

# Anatomy of a block

Gutenberg design patterns

Tammie Lister: @karmatosed

0/1

Hello

1/1

Tammie Lister : @karmatosed

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1/2

Not a technical talk or workshop

---

Questions at the end, this is going to be fast...

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1/4

**Link at the end for resources**

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0/2

# The vision of Gutenberg

Everything is a block. Text, images, galleries, widgets, shortcodes, and even chunks of custom HTML, no matter if it's added by plugins or otherwise.

[wordpress.org/gutenberg/handbook/reference/design-principles](https://wordpress.org/gutenberg/handbook/reference/design-principles)

You should only have to learn how the block works,  
and then know how to do everything.

livingdocs

Over the last two years of the 1 Selected Item Wall Street has penetrated one of the greatest episodes of self-dealing in fin...

Team Softped... / Meeting Note... / March 9th, Landing Pa... Share Private Style Slack Upgrade

## March 9th, Landing Page Brainstorm

03/09/2016

### Attendees

- Jane
- Tom
- Softpedia Editor

Notion

- To-do List
- Toggle List
- Divider
- MEDIA
- Image
- Web Bookmark

slack

## object Planning

organize tasks and related comments regarding our research neurochemistry of adolescent voles.

Dropbox Paper

Keynote

atomy of a block  
Gutenberg design patterns

Tammie Lister: @karmatosed

Who?	Deadline	Complete	Notes
@Fiona R	08/05/2016	<input checked="" type="checkbox"/> Grant-funding-allocation-calculations: @Fiona R <input type="checkbox"/> Abstract: @Christina C	- Draft Research Grant
@neil s	08/15/2016	<input checked="" type="checkbox"/> Procedure: @neil s <input type="checkbox"/> Finalize abstract	Procedure is done! Abstract blocked on @Fiona R's review
@David S	08/22/2016	<input type="checkbox"/> PI to approve: @David S	
@Christina C	09/22/2016	<input type="checkbox"/>	See +Trial Experiment Notes
@neil s	10/01/2016	<input type="checkbox"/> @neil s	
@Christina C	10/22/2016	<input type="checkbox"/>	
@neil s	10/31/2016	<input type="checkbox"/>	

# Design influence of Gutenberg

The image displays four distinct user interface examples, each featuring a dropdown menu:

- Left Screenshot (WordPress):** A search dropdown showing results for "wordpress is awesome". It includes a "Google Search" button and an "I'm Feeling Lucky" button at the bottom.
- Middle Left Screenshot (Slack):** A command search dropdown listing various Slack commands like /archive, /away, /close, etc., with detailed descriptions for each.
- Middle Right Screenshot (Gutenberg):** A "Search Content Blocks" dropdown showing categories like BASIC, IMAGE LAYOUTS, GALLERY, and SUMMARY, each with corresponding icons.
- Right Screenshot (Contact Form):** A "New Contact" form with a sidebar containing links like Refresh, Settings, Send Feedback, Help, and Signout. It also shows a contact entry for "Peter Carlsson" with fields for Name, Phone Number, and Label.

# Existing design patterns in Gutenberg

[material.io/design/components/menus.html#dropdown-menu](https://material.io/design/components/menus.html#dropdown-menu)

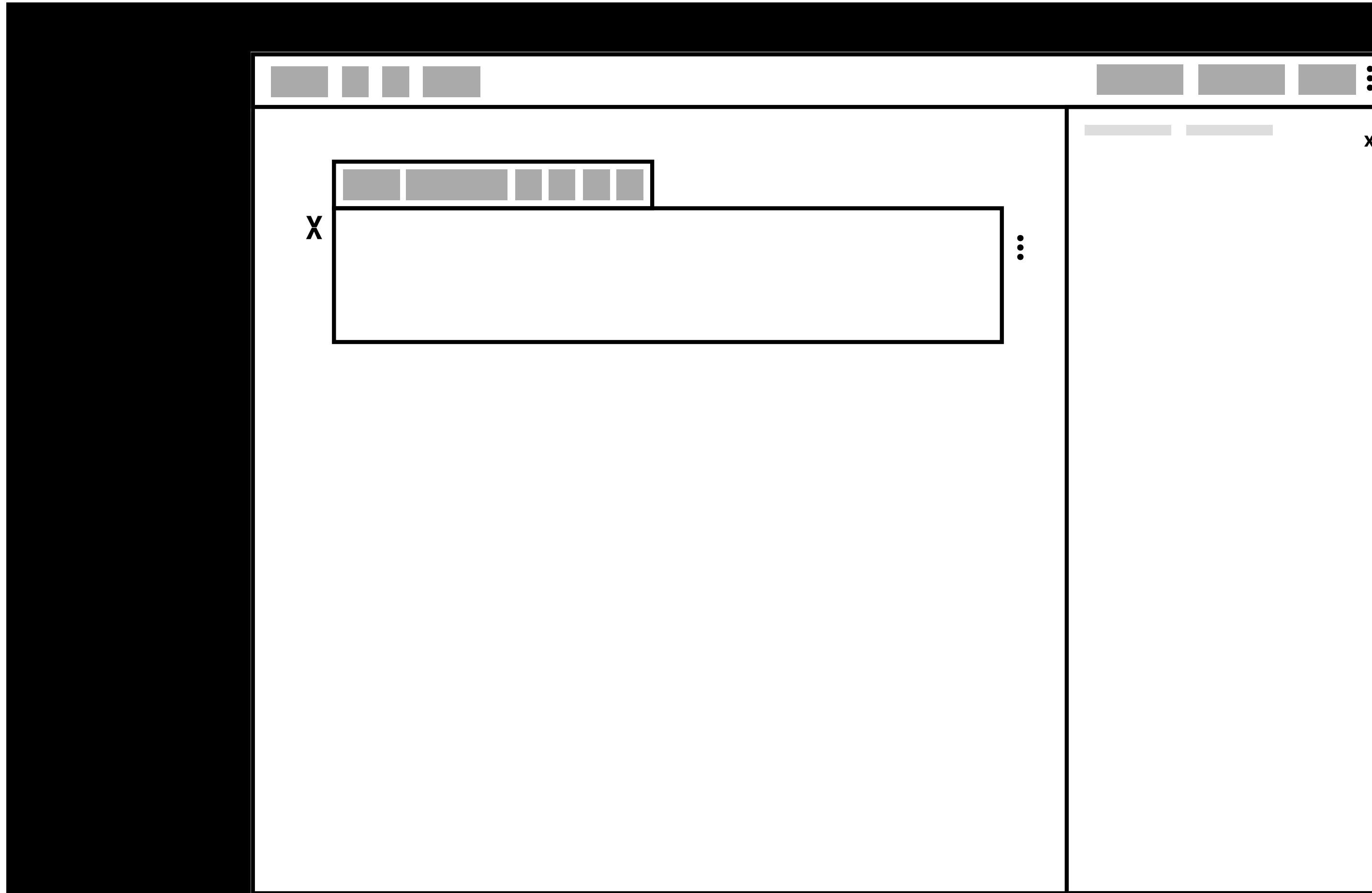
0/3

# The language of Gutenberg

3/1

# Screen

---



Howdy, admin

Dashboard Posts All Posts Add New Categories Tags Media Pages Comments 3 Appearance Plugins 2 Users Tools Settings Gutenberg Collapse menu

# Add title

Write your story

Document Block X

Status & Visibility

Visibility Public

Publish June 8, 2018 8:40 pm

Stick to the Front Page

Pending Review

Categories

Tags

Add New Tag

Featured Image

Set featured image

Excerpt

Write an excerpt (optional)

Learn more about manual excerpts ↗

Discussion

Allow Comments

Allow Pingbacks & Trackbacks

WordPress Gutenberg 5 3 + New Howdy, admin

Dashboard Posts All Posts Add New Categories Tags Media Pages Comments 3 Appearance Plugins 2 Users Tools Settings Gutenberg Collapse menu

# Add title

Write your story

Preview Publish... ⚙️ ⋮

3/2

## Action bar

---





✓ Saved

Preview

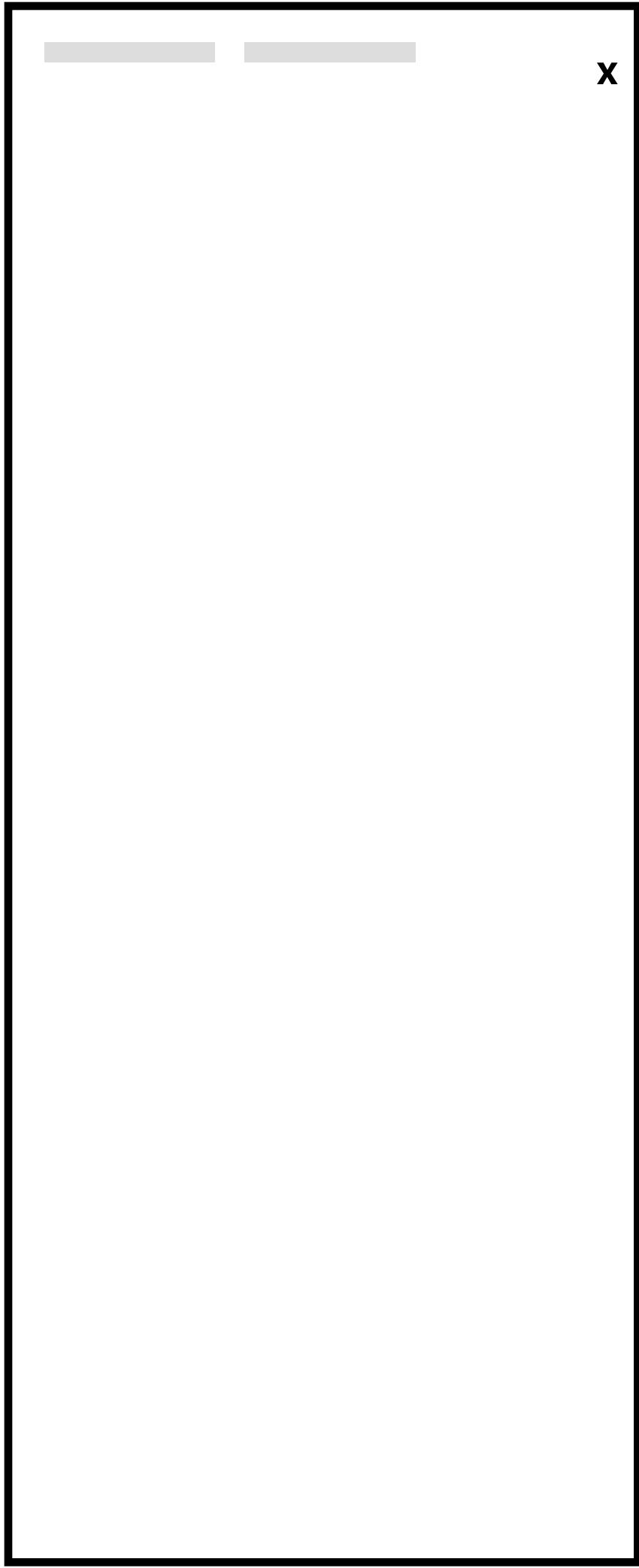
Publish...

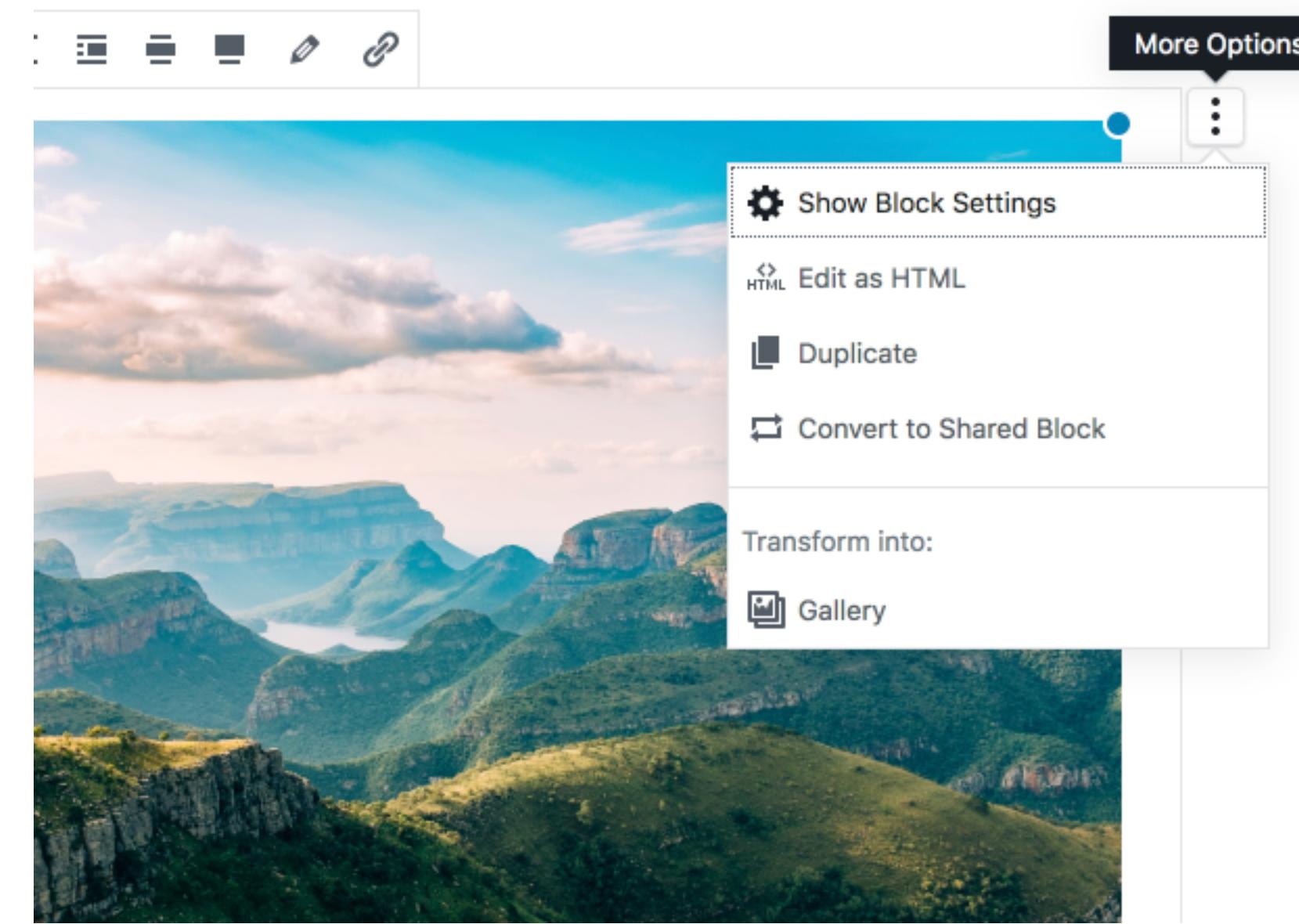
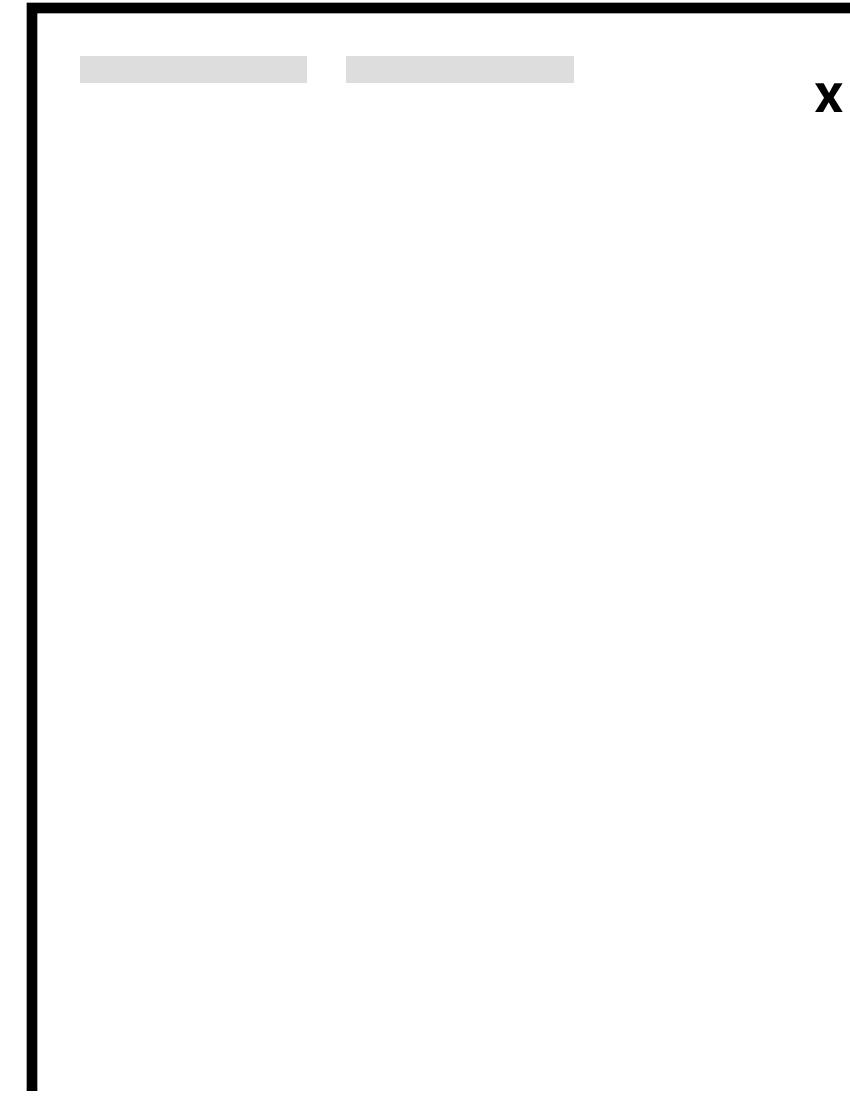


3/3

## Sidebar

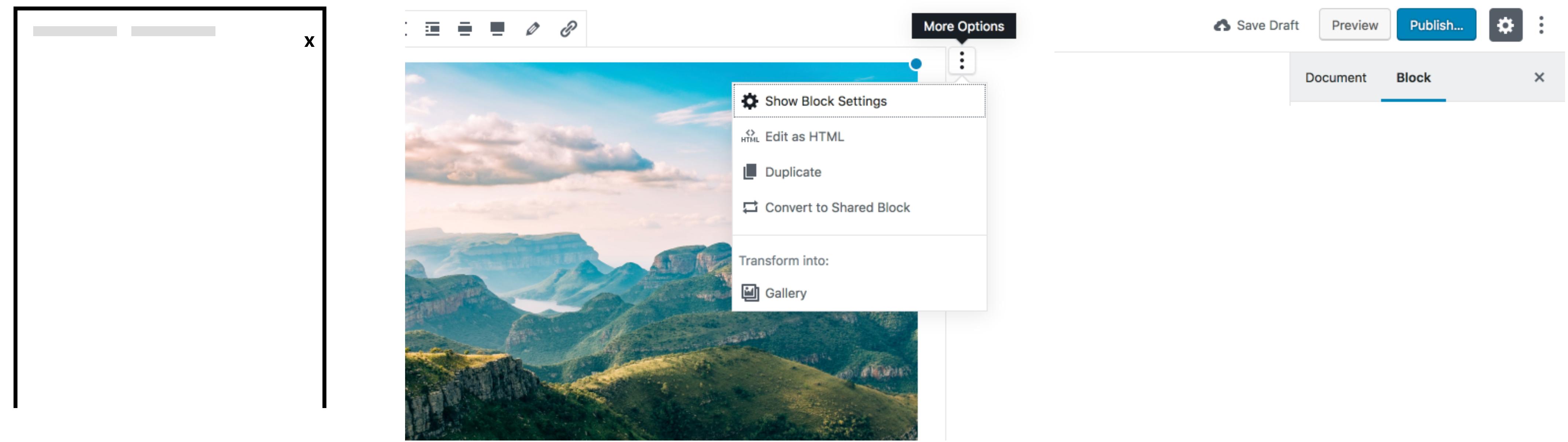
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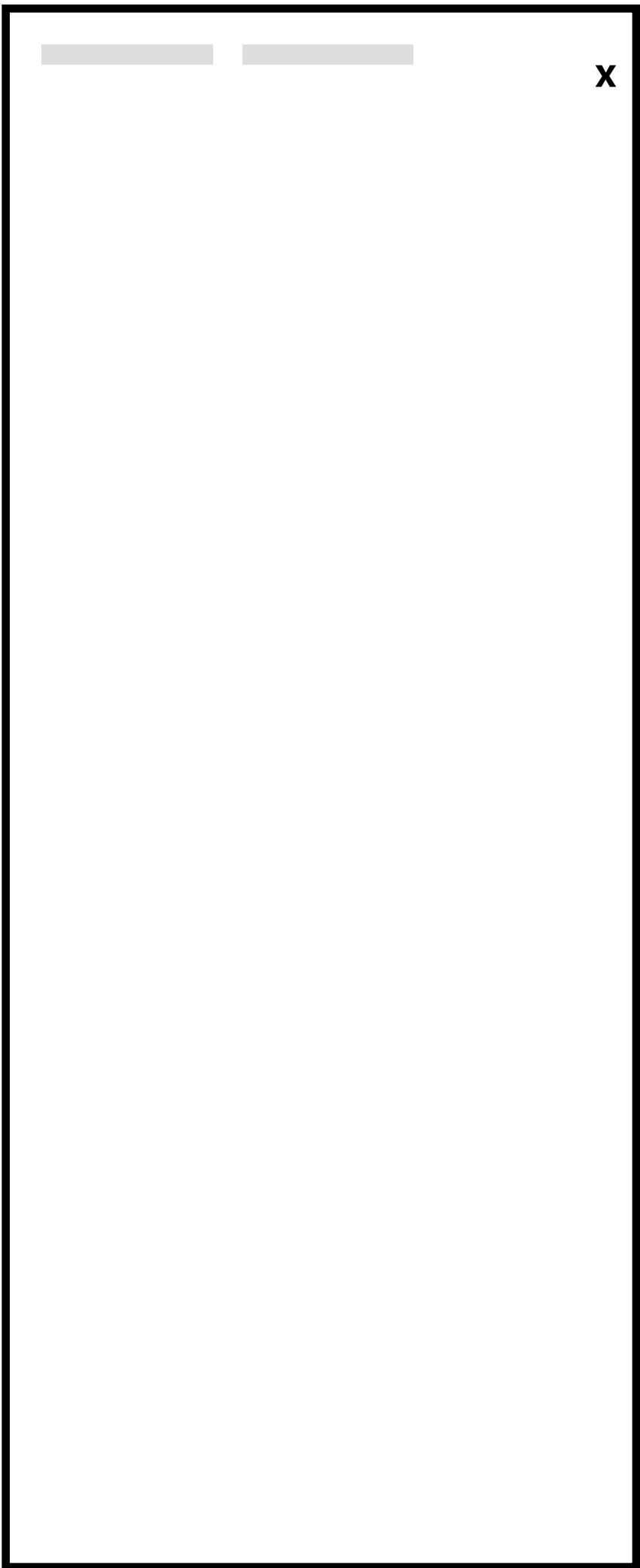


