Lectures on Natural Language Processing

# 10. Retrieval-Augmented Models

Karl Stratos

## Review: Prompting Large Language Models (LLMs)

Example: GPT-4 (OpenAI, 2023)

User prompt (appended to a general prompt). Explain the plot of Cinderella in a sentence where each word has to begin with the next letter in the alphabet from A to Z, without repeating any letters.

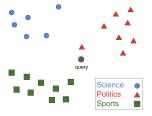
**GPT-4 generation.** A beautiful Cinderella, dwelling eagerly, finally gains happiness; inspiring jealous kin, love magically nurtures opulent prince; quietly rescues, slipper triumphs, uniting very wondrously, xenial youth zealously.

LLMs will likely continue to improve in "steerability" and knowledge through model/data scaling, incorporating human feedback

- ▶ **BUT** the same limitations persist, including false claims, silly reasoning errors, biases
- ▶ Promising solution: grounding the model on knowledge bases

# Review: Information Retrieval (IR)

Want "similar" documents closer to each other than "unsimilar" ones under some notion of distance/similarity



- ► Classical IR techniques: TFIDF, BM25
  - Sparse term-based representation, a term downweighted by how often it appears in documents
  - Representation is corpus-specific! Need to "train", i.e., build an index (data structure to store the corpus that allows for efficient search)
  - ► Fast and effective for general semantic search, but not trainable for specific types of search

# Knowledge Bases (KBs)

- ▶ **KB**: dataset storing complex information
  - ▶ In general, can be highly structured (e.g., tabular information)
  - ightharpoonup For retrieval, can be thought of as a set  ${\cal Y}$  of items to retrieve
- The KB depends on the task:

```
 \begin{split} \mathcal{Y}_{ER} &= \{ \text{6 million Wikipedia articles} \} & \text{(entity retrieval)} \\ \mathcal{Y}_{QA} &= \{ \text{20 million passages in Wikipedia} \} & \text{(open-domain QA)} \\ \mathcal{Y}_{Web} &= \{ \text{billions of passages on the web} \} & \text{(retrieval augmentation)} \end{split}
```

- Sources of KB
  - **Wikipedia**: Crowdsourced, > 270 languages, millions of articles per language, natural annotations (hyperlinks, tables)
  - Specialized QA websites (e.g., Stack Overflow, Reddit, Quora)
  - ▶ Domain-specific resources (e.g., PubMed—32 million citations for biomedical literature)
  - ► The web (subsuming Wikipedia, GitHub, etc.), treated as a gigantic set of passages

#### Text Representation of KB Elements

- No matter what KB  $\mathcal{Y}$  we have, we will represent each element  $y \in \mathcal{Y}$  as a piece of text.
- ► E.g., in entity retrieval, Wikipedia entity represented by the first *T* words in the article



Barack Hussein Obama II is an American former = politician who served as the 44th president of the  $\in \mathcal{V}^T$  United States from 2009 to 2017...

lacktriangleq If KB is a set of length-T passages, each element is already text.

proliferation of minor wartime regulations. Parts of the scripts were rewritten in the hours before the broadcast, to ensure topicality. ITMA  $\in \mathcal{V}^T$  was an important contributor to British morale during the war...

Can handle any item in KB by "reading" its description

# Retrieval = Text Matching

▶ The search problem: Given query  $x \in \mathcal{X}$ , find K highest scoring items in  $\mathcal{Y}$ 

$$(y_1 \dots y_K) = K \text{-}\operatorname{argmax}_{y \in \underbrace{\mathcal{Y}}_{\text{huge}}} \underbrace{\underbrace{\mathbf{score}_{\theta}(x, y)}_{\text{"relevance" of texts $x$ and $y$}}$$

"Retriever": a mapping from a text-pair to a relevance score

$$\mathsf{score}_{\theta}: \mathcal{V}^+ \times \mathcal{V}^+ \to \mathbb{R}$$

(e.g., BM25 defines **score**(x, y) as a function of  $x \cap y$ .)

- Important questions
  - 1. How should we parameterize  $\mathbf{score}_{\theta}$  so that search is efficient?
  - 2. How can we *learn* **score** $\theta$ ?
    - Assign high score to correct pair, low score to incorrect pair

#### **Dual Encoders**

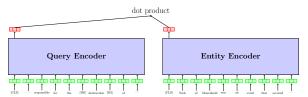
Simplest form of parametric retriever, has two learnable modules

$$\mathbf{enc}_{\phi}^X: \mathcal{V}^+ o \mathbb{R}^d$$
 (for queries)  $\mathbf{enc}_{\psi}^Y: \mathcal{V}^+ o \mathbb{R}^d$  (for KB elements)

(e.g., transformer encoders with some pooling at the top)

- If  $\mathbf{enc}_{\phi}^{X} = \mathbf{enc}_{\psi}^{Y}$  called "siamese" network.
- ▶ Defines the similarity between two texts x, y by (here  $\theta = \{\phi, \psi\}$ )

$$\mathsf{score}_{\theta}(x,y) = \mathsf{enc}_{\phi}^X(x) \cdot \mathsf{enc}_{\psi}^Y(y)$$



