

Chairs, Sofa, Bench

Filter:

Availability ▼

Price ▼

Product Type ▼

Sort by:

Date, new to old ▼

100 products

PHILIBAR



SPARKIE ARM CHAIR



LUGANO WITH HEAD REST



MARCELO



LOW BACK SIDE CHAIR



MACHINTOCH CHAIR



LA BELLA CHAIR



CONFERENCE CHAIR



BICOL LOUNG CHAIR



SARI



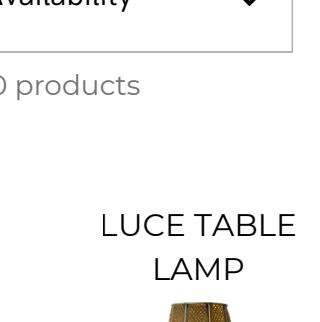
MBT DUAL-PURPOSE BENCH



LOVE SEAT



CORBUT COUCH



Lighting

Filter:

Availability ▼

Price ▼

Product Type ▼

Sort by:

Date, new to old ▼

100 products

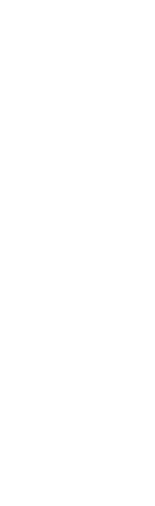
LUCE TABLE LAMP



STRATOSPHERE



DOY QUAD LANTERN



ROMA



TORCH LAMP



BABYLON



SLATED LAMP



KARLA



AVATAR



ARTEMIO LAMP



ANDY BANKERS LAMP



AVATAR 2



ROATATING READING LAMP



GOOSENECK DESK LAMP



Table

Filter:

Availability ▼

Price ▼

Product Type ▼

Sort by:

Date, new to old ▼

100 products

SPARKY DINING TABLE



BAROQUE TABLE



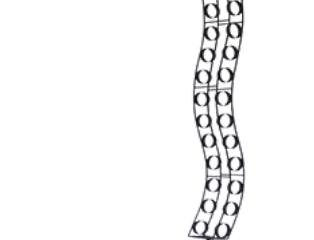
TABLE IN RED



LA BELLA TABLE



TRAMAZZO



CONFERENCE TABLE



ADJUSTABLE CONSOLE



Accessories, Organizer, Figurine, Mirror

Filter:

Availability ▼

Price ▼

Product Type ▼

Sort by:

Date, new to old ▼

100 products

MULTIPURPOSE HOLDER



SOAP HOLDER



PENCIL HOLDER



WINE HOLDER



WINE RACK



TOWEL RACK



STACKABLE ASHTRAY HOLDER



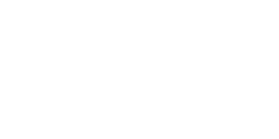
STORAGE BOX



ARTIST'S RULER HOLDER



CHOPSTICK HOLDER



DIAMOND PENCIL HOLDER



TABLET HOLDER



DONG CARPET



TAÑADA SISTERS



FLOATING CUBE



KINETIC CUBE



GOTHIC DIAMOND MIRROR



SMALL GOTHIC MIRROR



DIAMOND MIRROR



Address

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Phone Number

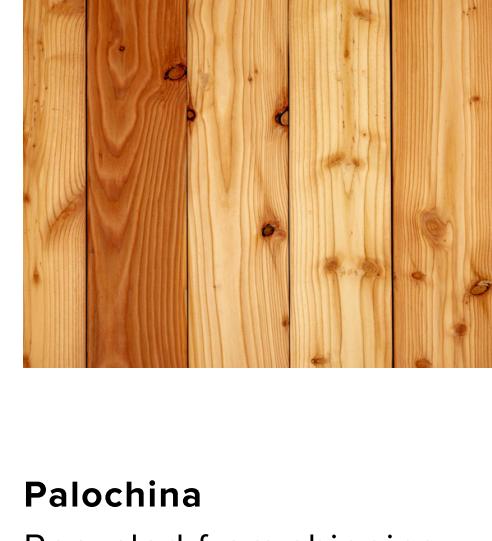
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Catalogue



Materials & Swatches



Water Hyacinth

Once an invasive aquatic plant choking Philippine rivers, now transformed into woven furniture, bags, and lighting pieces that symbolize rebirth.

Plastic Waste

Upcycled into durable, wood-like panels that are fire-resistant, water-proof, and termite-proof — turning pollution into innovation.

Palochina

Recycled from shipping crates, this wood finds a second life as chairs, tables, and storage solutions.



Rebar (Reinforcing Bars)

Industrial steel scraps repurposed into sleek, modern furniture frames.

Doypacks (Beverage Cartons)

Upcycled into bags, accessories, and unique design accents.

Bamboo

A timeless, sustainable Filipino material reinterpreted into bold and functional designs.



