

# KAREEM SABRI



## CREATIVE DIGITAL DESIGNER

### EXPERTISE

GRAPHIC DESIGN

BRANDING

WEB DESIGN

WEB DEVELOPMENT

MARKETING

USER INTERFACE

USER EXPERIENCE

### TECH SKILLS

HTML/CSS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

XD/SKETCH/INVISION

JQUERY/PHP



## PROFILE

Creative digital designer seeking a position where I can utilize my skills to help create unique products and services. I am looking for an opportunity that will allow me to demonstrate my skills in visual design, interaction design, content strategy, and usability.



## EXPERIENCE

### BRAND DESIGNER INTERN PEAK EXPLORATIONS

Sept 2017–Jan 2018

- Redesigned company logo, business suite, and developed company's website to provide the brand a more professional and inviting atmosphere
- Created UX deliverables which included wireframes, prototypes, and mockups for web design
- Created UI specifications, including screen layouts, color palettes, and typography for web design
- Completed user research on emerging design trends and identified opportunities for improving web presence

### PROJECT DESIGN INTERN INCEPT DATA SOLUTIONS

Oct 2016–Mar 2017

- Worked closely with clients to identify user needs and business requirements
- Designed brochures and business suites using Illustrator and InDesign
- Communicated design deliverables, templates, storyboards, and mockups
- Designed educational videos using After Effects, presenting a friendly and interactive experience for users



## EDUCATION

### ART & VISUAL TECHNOLOGY GEORGE MASON UNIVERSITY

Concentration: Graphic & Web Design

Aug 2014–May 2018

### RELEVANT COURSE WORK

Advanced Typography, Graphic Design Methods/Principles, Editorial Design, Corporate Design & Branding, Web Design & Usability, Advanced Web Design



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