

Kennya A. Rodriguez

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EXPERIENCE

Associate User Experience Researcher

User Research International, Redmond, Washington

May 2019 - Present

Execute research projects from end to end, starting with research plan creation, study moderation and data analysis/synthesis in order to provide actionable insights and recommendations to stakeholders. Completed over 20 agile research projects using qualitative and quantitative research methodologies for a variety of clients including Fortune 500 companies such as Microsoft and Amazon.

Special Education Instructional Assistant

Seattle Public Schools, Seattle, Washington

September 2018 - May 2019

Assisted in supervision care, and instruction of special needs students in a regular classroom and in a self-contained classroom. Tracked and collected student data to support and ensure growth.

Second Grade Teacher

Ethos Academy, Phoenix, Arizona

December 2016 - May 2018

Developed common-core standards-based lesson plans, administered tests and analyzed class performance. Created an environment conducive to the process of learning and meeting every student's needs.

EDUCATION

University of Washington

Seattle, Washington

Master of Science, Human Centered Design & Engineering, Class of 2020 (GPA 3.94)

Using Human Centered Design principles, created a foster management app aimed to support foster volunteers during their time fostering animals. Lead the research phase of the design process from beginning to end of the design cycle.

Arizona State University

Tempe, Arizona

Bachelor of Arts, Psychology, Class of 2013 (GPA 3.7)

Specialized in education and serious games. Research thesis investigated students' learning gains after playing a serious educational game that taught individuals how to live sustainably through small decisions made in their lives.

SKILLS

User Centered Design

Usability Testing

User Interviews

Usability Benchmarking

Diary Studies

Focus Groups

Remote Testing

Competitive Analysis

Surveys

Analytical skills

Project Management

Task Flows

User Journeys

Prototyping

HONORS

Magna Cum Laude
Arizona State University

Alumni
Barrett the Honors College

LANGUAGES

English
Spanish