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Media



Articles



Videos

Featured Articles

"Fashioning beautiful pieces of furniture, building materials out of waste"

- Market Monitor (December 4, 2023)

This detailed feature explores Noel Tañada's broader ventures under Alpha DDSI—including EcoHomeArt and WASTO Waste Solutions. It covers his leadership roles, collaborations with institutions like DOST's ITDI & PTRI, and his work with sustainable patents and circular design.

The Market Monitor

"Filipino designer turns plastic waste into furniture"

- Inquirer Lifestyle (September 16, 2023)

This article highlights Noel Tañada as a furniture designer and eco warrior who crafts stylish solutions from plastic waste—including shampoo sachets and junk food packaging—to combat environmental pollution.

LIFESTYLE.INQ

"10 Sustainable Filipino Brands for Men"

- Esquire Philippines (July 12, 2019)

A cultural spotlight among eco-conscious brands, EcoHomeArt and Noel Tañada are recognized for merging environmental responsibility with stylish, functional furniture—especially using bamboo and water hyacinths.

Esquire

"Tañada grandson designs with sustainable, accessible materials"

- Inquirer Lifestyle (November 2, 2016)

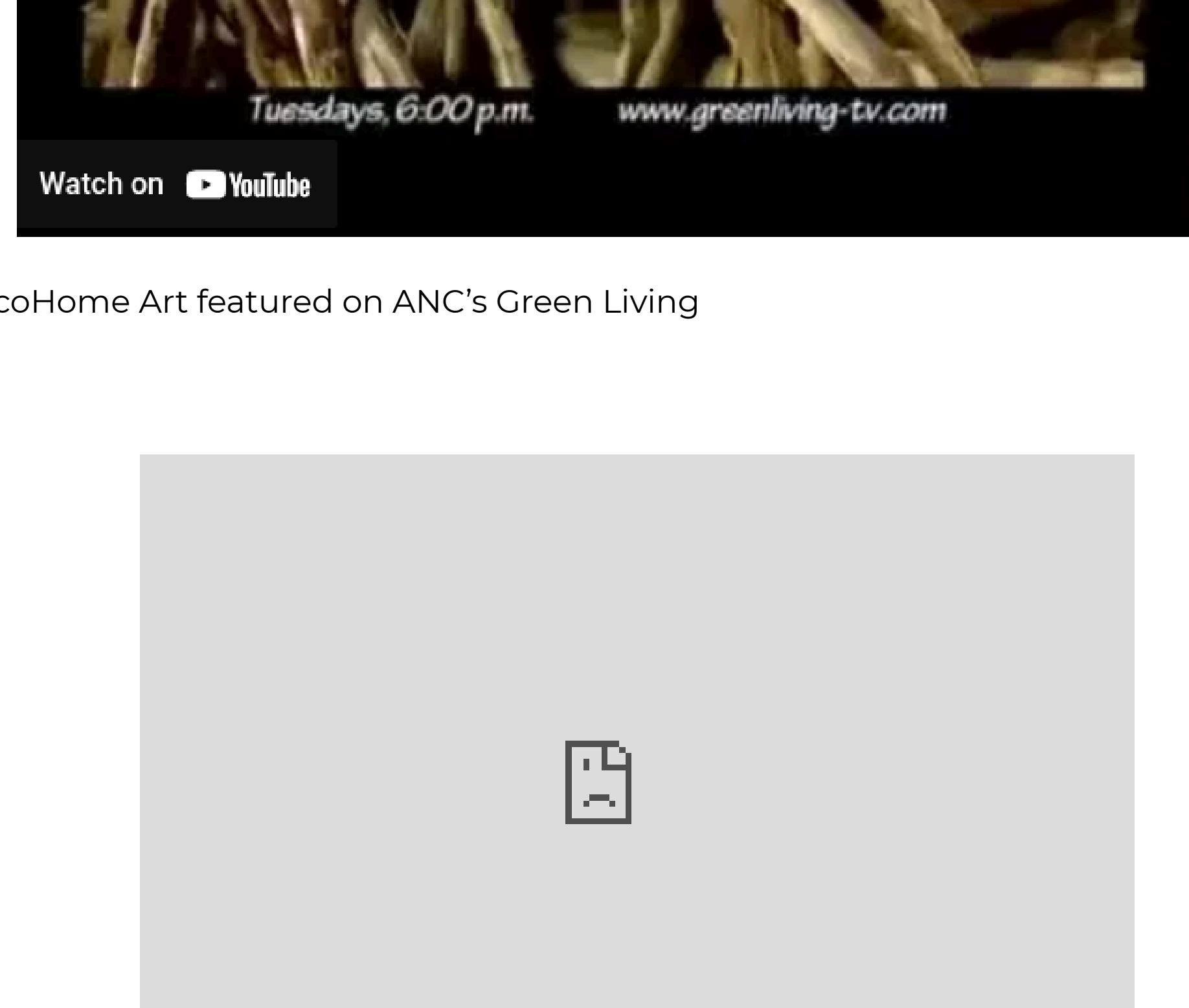
Delving deeper into his design ethos, this piece shows how Noel transforms raw, organic materials like bamboo and water hyacinth into forward-looking, functional furniture.

