

Contact

karolinabravo15@gmail.com

www.linkedin.com/in/karolinabravo
(LinkedIn)

Top Skills

Problem-Solving
Analytical Thinking
Creative Strategy

Languages

Ruso (Full Professional)
Inglés (Limited Working)
Español (Native or Bilingual)
Alemán (Elementary)
Catalán (Professional Working)

Certifications

Personal Image Consulting
Data Classification
UGC Content Creator

Honors-Awards

Semifinalist of the Sprint Up educational project
Participation in the RGSSU Selection Championship for WorldSkills Russia Standards
Tax Passport Program
Tax Culture Education Program
Community Engagement Project – Marketing Promotion

Publications

The Impact of Global Inflation on Major Stock Market Indexes and Its Future Prospects
Foreign Economic Relations Between Russia and the Republic of Ecuador in the Context of Global Trade and Globalization

Jennifer Karolina Bravo Shigui

Data & Business Analyst | UGC Creator & Brand Collaborator |
Tourism, Strategy & International Communication
Rubí, Catalonia, Spain

Summary

I am a multidisciplinary professional with international experience in tourism, foreign trade, translation, and digital content creation. My career combines management, communication, and global strategy, developed in dynamic and multicultural environments.

I am currently transitioning into the technological and analytical field, training in Data Analysis, Data Science, and Business Intelligence. My goal is to integrate my business and creative background with data analytics to deliver strategic, innovative, and insight-driven solutions.

Experience

Independent Professional
Content Creator & UGC Brand Collaborator
January 2025 - Present (11 months)
Spain & International

During this stage, I have collaborated with beauty, fashion, and lifestyle brands, designing content strategies focused on audience insights, metrics, and digital performance. My work involves planning, producing, and evaluating campaigns across platforms such as YouTube, TikTok, and Instagram, applying a strategic and analytical approach to optimize engagement and conversion.

I have achieved viral videos with over 2 million views on TikTok and built a community of more than 2,400 subscribers on YouTube, strengthening a growing digital presence with authentic and visually professional content. Additionally, I develop digital resources and support materials for creators and brands.

Kiriliza

Audiovisual Translator & Copywriter (RU → ES)
June 2023 - Present (2 years 6 months)

Russia

As an audiovisual translator, I specialize in the cultural and linguistic adaptation of scripts, films, and series, ensuring the accuracy and integrity of the original message. This role requires strong analytical skills, attention to detail, and close coordination with editing teams. I have contributed to technical review and subtitle synchronization, enhancing the final quality of projects and strengthening communication between production and localization departments.

Independent Professional

International Mobility & Visa Consultant
September 2018 - April 2024 (5 years 8 months)
Russia

In this role, I advised and supported international students throughout the entire academic mobility process, from visa management to their arrival and integration into new universities. I implemented case-tracking systems and databases that streamlined document management and improved overall process efficiency. My work combined organizational skills, intercultural communication, and issue resolution, ensuring a safe and effective experience for each student.

Exportdinst

International Trade Manager
September 2022 - May 2023 (9 months)
Russia

My main responsibility was to drive the company's international expansion by identifying business opportunities and managing B2B operations. I analyzed markets and financial data to optimize export agreements and ensure operational profitability. I also coordinated cross-functional teams and contributed to the development of performance reports, applying an analytical approach to improve strategic decision-making.

Absolut

Quality Monitoring Analyst
June 2021 - August 2022 (1 year 3 months)
Moscow

During my experience at Absolut, I was responsible for monitoring call center service quality by listening to and evaluating operator calls to ensure compliance with established service standards.

I analyzed key performance indicators (KPIs) and prepared performance reports, identifying improvement opportunities in operational processes and customer experience.

This role strengthened my skills in data interpretation, performance reporting, and analytical communication, reinforcing my interest in data analysis applied to continuous improvement.

Hotel Metropol Moscow
Front Desk & Guest Relations Agent
December 2020 - May 2021 (6 months)
Moscow

I was part of the front desk and guest relations team at a five-star hotel, providing personalized support to international guests. I managed reservations, check-ins, and payments using CRM systems, ensuring data accuracy and operational efficiency. I also assisted in monitoring satisfaction indicators and coordinating with other departments, contributing to an improved guest experience and overall service quality.

Lady Sports Stores
Administrative & Accounting Assistant
February 2015 - June 2016 (1 year 5 months)
Ecuador

I supported the administrative and accounting department by performing bank reconciliations, recording accounting entries, and preparing financial reports. I contributed to the optimization of internal processes by creating Excel control sheets and analyzing economic data, which helped improve reporting accuracy and decision-making.

Education

Women in Data Barcelona
Data Analytics for a Sustainable Future · (September 2025 - November 2025)

Plekhanov Russian University of Economics (PRUE)
Master's in International Economics and Business, International Economics and Business · (September 2021 - August 2023)

Russian State Social University (RSSU)

Bachelor's in Integrated Tourism Services & Tourism Product Development, Tourism Services & Tourism Product Development · (September 2017 - July 2021)

High School Eloy Alfaro

High School Diploma — Accounting and Business Management, Accounting and Business Management · (April 2012 - February 2015)