



Red and blue lights
symbolize the police
vehicles.



If anyone sees these lights they can easily know that these are traffic lights and to stop and when to go



Danger sign is always of red color because it has the least wavelength and one can easily see this from far away



With the blue in its logo, Volkswagen wants to convey the values that German cars have become known for: Reliability and consistency.



With the use of green, which is often used to signal health and restoration. Yellow is also another color that can easily be spotted from far away and draw consumers to its restaurants