

BUSINESS PROBLEM

In the given problem we're trying to find the best location for a restaurant in Toronto.

The solution derived from all the data present, will help everyone who could be looking for a place in the city for a new venture. In such big cities finding the optimum location is a daunting task, but with the help of data analysis of various locations, best possible locations could be pinned which could bring monetary benefits to the owners. Population of neighborhood will help in determining, the sites where highest no. of people would come to visit. Also, places with highly crowded restaurants have to be skipped to decrease the entry barrier of a new player. Vicinity to the business centers will also play a key role.

Data science will be used to determine the neighbourhoods with the best quality of footfalls in the restaurant. All the stakeholders shall be benefitted from this location.