 Crucially, similarity search with dense vectors can be done very efficiently

#### Nearest Neighbor Search in Vector Space

▶ With a dual encoder, we can embed all KB items *offline* (using the target encoder)

$$\mathsf{precomputed}(y) = \mathsf{enc}_{\psi}^{Y}(y) \qquad \forall y \in \mathcal{Y}$$

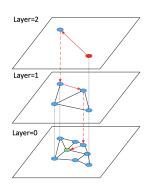
 $\triangleright$  At test time, given a query x find

$$y^* = \mathop{\arg\min}_{y \in \mathcal{Y}} \ \left| \left| \mathsf{enc}_{\phi}^X(x) - \mathsf{precomputed}(y) \right| \right|$$

- Naively, this will take  $O(|\mathcal{Y}|)$ , not tractable if KB is large
- Fortunately, ways to "index" precomputed embeddings so that approximate search can be done drastically faster
  - ▶ E.g.,  $O(\log |\mathcal{Y}|)$  expected runtime (catch: might incur a large memory overhead)
  - Important in real-world applications, not so much in academic research (i.e., just do exact search and get better results)

# Example: Hierarchical Navigable Small World (HNSW)

(Malkov and Yashunin, 2018)



- Graph-based search (nodes: KB embeddings)
- Multiple layers increasingly connected (once in, always in)
- Start from the top, do local search until convergence, move down to next layer
- Idea: top-layers have long-range edges to "zoom around" really fast, bottom-layers for fine-grained search
- Stochastic graph construction, expected max depth  $O(\log |\mathcal{Y}|)$

Experiments with Natural Questions comparing with exact search (21 million passages, runtime amortized over 3,600 questions)

▶ Runtime:  $46 \rightarrow 0.4$  (ms/query), performance:  $46.3 \rightarrow 46.1$  (recall@1)

# Retrieval for Nearest Neighbor Classifiers

- Nearest-neighbor classifier: canonical application of retrieval in ML
  - "Nonparameteric": Instead of training a classifier with parameters, store all the input-label pairs in training data.
  - At test time, given a new input x, retrieve top-K most similar inputs ("neighbors")  $x_1 \dots x_K$
  - Predict its label by ensembling the labels of the neighbors  $y_1 \dots y_K$
- ► E.g., nearest-neighbor language models
  - Store all context-word pairs in training corpus
  - lacktriangle Given a new context, retrieve top-K most similar contexts and ensemble their words to predict

## *K*-Nearest-Neighbor Language Models

▶ Training corpus  $\mathcal{D} \equiv$  set of all context-word pairs (c', w'), e.g.,

$$(c', w') = (\mathsf{the} \mathsf{ dog} \mathsf{ saw} \mathsf{ the}, \mathsf{ cat})$$

▶ Given distance  $d_{\theta}: \mathcal{V}^+ \times \mathcal{V}^+ \to \mathbb{R}_{\geq 0}$  between texts (e.g., Euclidean distance between their embeddings), a nearest neighbor LM defines

$$p_{\theta}^{\text{NN}}(w|c) \propto \sum_{(c',w') \in \mathcal{D}: \frac{w'=w}{}} \exp(-d_{\theta}(c,c'))$$

Problem:  $\mathcal{D}$  too big

### *K*-Nearest-Neighbor Language Models

▶ Training corpus  $\mathcal{D} \equiv$  set of all context-word pairs (c', w'), e.g.,

$$(c', w') = (\mathsf{the} \mathsf{ dog} \mathsf{ saw} \mathsf{ the}, \mathsf{ cat})$$

▶ Given distance  $d_{\theta}: \mathcal{V}^+ \times \mathcal{V}^+ \to \mathbb{R}_{\geq 0}$  between texts (e.g., Euclidean distance between their embeddings), a nearest neighbor LM defines

$$p_{\theta}^{\mathrm{NN}}(w|c) \propto \sum_{(c',w') \in \mathcal{D}: \ \underline{w'} = \underline{w}} \exp\left(-d_{\theta}(c,c')\right)$$

Problem:  $\mathcal{D}$  too big

lackbox Solution: approximate  $\mathcal D$  for each context c by its K nearest neighbors

$$p_{\theta}^{K\text{-NN}}(w|c) \propto \sum_{\substack{(c',w') \in \binom{K\text{-argmin } d_{\theta}(c,c')}{(c',w') \in \mathcal{D}}}} \exp\left(-d_{\theta}(c,c')\right)$$

## K-NN LM: Illustration (K=3)

- ▶ Current context c =the dog saw the
- ▶ 3 neareast context-word pairs retrieved from D

$$\begin{split} &(c_1,w_1) = (\mathsf{Ralph\ saw\ a}, \textcolor{red}{\mathsf{cat}}) \\ &(c_2,w_2) = (\mathsf{a\ puppy\ looked\ at\ the, kitten}) \\ &(c_3,w_3) = (\mathsf{the\ dog\ chased\ the, cat}) \end{split}$$