LIFESTYLE.INQ

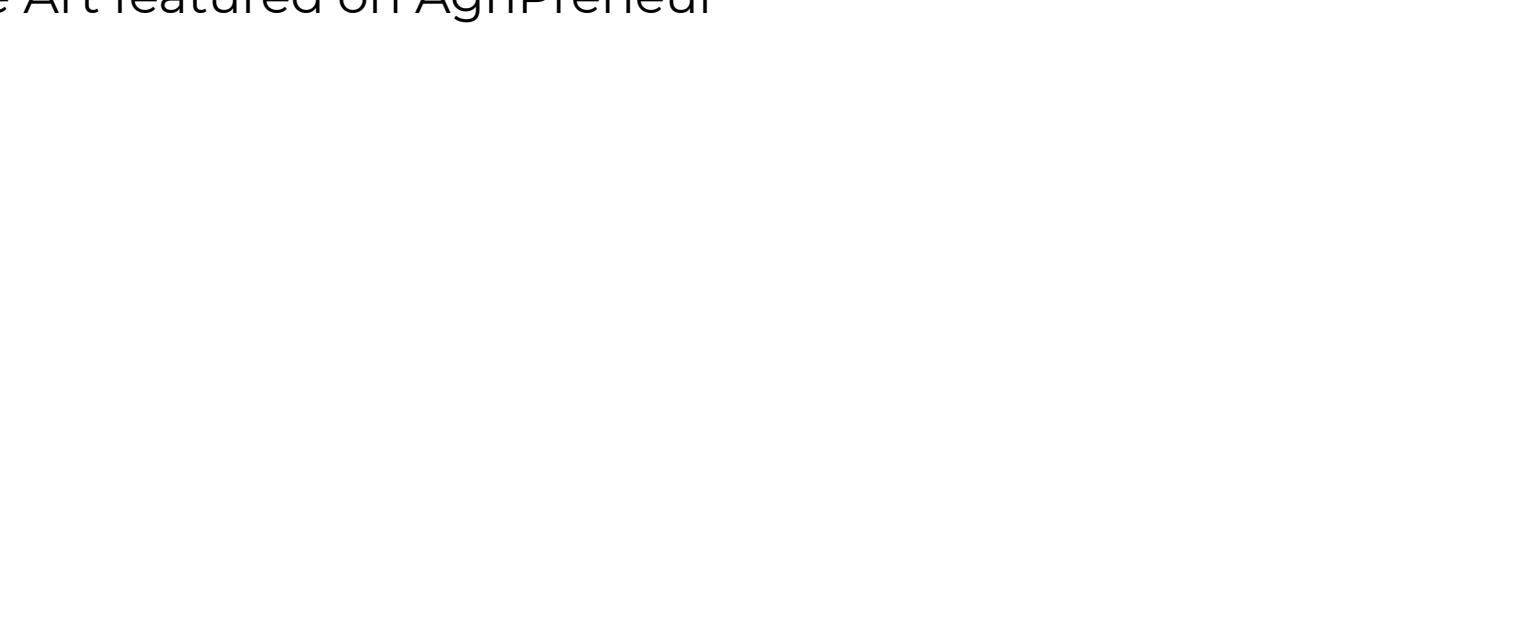
Featured Videos



EcoHome Art featured on ANC's Graceful Living



EcoHome Art featured on ANC's Green Living



EcoHome Art featured on AgriPreneur



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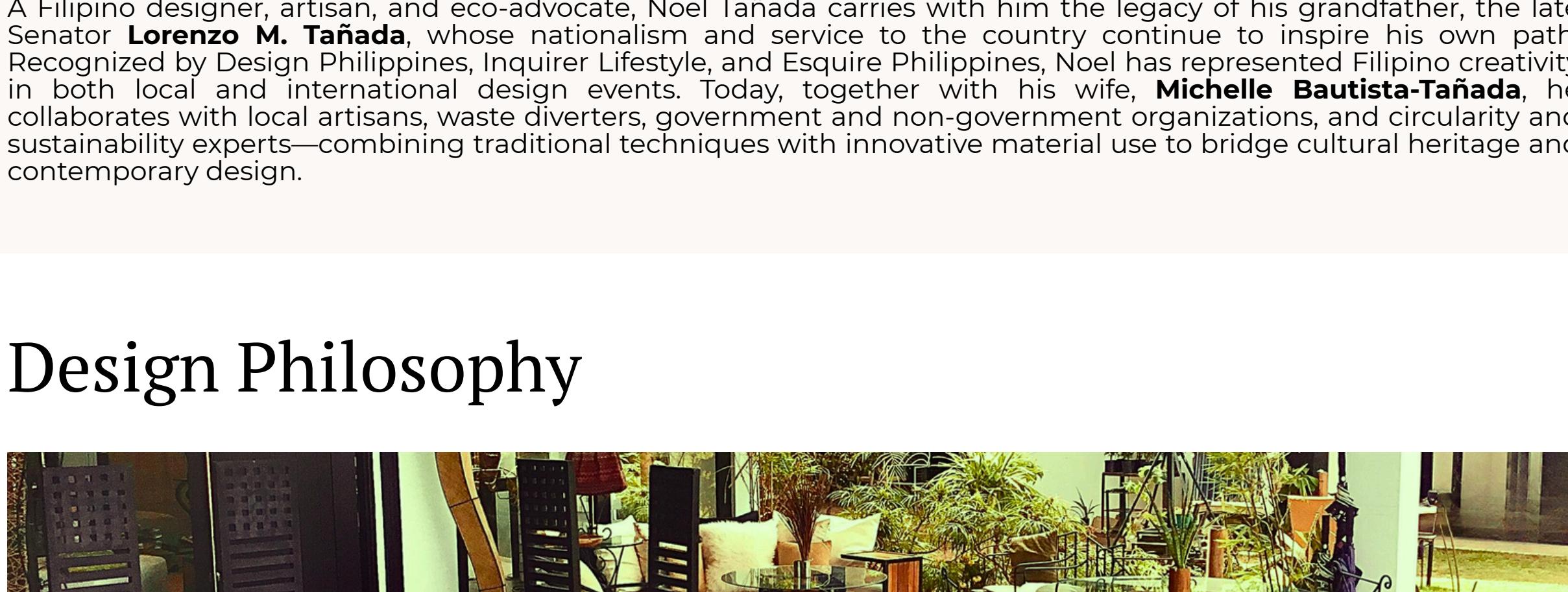
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Our Story



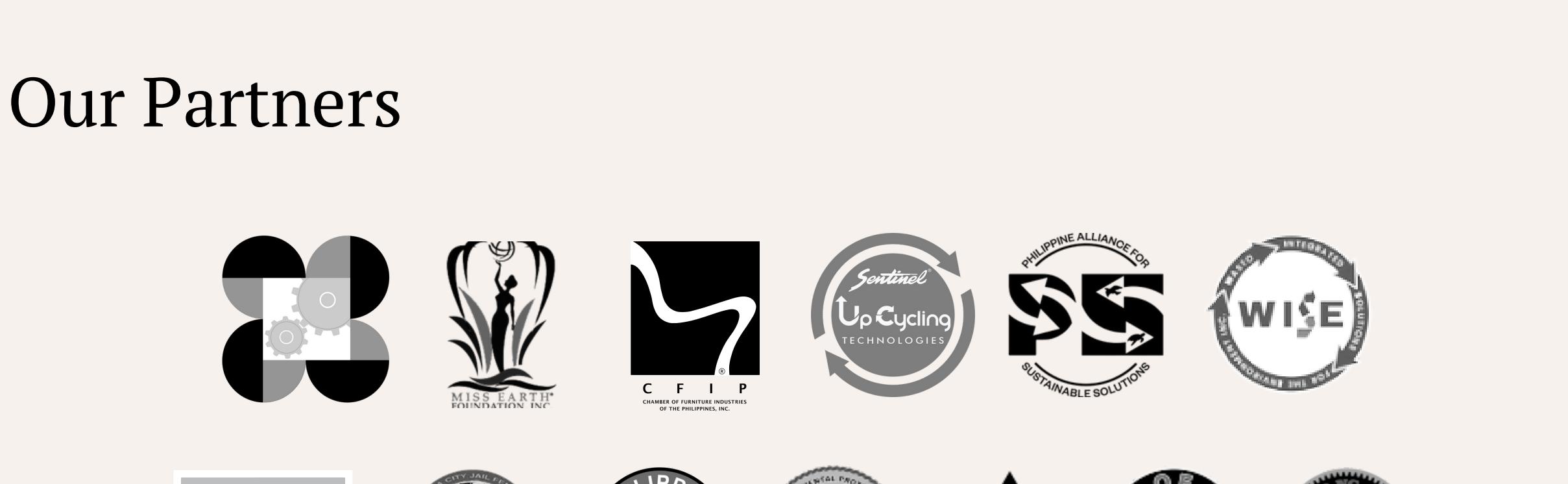
Noel Tañada's journey began with a vision to transform Filipino design into a force for sustainability. Inspired by his heritage and the urgent call to address waste, he began experimenting with water hyacinth, palochina wood, doypacks, and other indigenous materials. This passion evolved into EcoHomeArt, his creative platform where design meets advocacy. Today, Noel continues to craft furniture that not only beautifies homes but also raises awareness of how plastic waste and discarded materials can be reborn as timeless, functional pieces.

