

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

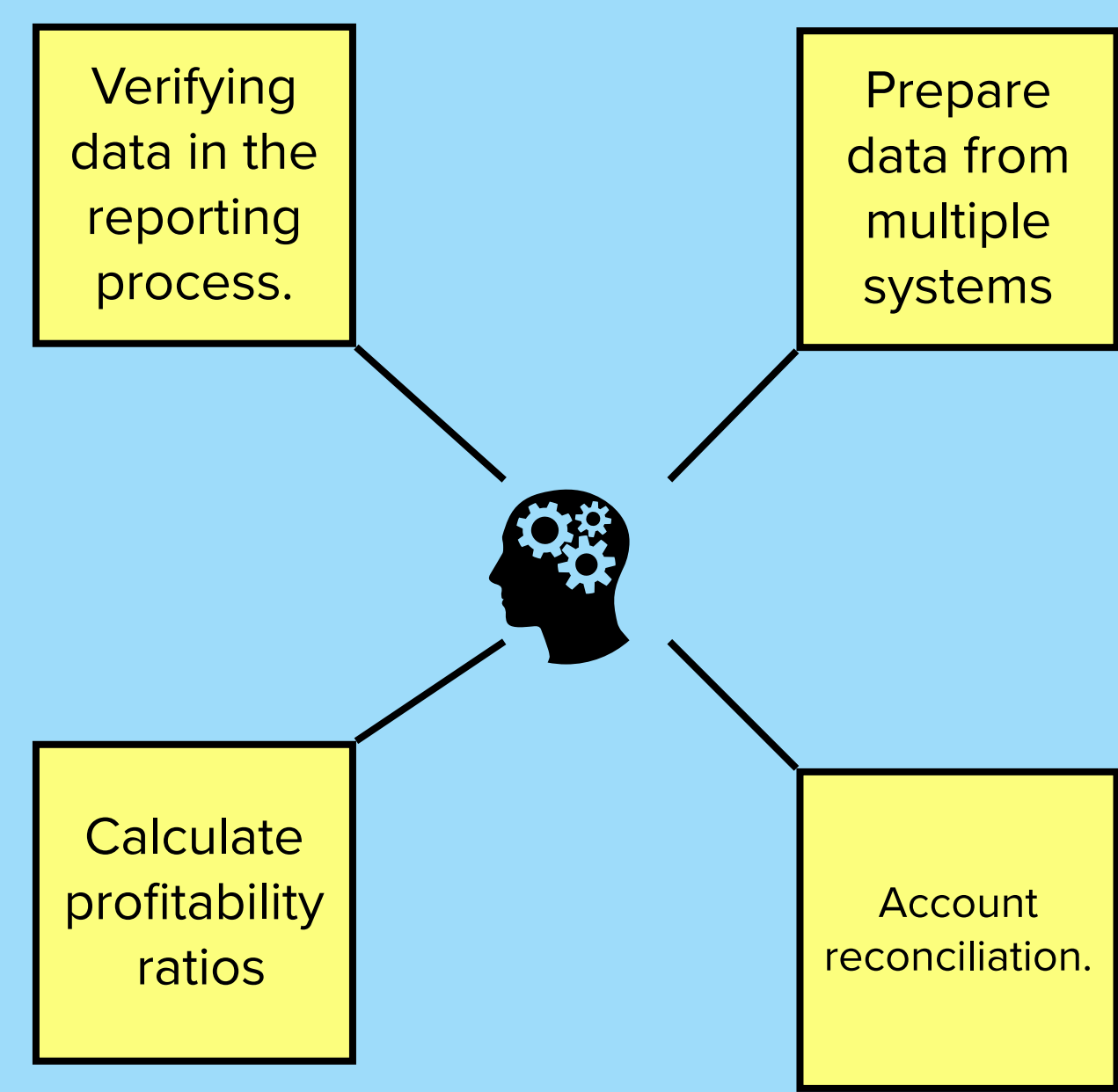
What are the challenges facing in the analysis of financial performance in the leading banks and how to solve it ?

