

AnyTimeFood

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Restaurant Concept

Restaurant Name & URL

AnyTimeFood
anytimefood.com

Food & drink

Food –

- ✓ *Pav Bhaji*
- ✓ *Dosa*
- ✓ *Misal Pav*
- ✓ *Dahi Puri*

Drink –

- ✓ *Soft / Cold Drink*
- ✓ *Fruit Juice*
- ✓ *Soda*

Location

Country – India
City – Mumbai
Neighborhood - Ghatkopar

Main target audience

- ✓ Kids (ages 12–16) whose parents work late.

Cost

Affordable.

- ✓ *Morning –*
 - *Food Price – 100 rupees to 700 rupees.*
 - *Drink Price – 20 rupees to 120 rupees.*
- ✓ *Noon & Evening–*
 - *Food Price – 200 rupees to 1000 rupees.*
 - *Drink Price – 30 rupees to 220 rupees.*
- ✓ *Night –*
 - *Food Price – 50 rupees to 1500 rupees.*
 - *Drink Price – 10 rupees to 300 rupees.*

Elevator pitch

Neither less nor more price. We bring the best and delicious food for those all kids as well as teenagers. Your tummy will be satisfied but not your hunger.