SIGSCE Replication

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Data setup

```
setwd("~/Desktop/OnTrack")

merged_prototype <- read.csv("merged_prototype.csv")
sigcse_dependent_variables <- read.csv("sigcse_dependent_variables.csv")

merged_prototype_students <-
    merged_prototype %>%
    filter(ca_consent == "True")
```

Page 4 Table 1: Control and Treatment Groups A/B Comparisons: Start and End Times

```
kable(table_1)
control\_vs\_treatment
                             mean
                                       \operatorname{sem}
                                                      mean
                                                                              mean
                                                                                        sem
                                                                                                       mean
                                                                                                                 \operatorname{sem}
                                                                                                                           n
                                                               sem
                                                                          \mathbf{n}
                                                                                                  \mathbf{n}
Email
                                       1.51
                                              504
                                                      41.36
                                                                       561
                                                                              26.85
                                                                                                504
                                                                                                       24.12
                                                                                                                1.07
                                                                                                                        561
                             46.03
                                                               1.40
                                                                                        1.18
No email
                             45.74
                                       1.43
                                              355
                                                      37.16
                                                               1.32
                                                                       437
                                                                               29.13
                                                                                        1.18
                                                                                                355
                                                                                                       23.67
                                                                                                                 1.05
                                                                                                                        437
```

Page 5 Table 3: Email Versions A/B Comparisons: Start and End Times

<pre>kable(table_3)</pre>												
email_group	mean	sem	n									
Wednesday afternoon	46.73	1.52	165	41.67	1.40	185	29.21	1.23	165	26.05	1.12	185
Wednesday evening	46.66	1.61	165	41.42	1.48	196	25.69	1.21	174	22.81	1.09	196
Thursday afternoon	44.68	1.41	165	40.96	1.31	180	25.71	1.08	165	23.57	0.99	180

Page 5 Table 4: Email Versions A/B Comparisons: Attempt, Completion and Link Click Rates

kable(table_4)

email_group	proportion_attempted	proportion_completed	n
Wednesday afternoon	0.89	0.54	185
Wednesday evening	0.89	0.40	196
Thursday afternoon	0.92	0.51	180

Page 5 Graph