## Getting to Advanced Settings

---



# Getting to Advanced Settings





Document Block X

---

Status & Visibility ▲

Visibility [Public](#)

Publish [June 8, 2018 8:51 pm](#)

Stick to the Front Page

[Move to trash](#)

---

⌚ 2 Revisions

---

Categories ▼

---

Tags ▲

Add New Tag

---

Featured Image ▲

[Set featured image](#)

---

Excerpt ▲

Write an excerpt (optional)

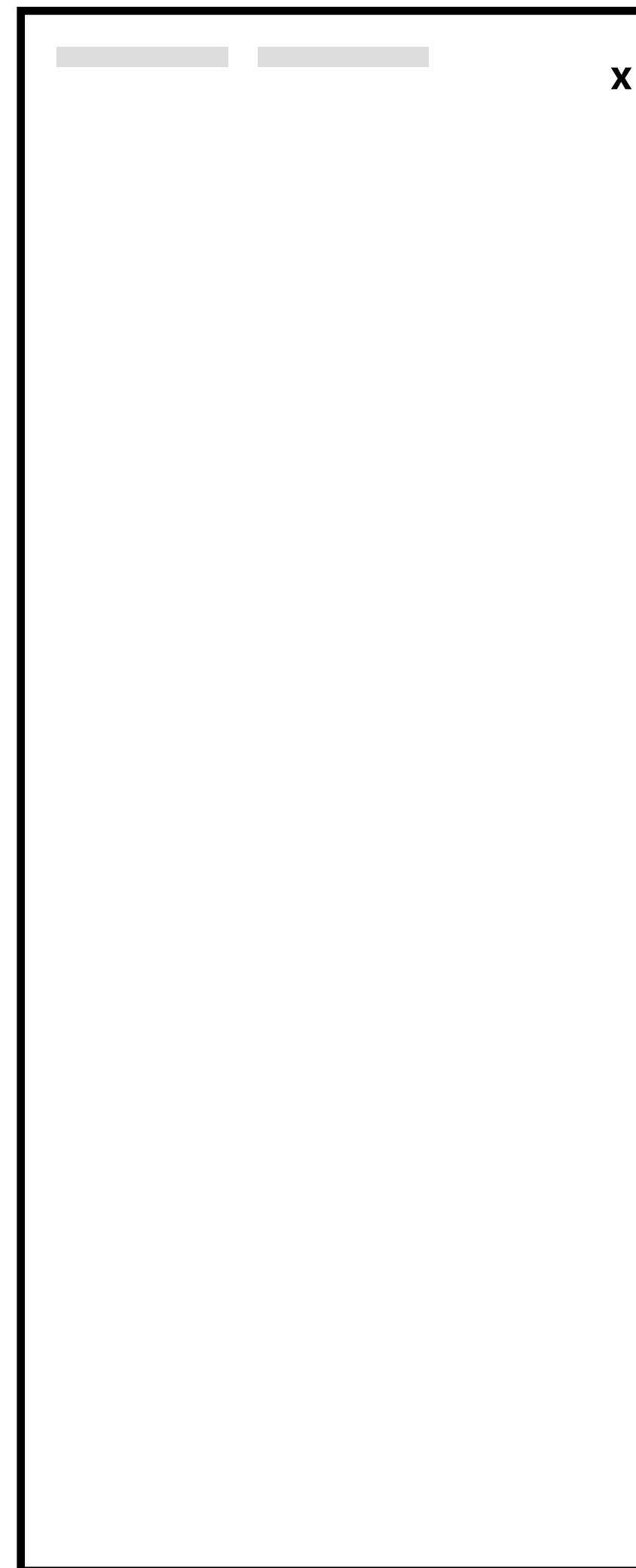
[Learn more about manual excerpts](#)

---

Discussion ▲

Allow Comments

Allow Pingbacks & Trackbacks



Document Block X

Status & Visibility ▲

Visibility Public

Publish June 8, 2018 8:51 pm

Stick to the Front Page

[Move to trash](#) trash

---

⌚ 2 Revisions

---

Categories ▼

---

Tags ▲

Add New Tag

---

Featured Image ▲

[Set featured image](#)

---

Excerpt ▲

Write an excerpt (optional)

Learn more about manual excerpts ↗

---

Discussion ▲

Allow Comments

Allow Pingbacks & Trackbacks

Document Block X

Status & Visibility ▲

Visibility Public

Publish June 8, 2018 8:51 pm

Stick to the Front Page

[Move to trash](#) trash

---

⌚ 2 Revisions

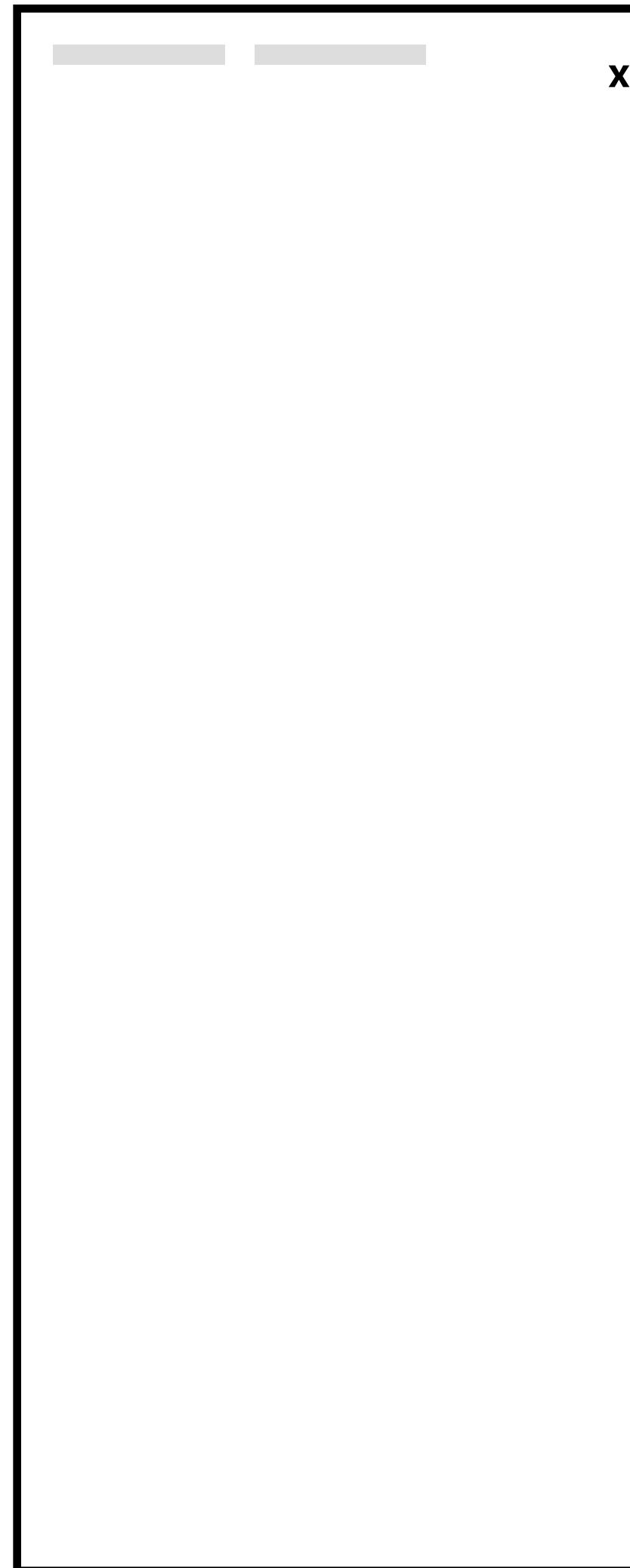
---

Categories ▼

---

Tags ▲

Add New Tag



**Document** Block X

**Status & Visibility** ▲

Visibility Public

Publish June 8, 2018 8:51 pm

Stick to the Front Page

[Move to trash](#) trash

---

⌚ [2 Revisions](#)

---

**Categories** ▼

---

**Tags** ▲

Add New Tag

---

**Featured Image** ▲

[Set featured image](#)

---

**Excerpt** ▲

Write an excerpt (optional)

Learn more about manual excerpts ↗

---

**Discussion** ▲

Allow Comments

Allow Pingbacks & Trackbacks

**Document** Block X

**Status & Visibility** ▲

Visibility Public

Publish June 8, 2018 8:51 pm

Stick to the Front Page

[Move to trash](#) trash

---

⌚ [2 Revisions](#)

---

**Categories** ▼

---

**Tags** ▲

Add New Tag

**Featured Image** ▲

[Set featured image](#)

---

**Excerpt** ▲

Write an excerpt (optional)

[Learn more about manual excerpts ↗](#)



**Document** Block X

**Status & Visibility** ▲

Visibility Public

Publish June 8, 2018 8:51 pm

Stick to the Front Page

[Move to trash](#) trash

---

⌚ [2 Revisions](#)

---

**Categories** ▼

---

**Tags** ▲

Add New Tag

---

**Featured Image** ▲

[Set featured image](#)

---

**Excerpt** ▲

Write an excerpt (optional)

Add New Tag

---

**Discussion** ▲

Allow Comments

Allow Pingbacks & Trackbacks

**Document** Block X

**Status & Visibility** ▲

Visibility Public

Publish June 8, 2018 8:51 pm

Stick to the Front Page

[Move to trash](#) trash

---

⌚ [2 Revisions](#)

---

**Categories** ▼

---

**Tags** ▲

Add New Tag

---

**Featured Image** ▲

[Set featured image](#)

---

**Excerpt** ▲

Write an excerpt (optional)

[Learn more about manual excerpts](#) ↗

---

**Discussion** ▲

Allow Comments

Allow Pingbacks & Trackbacks

3/4

## Adding a block

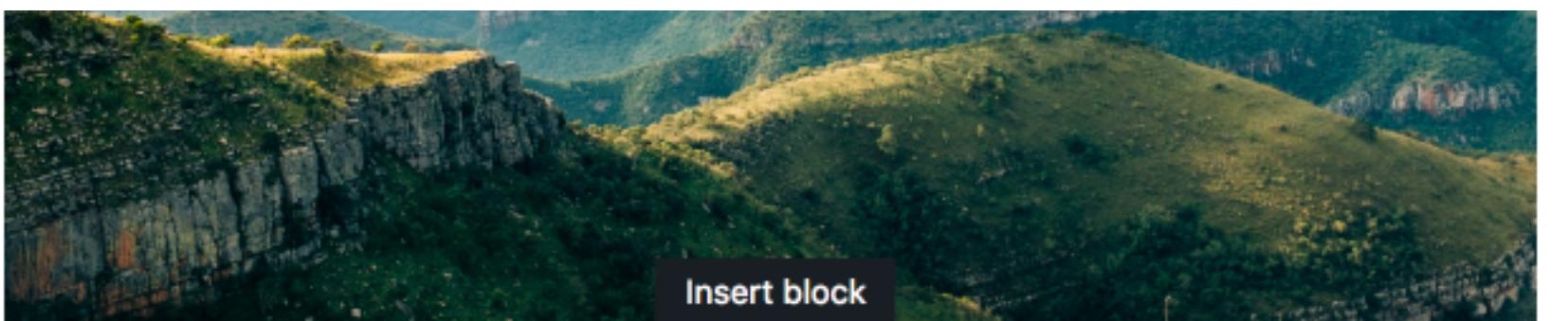
---

⊕ ↺ ↻ ⓘ

✓ Saved [Preview](#) [Publish...](#)  

# Add title

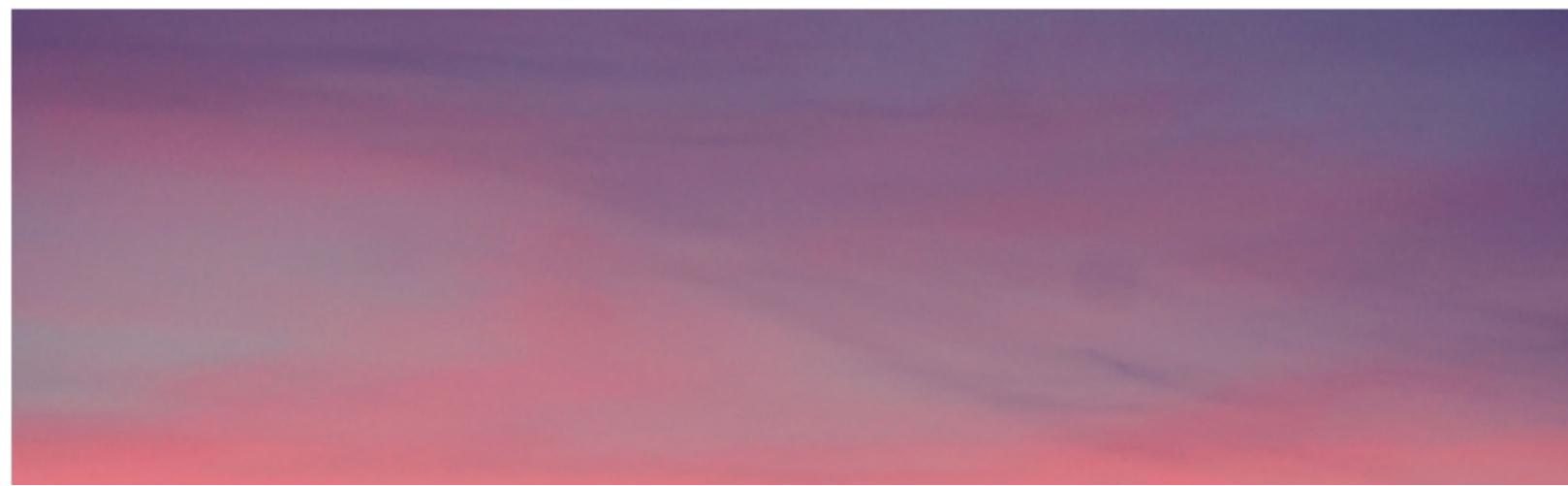
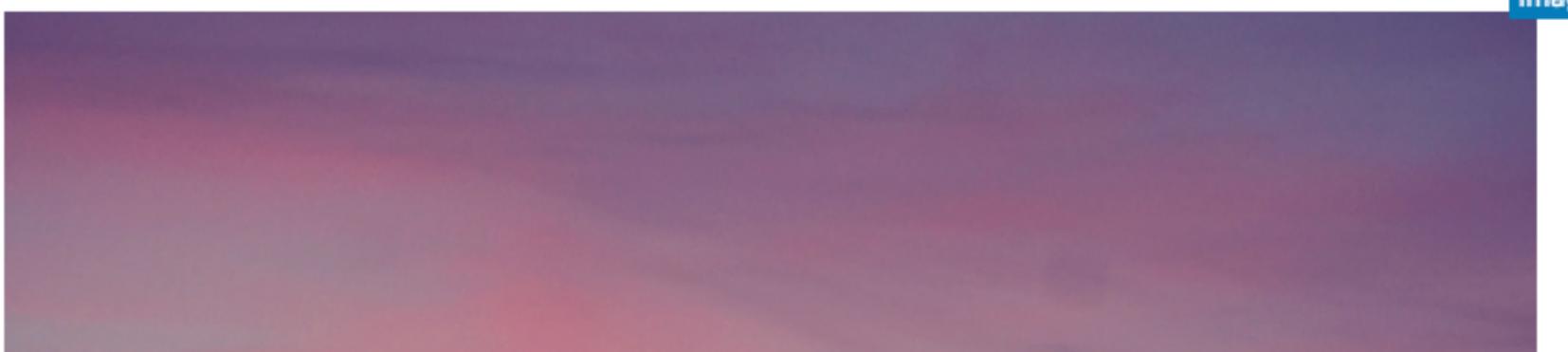
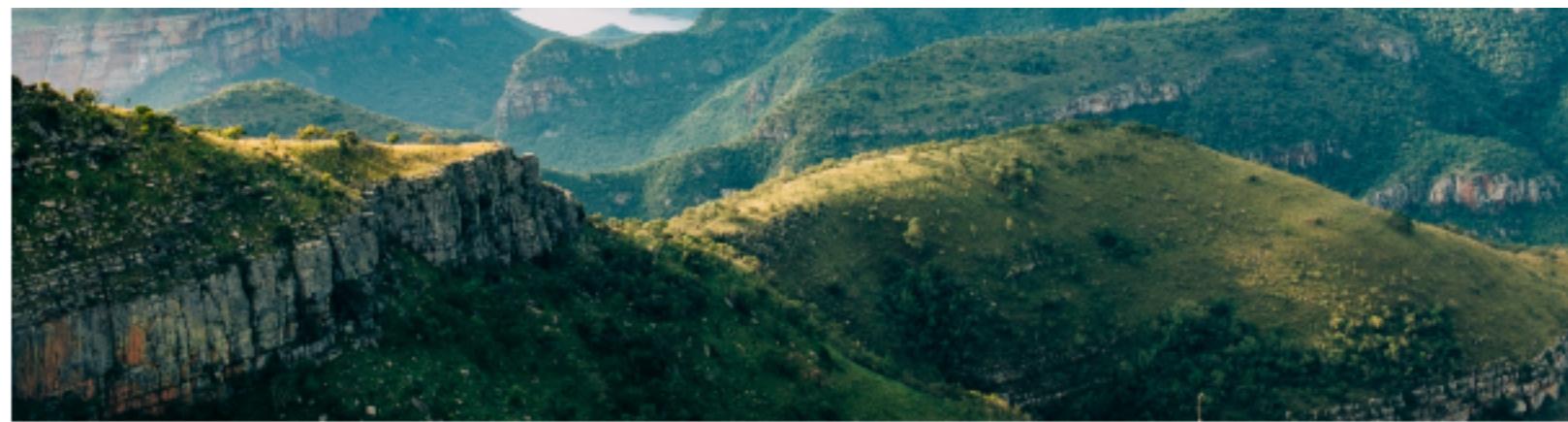


