

## **Reflection on Building My MBA Portfolio**

### **Planning and Research**

The assignment required a concise MBA portfolio suitable for recruiters. I reviewed three public examples—Chen (2023), Gómez (2024), and Li (2024)—to identify common sections (About, Education, Experience, Skills) and effective design choices (high-contrast theme, certificate thumbnails).

### **LLM-Assisted Drafting**

Using ChatGPT-4o (OpenAI, 2025) I prompted:

“Create an outline and sample text for a one-page MBA student portfolio.”

The model produced a complete outline and placeholder prose (see Appendix).

### **Personalization and Editing**

- About-Me paragraph rewritten to emphasize impact (“underserved communities”) and include my dual-career narrative.
- Experience section expanded with exact company names, locations, and measurable results.
- Skills list condensed and grouped for readability.
- LLM-suggested volunteer section omitted because it was not factual.

### **Build and Styling**

I created a fresh Quarto project, chose the Bootstrap 5 **cosmo** theme for readability, and added custom CSS. Interactive certificate pop-ups were implemented with Bootstrap modals. All images include descriptive alt text for accessibility.

## Hosting

The site builds to a /docs directory and is served via GitHub Pages at <https://karma-2025.github.io/mba-portfolio-karma/>

## Lessons Learned

1. Precise prompts greatly improve LLM output quality.
2. Fact-checking is essential—LLMs invent dates if none are supplied.
3. Version control (Git) makes iterations transparent and reversible.

## References

OpenAI. (2025). *ChatGPT (Version 4o) [Large language model]*. <https://chat.openai.com/>