Conditional word distribution

$$\begin{split} p_{\theta}^{K\text{-NN}}(\text{cat}|c) &= \frac{e^{-d_{\theta}(c,c_1)} + e^{-d_{\theta}(c,c_3)}}{e^{-d_{\theta}(c,c_1)} + e^{-d_{\theta}(c,c_2)} + e^{-d_{\theta}(c,c_3)}} \\ p_{\theta}^{K\text{-NN}}(\text{kitten}|c) &= \frac{e^{-d_{\theta}(c,c_1)} + e^{-d_{\theta}(c,c_2)}}{e^{-d_{\theta}(c,c_1)} + e^{-d_{\theta}(c,c_2)} + e^{-d_{\theta}(c,c_3)}} \\ p_{\theta}^{K\text{-NN}}(w|c) &= 0 \qquad \forall w \not\in \{\text{cat, kitten}\} \end{split}$$

#### K-NN LM in Practice

ightharpoonup Can reduce perplexity of base LM  $p_{\theta}(w|c)$  "for free" (i.e., no training) by interpolating with a K-NN LM derived from  $\theta$ 

$$p_{\theta}^{\text{final}}(w|c) = \lambda p_{\theta}^{K\text{-NN}}(w|c) + (1 - \lambda)p_{\theta}(w|c)$$

(e.g., using the final hidden state of  $\theta$  to define context distance  $d_{\theta}(c,c') = ||\mathbf{emb}_{\theta}(c) - \mathbf{emb}_{\theta}(c')||^2$ )

- Form of regularization (specifically label smoothing).  $\lambda$  needs to be tuned: larger  $\mathcal{D}$ , larger  $\lambda$ .
- Lots of iterations on this idea, e.g.,
  - ► Retrieving on the fly at test time from previously encountered context-word pairs ("continuous cache", Grave et al., 2017)
  - Retrieving from the whole training corpus (Khandelwal et al., 2020)
- Wikitext-103 perplexity drops by 2-3 points
- ▶ Downsides (common in nearest neighbor models): slow inference, large memory overhead

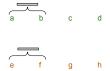
#### Trainable K-NN LM

- ▶ Instead of just interpolating K-NN LM post hoc, can we *train* the LM to use the retrieved neighbors?
- Example: **RETRO** (Borgeaud et al., 2022)
  - ► Trains on & retrieves from MassiveText (trillions of tokens from the web, books; multilingual)
  - ► Frozen dual encoder based on BERT embeddings: text prefixes used as keys, but suffixes also retrieved
  - Retrieval performed every "chunk" (64 tokens)
  - ► LM simply conditions on all previous tokens and retrieved passages

$$p_{\theta}(w_t|w_{< t}, \mathsf{passages}_{< t})$$

Must be careful to stay autoregressive

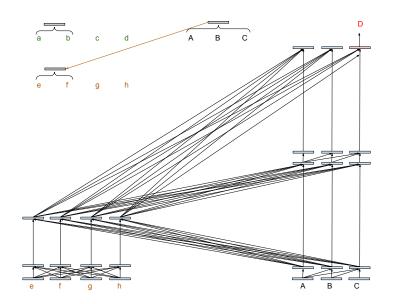
► Can yield dramatic improvement in perplexity

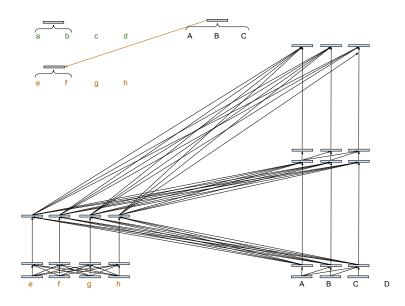


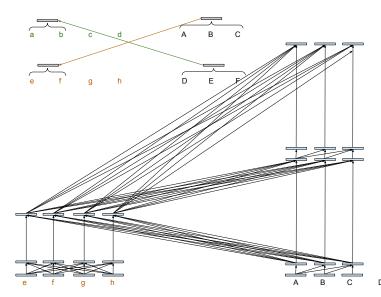
A B C

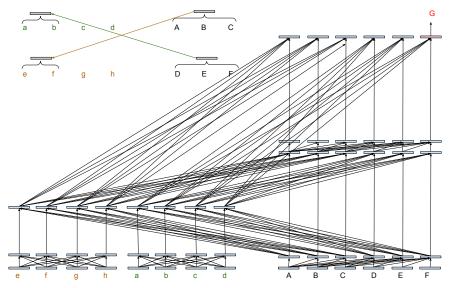


A B C









#### Labeled Data for Supervised Retrieval

We assume that each query x is annotated with correct KB target  $y \in \mathcal{Y}$ . Can often leverage task-specific natural annotations/heuristics, e.g.,

► Entity retrieval: Crowdsourced KBs like Wikipedia already have gold mention-entity annotations in the form of hyperlinks (i.e., Wikilinks)



▶ Weak supervision for QA: For question x with an answer string a, can treat any KB passage  $y \in \mathcal{Y}$  such that  $a \in y$  as "gold".