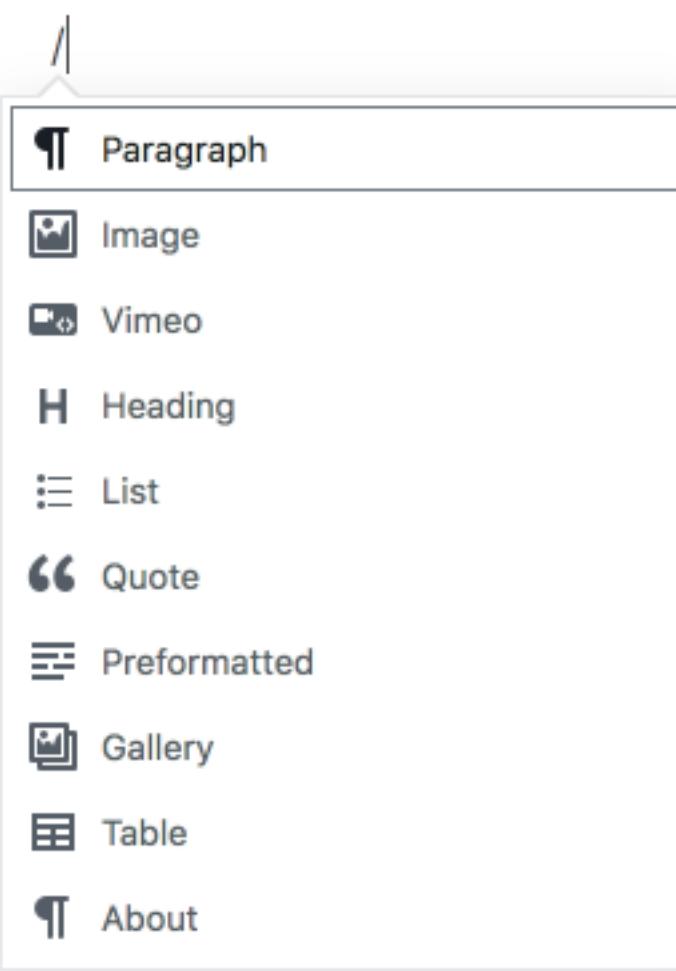


Insert block



Image

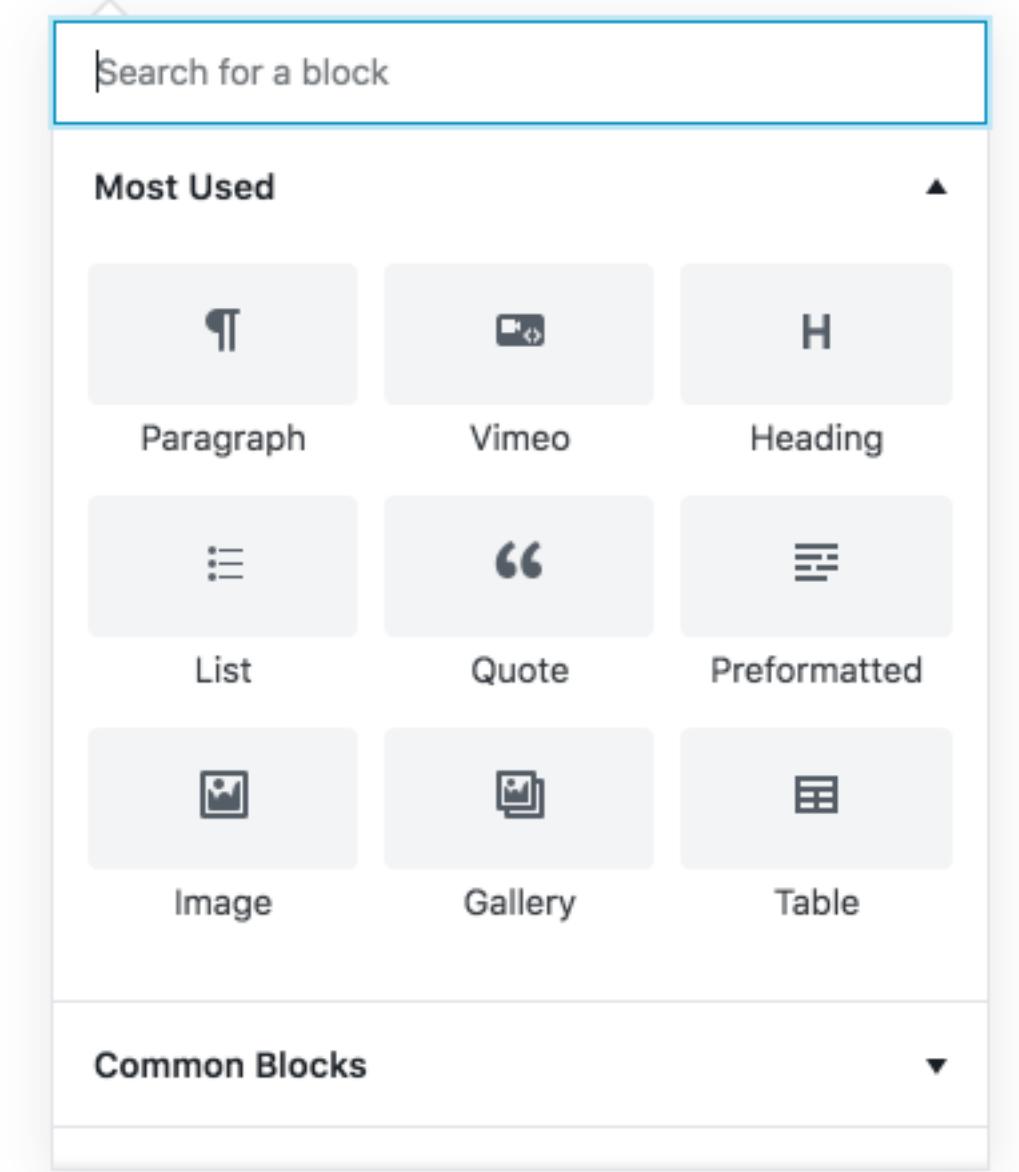


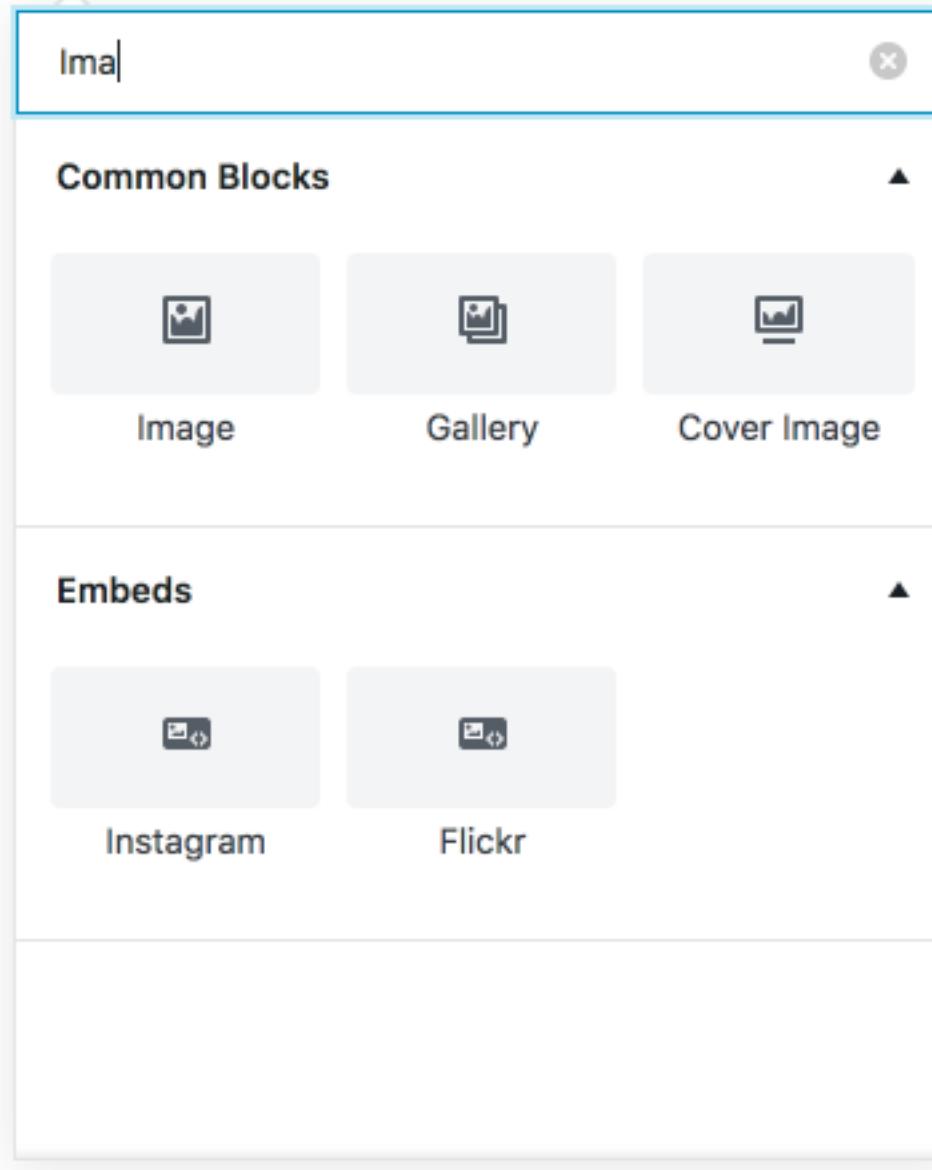
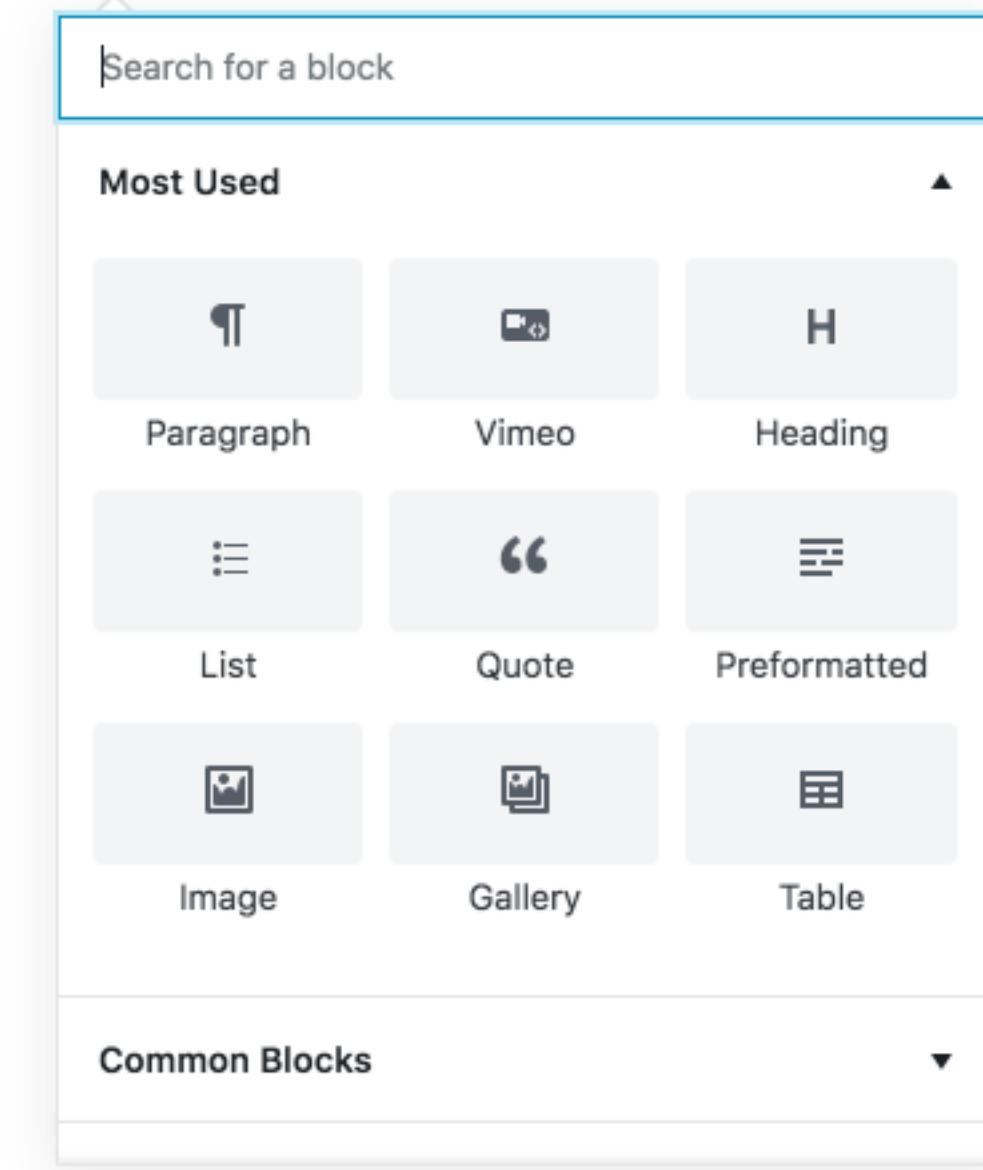


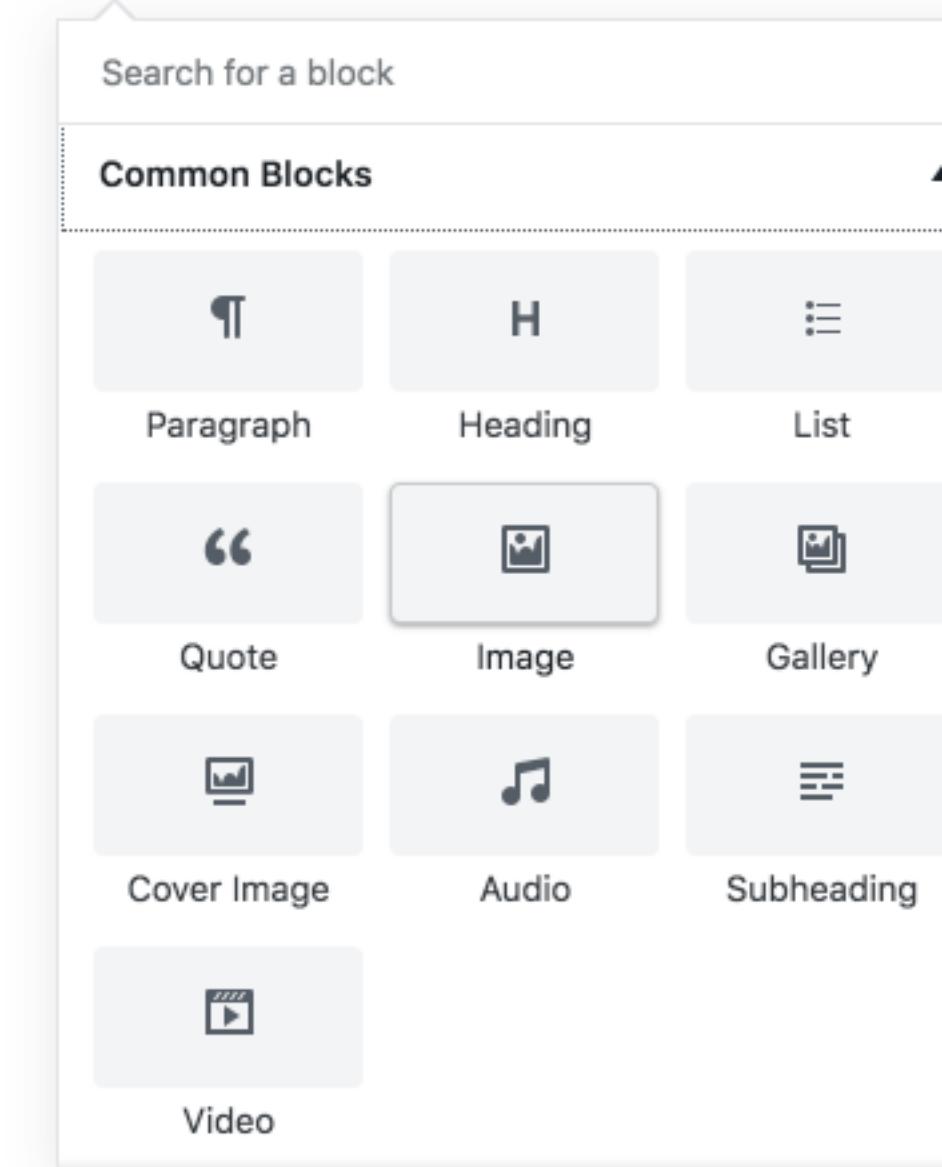
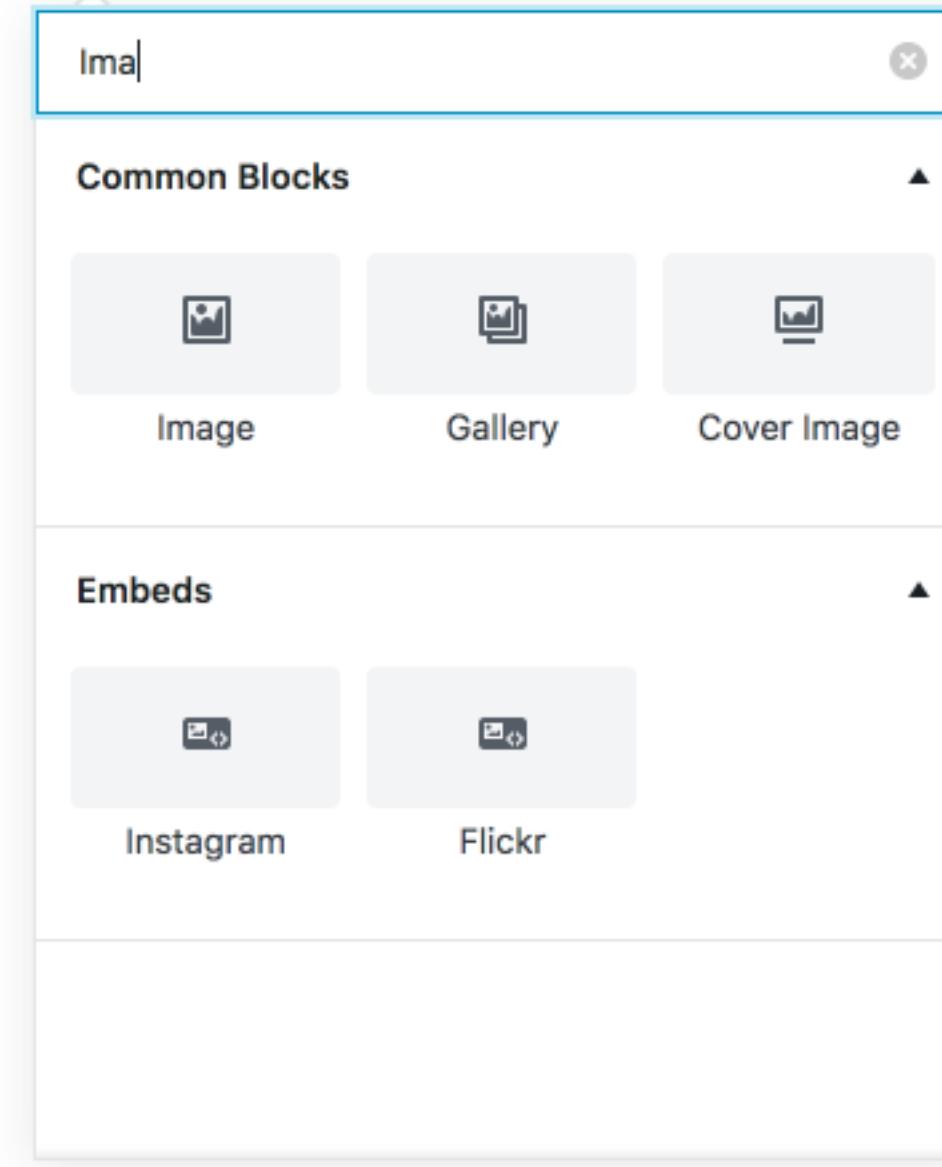
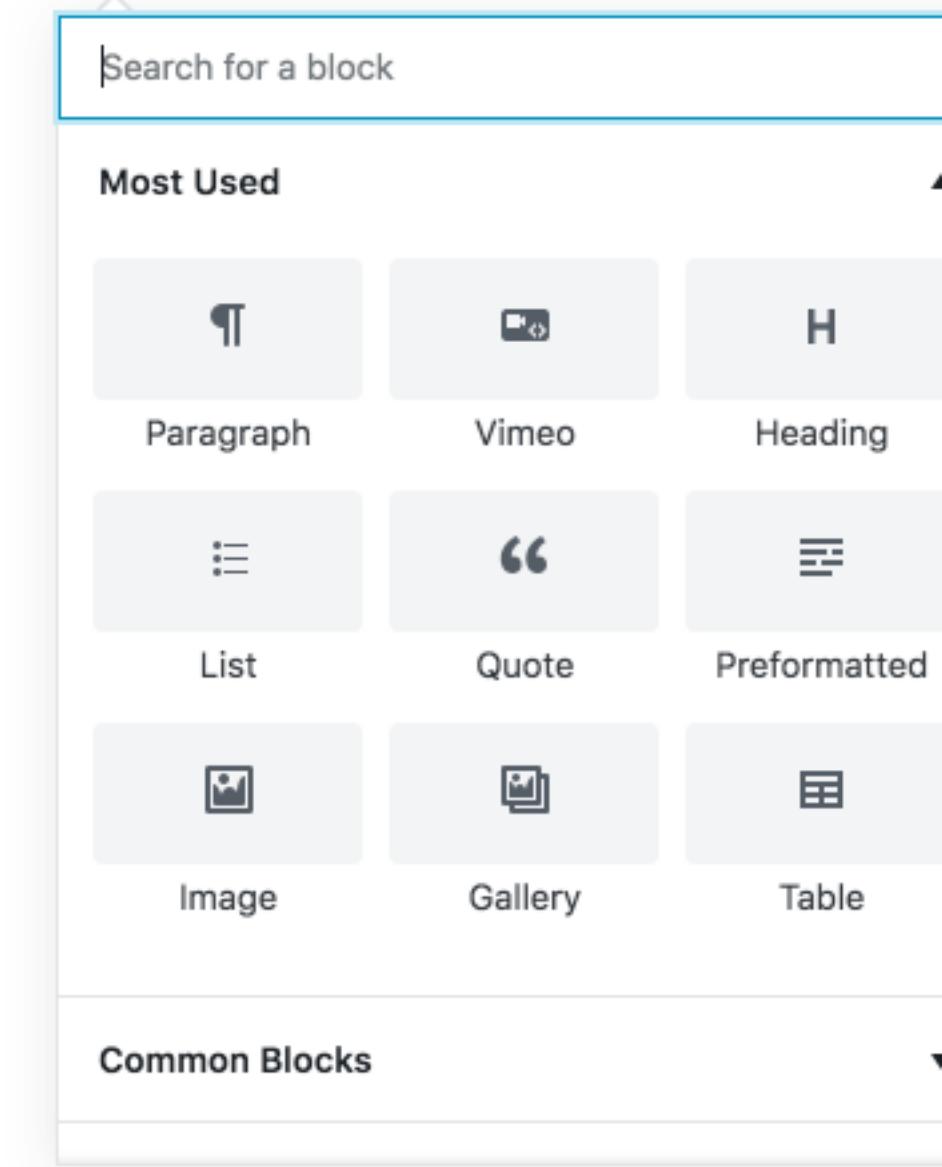
3/5

