

<b>Functionality</b>	Suitability	Categories and customer specific dash board	Simple user interface displaying important and frequent categories Offers and new products on the landing page.
	Accurateness	Living with the product	Try to help customer understand the weight, feel, and use of the products with the help of photos
		Track Package and Delivery Date	Keeping the customer updated about the package delivery and accurate delivery date
	Interoperability	Easily Understood website navigation Add to cart option	Easy navigation from one product to another product one page to another
	Compliance	Terms and conditions	Clearly mentioning our Terms and Conditions that customers need To agree before any purchase
<b>Reliability</b>	Security	User Credentials User History Secure Payment Gateways	Secure customer login information, banking information And also make sure all transactions are secure
	Maturity	Customer support and documentation	Helping to customers with helpline number, documentation and "Frequently Asked Queries" page
	Fault tolerance	Clearly indicate packaging protocol As well as shipping	Clearly mentioning how the product would be packed and delivered Shipping details

<b>Usability</b>	Recover-ability	Delivery and Return policies	Very Clear description of our return policies and delivering policies Customers will be able to return the products if found faulty. This will also help us identifying the frequent faulty products
	Understandability	Utilize large, professional photos of your products	HD images, flash videos if required to make the customer get A clear idea of the product Presenting the latest news about the website and most popular Products that other customers were purchasing.
	Learn ability	Latest news and Most popular products Newsletters	Asking the customer to enter his email so that we can keep them Updated about our latest products regularly
	Operability	Search Box, Shopping cart, Add to Cart option	Searching for the product of their choice with the help of search box View their shopping cart at any point of time. Add to cart option on every page.
	Time behavior	seasonal products are up-to-date	Seasonal products availability time line will be clearly Displayed
<b>Efficiency</b>	Resource behavior	Product variations	Making customer understand the product. Clear descriptions For similar kind of products will educate the customer and avoid Confusion

<b>Maintainability</b>	Analyzability	Product Comparison, Providing a brief view of similar products	Help the customer in analyzing the products by placing Similar kind of products with quick product overviews.
	Changeability	Offers on products, New Products, End of Sale	Changes, offers are going to be displayed with attractive Offers and images
	Stability	Fault Tolerant, Fail over servers	Develop our website fault tolerantly and also place a fail over server In stand by for maintain availability of website at al times
	Testability	Customer reviews	Both positive and negative reviews from the customers Will be clearly displayed under the product description
<b>Portability</b>	Adaptability	Responsive and Interactive Design	Our website will be designed with Interactive menus and responsive display of products.
	Installability	Speed	We will make sure our website content will load very fast on all platforms and browsers
	Conformance	Ask customer to read and Accept to our Terms and conditions, Delivery policies, return policies	We will ask thee agreement of the customer for out terms and conditions and our policies before he checks out for the payment.

Replaceability

Mobile website

Our website design would automatically adjust to match smaller screens as well as the larger ones.