

Max Karlton Moreno

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PROFESSIONAL EXPERIENCE

OUTER BOUNDS PICTURES (Contractor- Freelancer)

Los Angeles, CA and Miami, FL.

Full Stack Developer - Creative Director

2014-Present

- Served as an IT supervisor lead, overseeing teamsters, unions, & vendors. Organized and procured office sizable media equipment. Studio level DSLR cameras, and Red cameras for numerous projects.
- Designed and developed many full-stack website using Adobe XD, Adobe Cloud, HTML, JavaScript, React.js, VS CODE, GitHub, Final Cut Pro After Effects, Premiere, MySQL, Docker, Kubernetes, Wordpress, Wix.
- Lead the building full-stack and WebGL features for in-house 3D AR robotic Google model Viewer portal.
- In charge of implementing cross mobile/browser compatibility for Outer Bounds, this allowed our app to run on any device increasing the market cap.

PFETCH

Miami, FL.

UI- UX Front End Web Developer

2022-2023

- Built MVP & Mobile On-boarding: Used Ionic React.js frameworks to develop mobile UI on-boarding slider. Additionally, integrated budget and schedule data from Google Sheets into Google Cloud CRM to assess key performance indicators (KPIs) and return on investment (ROI).
- Delivered a database-driven web application for a \$500 K project by supervising a team of 5 developers. Graphics Enhancement: Created original graphics work using InDesign, Dreamweaver, Adobe XD, & Photoshop for minimal viable product.
- Fixed Important bugs.

TRUMP NATIONAL DORAL RESORT

Miami, FL.

Bellman

2021-2022

- Forbes trained in customer service. Assisted guest with luggage and room accommodation questions and facility presentation.
- Greeted guest at entrance & assisted with delivery of room accommodations and guest expectations. Drove gulf-cart and assisted room service with alcohol delivery,
- Worked with a hotel team and staff to cultivate and inspire guest to return to the hotel and Gulf Club.

COTY, INC.

Los Angeles, CA.

Ambassador

2012-2021

- Worked as a vendor and brand specialist, selling fragrances at top retail stores, including COTY fragrance brands. As a top producer, I consistently met and exceeded sales goals year after year. Additionally, I managed special events and handled counter public relations, ensuring a positive and engaging customer experience. Drove value and increased sales for brands such as,
- Calvin Klein: Known for popular fragrances like CK One, Eternity, and Obsession.
- Gucci: Featuring fragrances such as Gucci Bloom, Gucci Guilty, and Gucci Flora

EDUCATION

UNIVERSITY OF MIAMI

Miami, FL.

Full Stack Web Development

2022

CALIFORNIA STATE UNIVERSITY

Los Angeles, CA.

Bachelor of Psychology in Behavioral Science

2013

ADDITIONAL INFORMATION

- Techniques: SDLC (Software Development Life Cycle), NoSQL, and MongoDB
- Technical Skills / Software Programmer, HTML, Bootstrap CSS, MVC, OOP, Typescript, React, JavaScript.
- Express, Node.js, RESTful API, JQuery, Docker, Kubernetes, JSON, Adobe Suite, Magento, WebGL, Python, Wordpress.