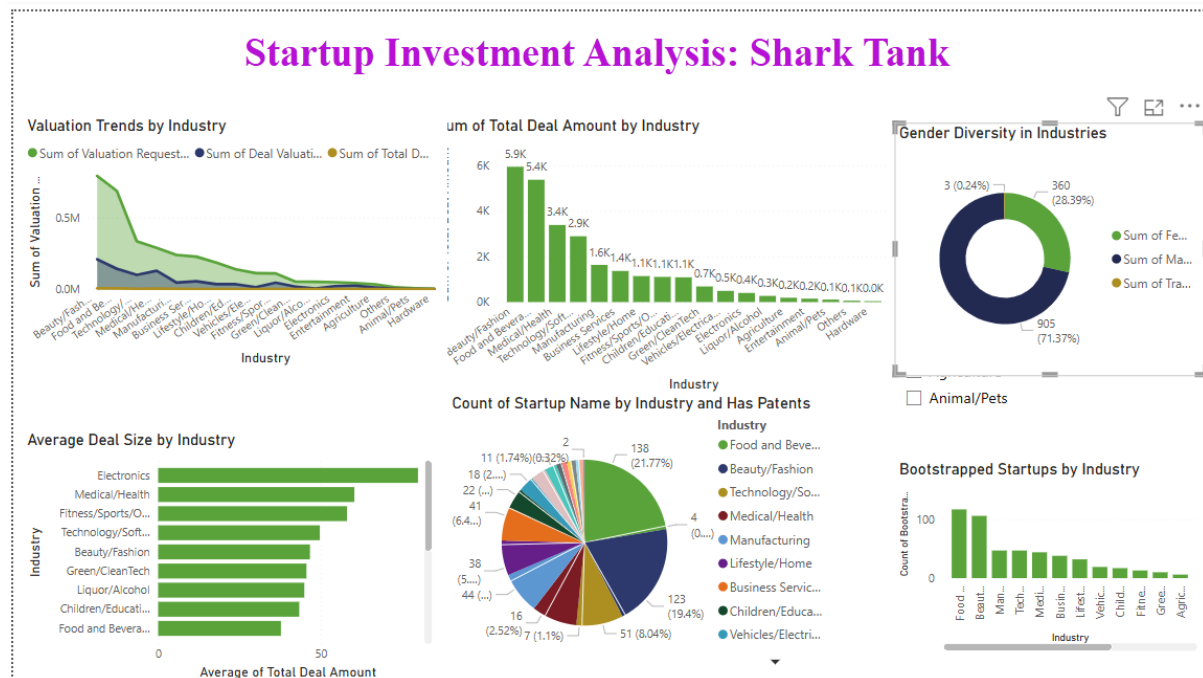


Visual dashboard with industry-wise investor trends Founder success pattern summary

Dashboard Startup Investment Analysis (Shark Tank Data)



Shark Tank Startup Investment Analysis – Summary

1. Industry-Wise Investor Trends

An analysis of investment distribution across industries revealed that:

- Certain sectors—such as **Food & Beverage**, **Health & Wellness**, and **Technology**—received the **majority of investment deals**.
- These industries accounted for the **highest total funding amounts**, reflecting investor confidence and market potential in these areas.
- A small number of investors dominated deals within each industry, showcasing preference-based investment patterns.

Insight: Investors tend to favor startups from high-growth, scalable industries with proven consumer demand.

2. Founder Success Pattern Summary

By examining how the **number of founders** affects funding success:

Visual dashboard with industry-wise investor trends Founder success pattern summary

Number of Founders Funded Not Funded Success Rate

1 Founder	Low	High	~25–30%
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2–3 Founders	High	Low	~60–65%
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- Startups with **2 or more presenters** had significantly **higher success rates** in securing investment.
- This trend suggests that investors **value collaboration**, complementary skills, and stronger team dynamics.

✅ **Conclusion:** Startups with collaborative founding teams are more likely to receive funding compared to solo founders.