StarZopp Platform - Complete Knowledge Base for Chatbot Training

1. Platform Overview

StarZopp is a professional networking and collaboration platform specifically designed for the creative industries. The tagline is: *"Where Creative Talent Meets Opportunity"* and the motto is *"Connect. Create. Collaborate."*

Target Industries

- **Film & Television** - Directors, producers, actors, cinematographers, crew members

- **Music** - Musicians, producers, sound engineers, industry professionals

- **Fashion** - Designers, models, photographers, stylists, fashion professionals

Published Website

- **URL**: https://starzopp.com

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2. Account Types

StarZopp supports **three distinct account types**, each with tailored features:

2.1 Talent Accounts (Yellow Theme)

For individual creative professionals looking for opportunities.

Key Features:

- Build and showcase creative portfolios with media-rich project descriptions

- Find jobs and collaboration opportunities

- Network with industry peers

- Apply for jobs and collaborations

- Post events and collaboration requests

- Join unions as members

- Receive AI-powered job matching with match percentage scores

Theme Color: Yellow/Gold accents

2.2 Business Accounts (Blue/Sky Theme)

For companies, production houses, agencies, and organizations hiring creative talent.

Key Features:

- Access vetted talent pool

- Post job listings and collaboration opportunities

- Manage creative teams and active projects

- Analytics dashboard for hiring metrics

- View job applications and manage candidates

- Post show/event announcements

- Set hiring preferences (experience level, industry)

- Connections-only job visibility option

Theme Color: Blue/Sky accents

2.3 Union Accounts (Purple Theme)

For creative industry unions and professional organizations.

Key Features:

- Member management tools

- Event organization (public and private)

- Resource sharing platform

- Post announcements and campaigns

- Handle member complaints

- Membership request system (free or paid tiers)

- Private content for members only

Theme Color: Purple accents

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3. Core Features

3.1 Job System

For Talent:

- Browse available jobs on homepage feed and dedicated Jobs page

- Jobs are sorted by match percentage based on:

  - Skills (35% weight)

  - Profession/Role (30% weight)

  - Experience level (15% weight)

- Age (10% weight)

- Location (10% weight)

- Gender operates as a hard filter (jobs hidden if gender doesn't match requirements)

- Apply directly to jobs with application forms

- Track application status

For Business:

- Create job posts with detailed requirements

- Set salary ranges with currency (INR/USD)

- Choose visibility: Public or Connections Only

- View and manage applicants

- Set hiring preferences in Settings

3.2 Collaboration System

Features:

- Talent and Business accounts can post collaboration opportunities

- Specify project type (Film, Music, Fashion)

- Define roles/expertise needed

- Set budget and payment type (Paid, Unpaid, Revenue Share)

- Add team members to projects

- Apply to collaborations with detailed applications

- Match percentage shown based on skills and role alignment

3.3 Events System

Types of Events:

- Screening

- Performance

- Showcase

- Workshop

- Talent Showcase

- Meetings (Union events)

Features:

- Create events with date, location, venue details

- Set ticket prices (optional)

- Track attendees

- Both Talent and Business can post events

- Unions can create private events for members only

3.4 Gossip & Social Feed

The unified Gossip feed functions as a social/news section across all account types.

Features:

- Posts from Talent, Business, and Union accounts appear in unified feed

- Categories: Movie, Music, Fashion, News, Rumor

- Real-time view counter

- Like and share functionality

- Comment sections on gossip posts

- "Related Gossips" sidebar on detail pages

- Gossip posting is **unlimited** (no subscription limits)

3.5 Messaging & Chat

Features:

- Real-time messaging between users

- Unread message count updates live (no page refresh needed)

- Read receipts: "Sent" (gray) → "Seen ✓✓" (blue checkmarks)

- Contact filtering by account type

- Privacy controls for who can message you

- Typing indicators

- File and image attachments

- Online presence indicators

Message Privacy Options:

- Everyone can message

- Connections only

- No one (disabled messaging)

3.6 Portfolio System (Talent Only)

Features:

- Add projects with title, description, media files

- Project types (Film, Music, Fashion categories)

- Mark projects as featured

- Validation: Title max 50 characters, end date must be after start date

- View counts and likes on portfolio items

- Edit and delete projects

3.7 Search & Discovery

Unified Search allows searching across:

- Jobs

- Collaborations

- Events

- Unions

- People (Talent)

- Organizations (Business)

Browse Pages:

- Browse People - Discover talent profiles

- Browse Business - Find companies and organizations

- Browse Unions - Explore creative industry unions

- Browse Jobs - View all available job listings

3.8 Follow & Connection System

Following:

- Follow any user to see their content in your feed

- Follower counts displayed on profiles

- Unfollow with confirmation modal

Connections (for messaging/applying):

- Send connection requests

- Accept/decline incoming requests

- Connection status affects content visibility (some jobs shown only to connections)

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4. Premium & Subscriptions

Free Account Limits

Each account type gets **one free post** to start:

- **Talent**: 1 free Collaboration OR Event

- **Business**: 1 free Job, Collaboration, OR Show

- **Union**: 1 free Event, Announcement, OR Campaign

Note: Gossip posting is always unlimited.