# Training Retrievers by Noise Contrastive Estimation

- ▶ Training data: N labeled queries  $(x_1, y_1) \dots (x_N, y_N) \in \mathcal{X} \times \mathcal{Y}$
- ▶ Goal: Learn  $\mathbf{score}_{\theta^*}$  s.t.  $\mathbf{score}_{\theta^*}(x_i, y_i) > \mathbf{score}_{\theta^*}(x_i, y)$  for  $y \neq y_i$
- Naively, can train by supervised classification: maximize the usual log-likelihood

$$\theta^{\star} = \arg\max_{\theta} \sum_{i=1}^{N} \log \left( \frac{\exp(\mathsf{score}_{\theta}(x_i, y_i))}{\sum_{y \in \mathcal{Y}} \exp(\mathsf{score}_{\theta}(x_i, y))} \right)$$

Problem:  $\mathcal{Y}$  too big

## Training Retrievers by Noise Contrastive Estimation

- ▶ Training data: N labeled queries  $(x_1, y_1) \dots (x_N, y_N) \in \mathcal{X} \times \mathcal{Y}$
- ▶ Goal: Learn  $\mathbf{score}_{\theta^*}$  s.t.  $\mathbf{score}_{\theta^*}(x_i, y_i) > \mathbf{score}_{\theta^*}(x_i, y)$  for  $y \neq y_i$
- ► Naively, can train by supervised classification: maximize the usual log-likelihood

$$\theta^{\star} = \arg\max_{\theta} \ \sum_{i=1}^{N} \log \left( \frac{\exp(\mathsf{score}_{\theta}(x_i, y_i))}{\sum_{y \in \mathcal{Y}} \exp(\mathsf{score}_{\theta}(x_i, y))} \right)$$

Problem:  $\mathcal{Y}$  too big

Noise contrastive estimation (NCE): approximate  $\mathcal{Y}$  by a small set of negative examples  $\mathcal{N}_i \subset \{y \in \mathcal{Y} : y \neq y_i\}$ 

$$\theta^{\star} \approx \arg\max_{\theta} \ \sum_{i=1}^{N} \log \left( \frac{\exp(\mathbf{score}_{\theta}(x_{i}, y_{i}))}{\sum_{y \in \{y_{i}\} \cup \mathcal{N}_{i}} \exp(\mathbf{score}_{\theta}(x_{i}, y))} \right)$$

Choice of negatives critical: random, "hard" (e.g., BM25 neareast neighbors to  $x_i$ ), mixture of random and hard

# Hard Negatives: Idea

 $x = {\sf Succeeded}$  by Obama, the  $\underline{{\sf former\ president}}$  expressed his view  $\dots$ 



Distinguishing between Bush and Watermelon is too easy.

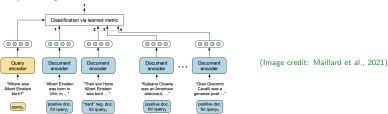


Distinguishing between Bush and Obama is harder (e.g., will fail with string matching).



# In-Batch Negative Sampling

- Naively, we must prepare random negatives  $\mathcal{N}_i \subset \mathcal{Y}$  for every i every epoch
- ▶ In-batch negative sampling. Instead, use other (gold) targets  $y_j$  in the same batch as negatives (for  $y_i$ )
  - Exploits the fact that batch elements are iid
- Can easily incorporate hard negatives by batching appropriately

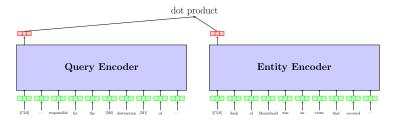


(1 postive, 2B-1 negatives (1 hard) where B batch size)

Batch size controls # negatives: important hyperparameter

# Optional: Cross-Attentional Reranking

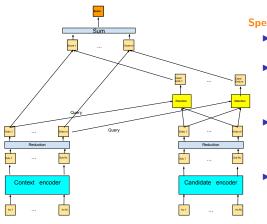
**Step 1.** Train a dual encoder, do fast retrieval



**Step 2.** Train a cross-attentional encoder to rerank top-K candidates (e.g., K=100) from the (fixed) dual encoder from step 1.



