

# Digital Portfolio



STUDENT NAME: R KRTHIKEYAN REGISTERNO ANDNMID:  
212403858, /928A1C0932E72928D89429D7FFDC2E4E

DEPARTMENT: COMPUTER APPLICATION

COLLEGE: TAGORE COLLEGE OF ARTS AND SCIENCE (University of Madras)

# PROJECT TITLE



## KARTHI KEYAN PORTFOLIO



# AGENDA

1. Problem Statement
2. Project Overview
3. End Users
4. Tools and Technologies
5. Portfolio design and Layout
6. Features and Functionality
7. Results and Screenshots
8. Conclusion
9. Github Link



# PROBLEM STATEMEN--

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👉👉 “In today’s digital era, small businesses and startups face tough competition in reaching potential customers. Relying only on physical marketing or word-of-mouth often limits their growth. Traditional brochures and posters cannot reach a wider audience and fail to provide real-time updates. Hence, there is a need for a professional business website that showcases their products, services, and brand identity in a more dynamic and accessible way.”

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# PROJECT OVERVIEW



☞ “This project is an e-commerce website developed to provide users with a seamless online shopping experience. It features an intuitive user interface, product catalog, shopping cart, and secure checkout system. The platform is fully responsive, ensuring accessibility across devices, and integrates modern web technologies to enhance performance. The website highlights my skills in web development, database management, and user experience design, serving as a practical demonstration of building scalable online platforms.”



# WHO ARE THE END USERS?

End Users



Customers -to browse products, add to cart, and place orders conveniently.

Business Owners -to manage product listings, track sales, and engage with customers.

Administrators -to monitor transactions, update inventory, and ensure smooth platform operation.

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# TOOLS AND TECHNIQUES

---ToolsandTechnologiesFrontend:HTML, CSS,

JavaScript Frameworks/Libraries: Bootstrap /

React (if used) Backend (if any): Node.js /

Express (optional) Database (if any): MySQL /

MongoDB Version Control: Git & GitHub Design

Tools: Canva / Figma (if used)



# POTFOLIO DESIGN AND LAYOUT

Portfolio Projects: PortfolioWebsite, Mini

Web Apps Skills: Web Design, Programming,

UI/UX Achievements: Certificates, Awards

Layout Idea:

Left → Project screenshots

Right → Bullet points (Projects, Skills, Achievements)



# FEATURES AND FUNCTIONALITY

Features&Functionality

Responsive Design -works on all devices

Easy Navigation -simple menu & structure

Project Showcase -displays my work clearly

Contact Form -direct way to connect

Modern UI/UX -clean and attractive look

# RESULTS AND SCREENSHOTS

Result & Screenshots Result: Successfully created  
a personal portfolio website Showcases skills,  
projects, and achievements Provides a  
professional digital presence Useful for career  
opportunities and networking

Screenshots (Layout idea):

Left side → 1 large screenshot of homepage

Right side → 2 small screenshots (Projects page & Contact page)

Add short labels under each image (e.g., Home, Projects, Contact)



# Hi, I'm KARTHI

Beginner WEB DEVELOPER

Passionate front-end developer dedicated to crafting intuitive, responsive, and visually engaging web experiences.

[View My Work](#)

## About Me



I'm Karthi, a passionate front-end developer exploring the world of web development. I love turning ideas into clean, simple, and user-friendly interfaces. Learning new tools and improving my skills is what drives me every day. Excited to collaborate, grow, and build experiences people enjoy using.

## My Skills



MS WORD



EXCEL



POWERPOINT

## Get in Touch

**Send Message**

# CONCLUSION



**Developed a portfolio website to showcase my skills and projects**

**Gained hands-on experience with web technologies Created a  
professional platform for career growth**

**Thank You**

 GitHub link: <https://karthicreator-source.github.io/portfolio/>