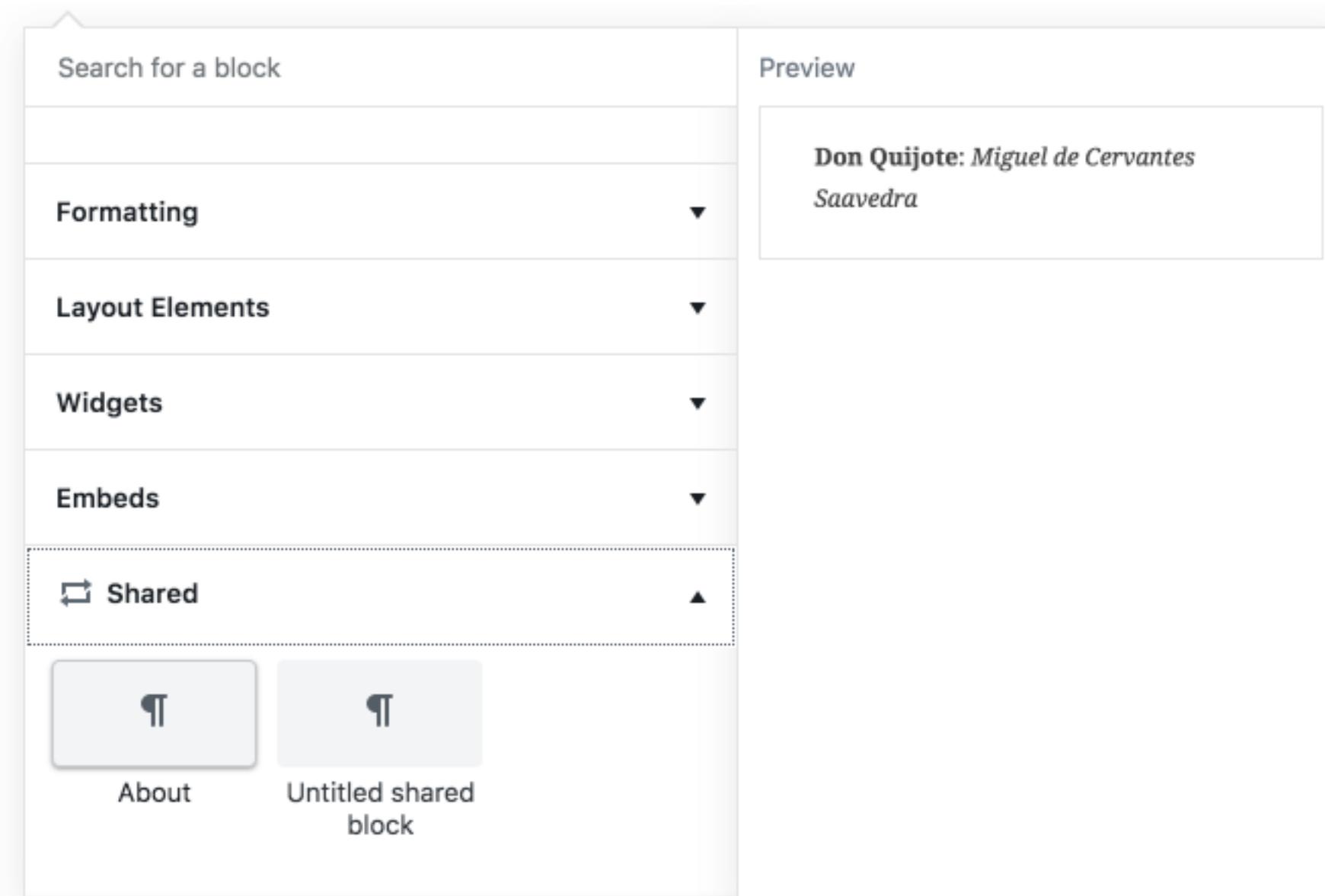
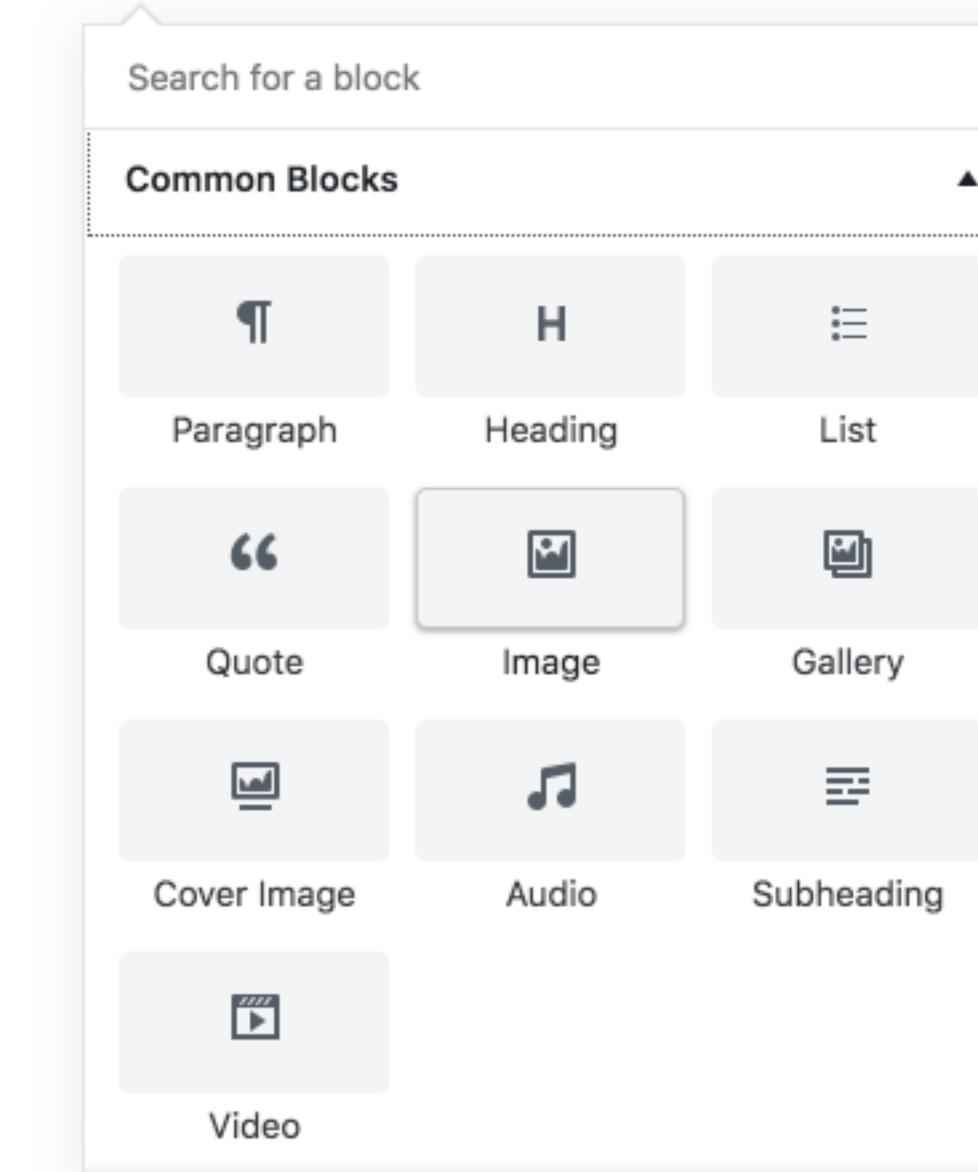
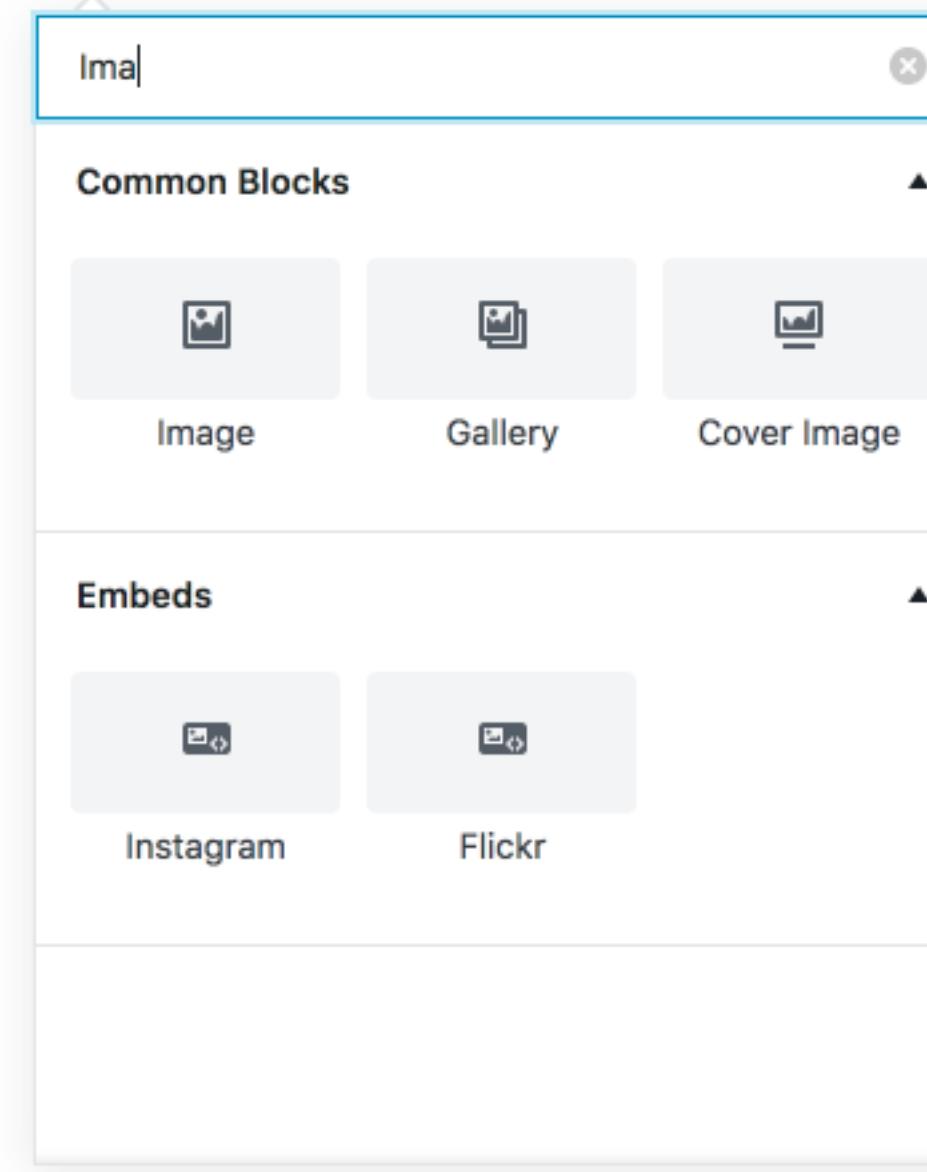
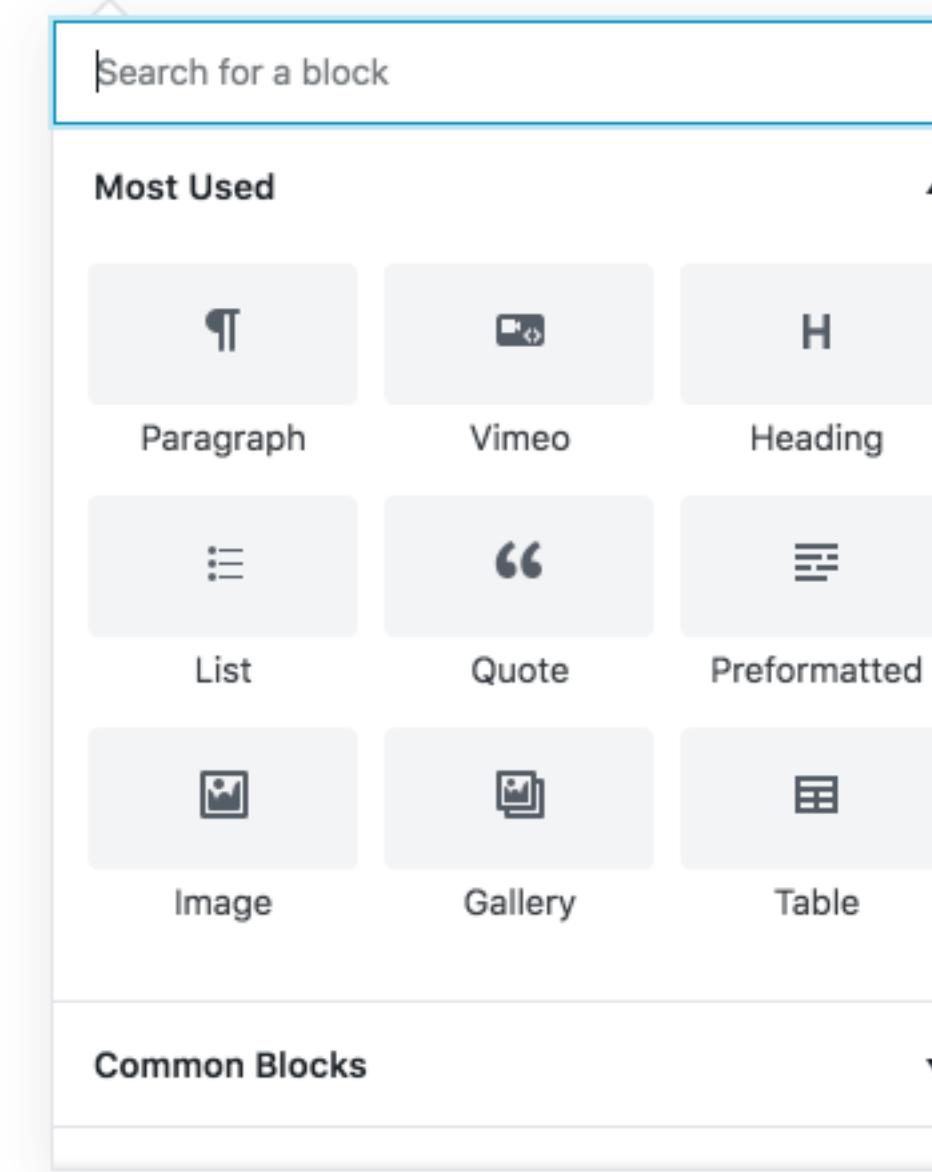
## Block library

---



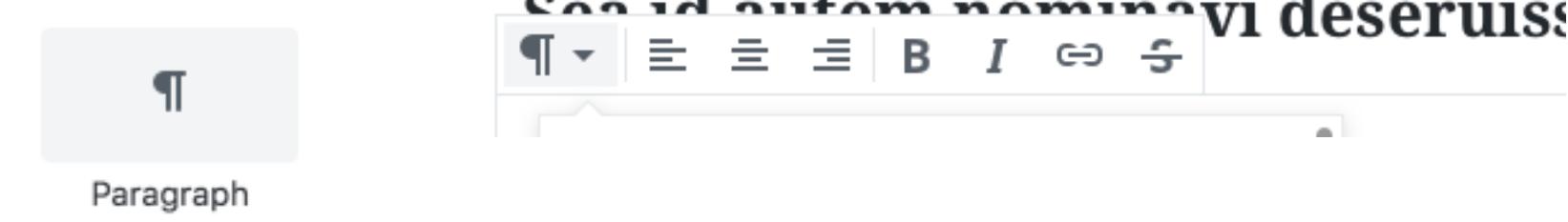






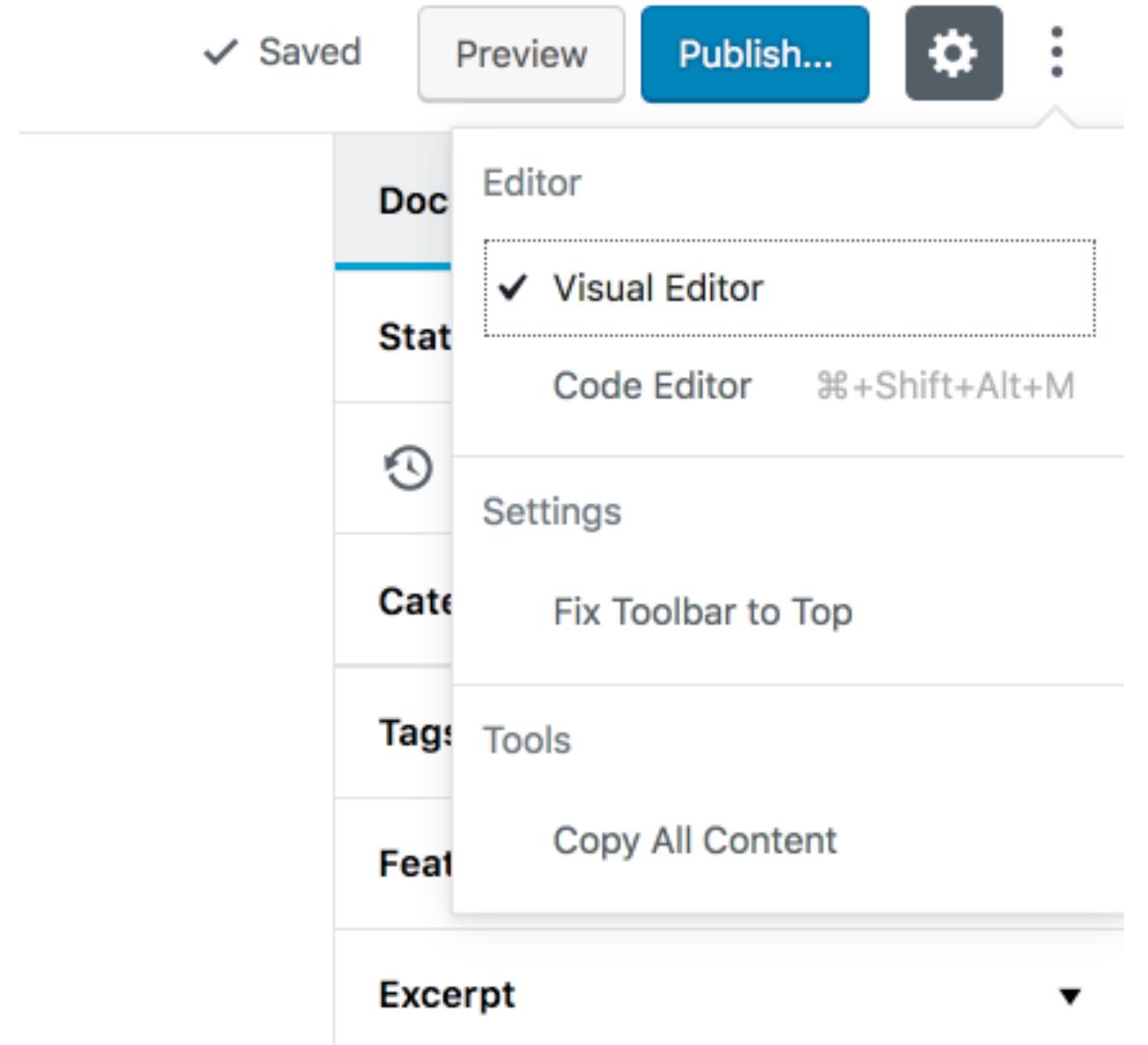
# Block chip

---



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## Ellipsis (more menu)



✓ Saved   Preview   Publish...   ⚙️   :

**Doc**

Editor

✓ Visual Editor

Code Editor ⌘+Shift+Alt+M

**Stat**

Settings

**Cate**

Fix Toolbar to Top

**Tags**

Tools

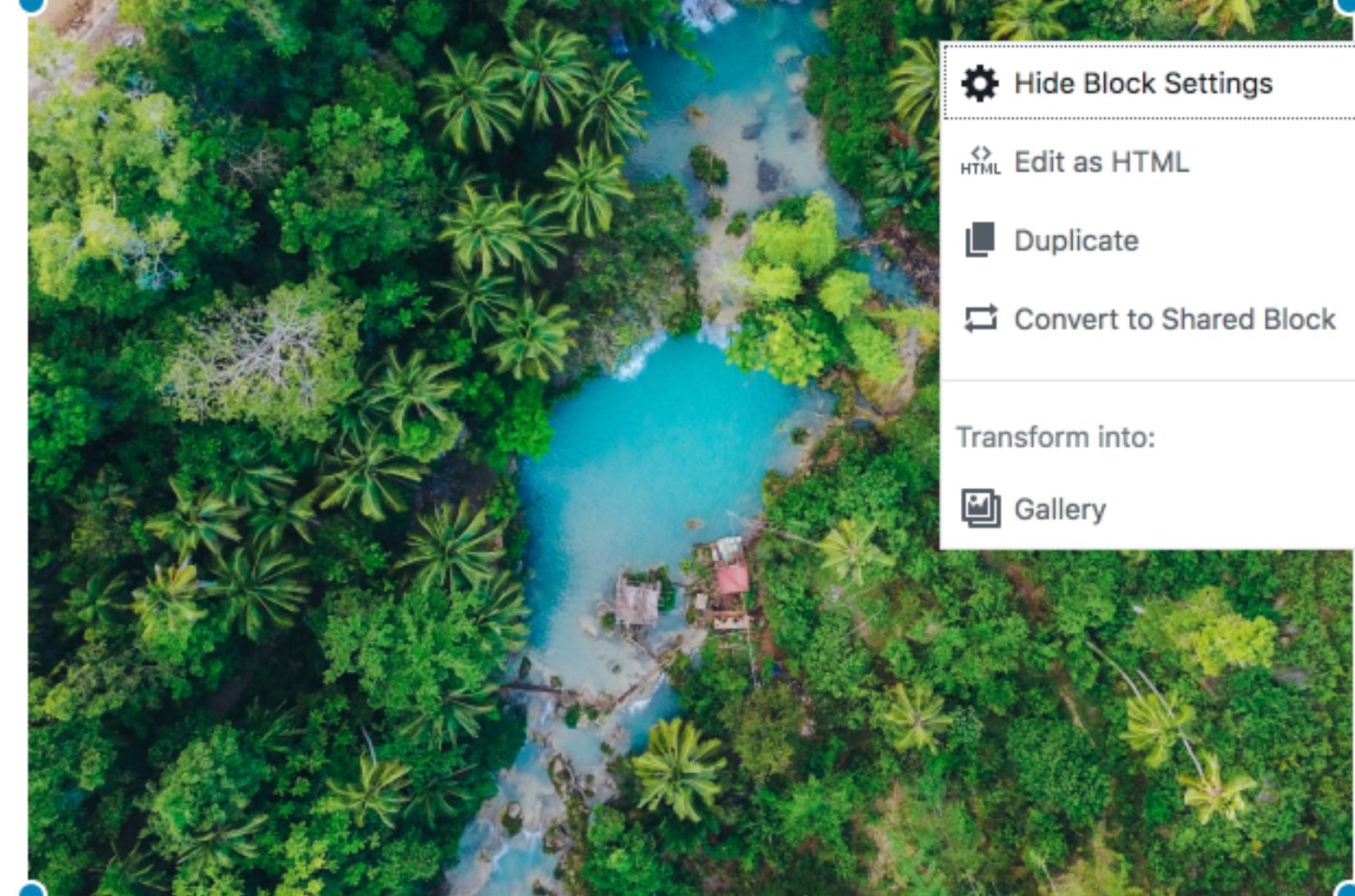
**Feat**

Copy All Content

**Excerpt**

# Add title

Write caption...