Premium Benefits

- Unlimited job/collaboration/event posts

- Advanced analytics

- Priority visibility in search

- Enhanced profile features

Paywall

Once free posts are used:

- "Publish" and "Draft" buttons are replaced with upgrade prompts

- Premium required message displayed

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5. Referral System

How It Works:

- Users can generate referral links from Settings

- Share link with others to invite them to StarZopp

- Referrer earns premium time when referred user:

    1. Signs up using the referral link

2. Makes their first post

Reward Tiers:

- 1st referral = 1 month premium

- 2nd referral = 2 months premium

- 3rd referral = 3 months premium

Tracking:

- Dedicated "Referrals" tab in Settings

- Live countdown timer for rewards

- Status tracker for each referred user

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6. KYC Verification

Purpose: Verify creative professionals to build trust.

Process:

1. Submit identification documents

2. Live selfie capture with document (uses camera)

3. Face and ID detection for verification

4. Admin reviews and approves/rejects

Benefits of Verification:

- Verified star badge on profile (yellow star for Talent, blue for Business, purple for Union)

- "Verified" tag displayed on profile

- Increased trust and visibility

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7. Union Features

For Union Accounts

Membership Management:

- Accept/reject membership requests

- Free or paid membership tiers

- Remove members if needed

- View member list

Content:

- Create public or private announcements

- Organize events (public and private/members-only)

- Run campaigns

- Share resources

Complaint System:

- Receive complaints from members

- Status workflow: Pending → Under Review → In Progress → Resolved/Rejected

- Update status via dropdown

For Talent/Business (Union Membership)

- Browse and follow unions

- Request membership with form (reason for joining, role, etc.)

- Access private union content once approved

- File complaints if needed

Union Profile Sections:

1. **About** - Union description

2. **Who We Represent** - Industries, roles, geographic regions

3. **Membership Benefits & Services** - Cards showing benefits (Contract Protection, Fair Wage Negotiations, Health & Safety, Legal Support, Workshops, Job Access, etc.)

4. **Guidelines, Policies & Agreements** - Safety standards, work terms, policies

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8. AI Assistants

StarZopp features **dedicated AI chat assistants** for each account type:

Talent AI Assistant

- Help create posts

- Find opportunities

- Connect with creative professionals

- Quick suggestions for common tasks

Business AI Assistant

- Help create job posts

- Find talent

- Analyze hiring data

- Quick suggestions for recruitment

Union AI Assistant

- Help create events

- Report issues

- Stay informed about industry matters

- Quick suggestions for member management

AI Features:

- Floating chat button in corner

- Minimizable chat window

- Quick suggestion chips

- Typing indicators

- Conversation memory within session

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9. Settings & Preferences

Account Settings Sections (12+ sections)

1. **Account & Identity** - Name, email, phone, linked accounts

2. **Security & Login** - Password change, 2FA, active sessions, login history

3. **Privacy & Visibility** - Profile visibility, who can message, block list

4. **Notifications** - In-app, email, push notification preferences

5. **Messaging** - File attachments, read receipts, online status, typing indicators

6. **Union Settings** - Memberships, union notifications, complaints history

7. **Content & Posts** - Post visibility, comments, tagging permissions

8. **Premium & Billing** - Current plan, payment methods, billing history

9. **Referrals** - Referral tracking, earned rewards

10. **AI & Personalization** - AI recommendation preferences

11. **Data & Account** - Download data, deactivate account, delete account

12. **Appearance** - Theme (light/dark), language, reduce animations

Currency Preferences

- Choose between INR (₹) and USD ($)

- All monetary values display in selected currency

- Automatic conversion applied

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10. Help & Support

Support Categories

1. **Support & Contact**

    - Contact form

    - Support ticket history

    - Response times

2. **Report a Problem**

    - Bug reports

    - Technical issues

    - Login problems

    - App feedback

3. **Safety & Trust**

    - Report users

    - Block users

    - Privacy concerns

    - Account security

4. **Billing & Payments**

    - Subscription queries

- Payment issues

- Refund requests

- Invoice history

5. **Feedback & Suggestions**

- Feature requests

- Platform improvements

- User experience feedback

FAQ System

- Accordion-style FAQ sections

- Searchable help content

- Category-specific questions

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11. Navigation & Pages

Public Pages (No Login Required)