Brainstorm

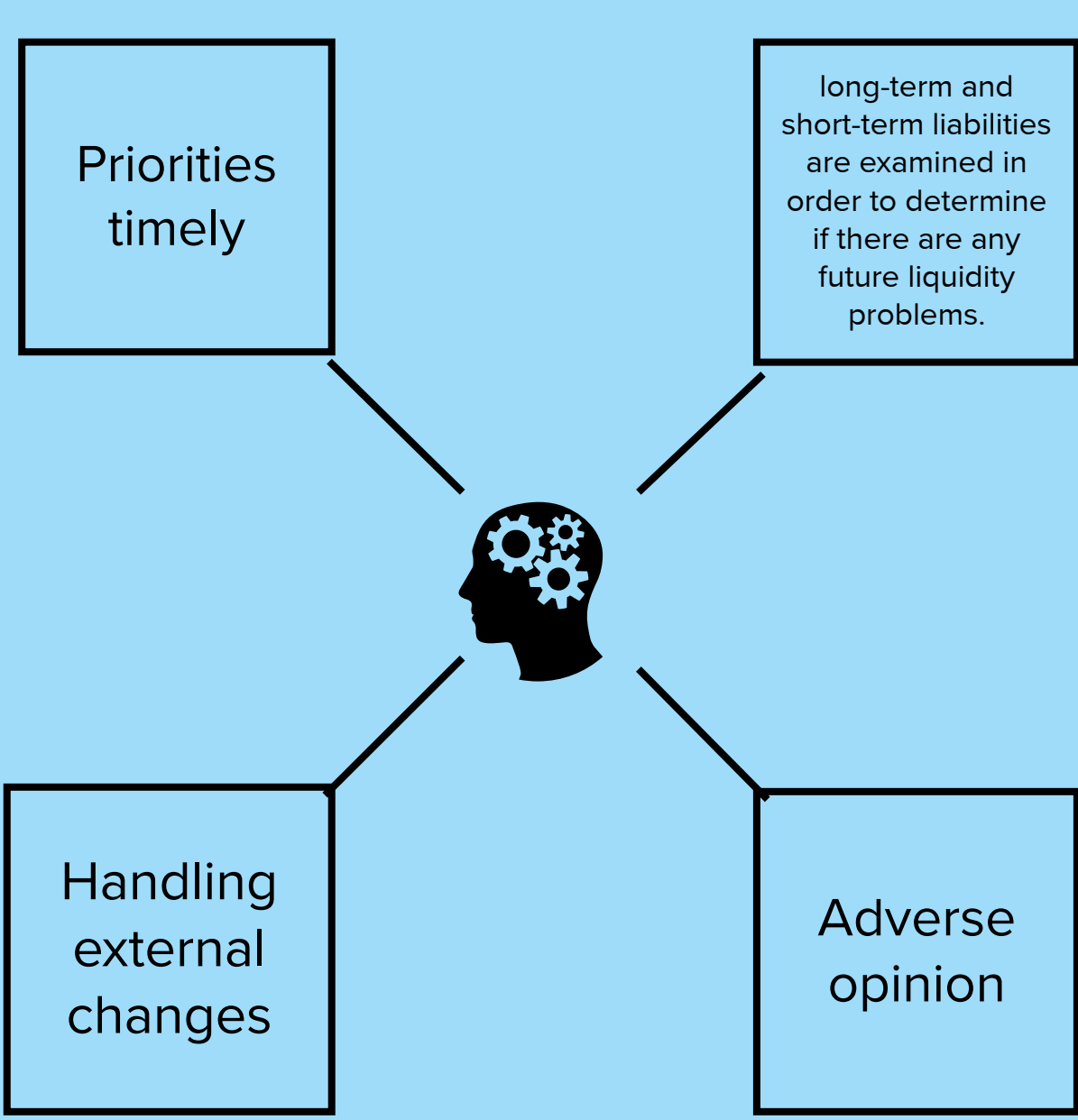
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

