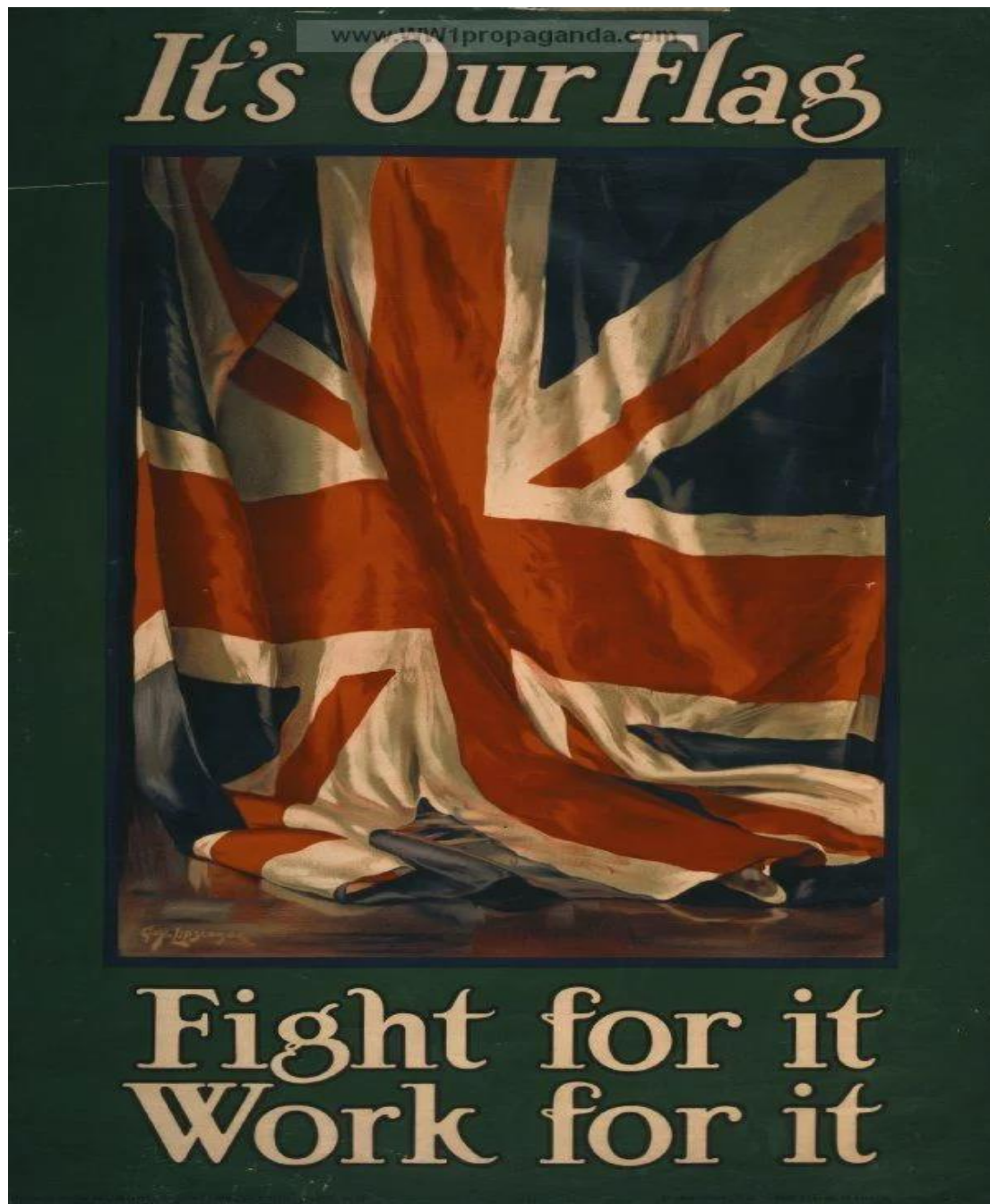
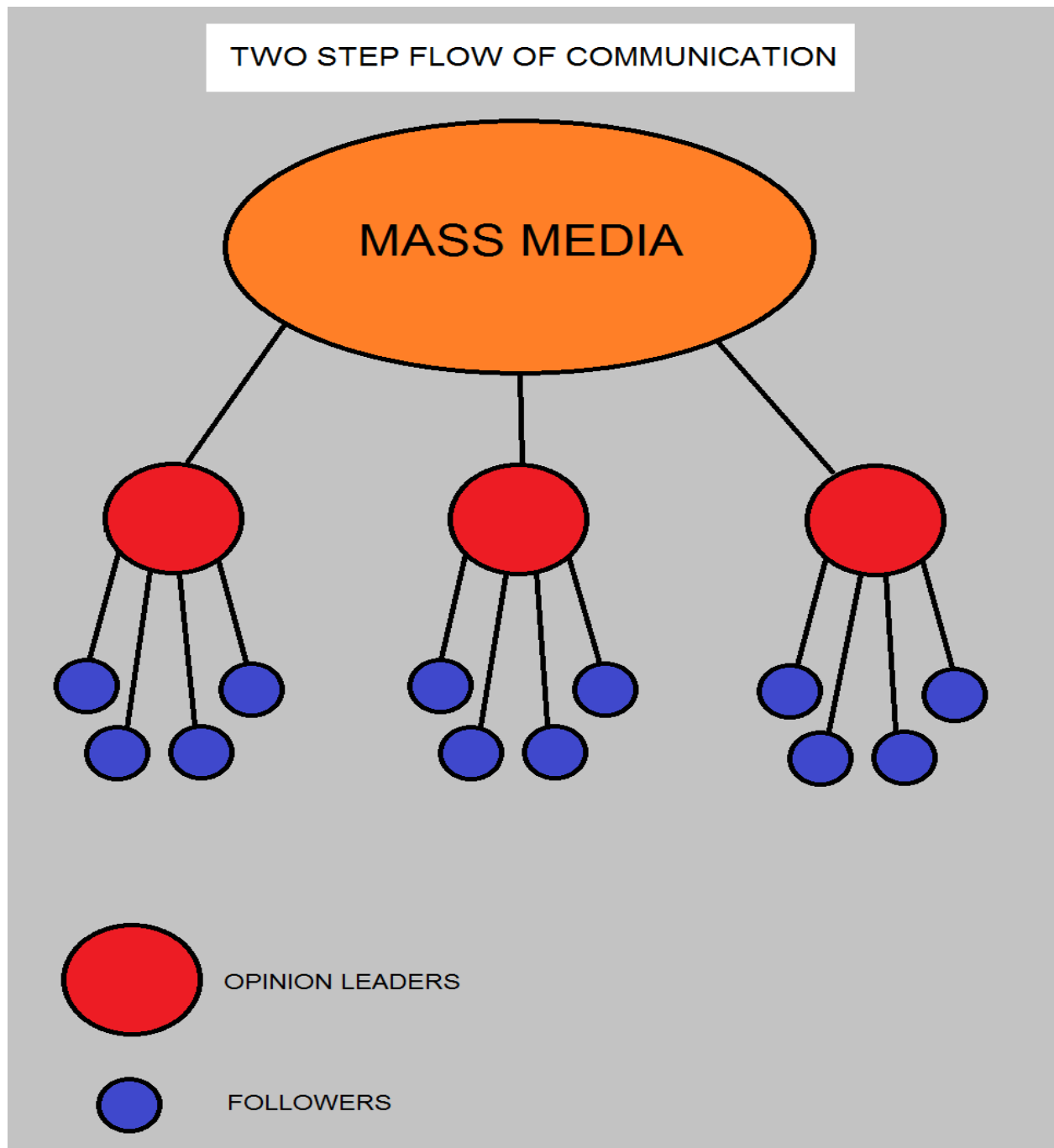


Propaganda Communication



Two Steps Flow Strategy



Communication Targeting Young Men



Communication Targeting Young Women



Public Service Communication