#### Still Fast(-ish) Extensions of Dual Encoder



#### Special cases

- Dual encoder: Take first embeddings
- ▶ Poly-encoder (Humeau et al., 2019): Learn *m* "code" embeddings and apply soft attention
- Sum-of-max (ColBERT) (Khattab and Zaharia, 2020): Take first m embeddings and apply hard attention
- Multi-vector (Luan et al., 2020): Same as sum-of-max but take only 1 embedding on one side

(Image: Zhang and Stratos, 2021)

# Different Settings for Training a Retriever

- 1. **Supervised.** Train a supervised retriever from labeled queries.
- 2. **Self-supervised.** Train a general-purpose retriever from raw text.
  - Essentially in-batch NCE where a "positive pair" is perturbations of the same text
    - ▶ ORQA (Lee et al., 2019): inverse cloze task
    - Contriever (Izacard et al., 2021): random spans
  - Not very performant (hard to beat BM25), but useful for initializing retrievers in end-to-end learning
  - Contrastive representation learning was more successful in vision, e.g., SimCLR (Chen et al., 2020)
- 3. **Indirectly supervised.** Train a task-specific retriever from annotations for that task
  - Sensible setting: retrieval is a means to an end
  - Mainly developed for QA: learn a passage retriever given only question-answer pairs (x, a)

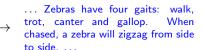
# Inverse Cloze Task (ICT) for Self-Supervised Retrieval

Raw paragraph

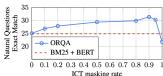
... Zebras have four gaits: walk, trot, canter and gallop. They are generally slower than horses, but their great stamina helps them outrun predators. When chased, a zebra will zigzag from side to side. ...

► Positive "query-target" pair

... They are generally slower than horses, but their great stamina helps them outrun predators.



- Pretrain a retriever by in-batch NCE
  - Skip masking the query sentence 10% of the time to allow lexical matching



### Review: Open-Domain QA

Task: Map question x (e.g., "What does the zip in zip code stand for?") to answer a (e.g., "Zone Improvement Plan"). Evalution by exact match

- ▶ **Retriever** module. Retrieve top-K relevant passages/contexts  $(y_1 \dots y_K)$  from a KB  $\mathcal{Y}$  (set of text chunks)
- ▶ Reader module. 2 categories:
  - **Extractive.** Encoder only: encode  $(x, y_k) \in \mathcal{V}^{T+T'}$ , softmax over tokens in  $y_k \in \mathcal{V}^{T'}$ , predict start/end span indices

What does the zip in zip code stand for? ... The term ZIP is an acronym  $\mapsto$  (22,24) for Zone Improvement Plan ...

▶ **Generative.** Encoder-decoder: encode  $(x, y_k) \in \mathcal{V}^{T+T'}$ , decode  $a \in \mathcal{V}^A$ 

What does the zip in zip code stand for? ... The term ZIP is an acronym  $\mapsto$  Zone Improvement Plan for Zone Improvement Plan ...

# Review: Fusion-in-Decoder (FiD) (Izacard and Grave, 2020)

- ightharpoonup Want to make the generative reader condition on as many passages as possible (i.e., large K).
- ▶ Naive solution: Concatenate question and candidate passages

$$\mathbf{dec}_{\theta}(\underbrace{\mathbf{enc}_{\theta}(x, y_1, y_2, \dots, y_K)}_{(|x|+K|y|)\times d}) \mapsto a$$

Not scalable:  $enc_{\theta}$  complexity quadratic in input length

▶ FiD. Encode each question-candidate pair separately, decoder conditions on the concatenation of these encodings

$$\operatorname{dec}_{\theta}(\underbrace{\operatorname{enc}_{\theta}(x,y_1),\operatorname{enc}_{\theta}(x,y_2),\ldots,\operatorname{enc}_{\theta}(x,y_K)}_{K(|x|+|y|)\times d})\mapsto a$$

Can be seen as QA-specific constrained self-attention

Easy to implement (reshape the input tensor from  $TK \times d$  to  $T \times K \times d$ ), scalable in K, can be initialized from any pretrained encoder-decoder (e.g., T5)

# Approaches to Open-Domain QA

- Pipeline. Train a supervised retriever. Then, train a reader using that retriever fixed.
  - ▶ Very strong baseline: DPR (Karpukhin et al., 2020), FiD
- **End-to-end.** Train a retriever  $\phi$  and a reader  $\theta$  jointly. 2 options

# Approaches to Open-Domain QA

- Pipeline. Train a supervised retriever. Then, train a reader using that retriever fixed.
  - ▶ Very strong baseline: DPR (Karpukhin et al., 2020), FiD
- **End-to-end.** Train a retriever  $\phi$  and a reader  $\theta$  jointly. 2 options
  - 1. Marginalized log-likelihood (MLL) (ORQA: Lee et al., 2019)

$$\max_{\phi,\theta} \ \log \sum_{y \in \mathcal{Y}} \underbrace{q_{\phi}(y|x)}_{\propto \exp{(\mathbf{score}_{\phi}(x,y))}} \times p_{\theta}(a|x,y)$$

Sum over  $\mathcal{Y}$  approximated by  $\mathbf{top}_{\phi,K}(x) = (y_1 \dots y_K) \in \mathcal{Y}^K$ 