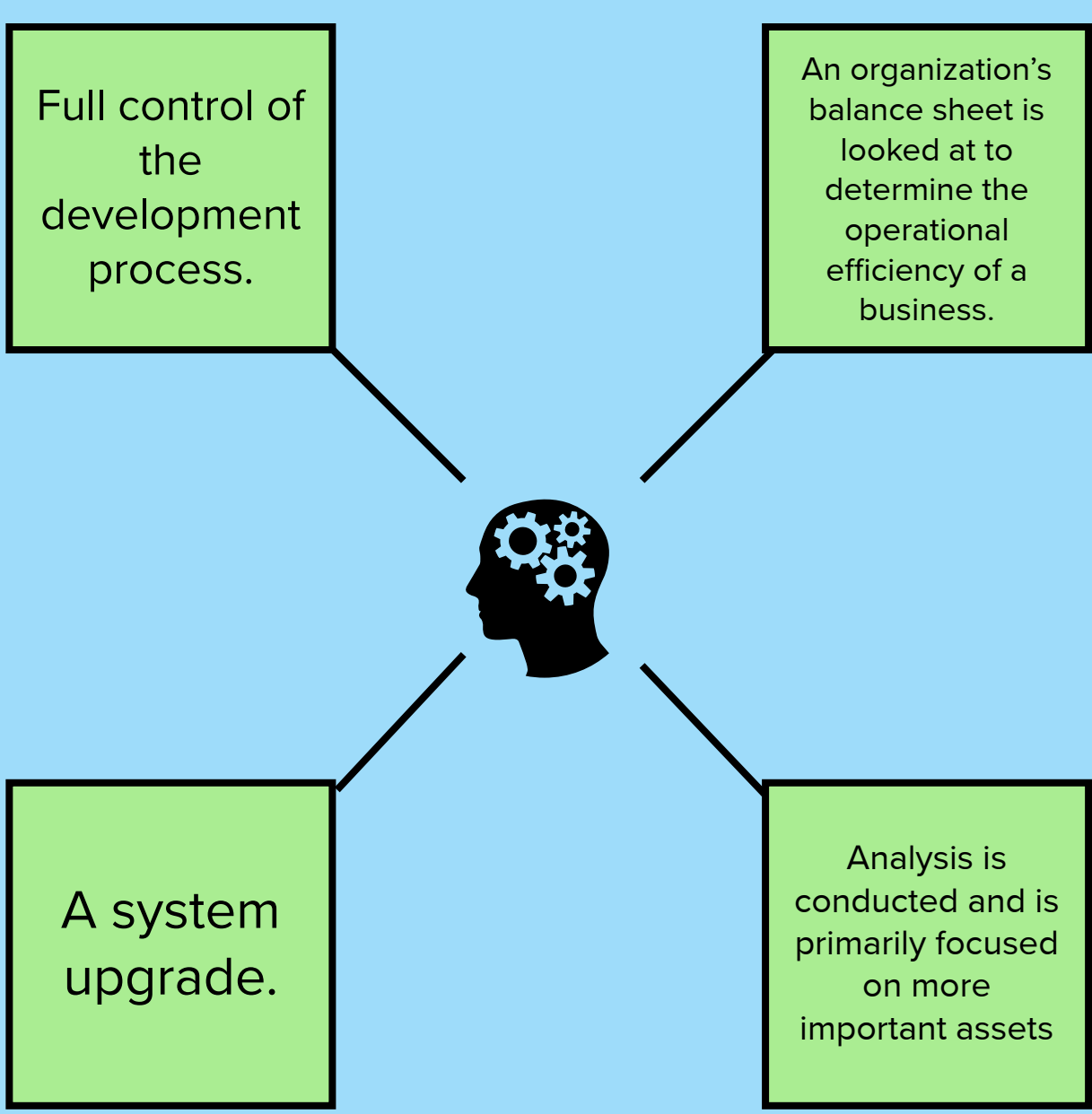
Person 1: S.Ganesh