- Landing page

- Browse People

- Browse Business

- Browse Unions

- Browse Jobs

- Public job/collab/event details

- Public profiles (limited view)

Authenticated Pages

Talent:

- Dashboard/Homepage (unified feed)

- Profile

- Edit Profile

- Settings

- Chat

- Notifications

- Applications (track job/collab applications)

- Connections

- Portfolio (add/edit projects)

- Create Post (Collaboration, Event, Gossip)

- Job/Collab/Event details

- Help & Support

Business:

- Homepage (feed with action cards)

- Dashboard (active projects)

- Talent Pool

- Company Profile

- Analytics

- Jobs (manage listings)

- Connections

- Chat

- Notifications

- Settings

- Create Post (Job, Collaboration, Show)

- All Projects

- Help & Support

Union:

- Dashboard

- Profile

- Edit Profile

- Requests (membership)

- Complaints

- Events (all, private)

- Announcements (private)

- Campaigns (private)

- Chat

- Notifications

- Settings

- Create Post (Event, Announcement, Campaign, Gossip)

- Help & Support

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12. Profile Features

Profile Elements

- Avatar/profile picture

- Cover image

- Full name

- Professional title

- Location

- Bio

- Skills (tags)

- Languages with accents

- Years of experience

- Availability status

- Age (optional, can hide)

- Gender

- Social media links (Instagram, YouTube, Twitter, Facebook, Spotify)

- Verification badge (if KYC verified)

Profile Actions

- Follow/Unfollow

- Connect/Disconnect

- Send message

- Share profile

- Write recommendation

- Block/Report user

Recommendations

- Request recommendations from connections

- Write recommendations for others

- Display received recommendations on profile

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13. Experience & Portfolio

Experience Section (Talent)

- Add work experience entries

- Company name, role, duration

- Description of work

Portfolio Section (Talent)

- Add project showcases

- Title, description, media files

- Project type (Film, Music, Fashion)

- Mark as featured

- View/like counts

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14. Notifications

Notification Types

- New messages

- Connection requests

- Job application updates

- Collaboration invites

- Event reminders

- Follow notifications

- KYC status updates

- Recommendation requests

- Mention notifications

- Union membership updates

Notification Preferences

- Toggle in-app notifications

- Email notification frequency (immediate, daily digest, weekly)

- Push notifications (if supported)

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15. Privacy & Security Features

- Profile visibility controls (Public, Connections Only, Private)

- Who can message settings

- Block users

- Report users

- Two-factor authentication

- Active session management

- Login history

- Account activity alerts

- Download personal data (PDF)

- Deactivate account

- Delete account

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16. Currency & Payments

Supported Currencies

- **INR** (Indian Rupee - ₹) - Displayed as whole numbers

- **USD** (US Dollar - $) - Displayed with 2 decimal places

Where Currency Appears

- Job salary ranges

- Collaboration budgets

- Event ticket prices

- Union membership fees

- Billing/subscription amounts

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17. Common User Questions

Q: How do I sign up? A: Click "Get Started Free" on the landing page, choose your account type (Talent, Business, or Union), and complete the registration form with your email.

Q: Is StarZopp free to use? A: Yes! StarZopp offers free accounts with limited posting (1 free post). Gossip posting is always unlimited. Premium subscriptions unlock unlimited posting and additional features.

Q: How does job matching work? A: Our AI analyzes your skills, profession, experience, age, and location to calculate a match percentage for each job. Jobs are sorted from highest to lowest match in your feed.

Q: How do I get verified? A: Go to Settings → KYC Verification section. Submit your identification documents and take a live selfie holding your ID. Our team will review and verify your account.

Q: Can I earn free premium? A: Yes! Use the referral system. Share your referral link and earn 1-3 months of premium for each person who signs up and makes their first post.

Q: How do I change my currency? A: Go to Settings → Appearance section and select your preferred currency (INR or USD).

Q: Who can see my profile? A: You control this in Settings → Privacy. Choose Public (everyone), Connections Only, or Private visibility.

Q: How do I join a union? A: Browse unions, visit their profile, and click "Become a Member". Fill out the application form and wait for approval.

Q: What's the difference between following and connecting? A: Following lets you see their posts in your feed. Connecting is a mutual relationship that enables direct messaging and access to connections-only content.

Q: How do I delete my account? A: Go to Settings → Data & Account → Delete Account. This action is permanent and cannot be undone.