# Approaches to Open-Domain QA

- Pipeline. Train a supervised retriever. Then, train a reader using that retriever fixed.
  - ▶ Very strong baseline: DPR (Karpukhin et al., 2020), FiD
- **End-to-end.** Train a retriever  $\phi$  and a reader  $\theta$  jointly. 2 options
  - 1. Marginalized log-likelihood (MLL) (ORQA: Lee et al., 2019)

$$\max_{\phi,\theta} \ \log \sum_{y \in \mathcal{Y}} \ \underbrace{q_{\phi}(y|x)}_{\propto \exp{(\mathbf{score}_{\phi}(x,\,y))}} \times p_{\theta}(a|x,y)$$

Sum over  $\mathcal{Y}$  approximated by  $\mathbf{top}_{\phi,K}(x) = (y_1 \dots y_K) \in \mathcal{Y}^K$ 

2. Knowledge distillation (KD) (FiD-KD: Izacard and Grave, 2021)

$$\max_{\phi,\theta} \ \log p_{\theta}(a|x, \mathbf{top}_{\phi,K}(x)) - \mathrm{Distil}(\underbrace{\mathbf{SG}(\underline{\theta})}_{\text{teacher}}, \underbrace{\phi}_{\text{student}}, x)$$

(SG: "stop-gradient", i.e., no backpropagation)

#### What Does the Retriever Learn in MLL?

Marginal log-likelihood = "log-RL"

$$\log \underbrace{\left(\sum_{y \in \mathcal{Y}} \ q_{\phi}(y|x) \times p_{\theta}(a|x,y)\right)}_{p_{\phi,\theta}(a|x)} = \log \underbrace{\mathbf{E}}_{y \sim q_{\phi}(\cdot|x)} \underbrace{\left[\underline{p_{\theta}(a|x,y)}_{\text{reward}}\right]}_{\text{reward}}$$

▶ Gradient with respect to  $\phi$  (Gu et al., 2020)

$$\sum_{y \in \mathcal{Y}} \underbrace{\left(\frac{p_{\theta}(a|x,y)}{p_{\phi,\theta}(a|x)} - 1\right)}_{\boxed{1}} q_{\phi}(y|x) \nabla \mathbf{score}_{\phi}(x,y)$$

▶ If y makes predicting a from x more likely, (1) is large positive:  $\mathbf{score}_{\phi}(x,y)$  will increase after gradient step

#### Knowledge Distillation for End-to-End QA

- ▶ Idea: For question *x*, the *relevance* of passage *y* is determined by how much the reader *uses y* to generate an answer.
- ▶ Define a conditional distribution over the K passages under the reader, e.g., FiD-KD defines

$$q_{\theta}(y_k|x, y_1 \dots y_K) \propto \exp \left( \underbrace{ \substack{\text{Mean} \\ i \in \text{positions}(y_k) \\ l \in \{1 \dots L\} \\ h \in \{1 \dots H\}}}_{\alpha_{0,i,l,h}} \right)$$

 $\alpha_{0,i,l,h}$ : decoder attention score from target step 0 to source step i, at layer l, under head h

▶ Distillation loss: compute  $(y_1 ... y_K) = \mathbf{top}_{\phi,K}(x)$  and minimize

$$-\sum_{k=1}^{K}q_{\theta}(y_k|x,y_1\dots y_K)\log\left(\frac{\exp(\mathsf{score}_{\phi}(x,y_k))}{\sum_{k'}\exp(\mathsf{score}_{\phi}(x,y_{k'}))}\right)$$

### FiD-KD: Iterative Training

- Initialize
  - ightharpoonup Retriever  $\phi$  (e.g., raw BERT, trained DPR)
  - Passage candidates  $\operatorname{cands}(x) \in \mathcal{Y}^K$  (e.g., using the initial retriever, or BM25)

### FiD-KD: Iterative Training

- Initialize
  - ightharpoonup Retriever  $\phi$  (e.g., raw BERT, trained DPR)
  - Passage candidates  $\operatorname{cands}(x) \in \mathcal{Y}^K$  (e.g., using the initial retriever, or BM25)
- For T iterations:
  - 1. Use the current candidates to train FiD  $\theta$  from scratch:

$$\min_{\theta} - \sum_{(x,a)} \log p_{\theta}(a|x, \text{cands}(x))$$

# FiD-KD: Iterative Training

- Initialize
  - $\triangleright$  Retriever  $\phi$  (e.g., raw BERT, trained DPR)
  - Passage candidates  $\operatorname{cands}(x) \in \mathcal{Y}^K$  (e.g., using the initial retriever, or BM25)
- For T iterations:
  - 1. Use the current candidates to train FiD  $\theta$  from scratch:

$$\min_{\theta} - \sum_{(x,a)} \log p_{\theta}(a|x, \text{cands}(x))$$

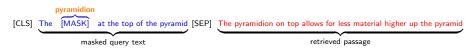
2. Use the distillation loss to update retriever  $\phi$ :

$$\min_{\phi} \ -\sum_{x} \sum_{k=1}^{K} q_{\theta}(y_k|x, \operatorname{cands}(x)) \log \left( \frac{\exp(\mathsf{score}_{\phi}(x, \operatorname{cands}_k(x)))}{\sum_{k'} \exp(\mathsf{score}_{\phi}(x, \operatorname{cands}_{k'}(x)))} \right)$$