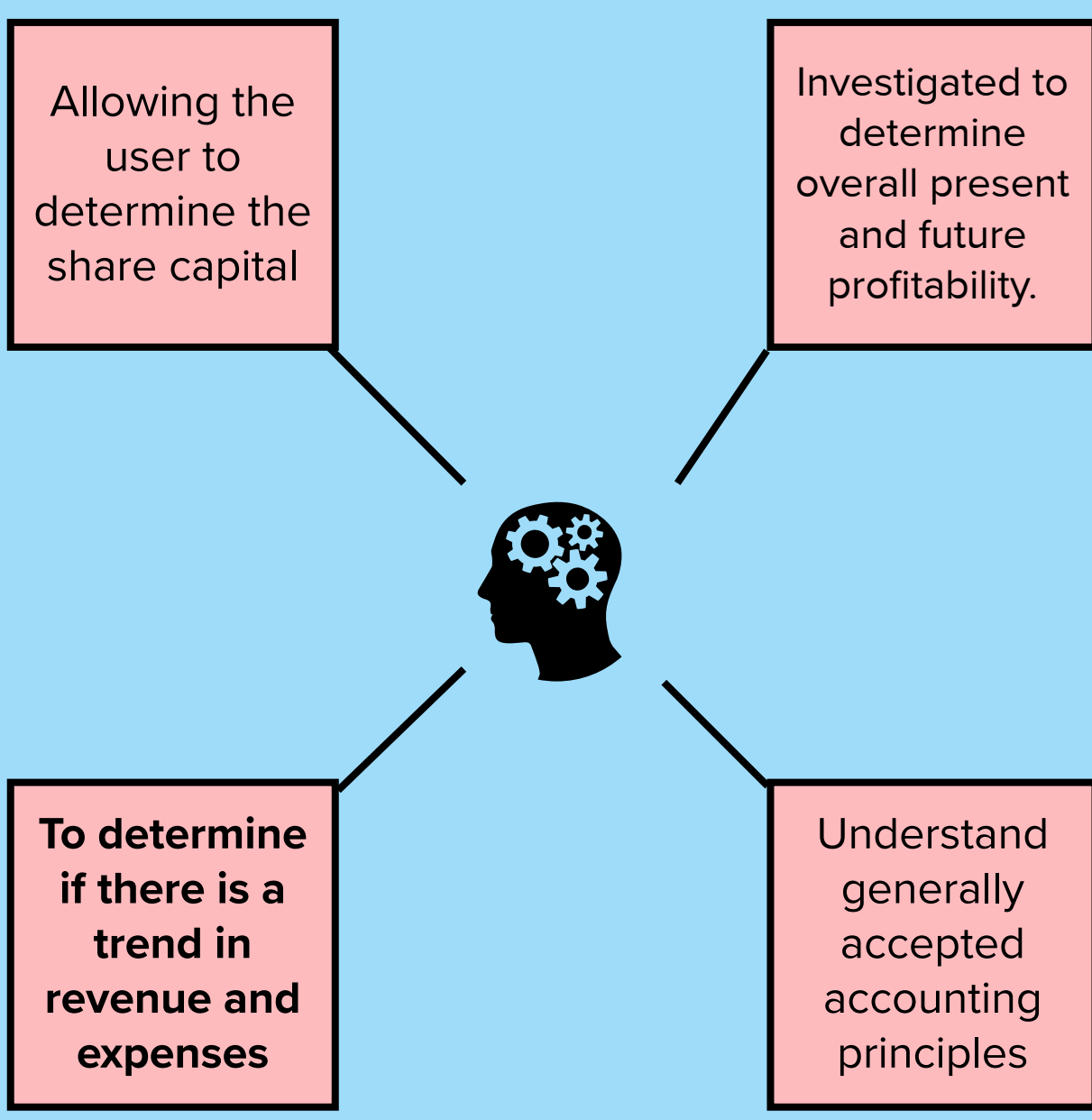
Person 2: B.Karthikeyan



