

Executive Sales Performance Dashboard

KPIs

Sales

Shipping



Menu

KPIs

Sales

Shipping

Clear all slicers

£2.30M

Total Sales

£286.40K

Total Profit

38K

Total Quantity



Menu

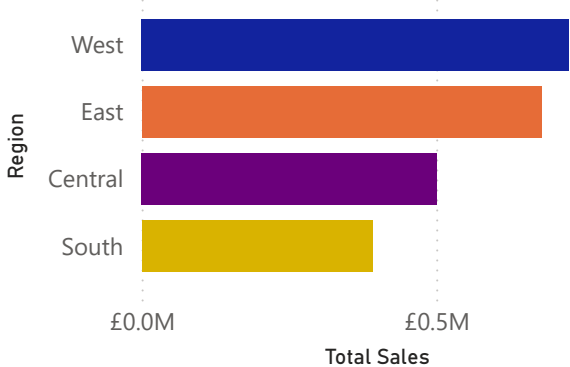
KPIs

Sales

Shipping

Clear all slicers

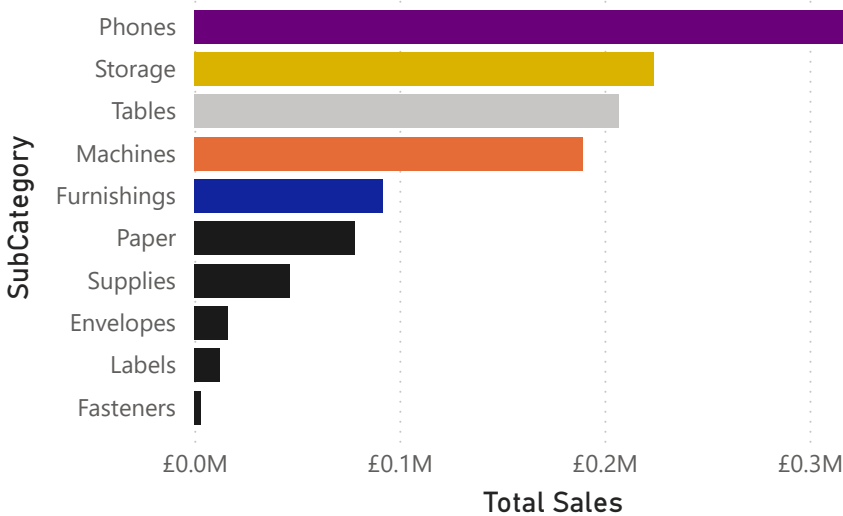
Sales by Region



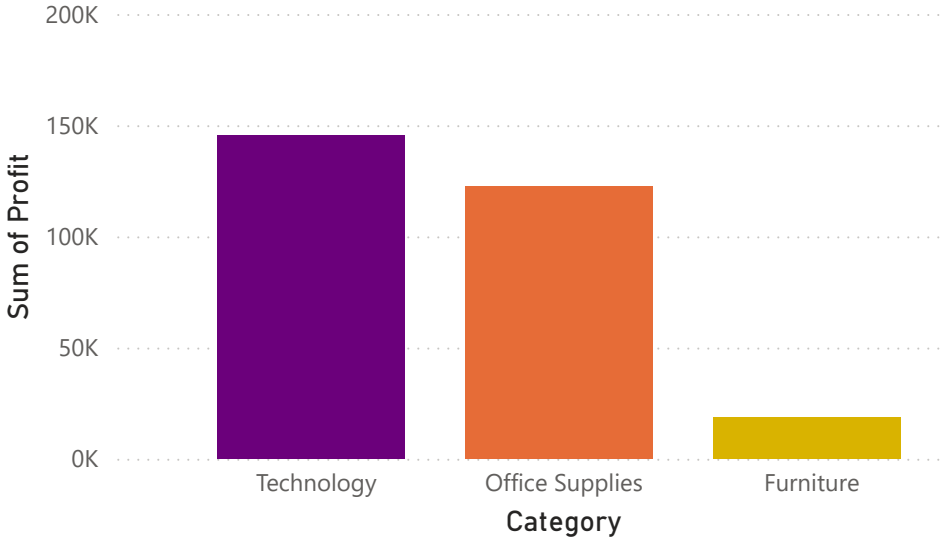
Profit by Region



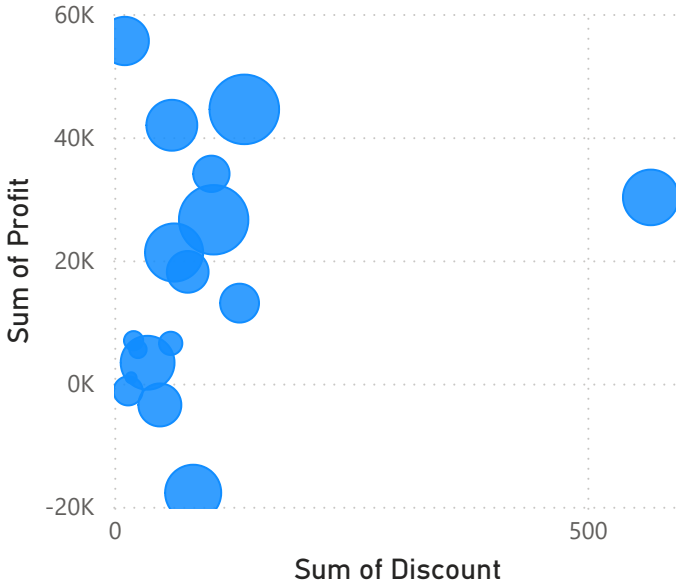
Top Ten Sales by Sub-Category



Profit by Category



Profit vs Discount



Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

SubCategory

