

**STORYBOARD:** # 1

**DATE:** 4 / 8 / 20

**TITLE:** A5 - Group 13



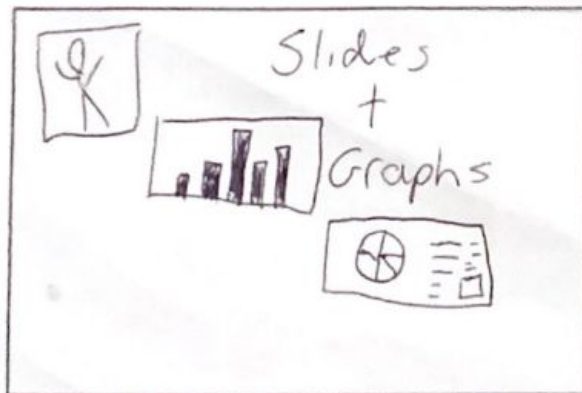
- Person on PC frustrated  
with all the tabs of  
social media open



- Talking PC  
struggling to keep  
chrome open



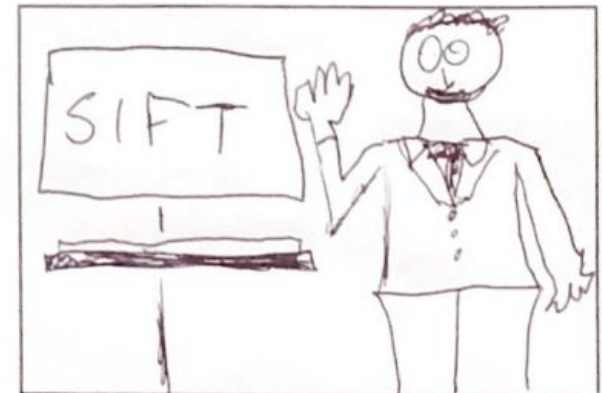
- Sales men  
Talks about Sift



slides of pictures  
and graphs of  
relevant data



- Sift logo is  
shown



- Back to salesmen  
- personal anecdote

**STORYBOARD:** #2

**DATE:** 4 / 8 / 20

**TITLE:** A5 - Group 13



- new customer  
asks what sift  
is.



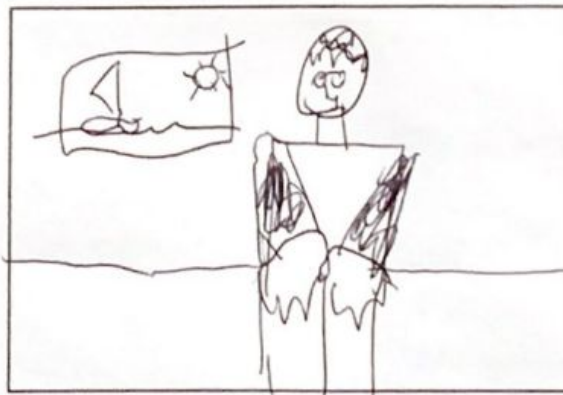
Sales man explains  
what sift is and  
how it works



customer asks  
for more info



more info



another coment  
more info?



more info about  
users and market



**STORYBOARD:** # 3

**DATE:** 4 / 8 / 20

**TITLE:** A5-Group13



customer asks about  
competition and  
Hootsuite.



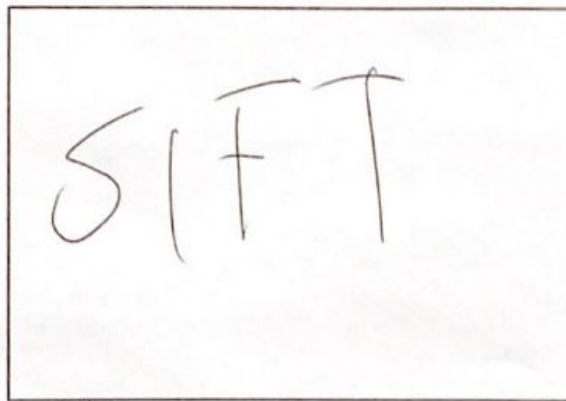
explains Differences  
between SIFT and  
competitors



cuts to person  
frustrated with  
Hootsuite



Back to salesman  
for closing statement



logo is shown at  
the end