Founder & Artisan



A Filipino designer, artisan, and eco-advocate, Noel Tañada carries with him the legacy of his grandfather, the late Senator **Lorenzo M. Tañada**, whose nationalism and service to the country continue to inspire his own path. Recognized by Design Philippines, Inquirer Lifestyle, and Esquire Philippines, Noel has represented Filipino creativity in both local and international design events. Today, together with his wife, **Michelle Bautista-Tañada**, he collaborates with local artisans, waste diverters, government and non-government organizations, and circularity and sustainability experts—combining traditional techniques with innovative material use to bridge cultural heritage and contemporary design.

Design Philosophy



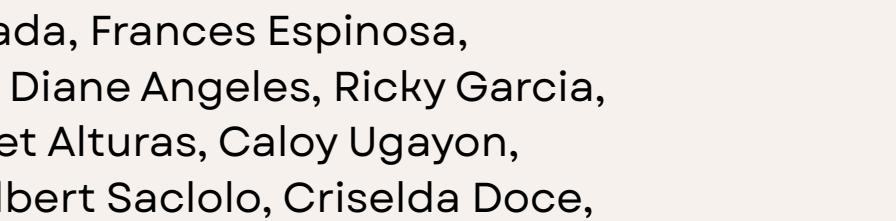
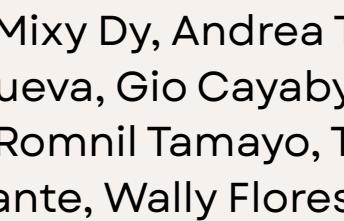
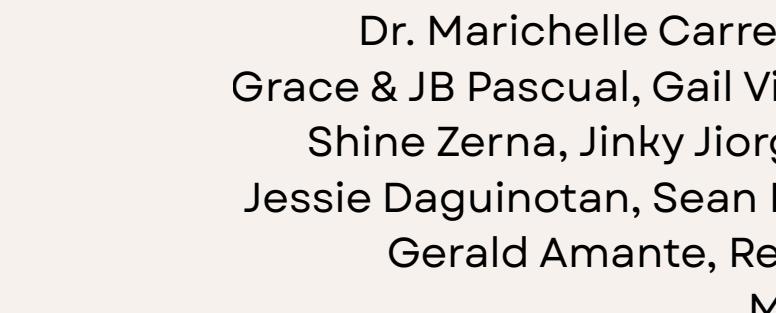
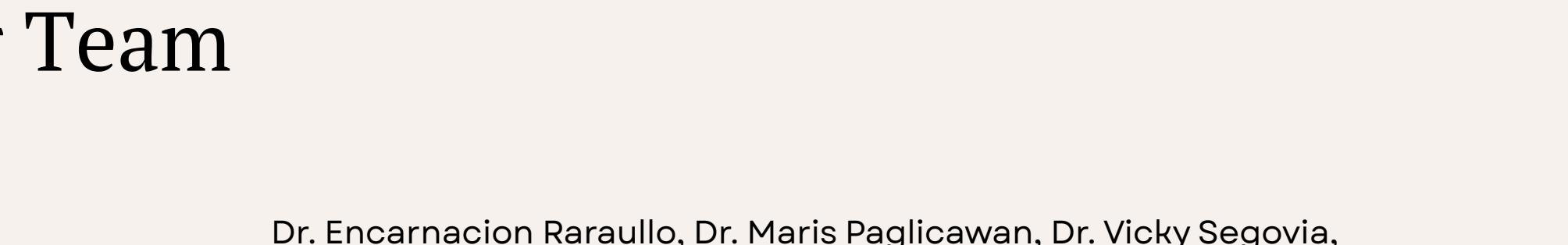
For Noel, design must go beyond aesthetics. It is a responsibility to people, culture, and the environment. His philosophy rests on three pillars:

1. *Purposeful Design* – Each creation tells a story of transformation and resilience.
2. *Sustainability* – Materials once considered waste—plastic sachets, metal scraps, natural fibers—are reimaged as functional art.
3. *Filipino Craftsmanship* – By working hand-in-hand with local makers, his pieces carry both modern vision and traditional skill.

Our Partners



Our Brands



Alpha Distinct Development Solutions, Inc.

EST. 2007

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NOEL TAÑADA

Designer • Innovator • Artist

Noel Tañada is a Filipino furniture designer and innovator whose work transforms sustainability into a sophisticated art form. Drawing from his global design experience with brands such as **Ethan Allen**, **Crate & Barrel**, and **Ralph Lauren**, he channels his craft into creating pieces that merge modern aesthetics with environmental responsibility.