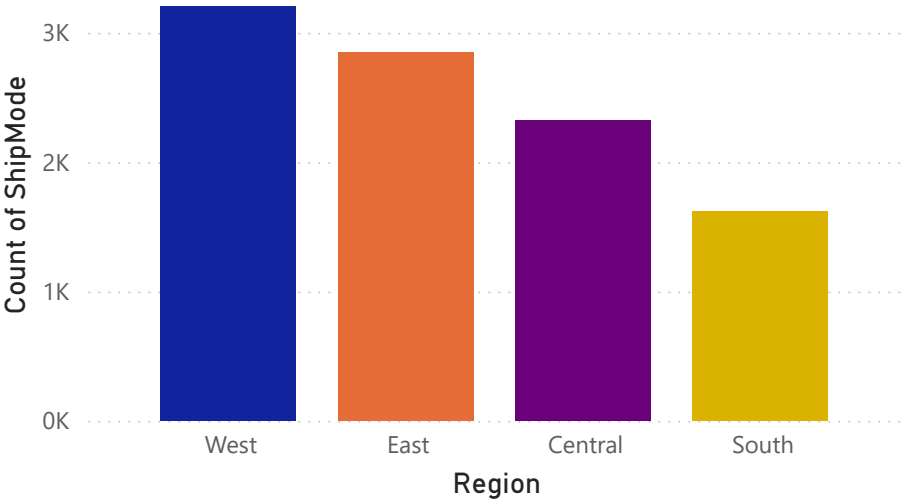
- ☐ Accessories
- ☐ Appliances
- ☐ Art
- ☐ Binders

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology



Ship Mode by Region



Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Clear all slicers

ShipMode

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

ShipMode	Total Sales	Total Profit	Profit Margin
First Class	£351,428.42	£48,969.84	13.93%
Same Day	£128,363.13	£15,891.76	12.38%
Second Class	£459,193.57	£57,446.64	12.51%
Standard Class	£1,358,215.74	£164,088.79	12.08%
Total	£2,297,200.86	£286,397.02	12.47%