"These "sunnie holders" are not only exceptionally practical and convenient, but also super stylish and unique."

Over 150 different styles have been created and no two pieces are the same, ensuring each customer

that the piece they are receiving is intentionally made for them and their style.

Every Kroak comes in a jewelry bag with a "made with love" tag and a handwritten thank you note.

The best way to secure a Kroak is by visiting the main account @karlskroaks!









What the heck is Karl's Kroaks!?

Karl's Kroaks is a small business that specializes in hand-beaded sunglass holders. Karl's Kroaks is a mostly online-run business, but based in San Luis Obispo, and part time San Diego. It is small to say the least, but is surely growing weekly.

The majority of sales are custom orders in which customers choose their favorite colors, words, statement beads, and styles for their holder, however a number of premade holders are available for purchase through the main Karl's Kroaks Instagram page, if folks are not interested in designing their own.

Karl's Kroaks has been featured at 2 craft sales in San Luis Obispo, where customers sifted through over 70 premade designs or put in custom orders.









- **\$** funky
- **\$** intentional
- **☆** handmade