

Short Pitch-

A webpage dedicated to the propagation of the Bashkir Curly horse breed throughout Michigan alongside promoting the Michigan Country Curly Horse farm.

Long Pitch-

michigancurlyhorse.com represents a horse farm specializing in breeding Bashkir Curly Horses. The name of the farm is Michigan Country Curlys located in Freeport Michigan.

michigancurlyhorse.com will be used to showcase all of the horses available for breeding and sale currently and in the possible future. It will also be a point of contact and sales for the owner and farm for customers coming all over. The website will hopefully be a place to learn about the breed and also propagate exposure to the only Bashkir Curly horse farm in Michigan.

Personas-

Customers looking to purchase a horse

Customers looking to breed

People interested in Curly horses

Comparables-

<http://www.stagcreekfarm.com>

<http://www.curlyhorse.com>

<http://www.pinterest.com>

<http://horsebloggers.com>