3. Update  $\operatorname{cands}(x) \leftarrow \operatorname{top}_{\phi,K}(x)$ .

#### Pretraining with Latent Retrieval

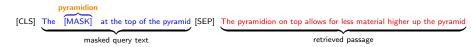
- ► **REALM** (Gu et al., 2020) (self-supervised)
  - BERT pretraining (span-level mask), retriever trained by MLL



- ▶ Heuristics to mask useful spans, disallow trivial retrieval
- KB: Wiki/CC-News. Retriever initialized by ICT (pre-DPR), asynchronous index refresh with passage encoder updates
- Pretraining followed by ORQA (extractive reader) finetuning

#### Pretraining with Latent Retrieval

- ► **REALM** (Gu et al., 2020) (self-supervised)
  - BERT pretraining (span-level mask), retriever trained by MLL



- ▶ Heuristics to mask useful spans, disallow trivial retrieval
- ▶ KB: Wiki/CC-News. Retriever initialized by ICT (pre-DPR), asynchronous index refresh with passage encoder updates
- Pretraining followed by ORQA (extractive reader) finetuning
- ► RAG (Lewis et al., 2020) (multitask)
  - ▶ DPR + BART (generative reader, pre-FiD) finetuned on (x,a) pairs from Wiki-KB tasks (QA, fact verification, ...) by MLL
  - DPR passage encoder not learned, all passage embeddings precomputed and fixed

#### Atlas (Izacard et al., 2022)

- Self-supervised FiD with latent retrieval
- ▶ Denoising autoencoder: given masked text (A ? C), condition on K retrieved passages  $y_1 \dots y_K$  to predict the missing span (B)

$$\operatorname{\mathsf{dec}}_{\theta}(\operatorname{\mathsf{enc}}_{\theta}(\mathsf{A}_{?}\mathsf{C},y_1),\ldots,\operatorname{\mathsf{enc}}_{\theta}(\mathsf{A}_{?}\mathsf{C},y_K))\mapsto \mathsf{B}$$

Same intuition as REALM, but is generative and uses all passages

► Retriever trained by KD using "perplexity distillation": usefulness of the *k*-th passage is how much it helps with "unmasking"

$$q_{ heta}(y_k|x,y_1\dots y_K) \propto \exp(\log p_{ heta}(\mathbf{B}|\mathbf{A},\mathbf{C},y_k))$$

Other variants of MLL and KD perform similarly, but this is simple to compute (e.g., already have query-passage encodings from FiD)

# Atlas (Cont.)

- ▶ Training data: Wikipedia + Common Crawl, doubled as both training data and KB ( $\sim 400$ m passages)
  - Retrieving the query passage disallowed for pretraining
- FiD initialized from T5 (11B, trained only on unlabeled data), conditioning on K=20 candidates
- ► Retriever initialized from Contriever, different schemes to train the passage encoder efficiently
  - 1. Refresh passage embeddings frequently (e.g., every 1000 steps)
  - Refresh less frequently (e.g., 2500), but rerank top-100 using current up-to-date retriever
  - 3. Freeze passage encoder

Findings: freezing passage encoder is fine for few-shot training, but performance on larger datasets is better with training

NQ: 42.4 when finetuned on 64 examples (64-shot), 60.4 when finetuned on all training data

	retriever	reader	end-to-end	pretraining	EM
	BM25	extract (BERT)	Х	Х	26.5
ORQA	dual enc	extract (BERT)	MLL	×	33.3
REALM	dual enc	extract (BERT)	MLL	masked LM	40.4
DPR	dual enc	extract (BERT)	×	×	41.5
RAG	dual enc	BART	MLL	multitasking	44.5
FiD	dual enc	FiD (T5)	×	×	51.4
FiD-KD	dual enc	FiD (T5)	KD	×	54.7
Atlas	dual enc	FiD (T5)	KD	masked LM	60.4
(closed-book)	Х	T5 (11B)	Х	Х	32.8

- Retrieval is important for QA.
- Training a QA-specific retriever is important.
- ▶ Conditioning on a large number of passages is important.
- Can go a long way with pipelines.
- ▶ Jointly training retriever+reader (esp. w/ end-to-end pretraining) can yield large gains.

	retriever	reader	end-to-end	pretraining	EM
	BM25	extract (BERT)	Х	Х	26.5
ORQA	dual enc	extract (BERT)	MLL	×	33.3
REALM	dual enc	extract (BERT)	MLL	masked LM	40.4
DPR	dual enc	extract (BERT)	X	×	41.5
RAG	dual enc	BART	MLL	multitasking	44.5
FiD	dual enc	FiD (T5)	×	×	51.4
FiD-KD	dual enc	FiD (T5)	KD	×	54.7
Atlas	dual enc	FiD (T5)	KD	masked LM	60.4
(closed-book)	Х	T5 (11B)	Х	Х	32.8

