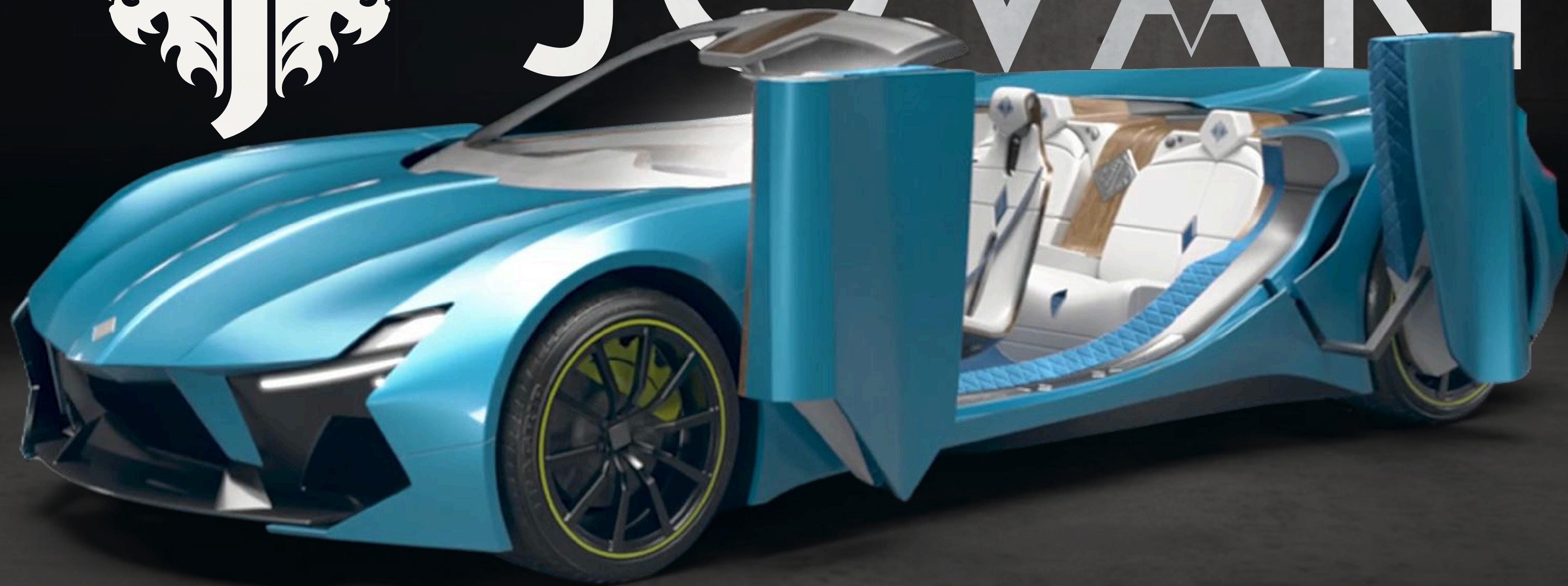




JOVARI



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A HYPERCAR AND TECHNOLOGY PLATFORM

Jovari, Israel's first hyper car is more than an ultra-luxury brand, it is a platform for patented technologies that will shape the future of electric vehicles and transportation.

