



Algorave is an  
open and growing  
community // we  
encourage creative  
freedom

// **The Algorave Branding**

The Algorave branding is there for you to use should you wish to. Whether your designing a poster, flyer or web banner, we encourage you to flex your creative freedom in any way you see fit.

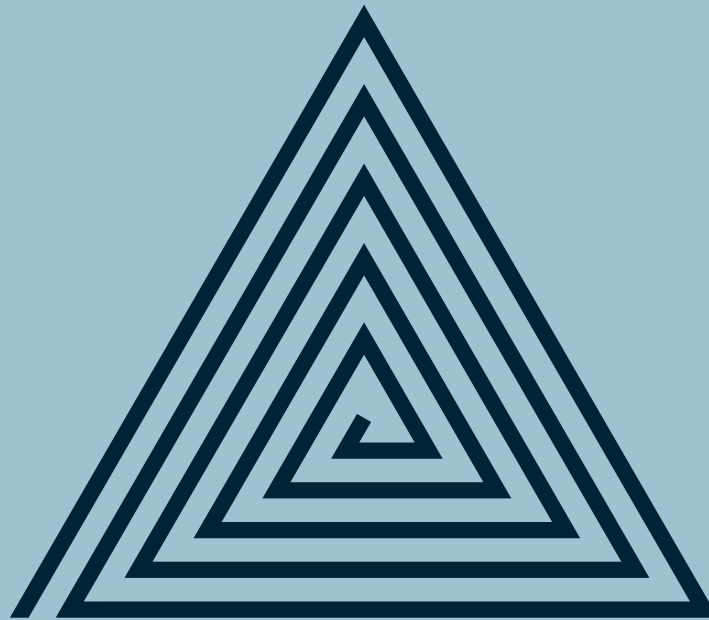
All we ask is that you include either the Algorave full logo or the Algorave icon within your design.

However if you do wish to keep your design consistent with what we have done before, then these very brief guidelines might help.



// **The Algorave Logo**

The Algorave logo is made up of the 'spirangle' icon and bespoke lettering. You can change the colour, but please do not modify the logo.  
The Algorave logo is available to use as a .EPS and .SVG.



// **The Algorave Icon**

The Algorave icon is simply the 'spirangle' used on its own. You can change the colour, but please do not modify the icon.  
The Algorave icon is available to use as a .EPS and .SVG.

ALGØRAVE

// **The Algorave Lettering**

The Algorave lettering is bespoke and available to use on its own should you wish to (however please do not modify the letter forms).  
The Algorave lettering is available to use as a .EPS and .SVG.

C: 100 / M: 0 / Y: 10 / K: 91

R: 0 / G: 40 / B:57

HEX: 002839

C: 23 / M: 0 / Y: 2 / K: 19

R: 161 / G: 194 / B:206

HEX: a1c2ce

## // The Algorave Colours

Two colours are used along with white for Algorave.  
These two colours can also be used together as a gradient.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

- Kreon

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

- Roboto Slab

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

- Rokkitt

// **The Algorave Typeface**

A modern slab serif typeface is used for Algorave materials. Although your free to use any typeface you choose, we have included the above fonts within the resources pack.



## // Past and Present Designs

These examples should give an indication of the design style we follow for Algorave, but by no means do you have to follow it yourself. We encourage you to be free and creative!





**ALGORAVE**  
In collaboration with  
Millennium Gallery Live Lates  
and AlgoMech festival

//  
Algorithmic and mechanical techno + visuals  
from South Yorkshire, UK, Japan and US

**ALGOBABE2**  
// ALGORAVE

**ARDISSON**  
// SEED/HACKOUSTIC

**CANUTE**  
// REPHLEX+COMPUTER CLUB

**GRAHAM DUNNING**  
// MECHANICAL TECHNO

**HEAVY LIFTING**  
// SONA

**KINDOHM**  
// CONDITIONAL

**LIL DATA**  
// PC MUSIC

**RENICK BELL**  
// UIQ/HALCYON VEIL

**SICK LINCOLN**  
// CHORDPUNCH

+ Algorithmic visuals from **Chez.io** and **Rituals**  
Powered by **dangernoise**

**8pm - 1am**  
**Friday 18th November 2016**  
Millennium Gallery  
£6 advance // £8 OTD

//  
Info + tickets:  
**algomech.com/algorave**

// ACCESS SPACE FUNDRAISER //

Sheffield // UK // Germany  
// Australia // Canada //  
Slovenia // Spain // Japan  
// Netherlands // Belgium  
// Mexico // Portugal //  
Switzerland // USA //  
China // Italy...



**algorave.com**

Original designs by DP CREATIVE // [www.dp-creative.co.uk](http://www.dp-creative.co.uk)