

Executive Sales Performance Dashboard

KPIs

Sales

Shipping



Menu

KPIs

Sales

Shipping

Clear all slicers

£2.30M

Total Sales

£286.40K

Total Profit

38K

Total Quantity



Menu

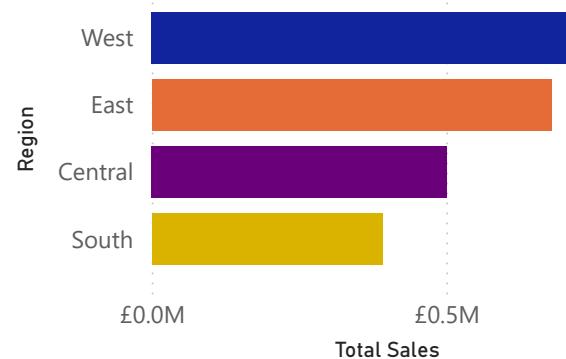
KPIs

Sales

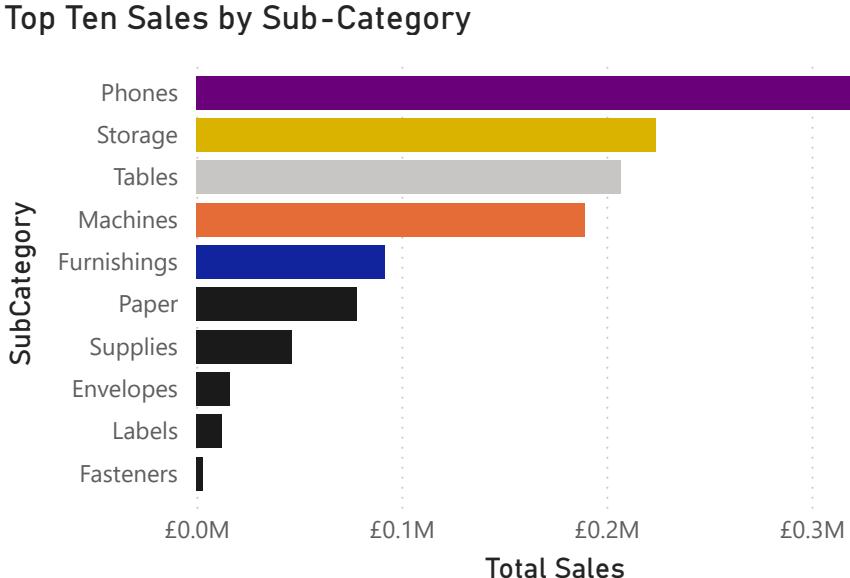
Shipping

Clear all slicers

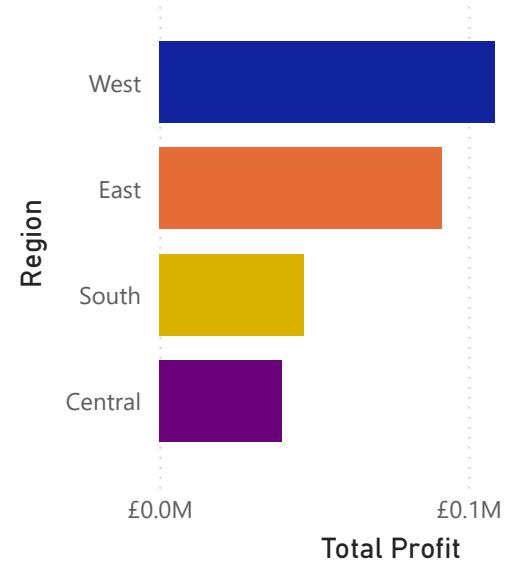
Sales by Region



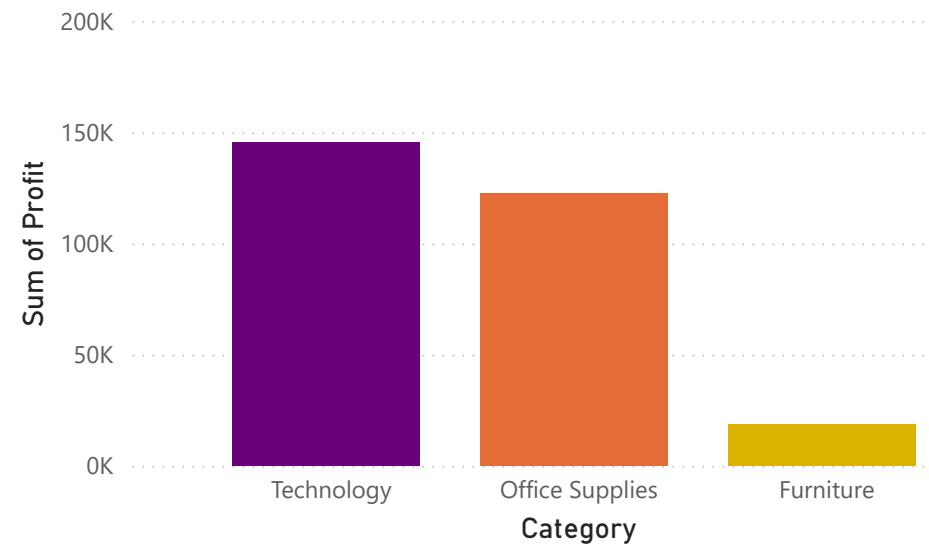
Top Ten Sales by Sub-Category



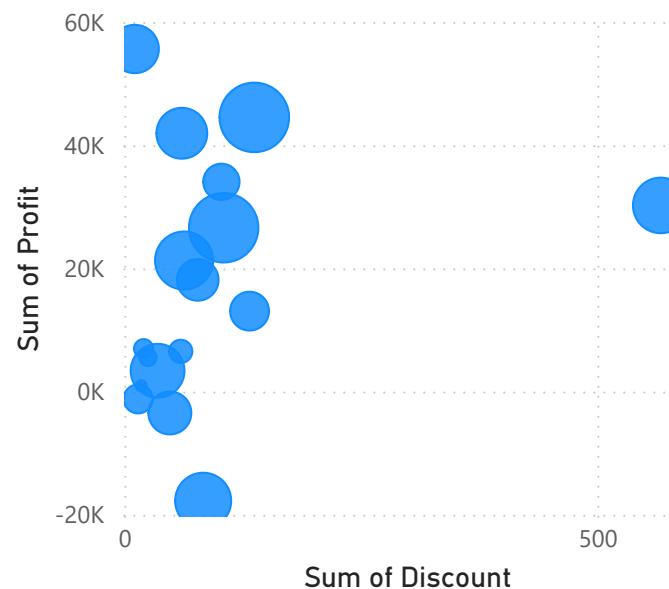
Profit by Region



Profit by Category



Profit vs Discount





Menu

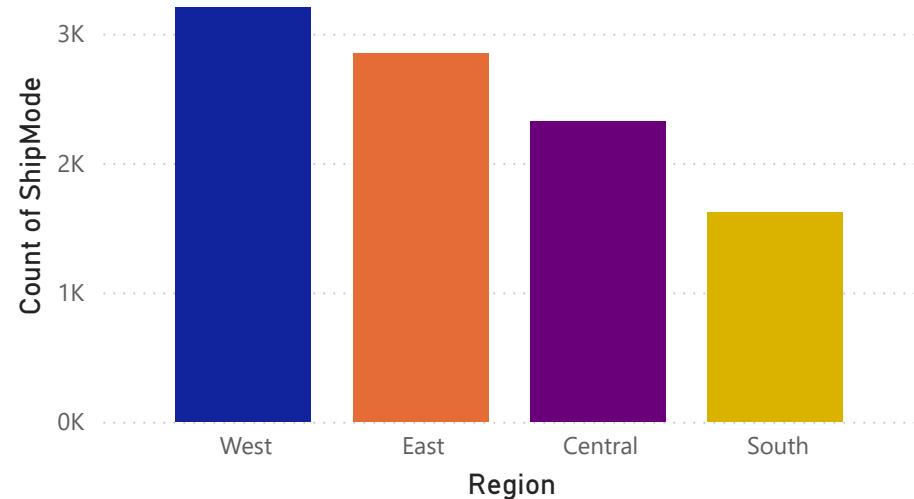
KPIs

Sales

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Clear all slicers

Ship Mode by Region



Region

- Central
- East
- South
- West

Segment

- Consumer
- Corporate
- Home Office

ShipMode

Total Sales Total Profit Profit Margin

| ShipMode | Total Sales | Total Profit | Profit Margin |
|----------------|----------------------|--------------------|---------------|
| First Class | £351,428.42 | £48,969.84 | 13.93% |
| Same Day | £128,363.13 | £15,891.76 | 12.38% |
| Second Class | £459,193.57 | £57,446.64 | 12.51% |
| Standard Class | £1,358,215.74 | £164,088.79 | 12.08% |
| Total | £2,297,200.86 | £286,397.02 | 12.47% |

ShipMode

- First Class
- Same Day
- Second Class
- Standard Class

Category

- Furniture
- Office Supplies
- Technology