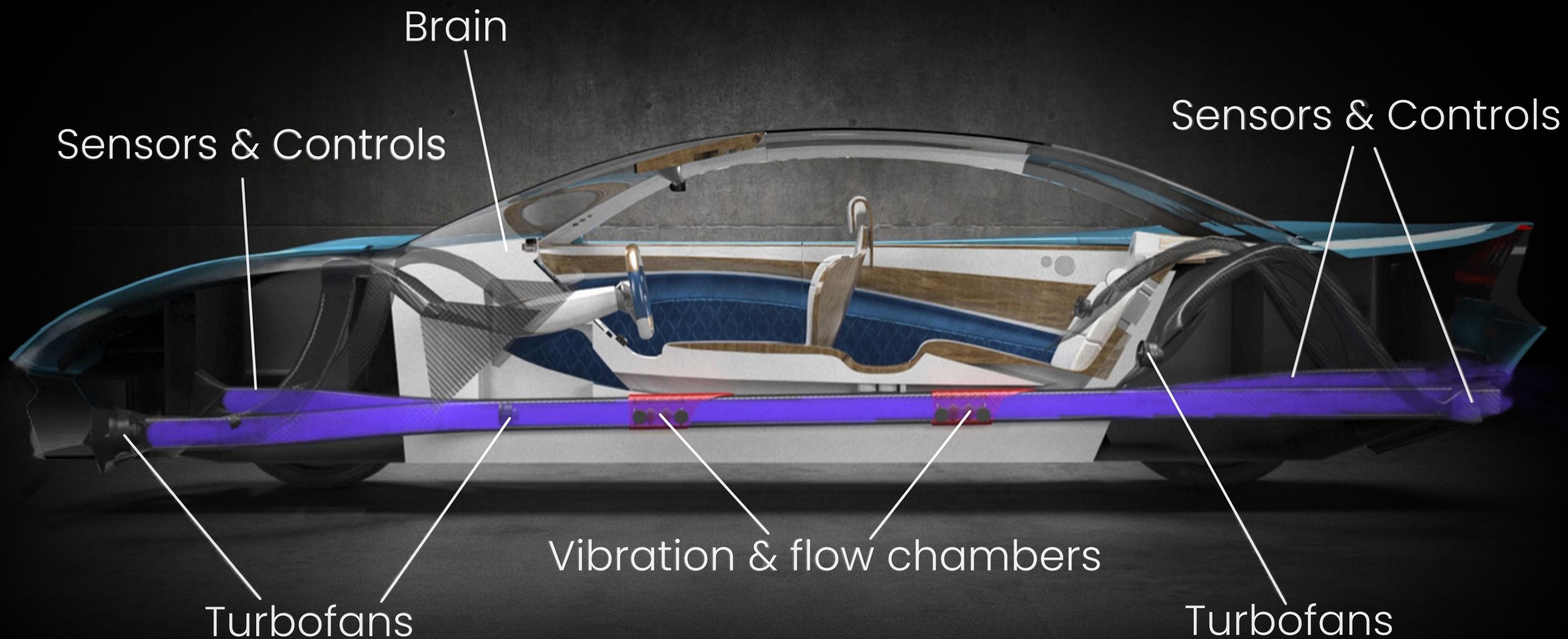


OUR MISSION

Build extraordinary cars and license the breakthroughs behind them.

AI HAPTIC REPLICATION

Our patent-pending technology enables **EVs to mimic the exact feel, sound, and response of ICE (Internal Combustion Engine) vehicles**, from the roar of a Ferrari to the rumble of a V8.



With OEMs facing backlash for sterile EVs and “fake” engine noises, this is a multi-dollar differentiation tool.

