

# KARLY HOFFMAN



## WEB DEVELOPER

### EXPERTISE



FULL-STACK WEB DEVELOPMENT

COPY WRITING

DESIGN

### TECH SKILLS



HTML/CSS

JAVASCRIPT

SASS

GULP

ANGULAR

REACT

NODE

SQL

RUBY

MONGO.DB

ADOBE CREATIVE SUITE



## PROFILE

Web editor turned web developer. Gained experience writing and organizing content for web pages, now brings that content to life through programming. Has an eye for detail and the ability to add functionality to any page or application. Knowledgeable, dependable, and versatile in the web industry.



## EXPERIENCE

**FULL-STACK WEB DEVELOPMENT STUDENT** SEPT 2016 - DEC 2016

**GENERAL ASSEMBLY** Programmed HTML/CSS and JavaScript for modern browsers. Developed back-end web applications and APIs using MVC web development frameworks. Collaborated within teams using an agile development workflow and Git collaboration practices.

**WEB EDITOR** DEC 2011 - AUG 2016

**TENNIS WAREHOUSE** Wrote in-depth product reviews. Created original descriptions for apparel featured on website. Contributed blog entries for the official Tennis Warehouse blog. Managed the Pinterest social media account. Assisted with writing and editing web content.

**NEWS CONTRIBUTOR** JAN 2016 - APRIL 2016

**INDIE SHUFFLE** Reported newsworthy music stories, which included breaking news, album releases, tour dates and interviews. Fact checked and referenced reliable sources. Coordinated with other contributors using a CMS to prevent duplicate articles. Ensured article formatting was consistent.

**GRAPHIC DESIGN INTERN** APRIL 2011 - JUNE 2011

**NOLA LIGHT WORKS, LLC** Designed promotional materials for company, including logos, flyers and postcards. Updated and managed the content on company website.



## EDUCATION

**WEB DEVELOPMENT IMMERSIVE PROGRAM** SEPT 2016 - DEC 2016

**GENERAL ASSEMBLY** Full time web development program which included 500+ hours of professional training over twelve weeks.

**BACHELOR OF SCIENCE** JULY 2007 - JUNE 2011

**CALIFORNIA POLYTECHNIC STATE UNIVERSITY** Majored in Recreation, Parks, and Tourism Administration with dual concentrations in Sport Management and Special Event Planning.



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