His creativity and artistry are deeply influenced by his mother, **Riqueza Feliciano Fenaughty**, a renowned artist and fashion jewelry designer.

Through his ventures under **Alpha Distinct Development Solutions Inc.**, he pioneers the use of recycled and reclaimed materials through sustainable brands such as **EcoHomeArt**, **Wasto Waste Solutions**, **Tanglaw Road Safe**, and **Ecomarine Sheets**. From water hyacinth and *tikog* grass to upcycled plastics and agriplastic composites, his creations embody functionality, beauty, and durability.

In collaboration with the *Department of Science and Technology (DOST)*, Filipino innovations and technologies have been developed to convert waste into termite-resistant, waterproof, and fire-retardant boards—redefining what sustainable design can achieve.

Noel has also introduced new methods of upcycling plastic, plant, and agricultural waste, creating products that enhance the everyday lives of Filipinos while promoting environmental responsibility.

An artist at heart, his creations are more than objects—they are statements of environmental stewardship, community empowerment, and Filipino craftsmanship at its finest.

Eco-Visionary Designer & Innovator

Background & Global Experience

Noel Tañada's vision is rooted in a blend of heritage and global experience. He is the grandson of the esteemed Filipino nationalist Senator **Lorenzo Tañada**. After initially studying law and then transitioning to Business Management, he relocated to Los Angeles, gaining design experience at prominent firms such as Ethan Allen, Crate & Barrel, and Drexel Heritage. He even founded Tañada International, serving clients in Beverly Hills, before ultimately returning to the Philippines to pursue a purpose-driven path in sustainable design.

Ecohome Art & Tanglaw Initiatives

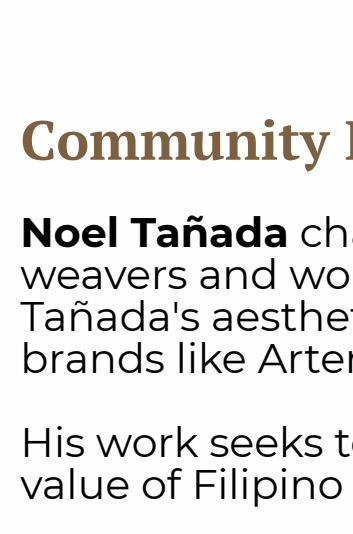
Together with his wife, Michelle Bautista, Tañada launched Ecohome Art—a social enterprise that fuses sustainable design with community empowerment. The company collaborates with marginalized groups to source materials, such as:

- **Recycled doy** (juice) packs from Kilus Foundation.
- **Tikog** (grass) weaves from Balikatan sa Kaunlaran.
- **Water hyacinth** supplied by the cooperative One Cainta in Rizal.



Plastic Waste into Durable Furniture

He pioneered the use of ocean debris—specifically shampoo sachets, snack wrappers, and other plastic waste—to create furniture-grade materials branded as Ecomarine. These upcycled composites are termite-resistant, waterproof, and fire-retardant, earning acclaim for both their utility and eco-conscious origin.



Global Design Influence & Return Home

Before establishing his sustainable ventures in the Philippines, Tañada gained experience abroad working with prestigious brands such as Drexel Heritage, Ethan Allen, Ralph Lauren, and Crate & Barrel. Upon returning, he harnessed that knowledge to launch his local eco-driven design initiatives Summary: Noel Tañada is a Filipino designer and innovator who merges environmental responsibility with design excellence—transforming waste into durable, beautiful furniture, and uplifting communities through sustainable craftsmanship.

Background & Global Experience

Tañada is recognized as one of the first Filipino designers to successfully commercialize furniture made entirely from ocean plastic debris—turning harmful waste into durable, aesthetically pleasing products.

His company, **Alpha District Development Solutions**, developed Ecomarine, a proprietary material line crafted from shampoo sachets, junk food packets, aluminum, and paper waste. These are reformed into:

- **Rigid plastic lumber sheets**—solid, durable, and 100% plastic.
- **Composite "faux plywood"**—flexible and versatile, ideal for tables, benches, drawers, and interior finishes.

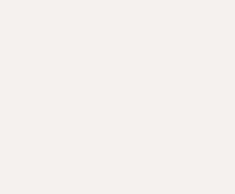
The plastic lumber is also used in crates, pallets, and trays, offering eco-conscious alternatives to traditional wood products.



Innovative Works with Recycled Materials

Noel Tañada transforms everyday waste into artful, functional creations. By reimagining plastics, agricultural fibers, and discarded materials, he demonstrates how innovation and craftsmanship can turn what was once thrown away into pieces that inspire, serve, and sustain.

