Google Play Services

Prerequisites

Compatible Android device that runs Android 2.3 or higher and includes Google Play Store

Android Emulator with an AVD that runs the Google API platform based on Android 4.2.2 or higher

Separate Libraries

compile 'com.google.android.gms:play-services:7.5.0'

https://developers.google.com/android/guides/setup

Ads

Library
compile 'com.google.android.gms:play-services-ads:7.5.0'

Tutorial
https://developers.google.com/admob/android/quick-start

Google Maps

https://developers.google.com/maps/documentation/android/