oil money pumps up luxury property

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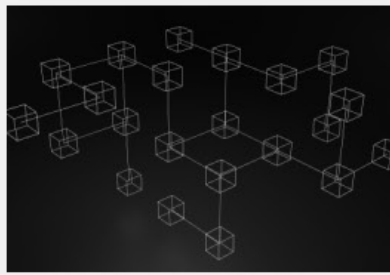
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# BASE Website Interactive Remarks / Contact

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BASE

Investor login

Contact

1

Thank you for your interest!

Please complete the form below and we'll be in touch as soon as possible.

(\*Mandatory data)

First Name \*

Last Name \*

Company Title \*

Company Email \*

Company Name \*

Country / Region \*

-- Please Select --

How would you describe yourself? \*

-- Please Select --

Which services are you interested in? \*

-- Please Select --

Message \*

☐ I'm not a robot

reCAPTCHA

Privacy - Terms

Submit

Address

Rm 1904, Tung Che Commercial Centre, 246 Des Voeux Road West, Hong Kong

3

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# BASE Website Interactive Remarks / Menu

Change to “Primary Blue” when hovering / clicked

The colour can be found in Figma

✕

About

Insights

Contact

Disclaimers

✕

About

The Differentiator  
Investment Philosophy  
Investment Process  
Our Team

Insights

Contact

Disclaimers

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