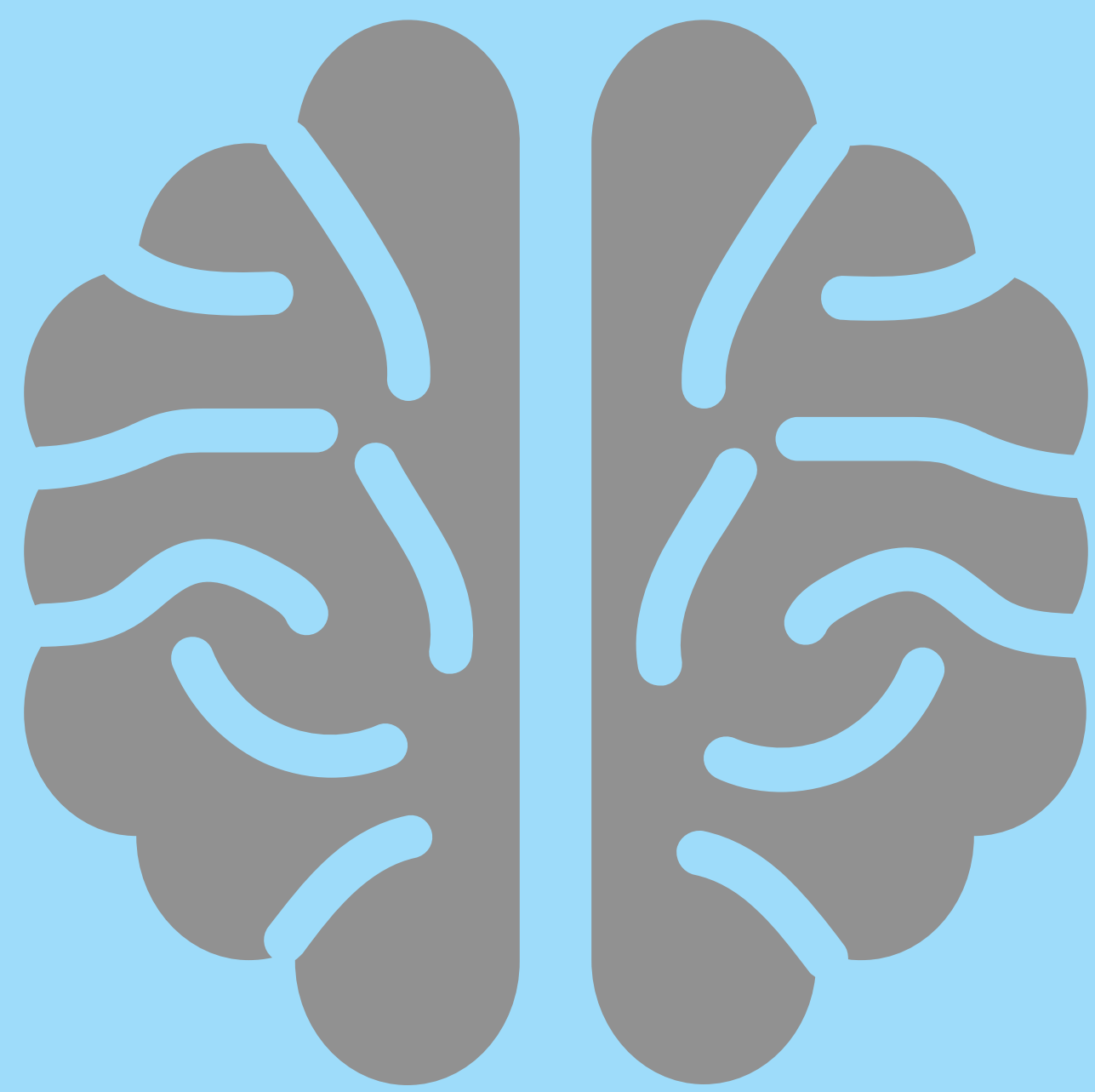
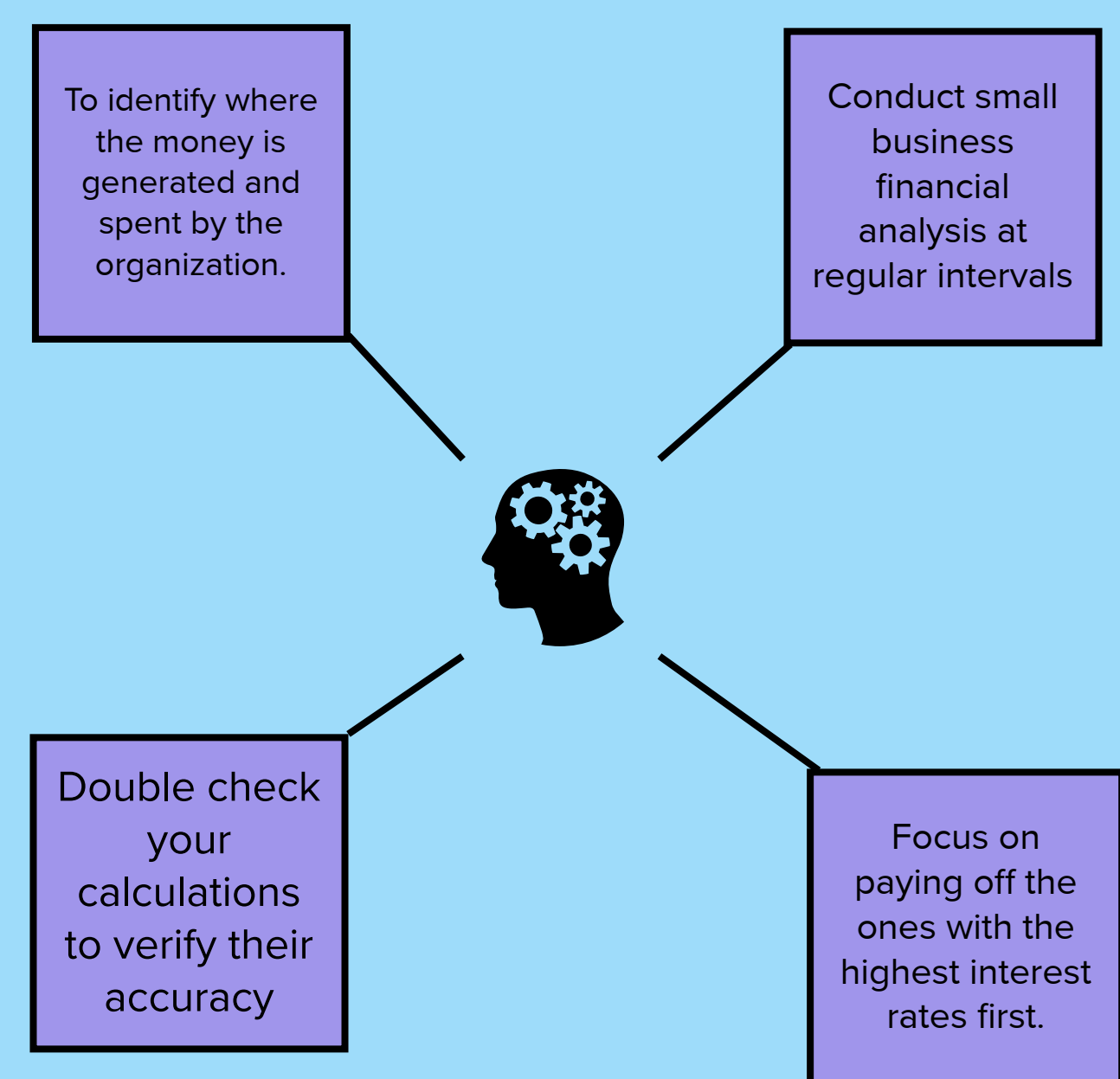
