**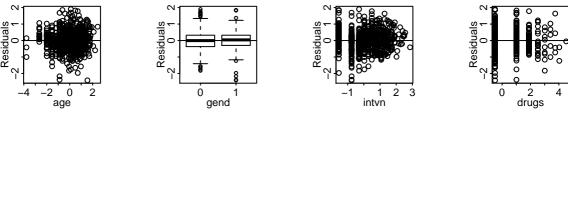predictors with log(cost)–lm–Log transforming predictors**