

TASK 4: MINI PROJECT – PROTOTYPE DESIGN

Project Title

TravelGo – Smart Travel Booking App

Tool Used

Figma (Clickable Prototype)

Prototype Link

<https://www.figma.com/proto/2f7PrTg31jh7hpF2VzXO6b/Untitled?node-id=3-43&p=f&t=BGkhzarOpYd5qCoK-1&scaling=scale-down&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=1%3A2>

1. Project Overview

TravelGo is a user-friendly **travel booking mobile application** designed to help users easily plan, book, and manage their trips. The app allows users to explore destinations, book flights and hotels, create itineraries, and track their travel plans—all in one place.

The goal of this project is to design a **clickable high-fidelity prototype** that demonstrates smooth user navigation, clean UI, and an intuitive user experience.

2. Problem Statement

Many travel apps are cluttered, confusing, and overwhelming for users, especially first-time travelers. Users struggle to:

- Find destinations quickly
- Compare travel options easily
- Manage bookings in one place

TravelGo solves this problem by offering a **simple, clean, and organized interface** that focuses on essential features.

3. Target Users

- College students
 - Working professionals
 - Solo travelers
 - Families planning vacations
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4. Design Process

a) Research & Inspiration

- Studied popular travel apps like MakeMyTrip, Airbnb, and Goibibo
- Identified common features such as destination browsing, booking, and trip management

b) Wireframing

- Created low-fidelity wireframes for all screens
- Focused on user flow and navigation

c) High-Fidelity Design

- Applied colors, icons, images, and typography
- Designed modern and minimal UI

d) Prototyping

- Connected screens using Figma prototype feature
 - Enabled clickable buttons and smooth transitions
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5. App Screens Description

1. Splash Screen

- Displays the TravelGo logo
- Creates brand identity

2. Login / Sign-Up Screen

- Options for login using email or mobile number
- Simple and clean layout

3. Home Screen

- Search bar for destinations
- Popular destinations section
- Quick access to Flights, Hotels, and Packages

4. Destination Details Screen

- Destination images
- Description and highlights
- Book Now button

5. Booking Screen

- Select travel dates
- Choose flight or hotel options
- Price details shown clearly

6. Payment Screen

- Secure payment options
- Booking confirmation message

7. Profile Screen

- User details
- Booking history
- Saved destinations

6. Color Palette & Typography

Color Palette

- Primary Color: Blue (Trust & reliability)
- Secondary Color: White (Clean design)
- Accent Color: Orange (Call-to-action buttons)

Typography

- Font: Poppins / Inter
 - Simple and readable text style
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7. Key Features

- Easy destination search
 - Smooth booking process
 - Clean and modern UI
 - Clickable prototype with transitions
 - Mobile-friendly design
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Design

(<https://www.figma.com/design/2f7PrTg31jh7hpF2VzXO6b/Untitled?node-id=0-1&p=f&t=3hkChIuPfbhkzDyg-0>)

8. Conclusion

The **TravelGo Travel App Prototype** successfully demonstrates a complete travel booking experience with intuitive navigation and visually appealing design. The clickable prototype showcases how users can explore destinations, book trips, and manage their travel plans efficiently.

This project helped improve my skills in:

- UI/UX design
- User flow planning
- Prototyping using Figma
- Visual design principles