

KASEY HARRINGTON

UX Designer

UX Designer striving to turn challenges into solutions that are best fit for both the target audience and stakeholders alike with user friendly and visually appealing designs

CONTACT

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UX SKILLS

User Research

Competitive Analysis

User Personas

User Flows

User Testing

User-Centered Design

Wireframes

Prototypes

Graphic Design

Visual Design

DESIGN TOOLS

Sketch

InVision

Prott

UsabilityHub

Basic Photoshop

Survey Monkey

SalesForce

EDUCATION

Career Foundry

- UX Immersion

- Frontend Development

Cal State University Northridge

- Bachelor of Science - Marketing

PROJECT

ActiveXplorer - Scavenger Hunt App

- Conducted extensive research and competitive analysis to understand user behavior and the current market
- Performed card-sort to determine user flows and site map as well as created low to high fidelity wireframes to match
- Observed participants engaging with the app using a pre-developed script with scenarios and analyzed findings to ensure the app was user friendly and simplistic

EXPERIENCE

CHARTEC

Sept. 2017 – Jan. 2019

Classic Account Manager - Bakersfield, CA

- Consulted over 87 business owners and executives of Managed Service Providers (MSP) in regards to sales, marketing and operations through proven practice of an MSP business model
- Upgraded or up-sold on average 10% of my clientele to Premium packages or added value offerings per quarter

THE BAHNSEN GROUP

Nov. 2016 - July 2017

Service and Operations Associate - Newport Beach, CA

- Managed the Salesforce tasks through organizing households and updated information accordingly
- Maintained relationships with clients through daily communication as well as outside vendors to successfully provide clients with necessary information and documentation

WESTAIR GASES & EQUIPMENT, INC.

Aug. 2014 - Oct. 2016

Marketing Coordinator - San Diego, CA

- Actively involved in creating and launching WestAir's website through design and content building
- Managed and increased WestAir's online presence using analytics to evaluate customer behavior
- Created marketing literature including flyers, brochures, presentations and tracking leads