Karolyne Bié Fernandes

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Objective

Qualified BI Analyst with solid background in data analysis, modeling and visualization. I aim to solidify my career in the BI, Data and Business/Product Analysis field, further develop professionally, and contribute with my skills to enhance efficiency and enable more assertive decision making strategies.

Background

Professional with more than 3 years of experience in data analysis and developing BI solutions. I have proven skills in Power BI, QlikSense, Looker, SQL, Python and other software. I have experience in collecting, cleaning, transforming, and analyzing large datasets. I possess strong communication and collaboration skills, effectively working with several areas and teams to meet analytical and business needs.

Experience

Business Intelligence Analyst
iMaps, Porto Alegre (Remote) | 11/2022 - 01/2024
- Data extraction and manipulation from different sources using SQL, Power Query, M and DAX
- Querying and mining in Data Lakes and Data Warehouses on Azure, AWS, GCP and Databricks platforms
- Development, reports, and updates of BI dashboards using Power BI and QlikSense
- Conducting ad hoc analyses to support strategic and operational decisions
- Communication with clients to follow up and delve deeper into activities

- Conducting A/B tests
- Creation of data dictionaries

Business Analyst

Salta Group, Rio de Janeiro (Remote) | 03/2022 - 11/2022

- Analyzing team and company requirements
- Gathering data from companies and creating ETL routines
- Creating and updating databases
- Extracting and manipulating data from various sources using SQL, Python, Power Query, M and DAX
- Developing and updating dashboards and reports using Power BI
- Conducting ad hoc analysis to support strategic and operational decisions
- Collaborating with teams for activity monitoring and development
- Constant communication with leadership
- Creating data dictionaries

Data Analysis Intern

BizCapital, Rio de Janeiro (Hybrid) | 09/2021 - 03/2022

- Extraction and manipulation of data from various sources using SQL, Power Query and DAX
- Development of BI dashboards and reports using Power BI, Metabase and Klipfolio
- Assisting in conducting ad hoc tests
- Constant communication with Customer Success, CRM and Sales teams for monitoring and deepening of activities
- Assisting in creating APIs to feed the database

Data Science Intern

Mindtek, Rio de Janeiro (Remote) | 11/2020 - 09/2021

- Assistance in data mining and manipulation using SQL
- Maintenance of dashboards using Power BI and QlikSense
- Assistance of QA processes in websites and applications under development
- Creation of data dictionary

Academic Profile

Matemática - Bacharelado

Estácio de Sá University | Conclusion: 03/2024

Hard Skills

- Languages: SQL, Python, Power Query
- BI tools: Power BI, Looker, QlikSense, Metabase, Klipfolio
- Data Modeling, Entity-Relationship Diagrams, Star Schema, Snowflake Schema, ETL
- Data visualization: charts, dashboards and reports
- Data platforms: AWS, Azure, GCP
- Other tools: Excel (Macros and VBA), Office suite, Google Analytics
- Languages: English and Spanish
- Agile methodologies: Scrum and Kanban
- Statistics and differential equations

Courses & Certifications

- Advanced Excel (Excel2Go — Motim | 2019)
- VBA applied to Excel (Sheetz — Motim | 2019)
- Power BI (Master BI — Motim | 2016)
- Data Analysis with Qlik (My Data Academy | 2020)
- Fundamental Information Analysis com Qlik (My Data Academy | 2020)
- Data Analysis — Python, Power BI, SQL and ETL (EBAC | 2023)

Soft Skills

- Autonomy
- Problem solving
- Communication
- Results orientation