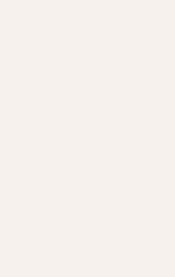
INTELLECTUAL PROPERTIES



Department of Science and Technology—Industrial Technology Development Institute (DOST-ITDI)

THERMOPLASTIC COMPOSITE MATERIAL COMPRISING WOOD BYPRODUCTS
UM Registration No. 2/2022/050073

COMPOSITE MATERIAL COMPRISING AGRICULTURAL BYPRODUCTS
UM Registration No. 2/2021/050370



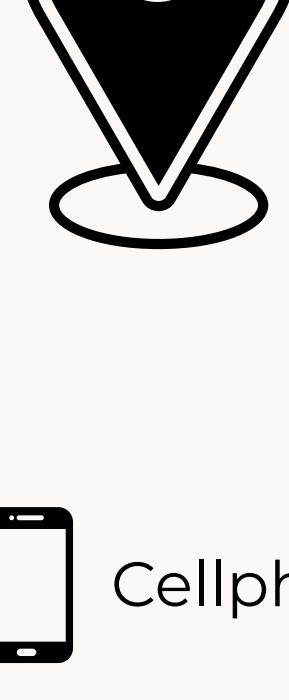
Alpha Distinct Development Solutions Inc. (ADDSI)

METHOD OF PRODUCING A LIGNOCELLULOSIC COMPOSITE USING *E. CRASSIPES*
UM Application No. 2/2025/051353

METHOD OF UPCYCLING WASTE PLASTIC VIA THERMOCOMPRESSION PROCESS
UM Application No. 2/2025/051351

Assisted by Technological Institute of the Philippines (T.I.P.)