Person 3: Dhanush



Person 4: S.Karthikeyan



Person 5: Muthuraj

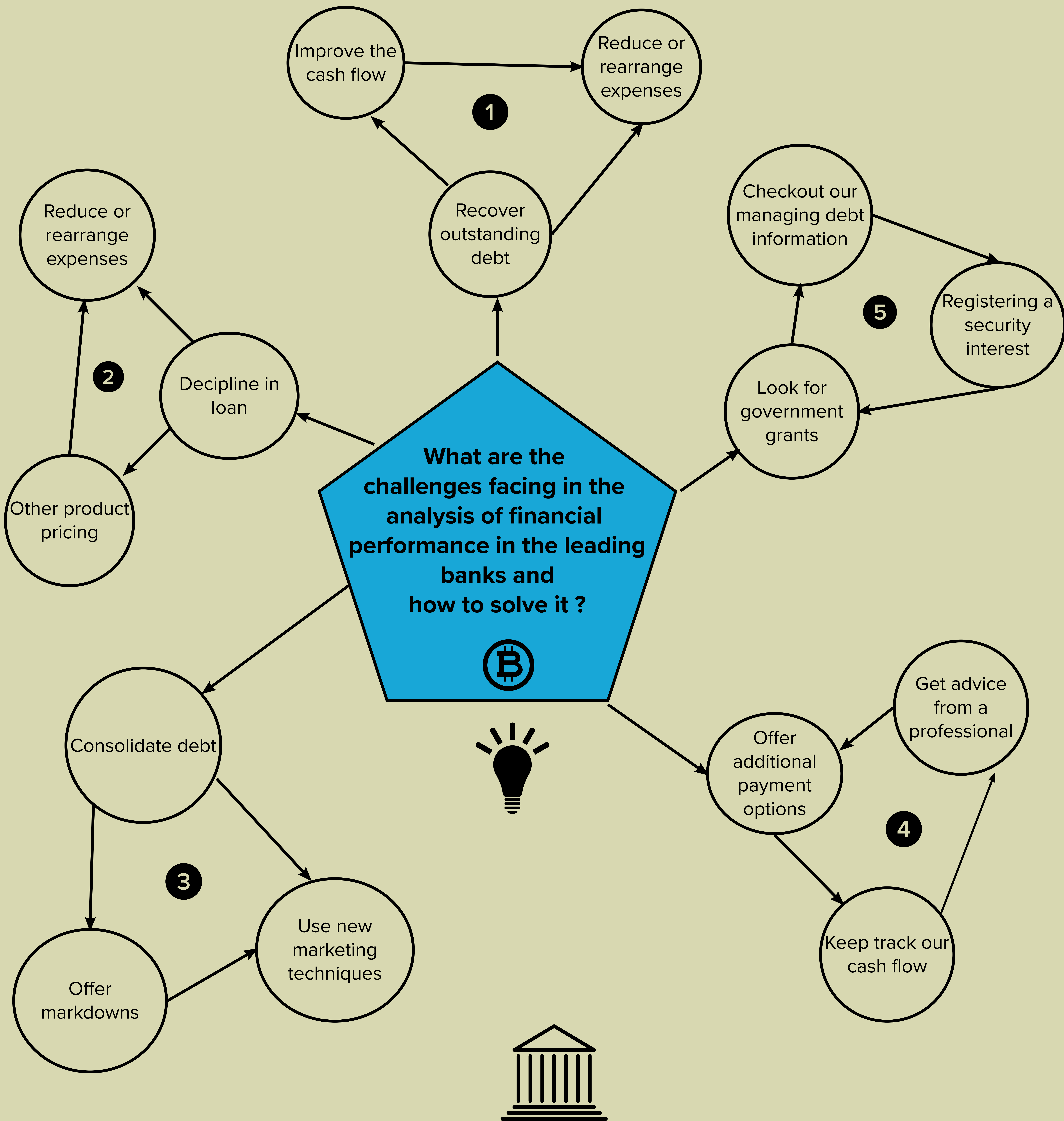


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

