# Karna Patel

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#### **EDUCATION**

#### 2020 - 2022 London Business School

London, United Kingdom

Reading for Masters in Financial Analysis (MFA) degree

• CFA Level 1 exam cleared in December 2019

#### 2015 - 2019 Ivey Business School, University of Western Ontario

London, Canada

Bachelor of Arts, Honors Business Administration (HBA), Graduated with Distinction

- GPA: 3.7/4.0; Dean's Honor Roll (2016, 2017)
- <u>Selected Coursework:</u> Derivatives and Financial Markets, Value Investing, Macroeconomics, FinTech and Disruption of Banking, Raising Capital in the Financial Markets, Sustainable Finance, Strategic Investing
- Transferred in 2017 from Bachelors of Business Administration program at Wilfrid Laurier University

#### BUSINESS EXPERIENCE

# **2020 FRESHBOOKS,** *Corporate Development Analyst (8 months)*

Toronto, Canada

- Assisted with the execution of strategic acquisitions as only junior of corporate development team, including the Head of Corporate Development, SVP of Corporate Development, CFO, and other senior executives.
- Performed valuation analyses and financial projections to estimate valuation range; analyzed potential IRR on deals based on different purchase prices and financial model to compare with our required hurdle rate.
- Conducted research to help establish acquisition strategies in targeted areas of Latin American expansion and artificial intelligence; developed a strong list of potential targets and led initial acquisition discussions.
- Evaluated targets on business models, financial statements, strategic rationale, and key SaaS metrics to develop deal theses; pitched multiple companies internally that received executive approval and led to further discussions.
- Selected transaction experience: \$3M cross-border acquisition of a cloud accounting software company:
  - Devised internal acquisition proposal, including team, strategic rationale, financials, IRR potential, and the target's ability to serve as starting point for further expansion into other Latin American markets.
  - Built a precedent transactions analysis to estimate a valuation range; analysis reflected target required a 30% discount due to decline in tech acquisition multiples caused by pandemic destabilizing price negotiations.
  - Analyzed deal structure scenarios based on executive team preferences; resulted in deal structure alteration from 100% cash to equity, cash and earn-out split to create a better incentive structure for acquired team.

# **2020 CPS CAPITAL,** *Private Equity Intern Analyst* (6 months)

Toronto, Canada

- Supported deployment of CPS Capital's \$70M fund in investments across select North American industries.
- Conducted research to validate thesis for prospective investments; helped identify strong targets in industry niches with a sustainable competitive advantage and opportunities for operational or strategic improvement.
- Built multiple LBO, DCF, and precedent transaction analyses to approximate valuation ranges and IRR potential.

## 2018 MLG BLOCKCHAIN, Investment Research Intern (4 months)

Toronto, Canada

- Researched digital assets on business model, economics, senior management, technical analysis, and outlook; created investment research reports were provided to multiple angel investors and investment firms in the space.
- Created content for firm's educational sessions introducing new investors to digital assets investing.

## **ALZHEIMER SOCIETY OF CANADA,** Finance Intern (4 months)

Toronto, Canada

- Assisted the Alzheimer Society of Canada, Ontario, and Toronto (all three separate charities) in the merger and restructuring of their individual finance and accounting departments into a shared services department.
- Aided executives in analysing each charity's investment portfolio and developing new target asset allocation goals for investment manager; recommended lowering exposure in 2 sectors to better meet risk-return goals.
- Helped accountants and controller with accounts receivable, accounts payable, and month-end reconciliation tasks; regular bookkeeping time decreased by 8% and month-end reconciliation was completed 7% quicker.

#### ADDITIONAL INFORMATION

Activities:

2017

Engagement Manager at Ivey FinTech Club leading a team of 6, VP of Academic Affairs for Ivey HBA class for 75 students, Class Representative of 75 students at Ivey HBA Student Association, Finance Executive at Students Offering Support (SOS), Finalist in the Laurier RBC Trading Competition out of 500+ competitors, Executive at Wilfrid Laurier University Rotaract Club, Teaching Assistant at Peel District School Board, Sergeant at Royal Canadian Army Cadets

Skills: Bloomberg Terminal, Capital IQ, Microsoft Office, Python (beginner), R (beginner)

Certifications: Bloomberg Market Concepts, Bloomberg Analytics Certification, CFA Level 2 Candidate

**Languages:** English (native), Gujarati (native), Hindi (conversational)

Interests: Toronto Raptors, fantasy sports, personal investing, films, international politics, reading, poker, board games