Karthik P B | Portfolio

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ABOUT

BCA student with a solid foundation in programming (Python, SQL) and hands-on experience in data analysis and visualization. My skill set combines technical expertise with a solutionsoriented approach, and I am eager to contribute to impactful projects in data analysis and business intelligence

EDUCATION

Symbiosis Institute of Computer Studies and Research (SIU), Pune Bachelor of Computer Applications (BCA) (2022-2025)V.P.M.S.N.D.P.H.S.SCHOOL [Kerala Higher Secondary Board-Class 12] (2022)Lemer Public School [CBSE-Class 10] (2020)

SKILLS

- Technical Skills: Microsoft Excel, PowerPoint, Word, Tableau, Power BI, SQL, SQLite, Data Visualization, Data Cleaning
- Programming Languages: Python (Intermediate), JavaScript, HTML, CSS
- Tools: GitHub, VS Code, Jupyter Notebook
- Other Skills: Data Analysis, Marketing Branding, API Integration, Agile Methodologies

EXPERIENCE

Social Entrepreneurship Intern

PAWZZITIVE Welfare Foundation Pvt. Ltd.

(October 2024)

- **Role:** Social Entrepreneurship Intern
- **Responsibilities:** Led fundraising initiatives to support stray dogs, collaborating with team members to raise awareness and secure donations. Developed and applied strong communication, teamwork, and networking skills to drive meaningful contributions toward animal welfare.
- **Key Achievements:** Recognized for excellent work ethic and proactive support to teammates, contributing to successful outreach efforts.

PROJECTS

1)Pong Game Implementation

Role: Developer

- Created a simple, interactive Pong game using Python and the Turtle Graphics library.
- Designed game mechanics including paddle movement, ball speed, and collision detection for an engaging gameplay experience.
- Enhanced skills in object-oriented programming, local structuring, and game design fundamentals.

2) Sales Pipeline Conversion Analysis at SaaS Startup

- Role: Data Analyst
- Analysed a SaaS startup's sales pipeline using SQL and Excel.
- Identified inefficiencies in marketing channels and software, which led to a 15% increase in lead conversion after implementing recommendations.

CERTIFICATIONS

- Business Analytics Certification, upGrad
- WebGIS using Leaflet
- Social Entrepreneurship Intern PAWZZITIVE Welfare Foundation Pvt. Ltd

HOBBIES & INTERESTS

• Networking and Communication, Fitness and Gym, Football

LANGUAGES

- English
- Malayalam
- Hindi