⋮

Hide Block Settings

Edit as HTML

Duplicate

Convert to Shared Block

Transform into:

Gallery



3/7

## Placeholders

---

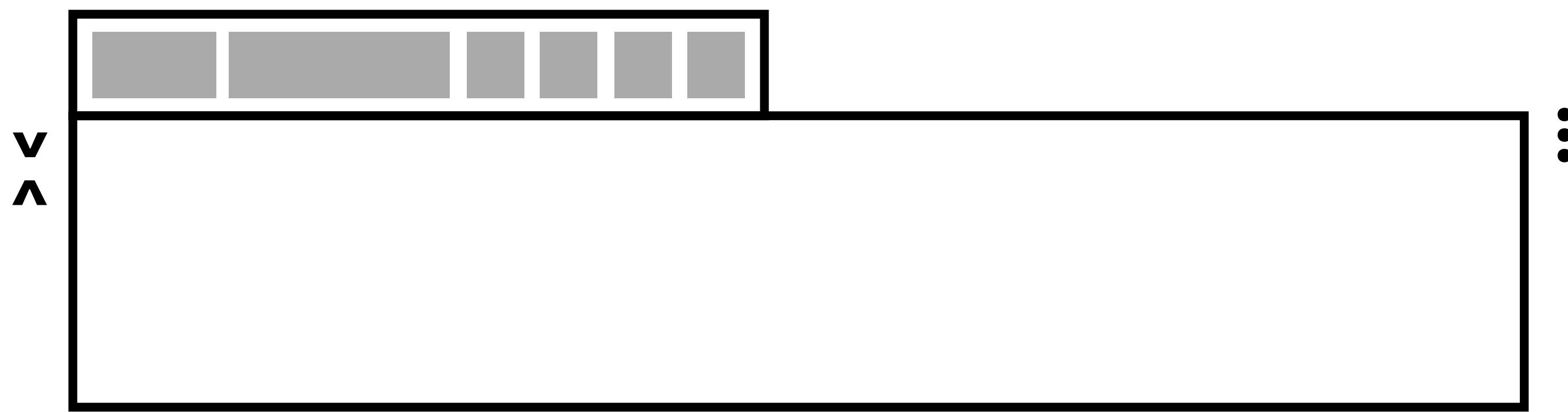


Placeholders can be outlines or have actions

---

0/4

# Anatomy of blocks



4/1

## Block Toolbar

---

The image shows a Microsoft Word document window. A block of text is selected, indicated by a light gray background. Above this block is a toolbar containing various icons: a bold button (B), an italic button (I), a font size dropdown (Aa), a font color dropdown (A), a font style dropdown (A), and a link icon (link symbol).

There's the room you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see all of it—all but the bit just behind the fireplace. Oh! I do wish I could see that bit! I want so much to know if they've a fire there. You never can tell, you know, unless our fire smokes. Then smoke comes up in that room too—but that may be just to make it look as if they had a fire—just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

The block toolbar can be above the block

---

The screenshot shows a rich text editor interface. At the top, there's a toolbar with icons for bold, italic, underline, and other styling options. Below this is a larger text area containing a paragraph of text. To the right of the text area, a vertical sidebar is open, showing settings like 'Visual Editor' (which is checked), 'Code Editor' (with a keyboard shortcut of  $\text{⌘}+\text{Shift}+\text{Alt}+\text{M}$ ), 'Settings', and 'Tools'. At the very top of the screen, there are status indicators ('✓ Saved'), a 'Preview' button, a 'Publish...' button, a gear icon for settings, and a three-dot menu icon.

There's the room you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see all of it—all but the bit just behind the fireplace. Oh! I do wish I could see that bit! I want so much to know if they've a fire there. You never can tell, you know, unless our fire smokes. Then smoke comes up in that room too—but that may be just to make it look as if they had a fire—just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

The block toolbar can be above the block, or it can be fixed to toolbar

---

The screenshot shows a rich text editor interface. At the top, there's a toolbar with icons for preview, publish, settings, and more. Below the toolbar, a dropdown menu is open, showing options like 'Editor' (selected), 'Code Editor' (with a keyboard shortcut), 'Settings', and 'Tools'. The main content area contains a text block with a block toolbar above it, featuring icons for text alignment, bold, italic, and link. The text itself is a passage from Alice in Wonderland. To the right of the text block, the word 'Alice....' is displayed in a large font, followed by a second identical text block.

✓ Saved   Preview   Publish...   ⋮

Editor

✓ Visual Editor

Code Editor ⌘+Shift+Alt+M

Settings

✓ Fix Toolbar to Top

Text

Tools

There's the room you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see all of it—all but the bit just behind the fireplace. Oh! I do wish I could see that bit! I want so much to know if they've a fire there. You never can tell, you know, unless our fire smokes. Then smoke comes up in that room too—but that may be just to make it look as if they had a fire—just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

Alice....

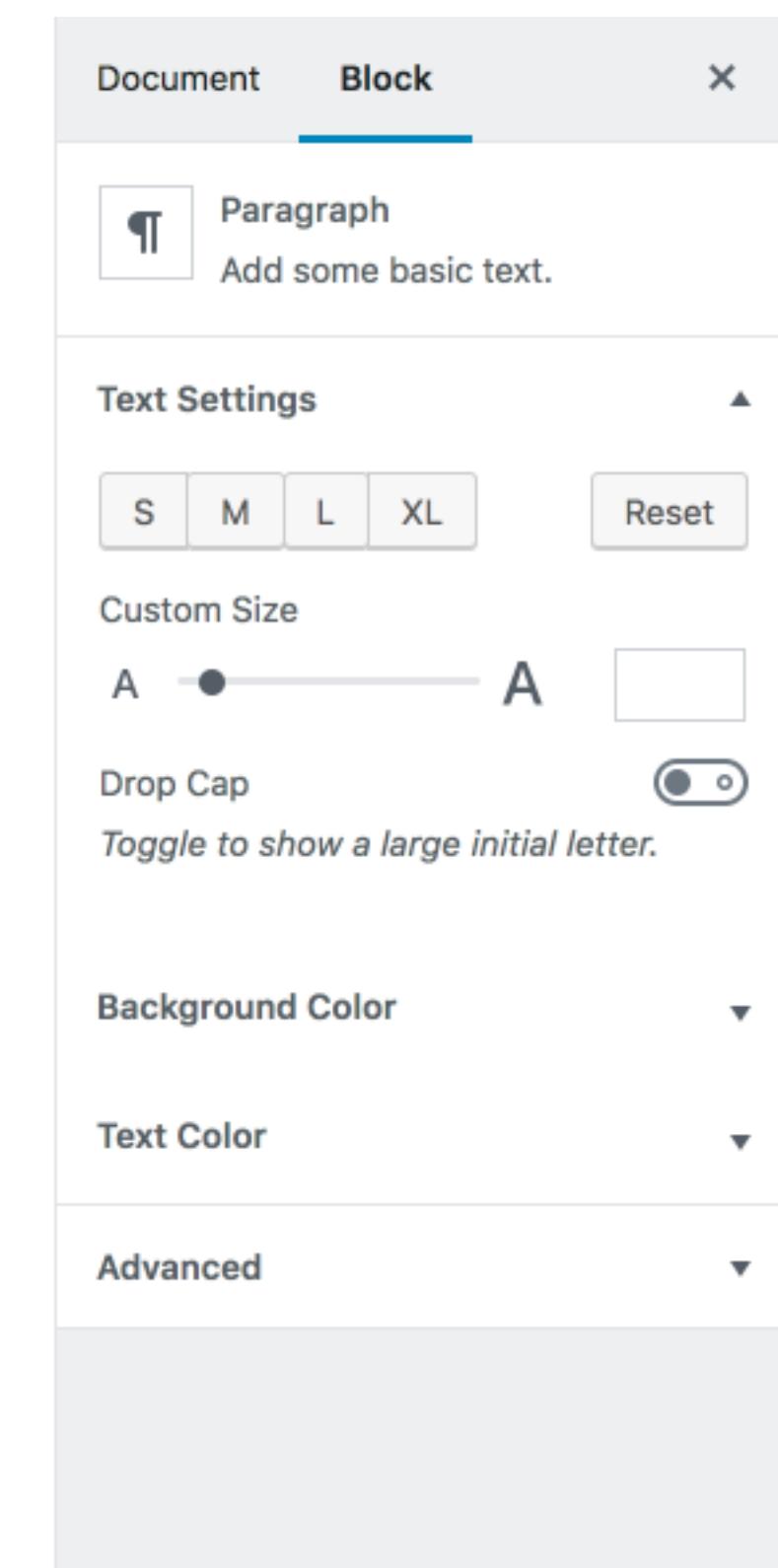
There's the room you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see all of it—all but the bit just behind the fireplace. Oh! I do wish I could see that bit! I want so much to know if they've a fire there. You never can tell, you know, unless our fire smokes. Then smoke comes up in that room too—but that may be just to make it look as if they had a fire—just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

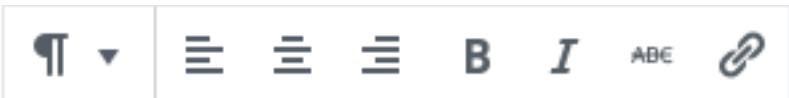
The block toolbar can be above the block, or it can be fixed to toolbar

4/2

## Settings sidebar

There's the room you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see all of it—all but the bit just behind the fireplace. Oh! I do wish I could see that bit! I want so much to know if they've a fire there. You never can tell, you know, unless our fire smokes. Then smoke comes up in that room too—but that may be just to make it look as if they had a fire—just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

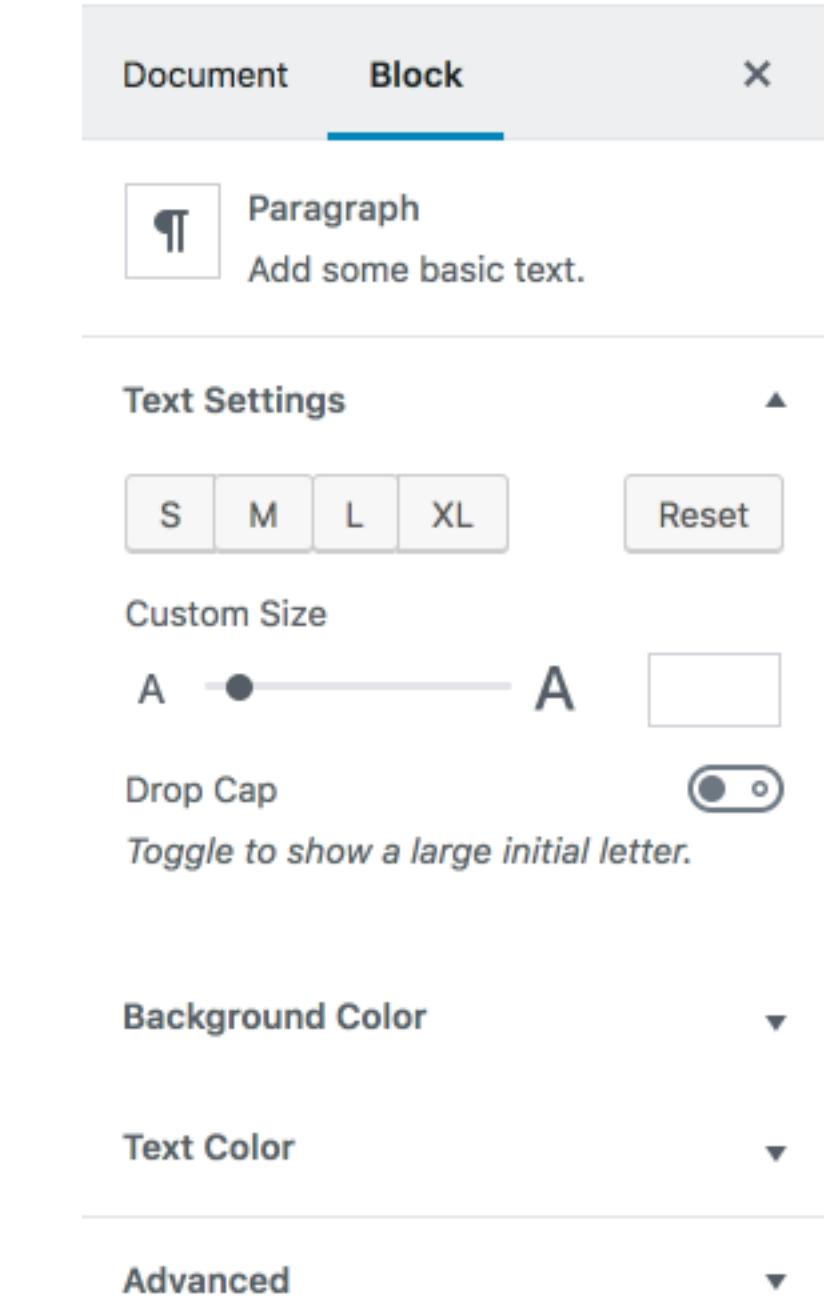




There's the room you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see all of it--all but the bit just behind the fireplace. Oh! I do wish I could see that bit! I want so much to know if they've a fire there. You never can tell, you know, unless our fire smokes. Then smoke comes up in that room too--but that may be just to make it look as if they had a fire--just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

## Primary actions: things that a block can't function without

---



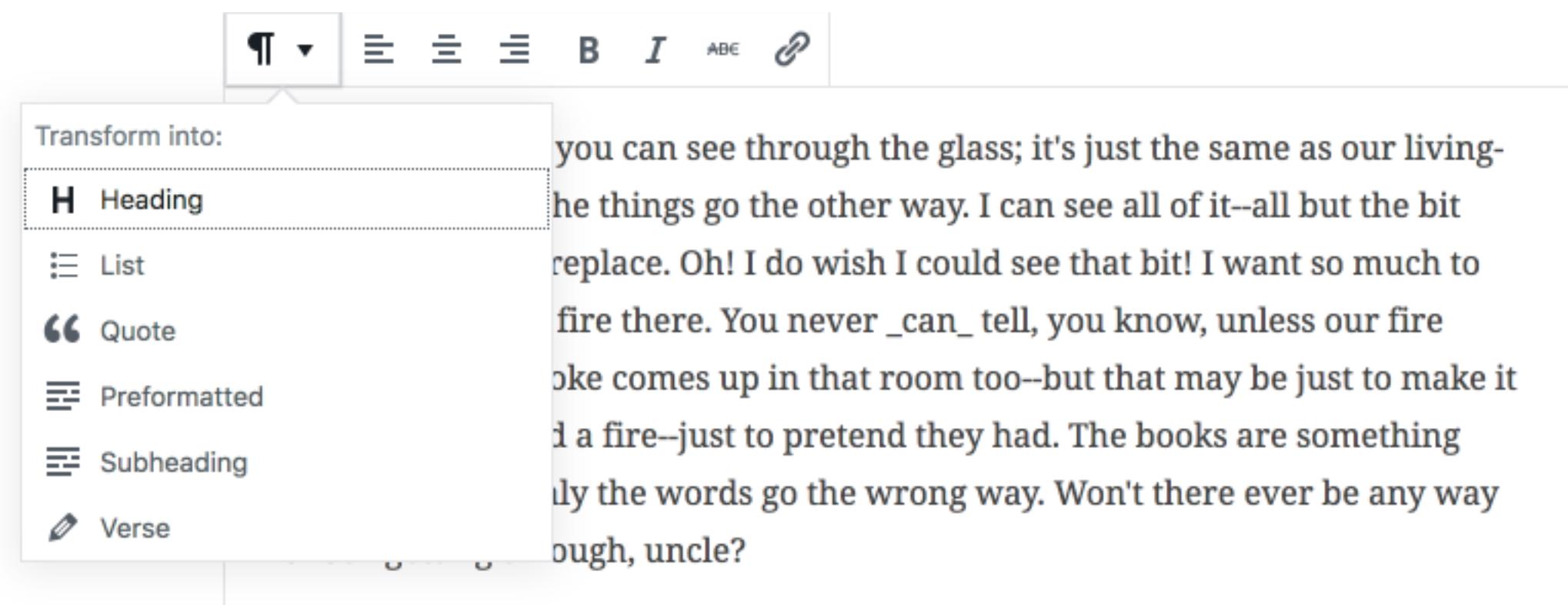
# Secondary actions: anything else

---

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## Block transforming

---



Drop down transform: turns a block into another block

---

**T** **B** **I** **A&E** **🔗**

Transform into:

- H** Heading
- List
- “ Quote
- Preformatted
- Subheading
- Verse

you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see all of it--all but the bit just behind the fireplace. Oh! I do wish I could see that know if they've a fire there. You never \_can\_ tell, you know, unless our fire smokes. Then smoke comes up in that room too--but they look as if they had a fire--just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

**T** **B** **I** **A&E** **🔗**

There's the room you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see a just behind the fireplace. Oh! I do wish I could see that know if they've a fire there. You never \_can\_ tell, you know, unless our fire smokes. Then smoke comes up in that room too--but they look as if they had a fire--just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

⋮

⋮ Hide Block Settings

HTML Edit as HTML

Duplicate

Convert to Shared Block

Transform into:

- H** Heading
- List
- “ Quote
- Preformatted
- Subheading
- Verse

Drop down transform: turns a block into another block

---



~~Sed id autem nominavi deseruisse~~

**T**

Block transforms

H  List  “   
Heading List Quote  
≡  ≡    
Preformatted Subheading Verse

eu, ad nec copiosae  
sea, ut vis omnium  
interpretaris at, sea et  
suis partem ea, ius sonet  
Eum cu unum choro

is gubergren conceptam, ex  
sed wis̄i nostrum occurreret. Esse veit omittantur ius te, alii dissentias ei vis.  
At sed unum veritus fabellas. Te volutpat appellantur duo. Ad natum fuisse  
intellegebat eam, causae invidunt usu id, et vis impetus appetere.

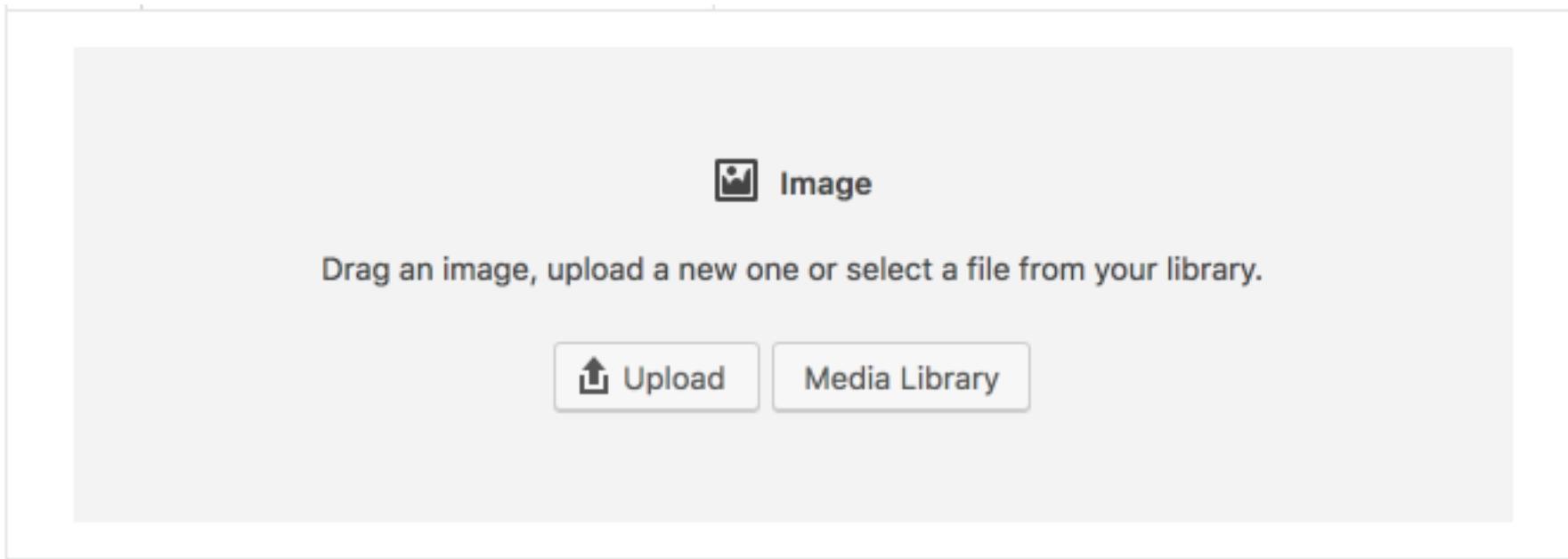
Potential design change to unify transforms

