| Rank             | Тор  | Second  | Third   |
|------------------|--|---|---|
| Beautiful        | Jill Bolte Taylor: My stroke of insight                              | Brené Brown: The power of vulnerability                         | Robert Hammond: Building a park in the sky                      |
| Courageous       | Monica Lewinsky: The price of shame                                  | Brené Brown: The power of vulnerability                         | Jill Bolte Taylor: My stroke of insight                         |
| Fascinating      | Jill Bolte Taylor: My stroke of insight                              | Amy Cuddy: Your body language may shape who you are             | Ken Robinson: Do schools kill creativity?                       |
| Funny            | Ken Robinson: Do schools kill creativity?                            | James Veitch: This is what happens when you reply to spam email | Tim Urban: Inside the mind of a master procrastinator           |
| Informative      | Amy Cuddy: Your body<br>language may shape who you<br>are            | Ken Robinson: Do schools kill creativity?                       | Simon Sinek: How great leaders inspire action                   |
| Ingenious        | Ken Robinson: Do schools kill creativity?                            | Pranav Mistry: The thrilling potential of SixthSense technology | Simon Sinek: How great leaders inspire action                   |
| Inspiring        | Ken Robinson: Do schools kill creativity?                            | Simon Sinek: How great leaders inspire action                   | Brené Brown: The power of vulnerability                         |
| Jaw-<br>dropping | Blaise Agüera y Arcas: How PhotoSynth can connect the world's images | Jill Bolte Taylor: My stroke of insight                         | Pranav Mistry: The thrilling potential of SixthSense technology |
| Persuasive       | Ken Robinson: Do schools kill creativity?                            | Simon Sinek: How great leaders inspire action                   | Amy Cuddy: Your body language may shape who you are             |