




Karthik P B

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EDUCATION

- Symbiosis Institute of Computer Studies and Research (SIU), Pune
Bachelor of Computer Applications (BCA) (2022-2025)
- V.P.M.S.N.D.P.H.S.SCHOOL [Kerala Higher Secondary Board] (2020-2022)
- Lemer Public School [CBSE] (2008-2020)

SKILLS

- Technical Skills: Microsoft Excel, PowerPoint, Word, Tableau, Power BI, SQL, SQLite, Data Visualization, Data Cleaning
- Programming Languages: Python (Intermediate), Java (Intermediate), JavaScript, HTML, CSS
- Tools: GitHub, VS Code, Jupyter Notebook
- Other Skills: Data Analysis, Marketing Branding, API Integration, Agile Methodologies

PROJECTS

1) Sales Pipeline Conversion Analysis at SaaS Startup

- Role: Data Analyst
- Analysed a SaaS startup's sales pipeline using SQL and Excel.
- Identified inefficiencies in marketing channels and software, which led to a 15% increase in lead conversion after implementing recommendations.

CERTIFICATIONS

- Business Analytics Certification, upGrad
- WebGIS using Leaflet

HOBBIES & INTERESTS

- Networking and Communication, Fitness and Gym, Football

LANGUAGES

- English
- Malayalam
- Hindi