---

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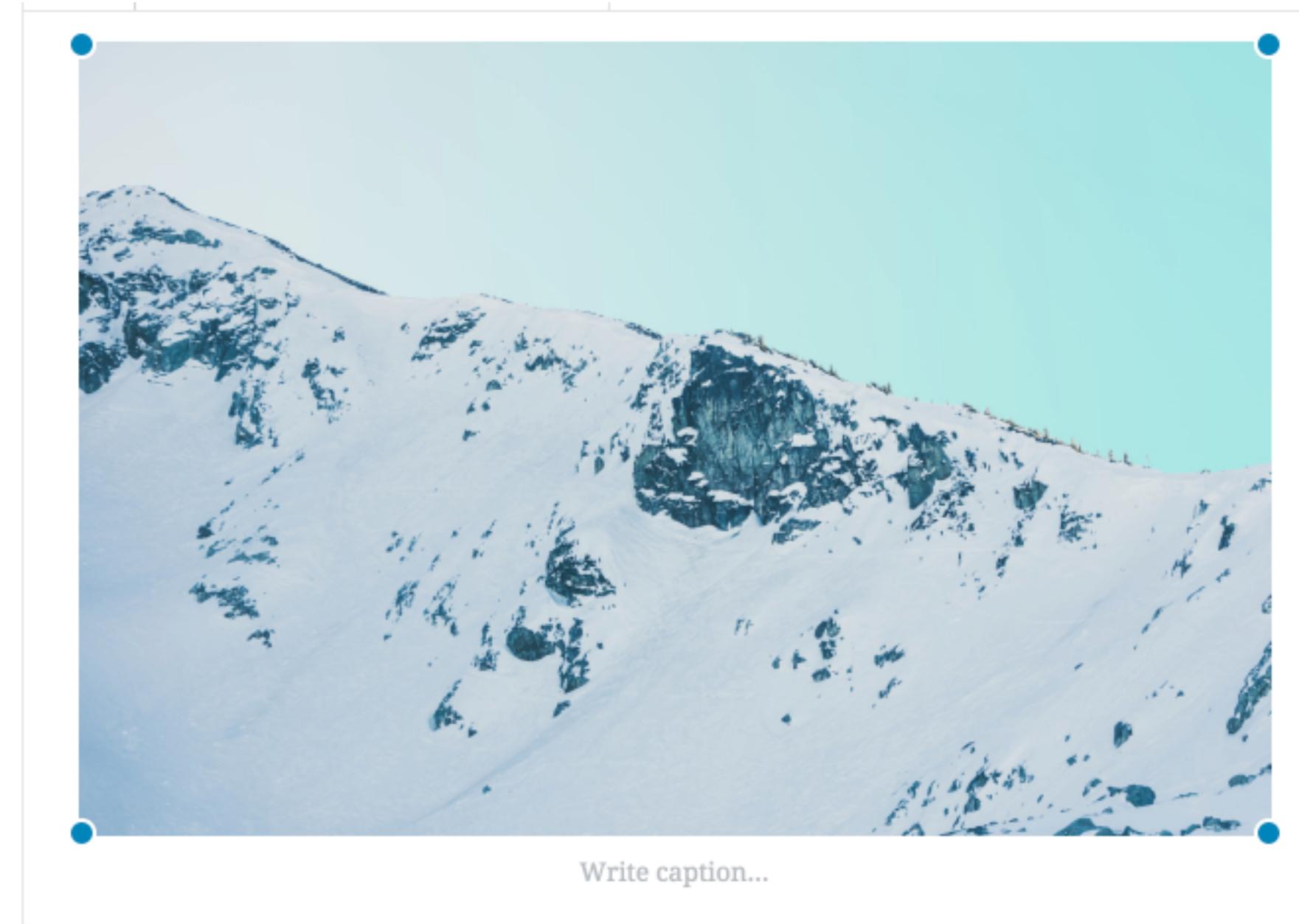
## Block States

---



Unselected: shows when select block and no content

---



Selected: after you add content or select a block you get this state

---



Unselected but contains content: not a placeholder

---



Hover state

---

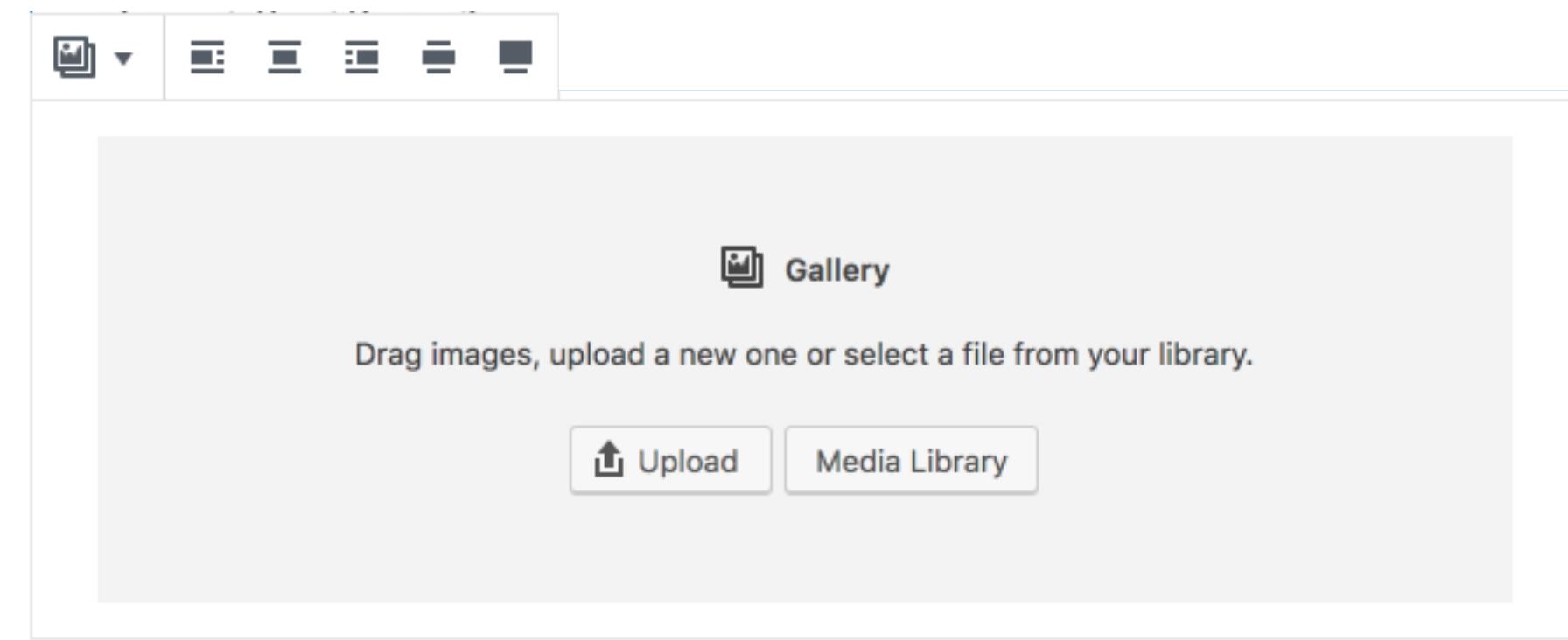
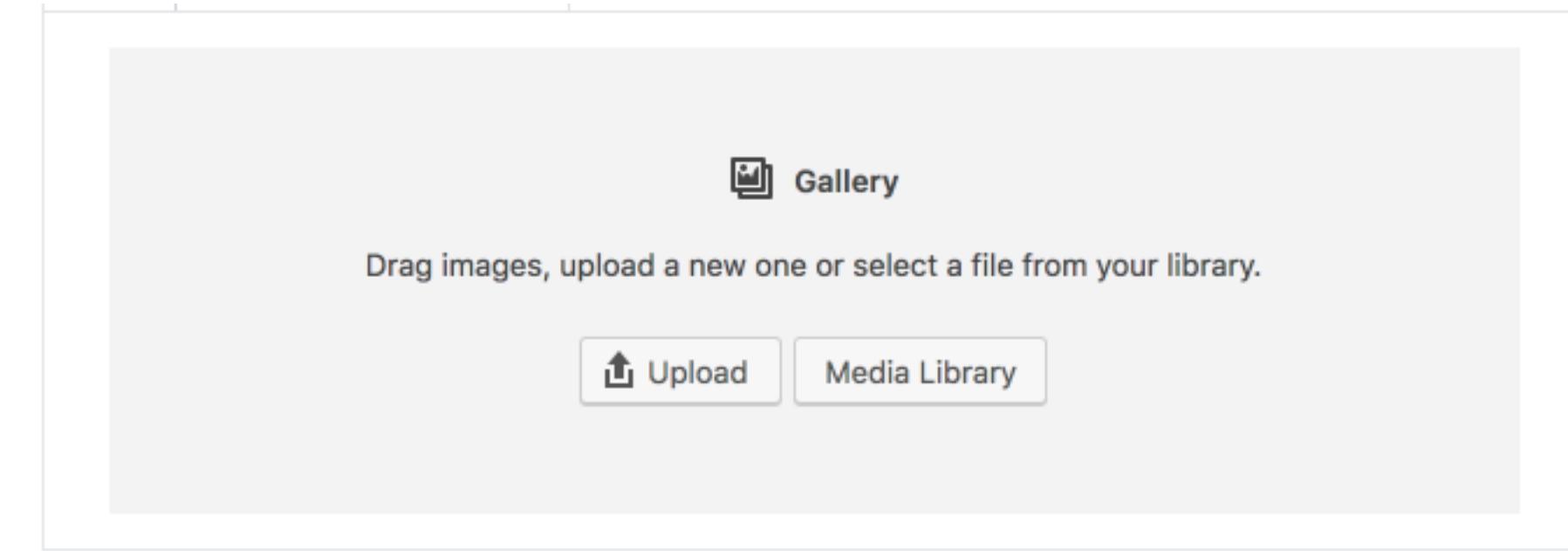
0/5