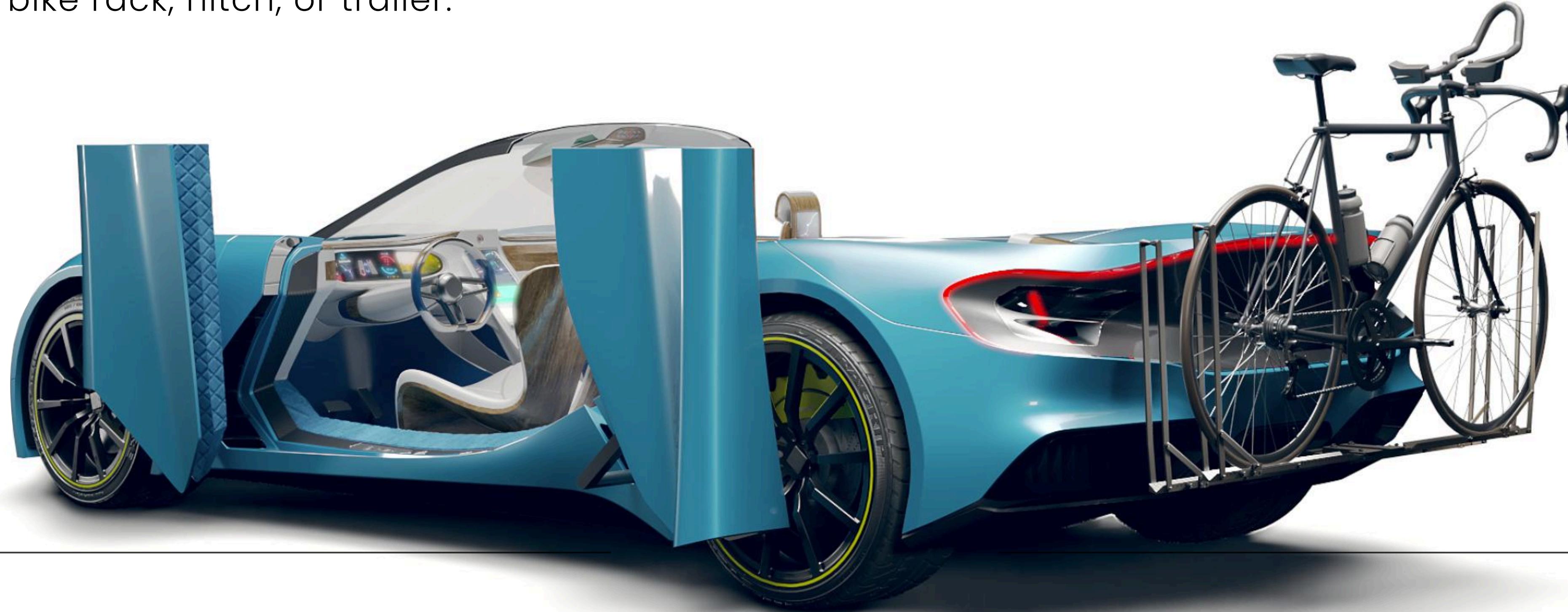
ADVENTURE RACK™

Designed for all vehicle types, the slide-out Jovari Adventure Rack™ adds on-demand bike and cargo capabilities.

it allows you to transport multiple bikes or cargo (coolers, grilles, toolboxes, etc.) without needing to mount a bike rack, hitch, or trailer.

OEMs and aftermarket brands can offer it as a premium feature, tapping into active and outdoor lifestyles.

Ride-share and autonomous taxis can offer it as a pay-per-use service to cyclists and tailgaters.



ROOF & DOOR MECHANISMS

Jovari's convertible roof and carrier door mechanisms reinvent access and style.

With patents granted and pending, these can be integrated into luxury sedans and off-roaders seeking unique user experience, and increased accessibility.



LICENSING PRECEDENTS

Licensing isn't new – Mobileye (Isreal), Dolby, and Qualcomm all earn billions from licensing to automakers.

Jovari's technologies and mechanisms follow this proven model, with protected IP and compelling OEM use cases.

	Technology Licensed	Licensing Revenue
Mobileye	ADAS / autonomous systems	\$1.5B (sold to Intel)
Dolby	Audio enhancement in vehicles	\$600M+
Qualcomm	Car connectivity & sensors	\$1B+
Blackberry QNX	In-car operating systems	\$400M

LICENSING POTENTIALS: TECHNOLOGY & MECHANISMS

While **Jovari** hyper cars are limited-run collector pieces, the embedded technologies have mass-market potential, and our premium-brand elevates the fees we can command.

AI haptics, modular racks, and convertible systems can be licensed across SUVs, performance sedans, and sports cars.

	Est. Target Volume	License Fee	Annual TAM
AI Haptic Feedback	25M vehicles	\$200	\$5B
Adventure Rack™	15M vehicles	\$50	\$750M
Door & Roof Mechanisms	2M vehicles	\$150	\$300M
Total TAM	-	-	\$6.5B

LICENSING POTENTIALS: APPAREL, ACCESSORIES, DEVELOPMENT

Leading automotive marques have extended their brands into ultra-profitable lifestyle products and real estate.

Ferrari generates over \$2.5B annually from branded merchandise and licensing

Porsche licenses eyewear, electronics, and furniture.

Aston Martin, Bentley, and Bugatti have licensed their names for branded skyscrapers and residences like Aston Martin Tower (Miami), Bentley Residences (Sunny Isles), and Bugatti Residences (Dubai).

Jovari will follow this model to create aspirational lifestyle products with high margins.



HYPER CAR AS BRAND AND TESTBED

Each Jovari hyper car sells for \$2.7M+ with a 60% margin, funding R&D and building brand mystique.



Just **100 units** annually generate
\$160M+ gross profit while proving our
technologies in the real world.

LEAN MANUFACTURING

Assembly and delivery are based in Israel.

We are in Nividia's Inception Incubator and partner with elite suppliers including Kanfit/Rafeal(Isreal), MAT (Italy), Massivit 3D (Isreal), and more.

Where possible, we utilize third-parties' machinery, facilities and operators to avoid the need to invest in our own at this early stage – While still giving us the ability to hone and perfect production methods.

This lean model leverages world-class expertise, low capex, and low-inventory manufacturing to stay agile.



a Rafael Group Company
RAFAEL 



RAISE AND USE OF FUNDS

We are raising \$160M to complete homologation, expand our engineering, design, and sales teams, scale tech licensing, tour the show cars, open showrooms, and launch our next models.

This round secures manufacturing, regulatory approvals, marketing, and licensing scale.



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For inquiries, partnerships, or support, please contact us directly. We look forward to hearing from you.