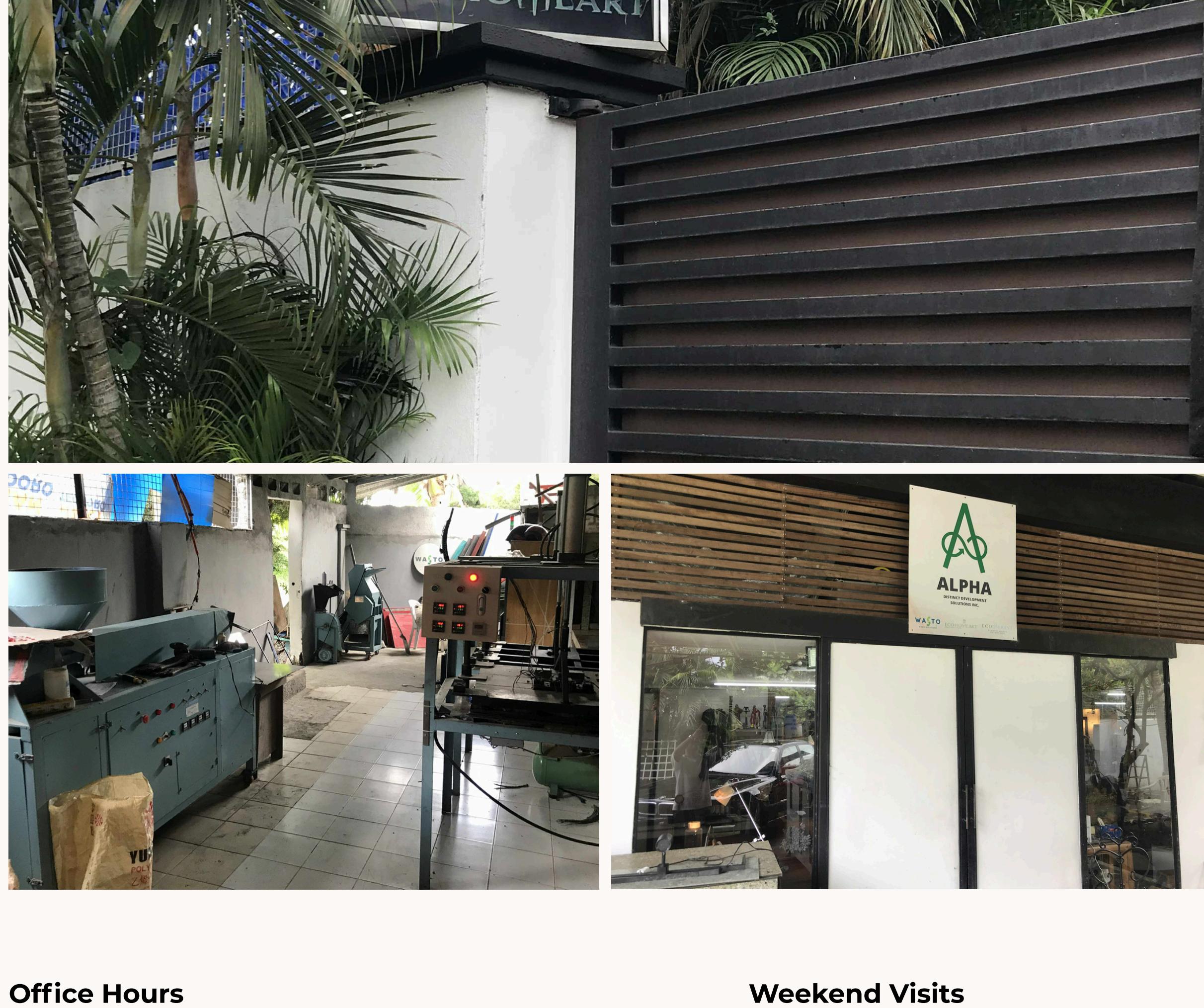
Office & Showroom



A close-up photograph showing the intricate textures of palm fronds on the left and a dense green vine with heart-shaped leaves on the right. The lighting creates strong highlights and shadows on the fronds.



A close-up shot showing a dense cluster of palm fronds with their characteristic serrated edges. Interspersed among the fronds is a vibrant red, ribbed vine, likely a species of Passiflora. The lighting is low, creating deep shadows and highlighting the textures of the plant life.



A cluttered storage or workshop area at night. Various items, including wooden panels and what appears to be a large piece of equipment or furniture, are stacked and covered in clear plastic wrap. The scene is dimly lit by artificial light, creating deep shadows.

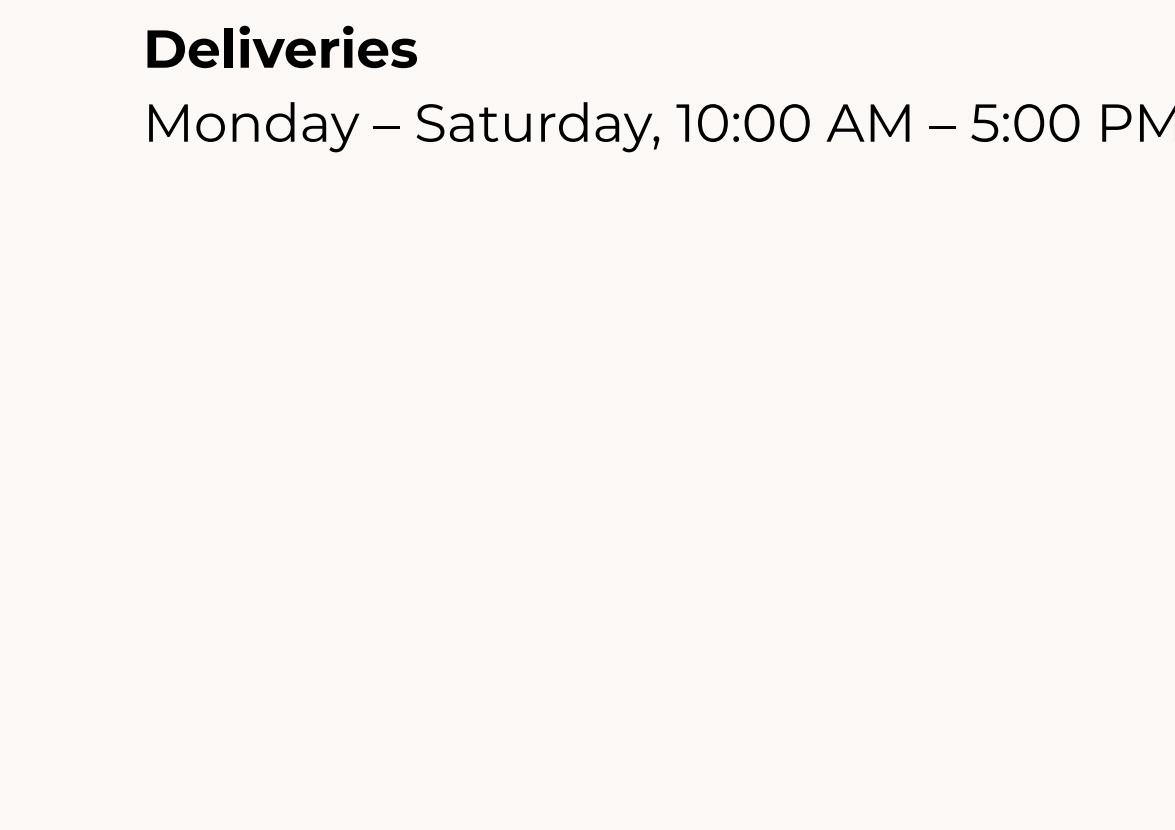


A photograph showing a man in a white polo shirt and dark trousers standing in what appears to be a laboratory or industrial workshop. He is gesturing with his hands towards a large, rectangular metal frame structure on a workbench. In the background, another person in a blue jacket is standing near some shelving. The area is filled with various pieces of equipment, pipes, and storage tanks.



liveries

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Contact Us

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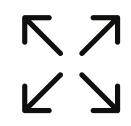


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PHILIBAR | CHAIR

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