# Block examples

5/1

## Example: Gallery block

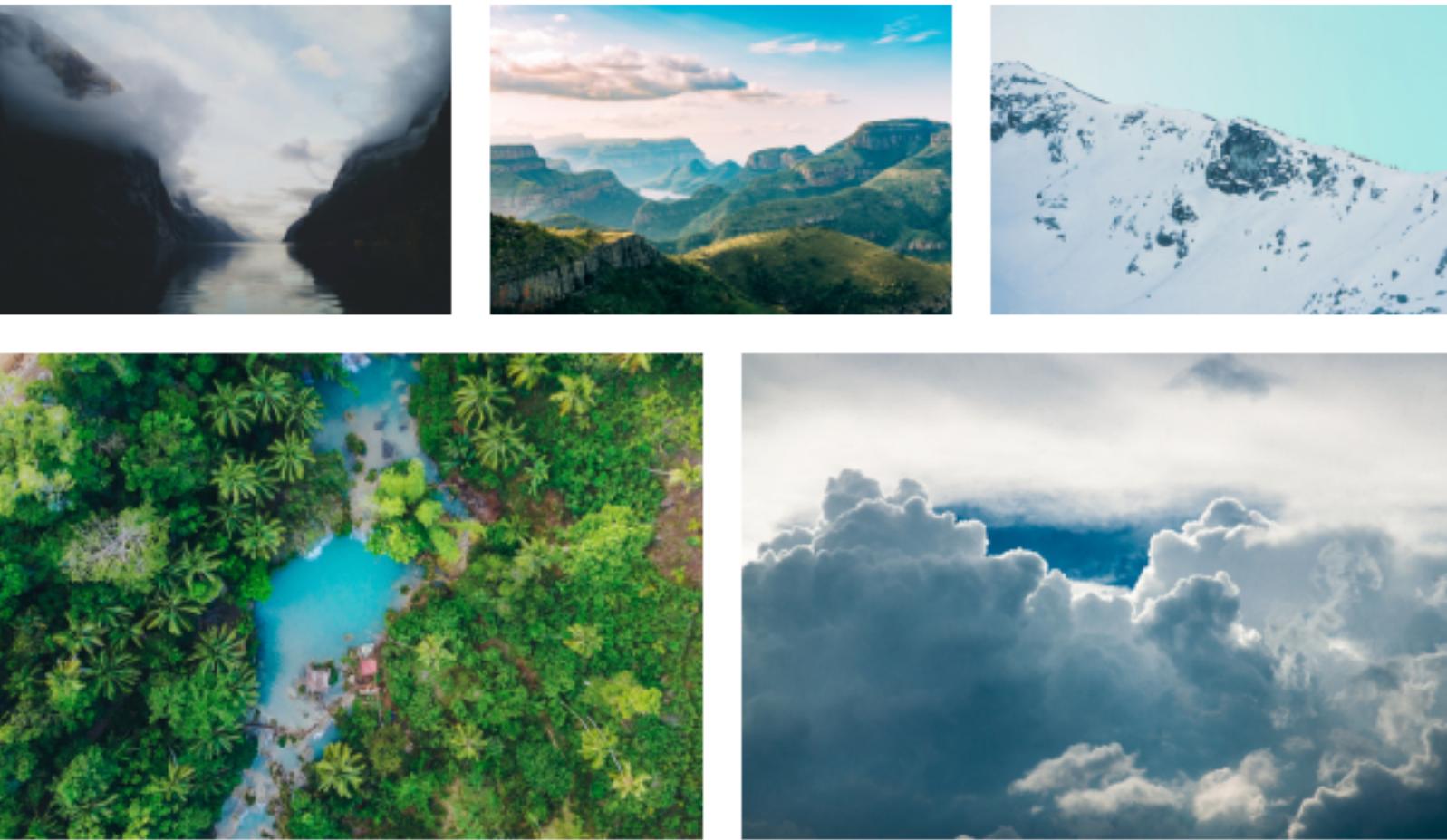
---



## Placeholder states

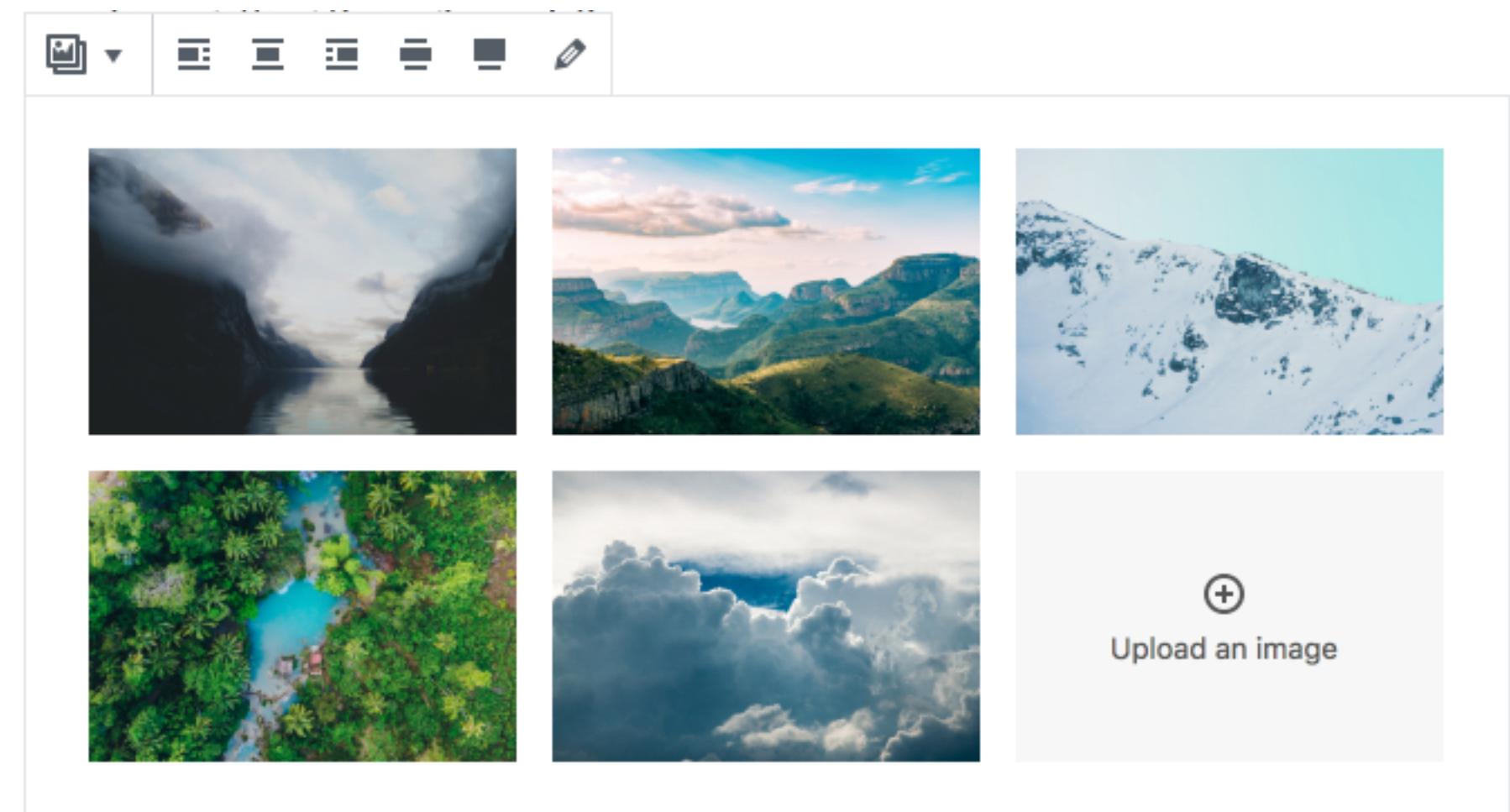
---

“



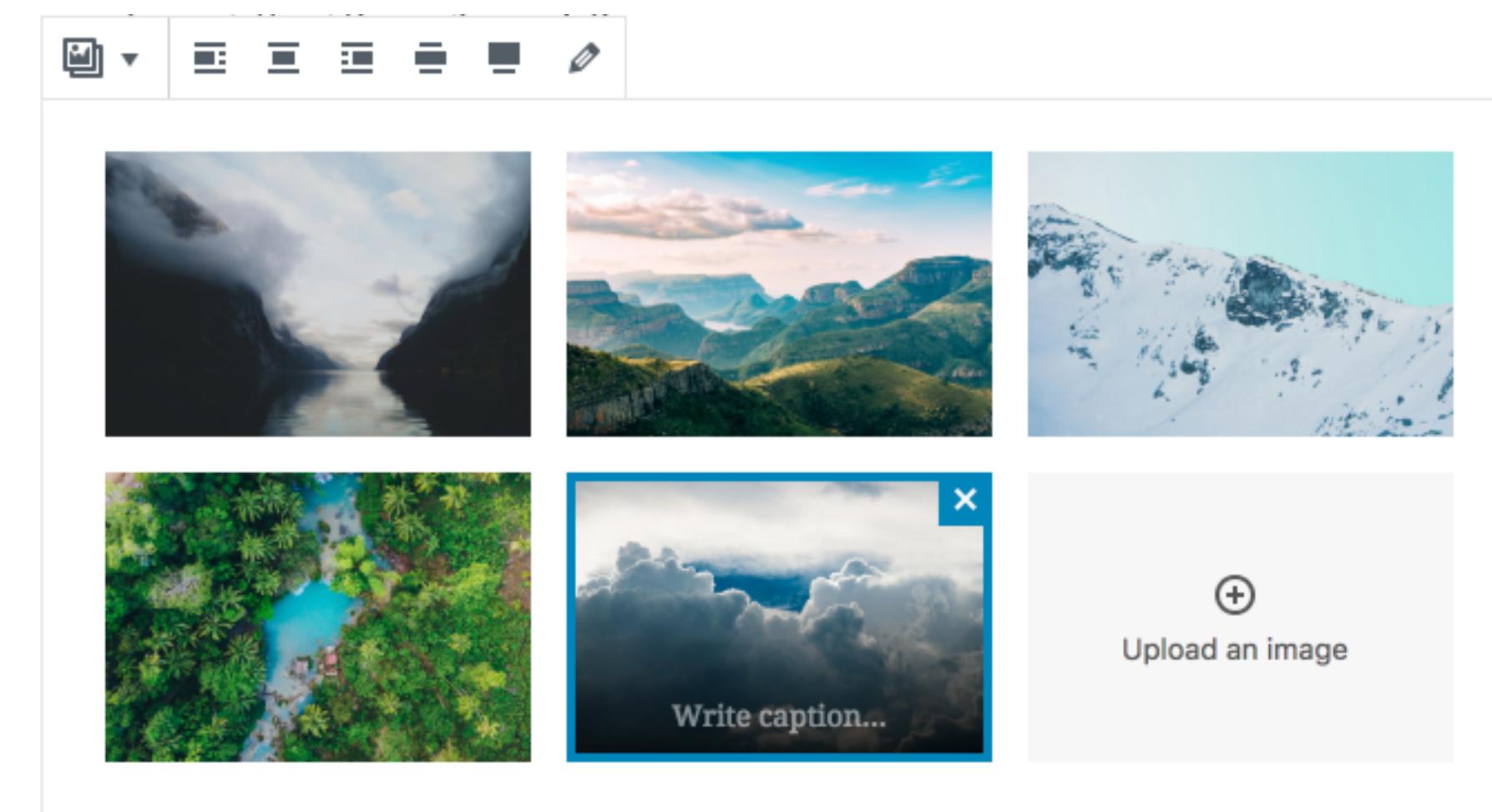
Unselected filled out state

---



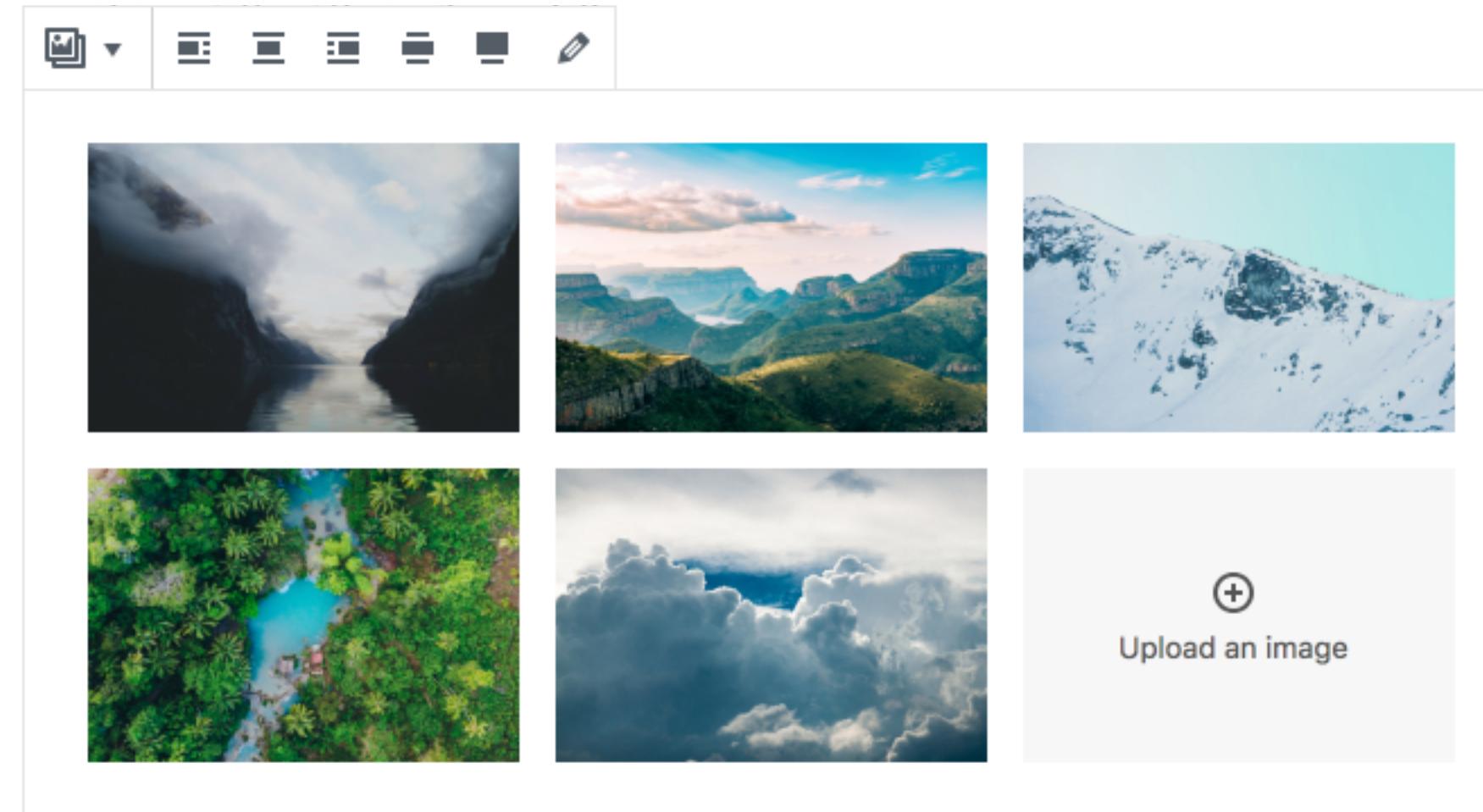
Selected state when filled out

---



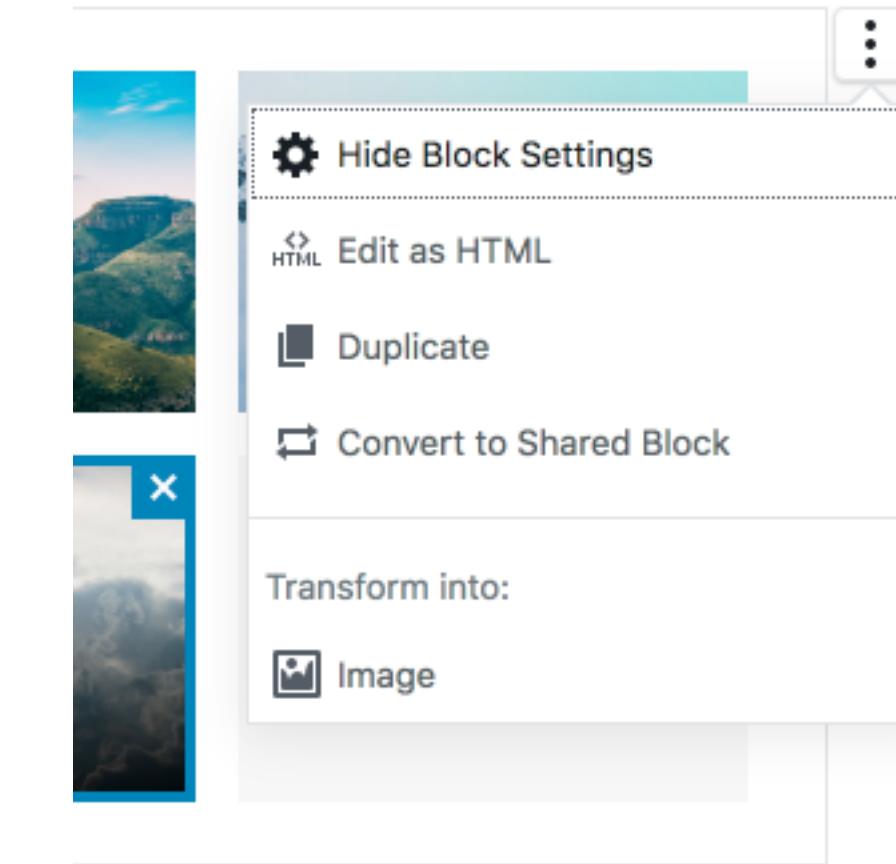
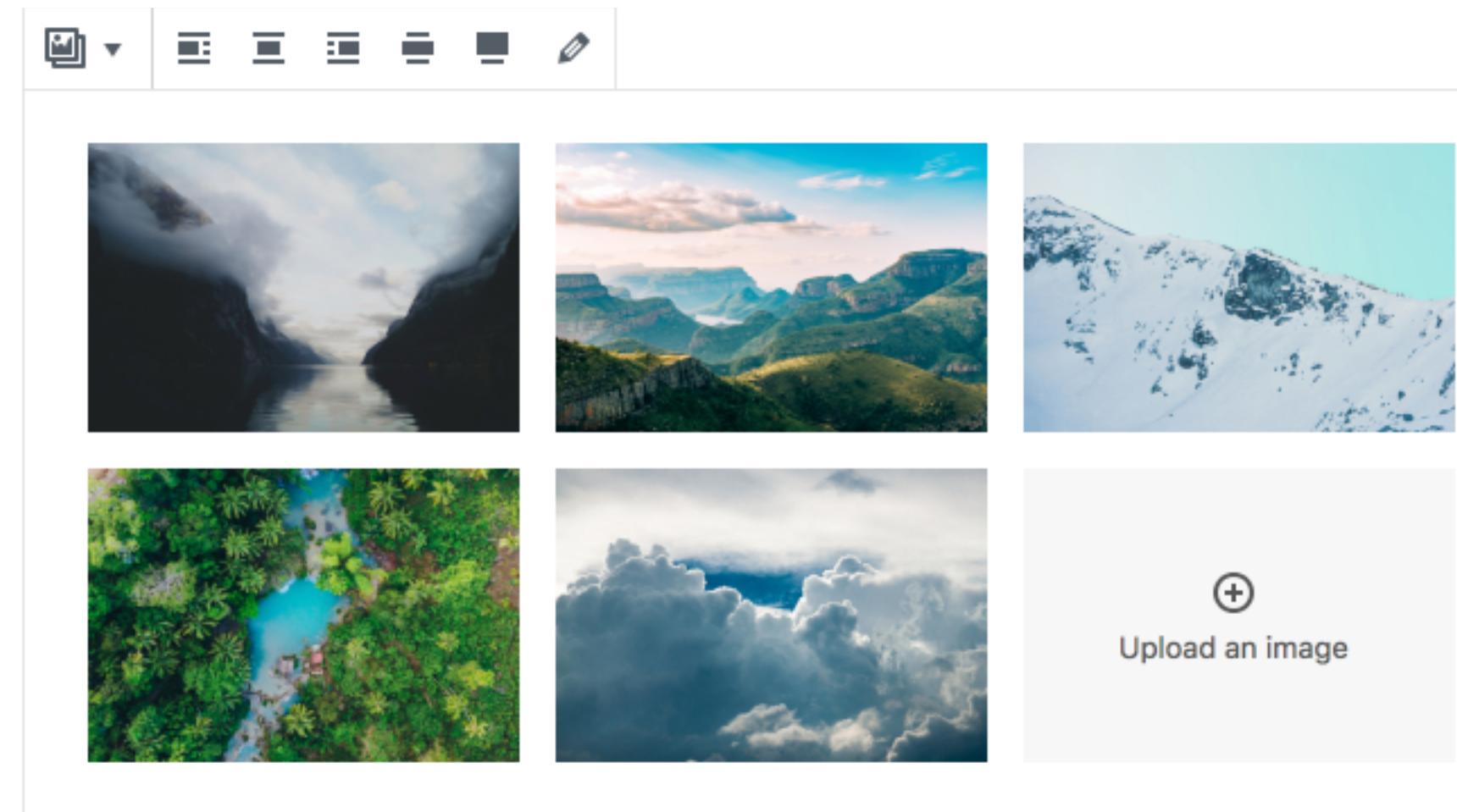
Selected state on individual image when filled out

---

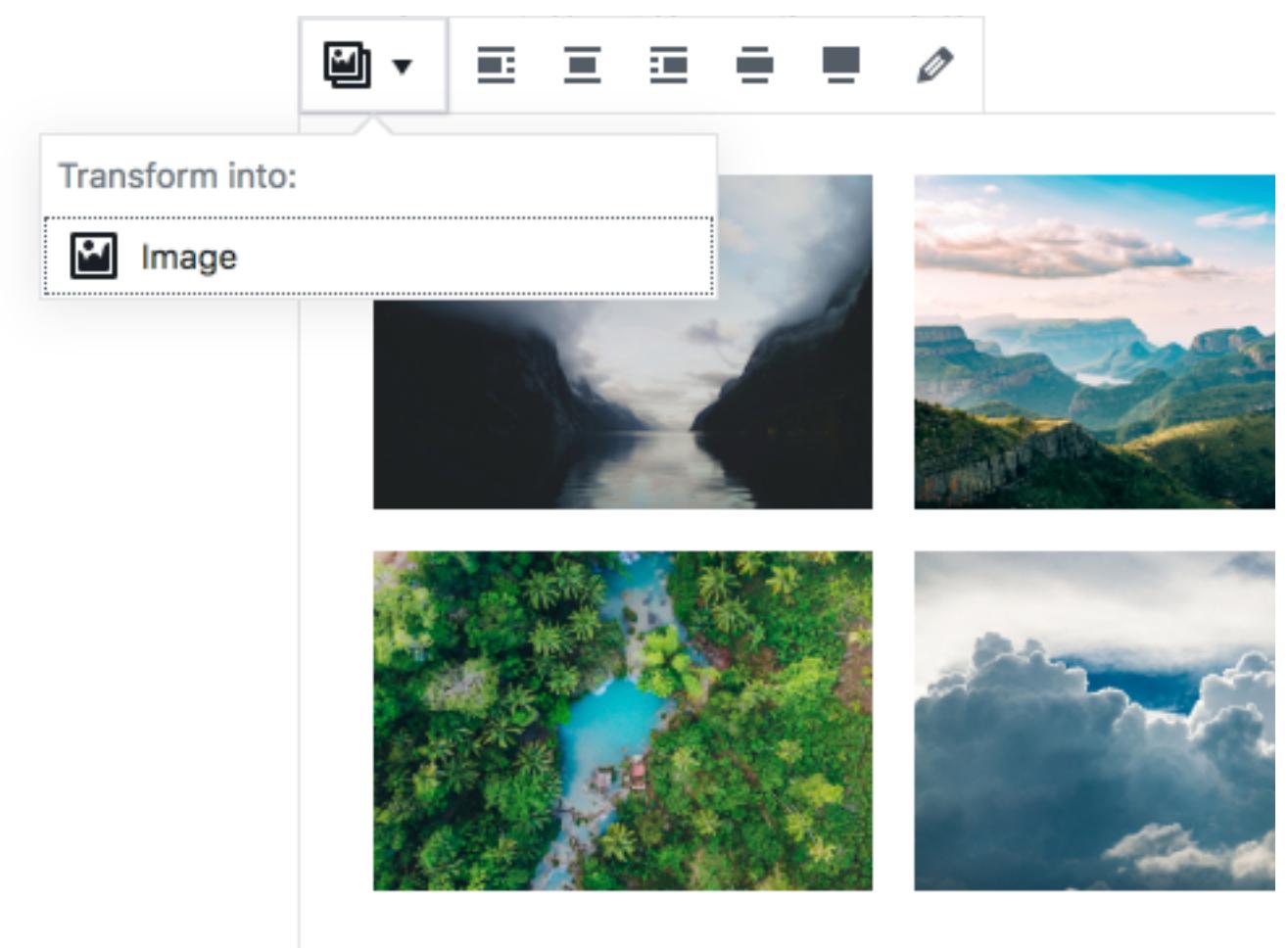
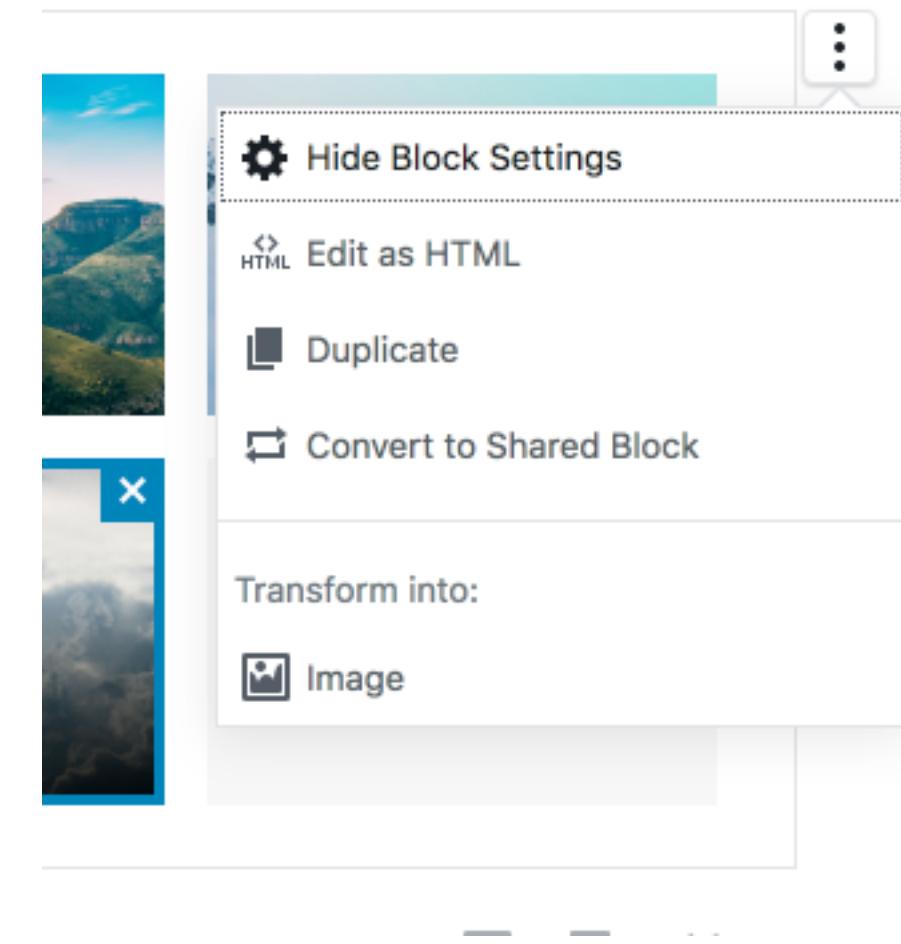
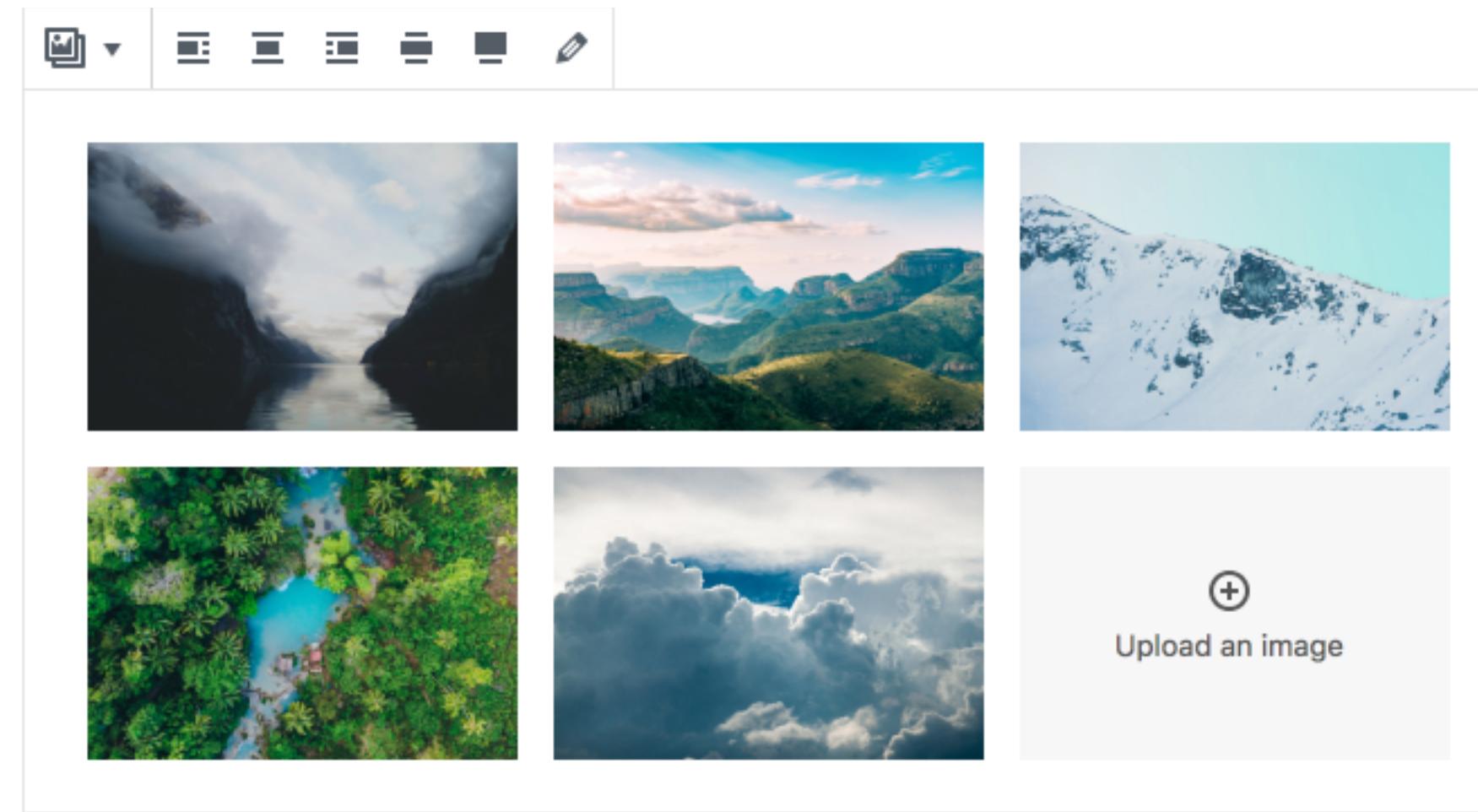


Toolbar: has all the ‘must have’ actions like editing and alignment

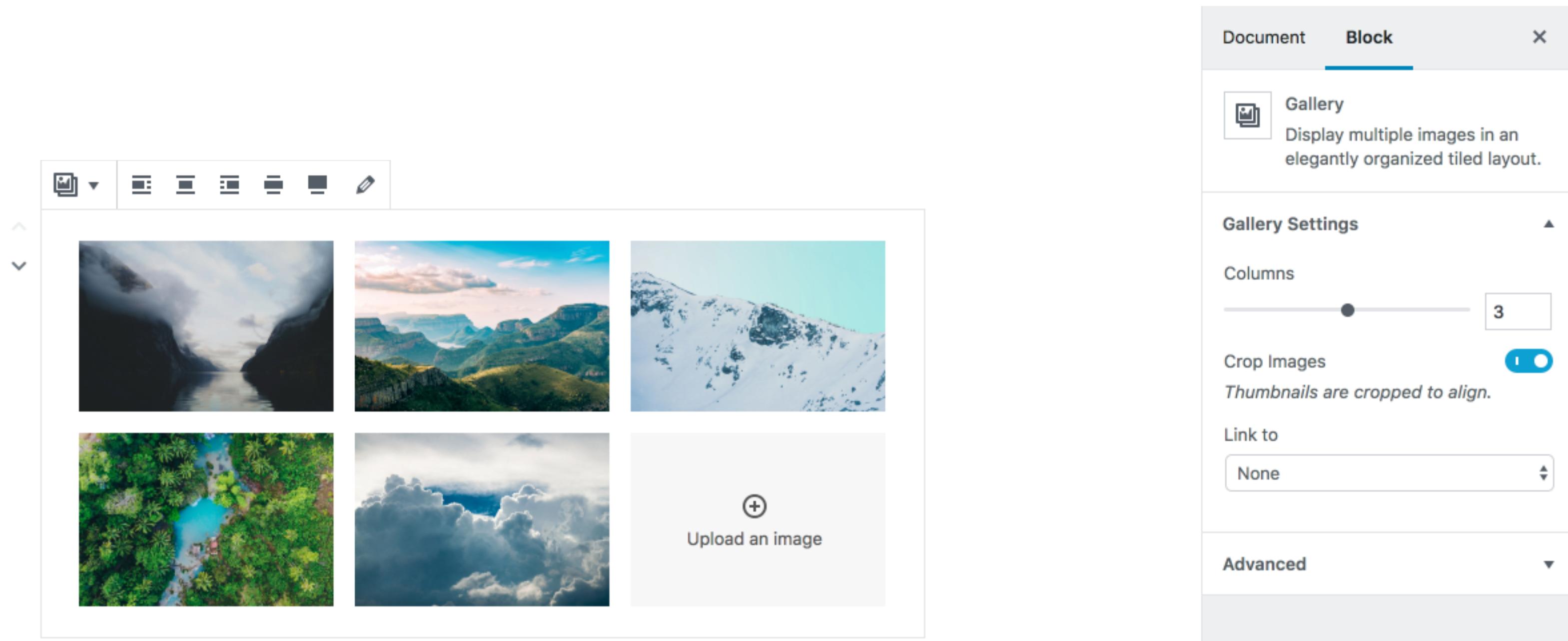
---



Ellipsis allows for further actions like advanced settings, converting



For gallery it can only be converted to separate images



Settings sidebar shows ‘nice to have’ extras

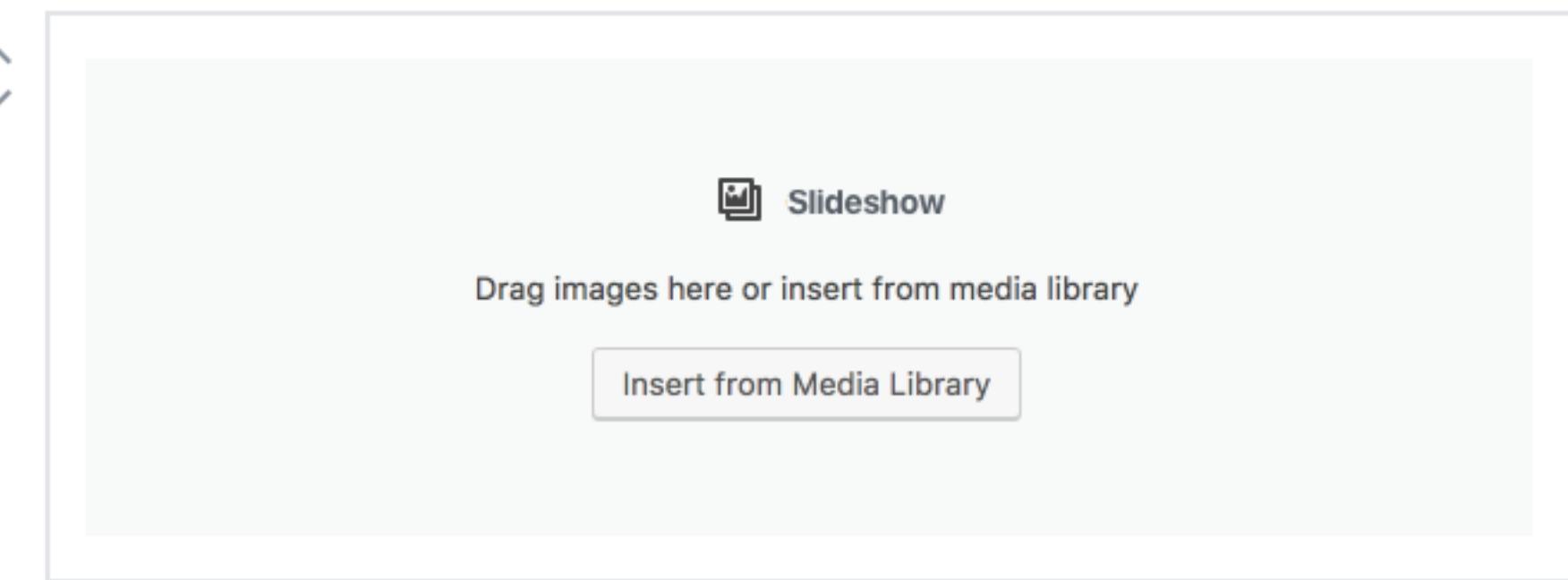
---

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## Example: Slideshow

---

## Slideshow



Unselected

---

[github.com/WordPress/gutenberg/issues/1958](https://github.com/WordPress/gutenberg/issues/1958)

