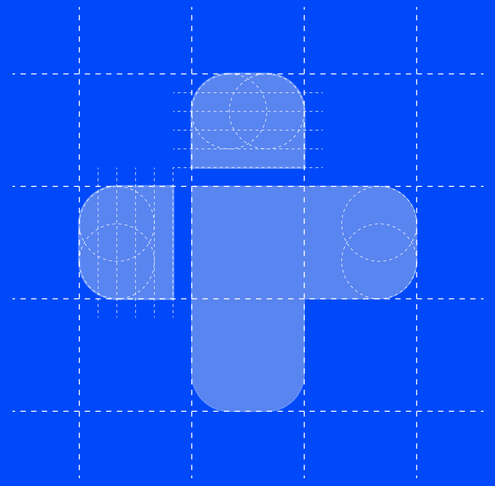
FARMACIA TORRES

Toolkit

Presentación



Colores

COLOR PRIMARIO

Azul

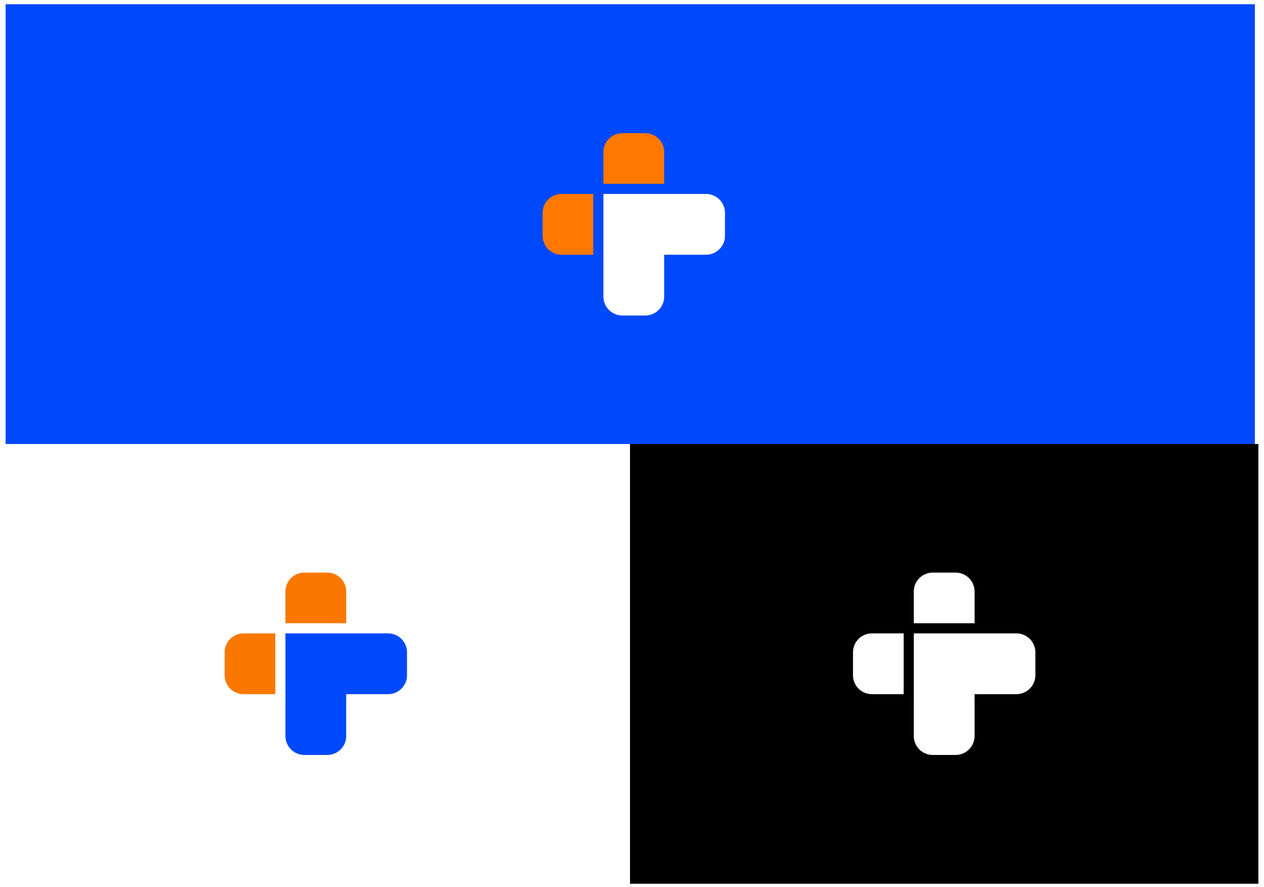
HEX: 0F51FA
RGB: 15 / 81 / 250.
CMYK: 89% 68% 0% 0%

COLOR SECUNDARIO

Naranja

HEX: FC7822
RGB: 252 / 120 / 34.
CMYK: 0% 63% 95% 0%

Isotipo
y aplicativos



Familia tipográfica

KINSANS

Mayúscula

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abcdefghijklmnnopqrstuvwxyz
ABCDEFGHIJKLMNNOPORSTUVWXYZ
0123456789!@#$%^&*?

abcdefghijklmnnopqrstuvwxyz
ABCDEFGHIJKLMNNOPORSTUVWXYZ
0123456789!@#$%^&*?

Imagotipo horizontal
y aplicativos

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Imagotipo vertical
y aplicativos

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Fachada

Aplicativos correctos

Materiales POP

Aviso redondo

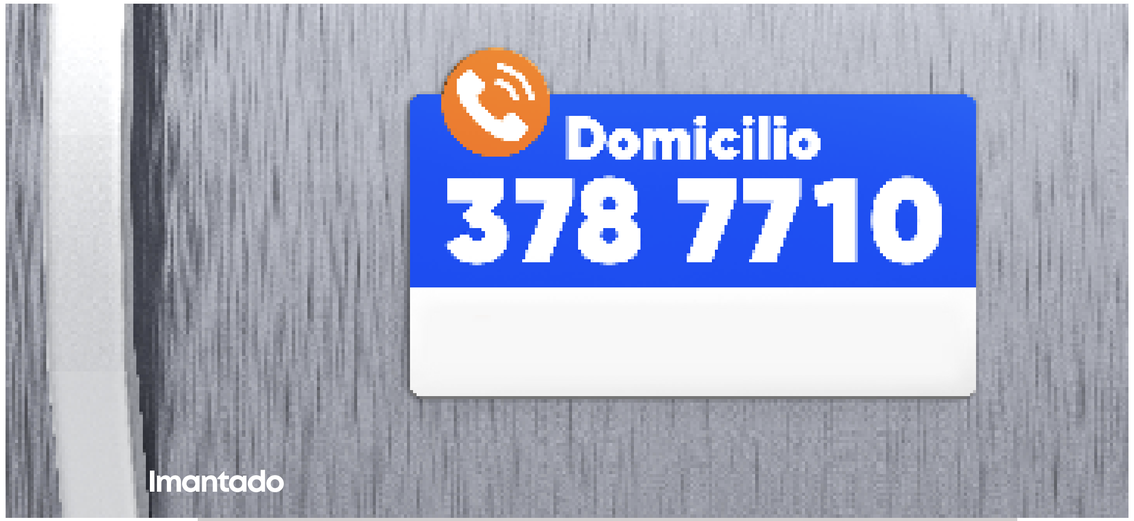
Camiseta

FARMACIA TORRES.com

Logo página

Bolsa

Pin



Imantado

Hablador