- Retrieval is important for QA.
- ► Training a QA-specific retriever is important.
- ▶ Conditioning on a large number of passages is important.
- Can go a long way with pipelines.
- ▶ Jointly training retriever+reader (esp. w/ end-to-end pretraining) can yield large gains.

	retriever	reader	end-to-end	pretraining	EM
	BM25	extract (BERT)	Х	Х	26.5
ORQA	dual enc	extract (BERT)	MLL	×	33.3
REALM	dual enc	extract (BERT)	MLL	masked LM	40.4
DPR	dual enc	extract (BERT)	X	×	41.5
RAG	dual enc	BART	MLL	multitasking	44.5
FiD	dual enc	FiD (T5)	X	×	51.4
FiD-KD	dual enc	FiD (T5)	KD	×	54.7
Atlas	dual enc	FiD (T5)	KD	masked LM	60.4
(closed-book)	Х	T5 (11B)	Х	Х	32.8

- Retrieval is important for QA.
- Training a QA-specific retriever is important.
- ► Conditioning on a large number of passages is important.
- Can go a long way with pipelines.
- ▶ Jointly training retriever+reader (esp. w/ end-to-end pretraining) can yield large gains.

	retriever	reader	end-to-end	pretraining	EM
	BM25	extract (BERT)	Х	Х	26.5
ORQA	dual enc	extract (BERT)	MLL	×	33.3
REALM	dual enc	extract (BERT)	MLL	masked LM	40.4
DPR	dual enc	extract (BERT)	X	×	41.5
RAG	dual enc	BART	MLL	multitasking	44.5
FiD	dual enc	FiD (T5)	X	×	51.4
FiD-KD	dual enc	FiD (T5)	KD	×	54.7
Atlas	dual enc	FiD (T5)	KD	masked LM	60.4
(closed-book)	Х	T5 (11B)	Х	Х	32.8

- Retrieval is important for QA.
- ► Training a QA-specific retriever is important.
- ► Conditioning on a large number of passages is important.
- Can go a long way with pipelines.
- ▶ Jointly training retriever+reader (esp. w/ end-to-end pretraining) can yield large gains.

	retriever	reader	end-to-end	pretraining	EM
	BM25	extract (BERT)	Х	Х	26.5
ORQA	dual enc	extract (BERT)	MLL	×	33.3
REALM	dual enc	extract (BERT)	MLL	masked LM	40.4
DPR	dual enc	extract (BERT)	X	×	41.5
RAG	dual enc	BART	MLL	multitasking	44.5
FiD	dual enc	FiD (T5)	X	×	51.4
FiD-KD	dual enc	FiD (T5)	KD	×	54.7
Atlas	dual enc	FiD (T5)	KD	masked LM	60.4
(closed-book)	Х	T5 (11B)	Х	Х	32.8

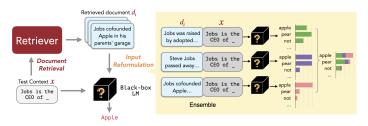
- ► Retrieval is important for QA.
- Training a QA-specific retriever is important.
- ► Conditioning on a large number of passages is important.
- Can go a long way with pipelines.
- ▶ Jointly training retriever+reader (esp. w/ end-to-end pretraining) can yield large gains.

	retriever	reader	end-to-end	pretraining	EM
	BM25	extract (BERT)	Х	Х	26.5
ORQA	dual enc	extract (BERT)	MLL	×	33.3
REALM	dual enc	extract (BERT)	MLL	masked LM	40.4
DPR	dual enc	extract (BERT)	×	×	41.5
RAG	dual enc	BART	MLL	multitasking	44.5
FiD	dual enc	FiD (T5)	×	×	51.4
FiD-KD	dual enc	FiD (T5)	KD	×	54.7
Atlas	dual enc	FiD (T5)	KD	masked LM	60.4
(closed-book)	Х	T5 (11B)	Х	Х	32.8

- Retrieval is important for QA.
- Training a QA-specific retriever is important.
- ► Conditioning on a large number of passages is important.
- Can go a long way with pipelines.
- ▶ Jointly training retriever+reader (esp. w/ end-to-end pretraining) can yield large gains.

### Retrieval-Based Prompting for LLMs

Can we skip training and just prompt "black-box" LLMs to use retrieved passages? E.g., **REPLUG** (Shi et al., 2023): "FiD + ensemble prompting"



While the LLM is frozen, the retriever can be learned (e.g., by KD).

- ▶ MMLU 5-shot prompting with Codex-175B:  $68.3 \rightarrow 71.8$  (vs 69.3 with PaLM-540B without retrieval)
- NQ 16-shot promting with Codex-175B:  $40.6 \rightarrow 45.5$  (vs 42.4 with Atlas-11B *finetuned* on 64 examples)
- ➤ Cons: Need a L(Large)LM, may not be as high performance as fully finetuned model (e.g., NQ 60.4 with Atlas)