



## Task and Criteria for the Final Examination

### Closing poster and presentation – task:

**Illustrate in a creative, comprehensible and convincing way, a topic can be presented in a scholarly fashion and will be of interest to your peers. Then educate others on that topic using a poster.**

**Creative:** means conveying information in an imaginative way and the use of media beyond the basic and routine.

**Comprehensible:** means clearly conveying information in an understandable and structured way that is appropriate for the target audience.

**Convincing:** means forming arguments, statements and providing support such that it leaves little room for questions or doubts.

### General conditions

- ✓ Presentation time: **2-3 minute** poster advertisement **talk** and **~2 hour poster session**
- ✓ Resources for advertisement talk: if necessary, you can use the beamer, black-/whiteboard, or other personal things that you brought along
- ✓ Your poster **should incorporate the elements** you have **learned in class** (e.g. scholarly aspects)
- ✓ Print poster using **H-BRS printing services**
- ✓ **Upload to LEA a PDF of your poster** by **21:00** on the **Sunday** that precedes your poster presentation.
- ✓ **At latest, deliver your PDF to the printshop** by **09:00** on the **Monday** that precedes your poster presentation.

### For help choosing a topic, consider the following:

- ✓ Consider this an opportunity to learn more about something that you are interested in.
- ✓ What topic is likely not to be well known by your peers?
- ✓ What topic do you have a basic understanding of, but would like to learn more about?
- ✓ What topic do you think your mentor/colleague at work would be interested in seeing?
- ✓ In brainstorming about a topics, do quick literature searches to see if enough scholarly material is available.

### Grading

The following table and form will give the general criteria for judging each part of the **advertisement talk** and **poster presentation**. A maximum of 100 points can be awarded. From this a Pass or Fail grade will be assigned.

#### Final grade criteria:

Grade	Upper point level	Lower point level	Grade	Upper point level	Lower point level
1.0	100	95	3.0	69	65
1.3	94	90	3.3	64	60
1.7	89	85	3.7	59	55
2.0	84	80	4.0	54	50
2.3	79	75	5.0	49	0
2.7	74	70			

**Pass** ≥ 50 points

**Fail** ≤ 40 points



### Poster Evaluation

Poster Title: \_\_\_\_\_

Name of Presenter: \_\_\_\_\_

Date: \_\_\_\_\_

Category A. Oral Poster Advertisement		
Criteria	(Total Possible Points)	Comments / Feedback
01. Was it clear and concise?	(15)	
02. Was it engaging?		
03. Was it within the time limit?		
Category B. Poster Appearance (technical layout)		
04. Was it engaging?	(20)	
05. Were its elements uncrowded and appealingly arranged?		
06. Was there good use of colors and fonts?		
07. Was it readable from ~2 meter?		
Category C. Poster Content (knowledge content)		
08. Did the content show a deep and comprehensive coverage of the topic?	(50)	
09. Could its purpose be clearly identified?		
10. Was the content logically organized?		
11. Was the content appropriate & relevant for target audience?		
12. Was it free of unnecessary information?		
13. Were the graphics & tables relevant?		
14. Was it comprehensible?		
15. Were there spelling or grammatical errors?		
16. Were there appropriate citations?		
17. Was professional contact information provided?		
Category D. Poster Presentation		
18. Did the presenter demonstrate in-depth knowledge of the work presented?	(15)	
19. Did the presenter engage the audience well?		
20. Did the presenter have a professional atmosphere?		

Total Score (out of 100 possible points) = \_\_\_\_\_

Evaluator: \_\_\_\_\_