My slideshow:

Image size: Large

Display arrows

Display next / previous text

Display dot pagination

Display photo pagination

Show titles

Show captions

Show links for each slide

Slide duration (in seconds)

Add a link for entire slideshow:

## Advanced settings

[github.com/WordPress/gutenberg/issues/1958](https://github.com/WordPress/gutenberg/issues/1958)

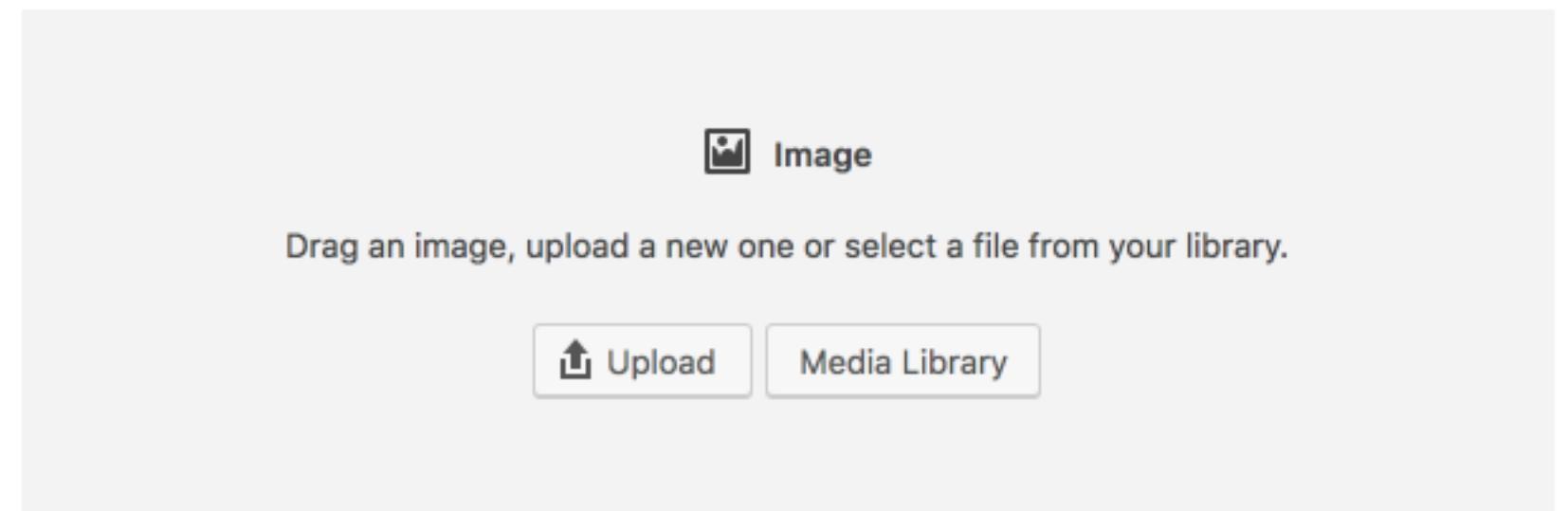
0/6

# Hints



Keep icons simple and signify the block

---

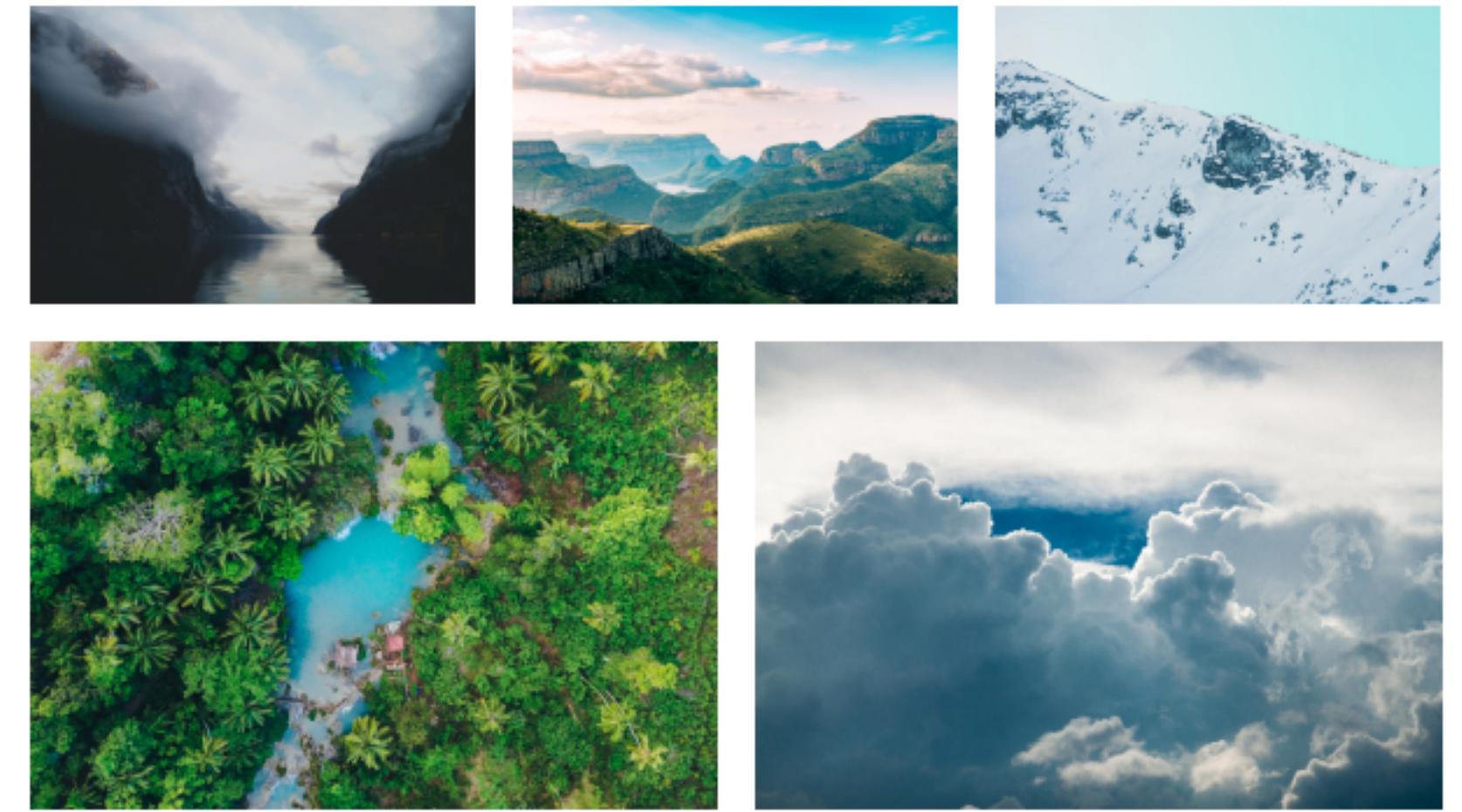


Add text...

| Write quote...

Have good placeholder defaults, think of a page made up

---



When unselected show a preview of block

---



## Cover Image

Add a full-width image, and layer text over it -- great for headers.



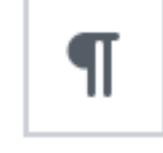
## Heading

Insert a headline above your post or page content.



## Quote

Maybe someone else said it better  
-- add some quoted text.



## Paragraph

Add some basic text.

# Every block at a minimum should have a description of what it is

---

0/7

# Thoughts

7/1

## Blocks should adapt

---

Think what your block feels/looks like on all devices

7/2

## Where should blocks live?

---

... it depends but likely plugins

7/4

## Direct manipulation

---

Direct manipulation is an interaction style in which the objects of interest in the UI are visible and can be acted upon via physical, reversible, incremental actions that receive immediate feedback.

[www.nngroup.com/articles/direct-manipulation/](http://www.nngroup.com/articles/direct-manipulation/)

# Alice....

The screenshot shows a WYSIWYG editor interface with a "Block" tab selected. A "Gallery" block is active, displaying five images in a 2x3 grid. The top row contains a fjord, mountains, and a snowy peak. The bottom row contains a tropical forest and clouds, with a placeholder for another image. The sidebar on the right provides settings for the gallery: "Columns" set to 3, "Crop Images" turned on, and "Link to" set to "None".

There's the room you can see through the glass; it's just the same as our living-room here, only the things go the other way. I can see all of it—all but the bit just behind the fireplace. Oh! I do wish I could see that bit! I want so much to know if they've a fire there. You never can tell, you know, unless our fire smokes. Then smoke comes up in that room too—but that may be just to make it look as if they had a fire—just to pretend they had. The books are something like our books, only the words go the wrong way. Won't there ever be any way of our getting through, uncle?

Everything with blocks is direct manipulation and should be

7/3

## Block styles

---

**Sea id autem nominavi deseruisse**

“ “ B I ↗ ↘

Preview

In quoting others, we cite ourselves.  
Julio Cortázar

y lle  
han Default  
que Pullquote  
Background  
Written  
Eu inter Centered  
sed wisi nostrum occurreret. Esse veit omittantur ius te, am dissennuas ei vis.  
At sed unum veritus fabellas. Te volutpat appellantur duo. Ad natum fuisset  
intellegebat eam, causae invidunt usu id, et vis impetus appetere.

**Sea id autem nominavi deseruisse**

Transform Block

Block variants:

- H1 Heading 1
- H2 Heading 2
- H3 Heading 3
- H4 Heading 4
- H5 Heading 5
- H6 Heading 6

Te volutpat

Other blocks:

- Paragraph
- Quote

loiosae  
nnium  
s at, sea et  
n ea, ius sonet  
m choro

Eu integre accusata  
sed wisi nostrum o  
At sed unum veritu  
intellegebat eam, causae invidunt usu id, et vis impetus appetere.

**Sea id autem nominavi deseruisse**

Transform Block

Block variants:

- The Quick Heading 1
- The Quick Br Heading 2
- The Quick Brow Heading 3
- The Quick Heading 4
- The Quick Br Heading 5
- The Quick Brow Heading 6

Te volutpat

Other blocks:

- Paragraph
- List

isae  
um  
; sea et  
i, ius sonet  
choro

Eu integre accusata  
sed wisi nostrum o  
At sed unum veritu  
intellegebat eam, causae invidunt usu id, et vis impetus appetere.

**Sea id autem nominavi deseruisse**

¶ “ “ B I ↗ ↘

Block styles

- The quick

Quote 1      Quote 2      Quote 3

Quote 4      Quote 5      Quote 6

Block transforms

u, ad nec copiosae  
ea, ut vis omnium  
interpretaris at, sea et  
suas partem ea, ius sonet  
Eum cu unum choro

s gubergren conceptam, ex  
ir ius te, alii dissentias ei vis.  
lantur duo. Ad natum fuisset  
intellegebat eam, causae invidunt usu id, et vis impetus appetere.

**Sea id autem nominavi deseruisse**

¶ “ “ B I ↗ ↘

Block styles

- The quick

Quote 1      Quote 2      Quote 3

Quote 4      Quote 5      Quote 6

Block transforms

The quick brown

intellegebat eam, causae invidunt usu id, et vis impetus appetere.

## Styles : formally variations

[github.com/WordPress/gutenberg/issues/783](https://github.com/WordPress/gutenberg/issues/783)

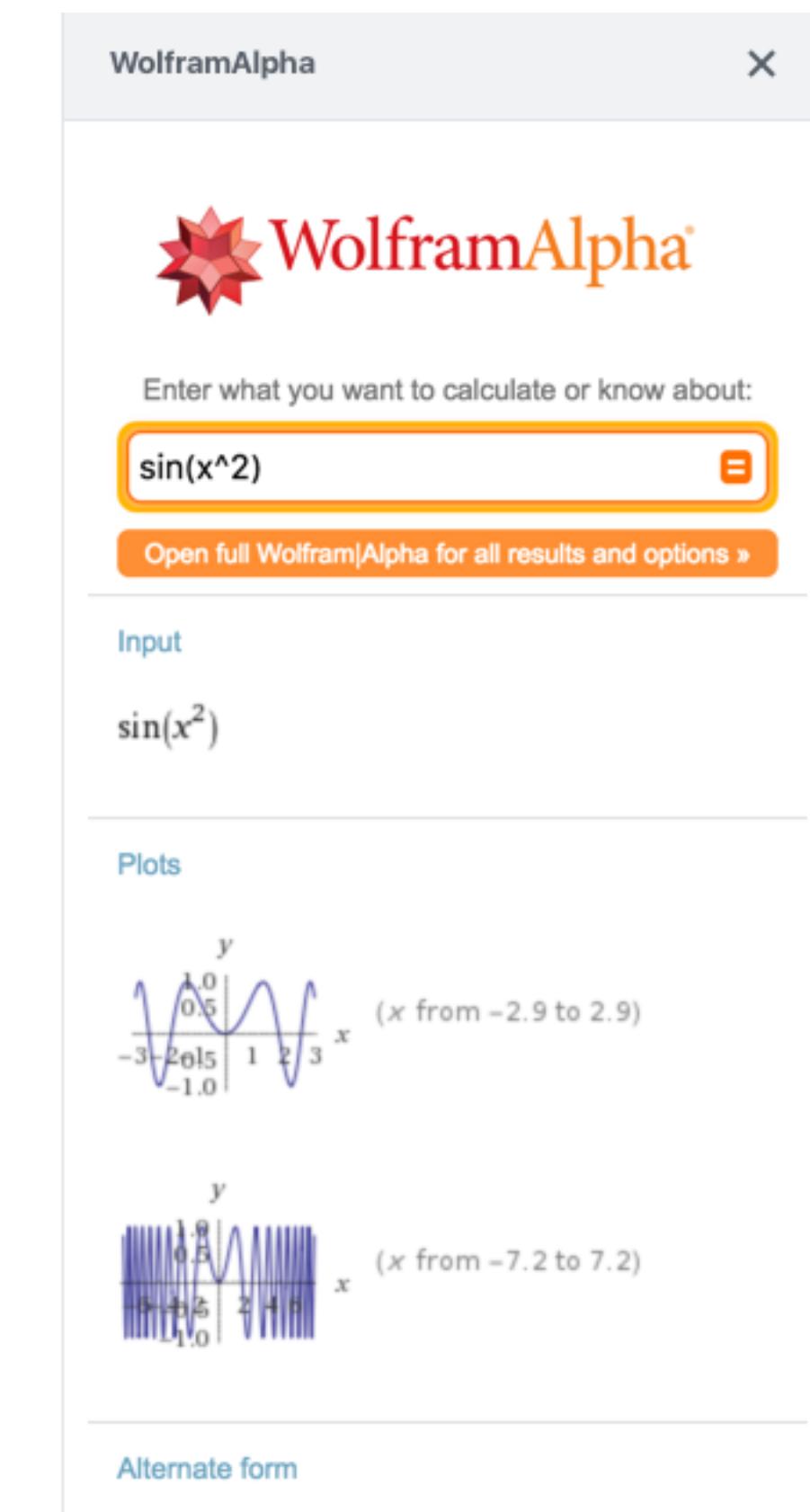
0/9

# Beyond blocks

## Sea id autem nominavi deseruisse

Lorem ipsum dolor sit amet, ferri vidisse nam eu, ad nec copiosae mnesarchum vituperatoribus. Te brute dicunt sea, ut vis omnium menandri, ut sumo aliquam has. Eum aperiam interpretaris at, sea et recusabo expetenda, omnis tibique mea no. Pri suas partem ea, ius sonet numquam offendit cu, ad simul admodum pri. Eum cu unum chorus albucius.

Eu integre accusata prodesset est, sed te impetus gubergren conceptam, ex sed wisi nostrum occurreret. Esse velit omittantur ius te, alii dissentias ei vis. At sed unum veritus fabellas. Te volutpat appellantur duo. Ad natum fuisset intellegebat eam, causae invidunt usu id, et vis impetus appetere.



## Potential ideas

The screenshot shows two versions of the same Latin text in the Gutenberg editor. The left version has a tooltip for a long sentence, while the right version has a sidebar with readability analysis options.

**Left Side (Tooltip Example):**

## Sea id autem nominavi deseruisse

...sumo aliquam has. Eum aperiam interpretaris at, sea et  
recusabo expetenda, omnis tibique mea no. Pri suas partem ea, ius sonet  
numquam offendit cu, ad simul admodum pri. Eum cu unum choro  
albucius.

This sentence is too long.  
Consider shortening it.

**Right Side (Sidebar Example):**

## Sea id autem nominavi deseruisse

...sumo aliquam has. Eum aperiam interpretaris at, sea et  
recusabo expetenda, omnis tibique mea no. Pri suas partem ea, ius sonet  
numquam offendit cu, ad simul admodum pri. Eum cu unum choro  
albucius.

The sidebar includes:

- Editor
- ✓ Visual Editor
- HTML Editor
- Plugins
  - Check Spelling Alt+Shift+n
  - Analyze Readability** (selected)
  - Collaborate Alt+Shift+e
  - WolframAlpha
  - Publicize
- Help Alt+Shift+h

## Readability

The screenshot shows the Gutenberg editor interface. On the left, there's a rich text editor with a toolbar for bold, italic, and other styling options. Below it is a list block containing two items, each with a timestamp (joen and gziolo) and some Latin text. To the right of the editor is a sidebar with various settings and a preview area.

**Document**   **Block**   Choose editor...

Status & Visibility

Status

Stick to the front page

Visibility

Plugins

Beaver Builder

Publish

Immediately

Move to trash

0 Revisions

Categories & Tags

Featured Image

Excerpt

Format

Discussion

## Collaborative editing

The screenshot shows the Gutenberg editor interface. At the top, there's a toolbar with various icons for document operations like saving, previewing, and publishing. Below the toolbar, the main content area has a title "Title" and a rich text block containing placeholder text from "Lorem ipsum" to "consectetur adipiscing elit". A comment section is visible on the right, showing a conversation between users Tim and Anton. Tim's first comment suggests making the text bold for impact, and Anton responds with a suggestion for a background color. Tim then marks his comment as resolved. To the right of the content area, a "Block" palette is open, showing options for styling a "Text" block, such as font size (L, XL), reset button, and a large initial letter "A" with a toggle switch. There are also dropdown menus for color and alignment.

Tim  
5 minutes ago

I love this part! Maybe it should be bold for extra impact?

Anton  
2 minutes ago

Good idea. Maybe add a nice-looking background color too?

Tim  
Just now

Marked this comment as resolved.

Block

raph

a simple text only block

ding a single paragraph of

nt.

L XL Reset

A

w a large initial letter.

Color

ent

Commenting : work in progress...

The screenshot shows a content editor interface with the following components:

- Top Bar:** Includes standard navigation icons (back, forward, search, etc.) and a "Publish" button.
- Sidebar:** A vertical sidebar on the left containing a "Document" tab, a "Block" tab, and a "Status & Visibility" section. The "Status & Visibility" section includes fields for "Visibility" (set to "Public"), "Publish" (set to "November 24, 2017 10:07 am"), "Post Format" (set to "Standard"), "Stick to the Front Page" (disabled), "Pending Review" (disabled), and "Author" (set to "admin").
- Main Content Area:** A large text input field with the placeholder "Write your story". Below the text area is a modal dialog with the following content:
  - A message: "Add blocks of different types by clicking '+' to open the library."
  - A link: "See next"
- Bottom Panel:** A grid of 15 empty blocks for adding content. The grid is organized into 3 rows and 5 columns.

## Tips

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# Anatomy of a block

9/1

Thanks for designing Gutenberg

9/2

[karmatosed.github.io/talk-gutenberg-anatomyofablock](https://karmatosed.github.io/talk-gutenberg-anatomyofablock)

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[goo.gl/forms/GWVVbNtYBnrRjxGg2](https://goo.gl/forms/GWVVbNtYBnrRjxGg2)

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## Questions?

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@karmatosed on all the things :)