

MID TERM

1.Line and color

2.Line

3.Circle , triangle and rectangle

4.line width , line color , line type

5.Fractal.

7.Texture.

8. **Texture** can be seen as well as felt; it has some level of dimension to it. These are structures with irregular surface activity. When objects are arranged in a random or varying pattern they form a texture.

Patterns are structures with a geometric quality. When objects are arranged in a recognizable and repeatable structure they form a pattern. It simply means repetition of elements of a pattern.

9. **Tints** are small values of color. They are made by mixing a color with white. For example, pink is a tint of red, and light blue is a tint of blue.

10.Saturation

11.Typography and grid.

12.Unit/Harmony

13.Center of interest.

14.Overlapping

15. Negative space is the empty or open space around an object that defines it. In layman's terms, it is the breathing room around the subject that determines how appealing it looks.