[Product] Redesign - UCI INF 191

Q1 I am comfortable learning new technologies on my own.

○ Extremely comfortable (1)

○ Somewhat comfortable (2)

○ Neither comfortable nor uncomfortable (3)

○ Somewhat uncomfortable (4)

○ Extremely uncomfortable (5)

Q2 I consider myself computer/technology savvy.

○ Strongly agree (1)

○ Somewhat agree (2)

○ Neither agree nor disagree (3)

○ Somewhat disagree (4)

○ Strongly disagree (5)

Q3 I use spreadsheet programs like Excel on a regular basis.

○ Strongly agree (1)

○ Somewhat agree (2)

○ Neither agree nor disagree (3)

○ Somewhat disagree (4)

○ Strongly disagree (5)

Q4 [Product] makes my job easier.

○ Strongly agree (1)

○ Somewhat agree (2)

○ Neither agree nor disagree (3)

○ Somewhat disagree (4)

○ Strongly disagree (5)

Q5 [Product] was easy to learn how to use.

○ Extremely easy (1)

○ Somewhat easy (2)

○ Neither easy nor difficult (3)

○ Somewhat difficult (4)

○ Extremely difficult (5)

Q6 What is your job title? (optional)

_____

Q7 How do you use [Product]? Select all that apply.

☐ I use [Product] to see details about individual real estate transactions. (1)

☐ I use [Product] to see a high-level view of real estate data—trends and analysis. (2)

Q8 Have you used similar tools to [Product]?

○ Yes (1)

○ No (2)

Q9 What makes [Product] better or worse than similar tools? (optional)

_____

Q10 What new features or improvements would you like to see in [Product]? Select all that apply.

☐ Data visualization (1)

☐ Light/dark mode (2)

☐ More Search Filters (3)

☐ Personalization (4)

☐ Account management (change email/password, subscription level) (5)

☐ Other (6) _____

Q11 Rank the following data types that [Product] offers in order of importance, most important at the top.

_____ Lender (20)
_____ Builder (21)
_____ Title Company (22)
_____ Loan Officer NMLS ID (23)
_____ Loan Company NMLS ID (24)
_____ Buying Realtor (25)
_____ Buying Realty Agency (26)
_____ Selling Realtor (27)
_____ Selling Realty Agency (28)

Q12 Which formats would you prefer to use to visualize data from [Product]? Select all that apply.

☐ Graphical (Bar Graph, Pie Chart, Line Graph, or similar) (1)

☐ Geographic (Map) (2)

☐ Tabular (3)

☐ Infographic (4)

☐ Other (5) _____

Q13 In which formats do you prefer to retrieve data that you get from [Product]? Select all that apply.

☐ I prefer to view data in [Product] without exporting (1)

☐ CSV/Excel File (2)

☐ Shareable Link (3)

☐ Image (4)

☐ PDF (5)

☐ Other (6) _____

Q14 Would you be willing to participate in a short (5-10 minute) phone interview to discuss how you use [Product]?

○ Yes (10)

○ No (11)

- -

Display This Question:

If Would you be willing to participate in a short (5-10 minute) phone interview to discuss how you u...
= Yes

✳

Q15 What is your email address? We will only use this information to set up a phone interview.

_____

End of Block: Default Question Block