



# **AFFILIATE MARKETING: THE COMPLETE BLUEPRINT**

**THE UNWRITTEN MARKETING**

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# Chapter 1

## Introduction

If you think making money is possible only when you're working nine to six, I'm here to tell you that's not the whole truth.

There are bloggers, there are people, who are actually making money by following their passion. And they're doing it with the help of blogging and affiliate marketing.

# Chapter 2

## What Is Affiliate Marketing?

**Affiliate marketing** is one of the oldest form of digital marketing, where you basically promote a product and then a user purchase the product. You get a commission.

And, this is one model that has been highly utilized by bloggers, YouTubers.

Let's understand affiliate marketing with one basic example. So, what happens when you're looking for a new flat to rent or to buy? You go to a property dealer or a real estate agent.

Now, this real estate agent shows you a lot of properties, a lot of flats, and when you pick one, when you come from that well, "This is the flat I'm gonna buy," then that's where they get commission.

Now this is the offline model of affiliate of the commission. Now bring the same model online and that is what affiliate marketing is.

And the benefit is, in online marketing, you are not limited to a particular space. If you have internet and laptop, you can start using affiliate marketing to build an empire.

# Chapter 3

## **Things You Should Know About Affiliate Marketing**

Affiliate marketing is free to join for anyone and everyone.

All you need to do is find a product to promote. You need to have a marketing channel where you will be promoting the product.

Your marketing channel could be a blog, YouTube channel or a podcast. You can also use PPC, email marketing, many other methods.

In affiliate marketing, two parties are involved.

- **Merchant or an Affiliate Network:**  
it could be Amazon or flipkart or vcommision.
- **Affiliate:** will be you, as an affiliate marketer. Where you will be promoting the products of the merchant through a special affiliate link. So when someone purchases a product through your affiliate link, you get a commission, that is, you make money.

Almost all popular companies use affiliate marketing to drive customers.



# Chapter 4

## **How Affiliate Marketing Will Help You?**

The biggest benefit is definitely online earning on autopilot or generate passive income.

Today our websites are driving free traffic every month from Google and making us affiliate commission.

You don't need any special qualifications, you don't need any technical background. All you need is one laptop, or a computer, and an internet connection.

The best part about affiliate marketing is that you are making money from the comfort of your home.

There is no age limit, no massive course fee, only your willingness to learn, and your willingness to earn money online.

# Chapter 5

## Best Affiliate Network To Join

This is five best affiliate network to join as beginner and intermediate.

1. **Amazon:** <https://affiliate-program.amazon.in/>
2. **Flipkart:** <https://affiliate.flipkart.com/>
3. **Shareasale:** <https://www.shareasale.com>
4. **Vcommision:** <https://www.vcommission.com/>
5. **Clickbank:** <https://www.clickbank.com/>

# Chapter 6

## **How To Promote Your Affiliate Products?**

There are many ways to promote your product with advertising or without advertising.

Here we will break down every method you can use to promote your product.

So, if you promote any product or service the most important thing is targetted traffic(Maybe to your blog or Landing Page). We are use this methods personally, which is listed below.

**Website Or Blog:** According to forbes, research, 45% people read reviews and search about product before making a purchase.

There is a big opportunity for me and you. you can create a website or blog, where you can educate your potential customer or write a review about your affiliate product.

This is the best method to promote your affiliate product because it gives you high quality free traffic.

**Email Marketing:** this term sounds like technical, but it is second best methods for promote affiliate products..

In this method you collect emails from your potential customers by a leadpages and then provide them free value in emails. After providing free value you can suggest a related affiliate product. Its sounds like lot of work but you can do this by email automation.

**Advertising:** Some affiliate merchant provide facility that you can direct promote their products using PPC and other advertising methods.

**Youtube Channel:** you can open a youtube channel in your niche. In your youtube channel you can post videos on topics like review,unboxing,pros and cons or comparison.

**Social Media:** you can become a influencer or authority person in your niche by providing free value and promote your products there.

# Chapter 7

## Affiliate Marketing Tips For Beginners

There are only six tips from us to build your empire.

1. know your audience
2. provide high valuable content
3. Don't take shortcuts
4. Focus on quality
5. Promote digital products
6. Promote products that help your customer (Don't run for high commision for long term game)



# Chapter 8

## Conclusion

Affiliate marketing is a good way to earn a living, but before you can start counting your commission earnings, there are a lot of things to be done.

You need to find the product or service you want to promote, identify your target audience's needs, and adjust your website for affiliate marketing purposes.

# Chapter 9

## Resources

### Links To Learn More:

<https://firstsiteguide.com/affiliate-marketing/>

<https://neilpatel.com/what-is-affiliate-marketing/>

<https://convertkit.com/how-to-promote-affiliate-links>

<https://affiliatevalley.com/getting-started/free-traffic-sources-for-affiliate-marketing-in-2019>



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