

INT. MONTAGE START

News covering the mistreatment of Lough Neagh. Voices join, demanding change. They build and build until...

INT. OFFICE/LOUGH NEAGH - DAY

A water dispenser. A person drinks. INTERTITLE: 40% of NI's DRINKABLE WATER. A sign, Lough Neagh, our PRESENTER, a cup, fills the cup from Neagh. they raise the cup, looking into the camera...

PRESENTER

Polluted, mismanged and dying. And our solution?

Storyboards, portraying kids and animals playing in Neagh.

Our presenter, sitting across with a laptop. Beside them, we can see a graphical overview of the solution.

PRESENTER (V.O?)

What we've designed was a website. Harnessing the power of data analysis and information, we provide a website with the intention of informing people, and providing easy ways to take action. A page, a place for people to educate themselves, call upon communities, to protect the rivers, our wild life and therefore, the future. Through awareness, we take the first steps to a better tommorow. A tool to empower individuals, policy makers and families to come together and change the inevitable fate of Lough Neagh.

From behind, the presenter stares longingly into the Lough.

PRESENTER (V.O?)

Perhaps, one day, the Lough that flows in front of me; be the symbol in a person's mind, that drives them to change. That is the hope that our solution provides.

Water trickles upon our hearing. Fade into darkness.  
INTERTITLE: FlowNI. END.